

PUBLIC REPORT BY PROMTPRESS

Channel audit

JustUseChannel



@justusechannel

Official channel of Just Use. For ads - @tatianadorozhkina YouTube -
<https://youtube.com/@justusechannel> <https://gosuslugi.ru/snet/67c1769f418dcc2af0245cf0>

SUBSCRIBERS

33 131

+10860 per month

ERR (% SEE POSTS)

8.0%

in 24h **4.7%**

REACH/POST

2.5K

ad reach **1.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 33 131 —	 SUBS REACH 7.68% avg % subs see post	 VIEWS/POST 2.5K median 2.6K · 28 days	 POSTS/WEEK 10.7 over period
 7D TREND -0.4% vs previous week	 REACTIONS/POST 34.7 only 1,526 reactions, 625 reposts, 96 comments	 POST LENGTH 925 chars. median 1K · 28 days	 POSTS ANALYZED 44 28 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH +10860 last month	 QUOTABILITY 8 citation index · 57 channels mentioned all time	 CHANNEL AGE 4 years 9 months created 04.10.2021

AI EDITOR SUMMARY

Channel «JustUseChannel» – 33 131 subs. Each post averages 2.5K people (8% of subs), reach is low – consider expanding audience. Publishes 11 posts per week (~2/day) – regular schedule. For the week of Jun 29 – Jul 5, reach stable (-0.4% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **44** posts over 28 days.
- 02 Dominant format – **Photo** (40/44 posts).
- 03 Avg post length – **925** chars (median 1,000).
- 04 Peak audience activity – **Monday**, 11:00 MSK.
- 05 Top posts get **2x** more views than the weakest (3.1K avg for top vs 2K for worst) – among 44 posts over 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 08:28 PHOTO   Vladimir Putin signs law fining for Apple ID & Google logins. But not where everyone feared: websites will pay, not...	VIEWS 3 268 REPOSTS 26	REACTIONS 45 ER 9.9%
Nº2 28.06 · 07:10 PHOTO   Base iPhone 18 gets 9GB RAM. Not 12GB as promised 1.5 weeks ago. And that still may not be enough for key...	VIEWS 3 088 REPOSTS 12	REACTIONS 23 ER 9.3%
Nº3 27.06 · 09:32 PHOTO   Putin signs major anti-fraud law. Includes IMEI database of all phones, bank card limits. In the fight against...	VIEWS 3 062 REPOSTS 33	REACTIONS 58 ER 9.2%

Nº4 15.06 • 06:46 PHOTO   Trump admin shuts down Anthropic's most powerful models worldwide. Including Anthropic's own employees Secretary...	VIEWS 3 050 REACTIONS 29 REPOSTS 12 ER 9.2%
Nº5 20.06 • 04:54 PHOTO   UAE bans social media for kids under 15. Parents can't override – even if they want to UAE passed a resolution: children under 15...	VIEWS 2 950 REACTIONS 66 REPOSTS 24 ER 8.9%

