

PUBLIC REPORT BY PROMTPRESS

# Channel audit justicefa



@justicefa1

Dark gothic romantic clothing brand Site <https://justicefa.ru/>  
Creator @Justicefora1 DM for inquiries ONLY ONE MANAGER, don't trust others except creator and him - ...

SUBSCRIBERS

**23 860**

+5582 per month

ERR (% SEE POSTS)

**103.0%**

per day **34.7%**

REACH/POST

**23.5K**

ad reach **8.3K/24h**

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# What's Inside the Report

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the calculation period.

|                                                                                                                                                     |                                                                                                                                                                                             |                                                                                                                                                                                      |                                                                                                                                                                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>23 860</div> <div>—</div>             | <div> SUBS REACH</div> <div>98.37%</div> <div>avg % of subs see post</div>                                 | <div> VIEWS/POST</div> <div>23.5K</div> <div>median 26.5K · 18 days</div>                           | <div> POSTS/WEEK</div> <div>3.1</div> <div>over period</div>                      |
| <div> 7D TREND</div> <div>-33.5%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>695.8</div> <div>only 5,566 reactions, 2,055 reposts, 3,243 comments</div> | <div> POST LENGTH</div> <div>482 chars</div> <div>median 460 · 18 days</div>                        | <div> POSTS ANALYZED</div> <div>8</div> <div>18 days</div>                        |
| <div> AD REACH</div> <div>8.3K</div> <div>24h avg</div>          | <div> CHURN / MONTH</div> <div>+5582</div> <div>last month</div>                                         | <div> CITATION RATE</div> <div>4</div> <div>citation index · 21 channels mentioned all time</div> | <div> CHANNEL AGE</div> <div>1 year 1 month</div> <div>created 29.05.2025</div> |

AI EDITOR SUMMARY

Channel «justicefa» – 23 860 subs. Each post averages 23.5K people (98% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0/day) – rare. For week Jun 6–12, reach dropped -33.5% to week Jun 29 – Jul 5 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

# What Works Best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts in 18 days.
- 02 Dominant format – Photo (6/8 posts).
- 03 Avg post length – 482 chars (median 460).
- 04 Peak audience activity – Thu, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (29.6K avg for top vs 15.3K for worst) – among 8 posts in 18 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

|                                                                                                                                                                                                                                   |                                                                      |                                                                     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|---------------------------------------------------------------------|
| <div><div>Nº1</div><div>25.06 · 15:46</div><div>PHOTO</div></div> <div>👉Friends from Kazakhstan, Belarus, Uzbekistan, you can order our zip-up by messaging the bot and filling the form: @justicefarobot 1. Full name 2...</div> | <div>VIEWS</div> <div>31 479</div> <div>REPOSTS</div> <div>146</div> | <div>REACTIONS</div> <div>738</div> <div>ER</