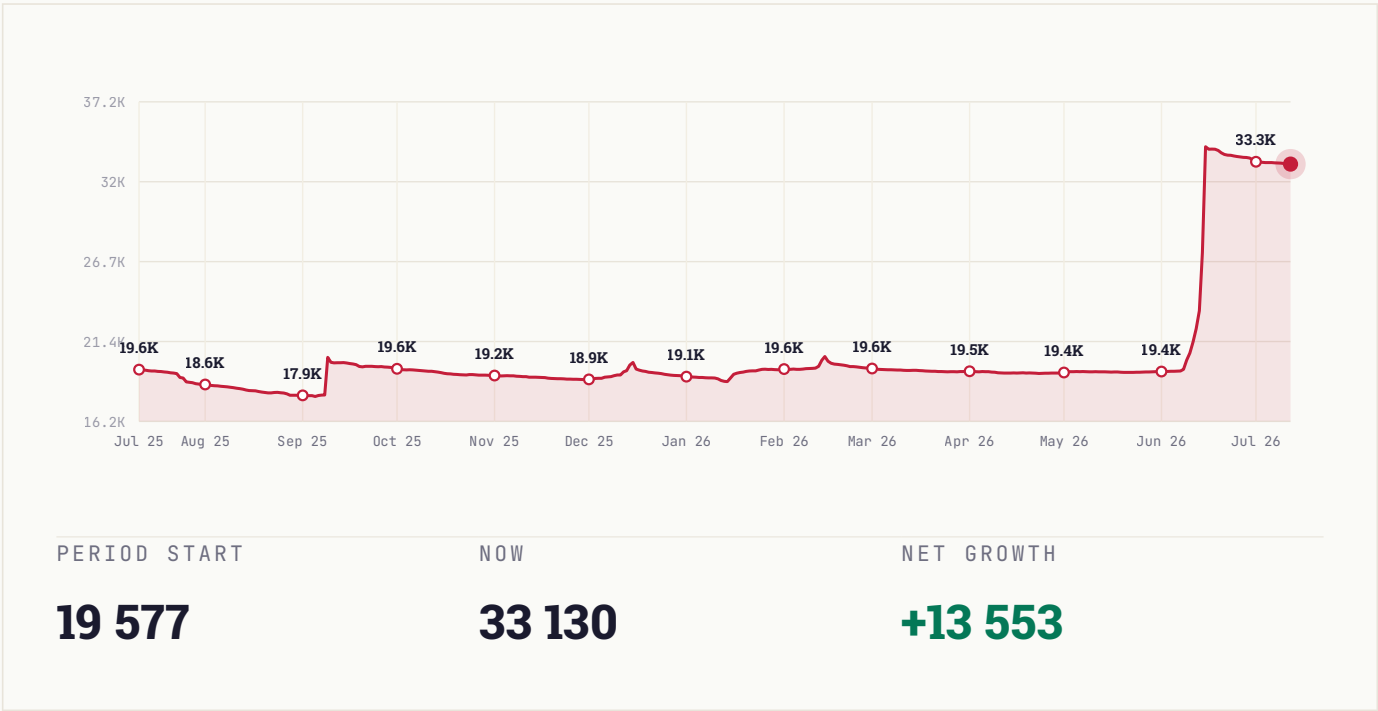
WORST 3

↓ 08.07 • 06:48 PHOTO   Ministry of Digital: no paid "foreign internet" coming. The one media hyped two weeks ago In late June, a wave...	VIEWS 2 089 REACTIONS 33 REPOSTS 12 ER 6.3%
↓ 08.07 • 14:01 PHOTO   iPhone Air 2 gets bigger battery & second camera. Apple fixes exactly what was criticized in the first Air, but without enthusiasm iPhone...	VIEWS 2 059 REACTIONS 35 REPOSTS 10 ER 6.2%
↓ 09.07 • 08:59 PHOTO   Apple starts testing Chinese memory CXMT – from Pentagon blacklist. Shortage is so bad Cook personally lobbies Washington...	VIEWS 1 949 REACTIONS 28 REPOSTS 10 ER 5.9%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

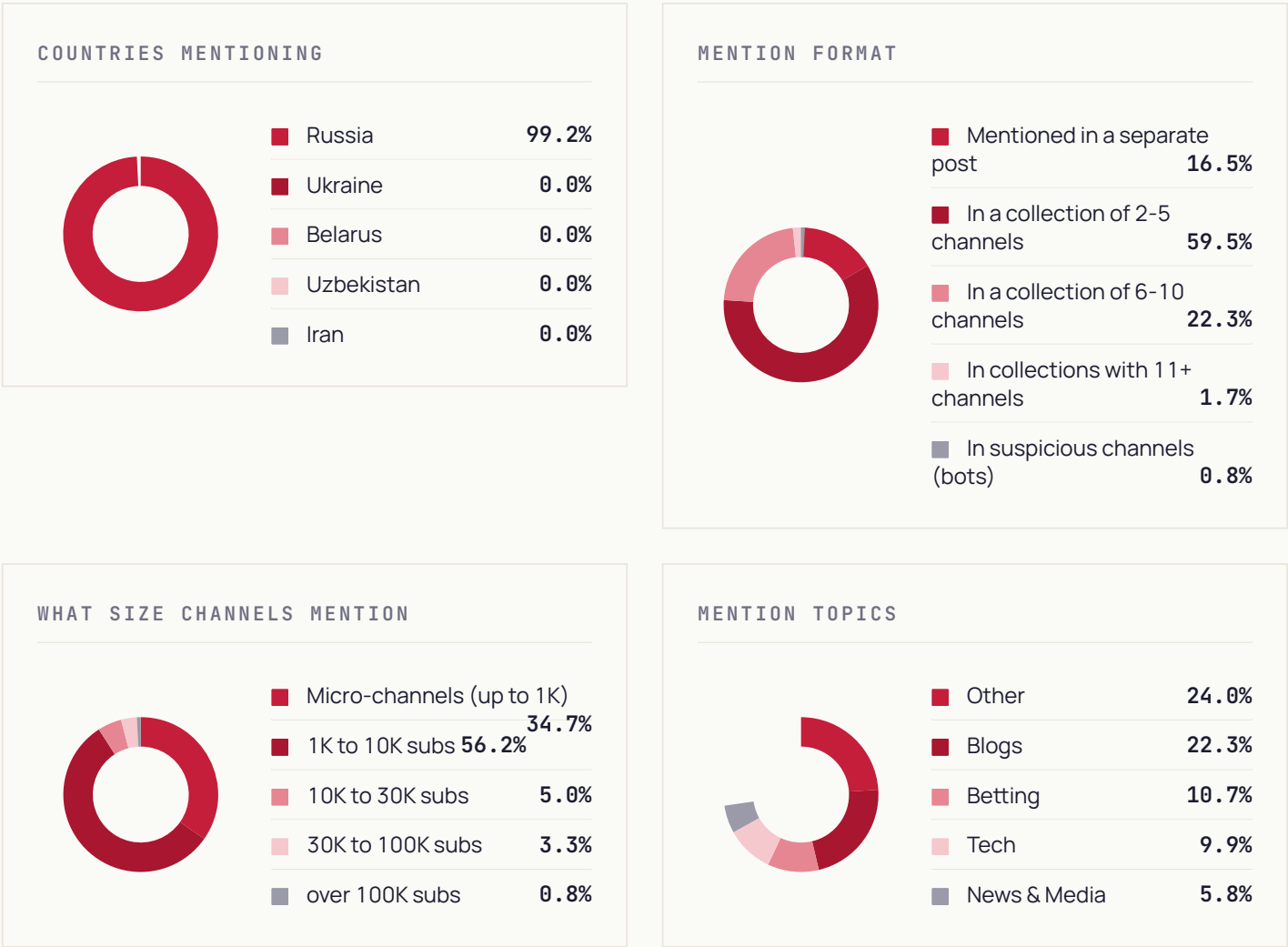
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

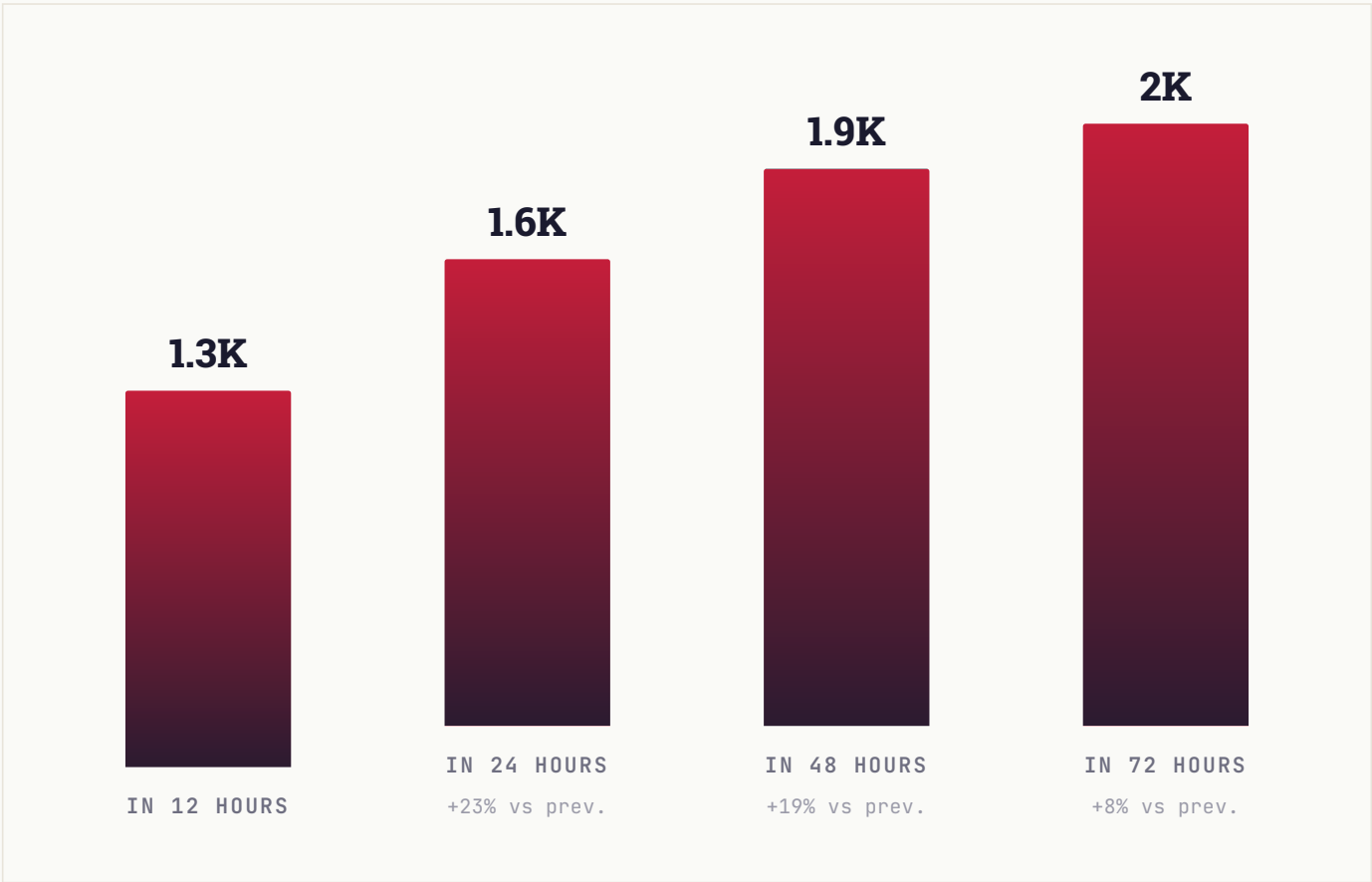
Citation index 8 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions 57 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE TechnoChat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت آزاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
JU JustUseChannel YOU	33.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **27**, they brought **4 701** new subs.

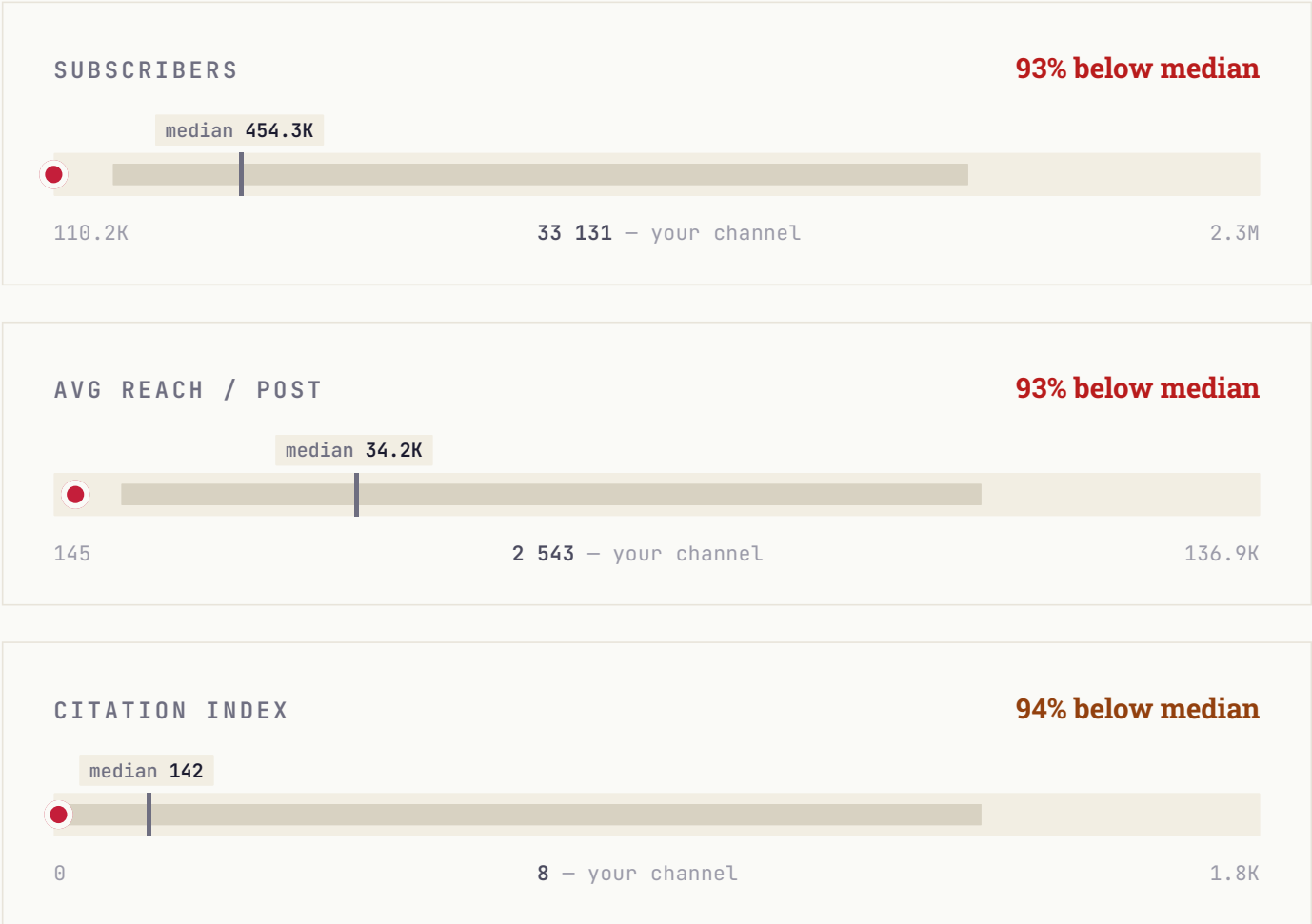
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	829
December 2025	3	3	1 122
November 2025	5	1	31
October 2025	3	1	42
September 2025	13	10	2 644
August 2025	3	2	33

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
27	6	4 701

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Tech» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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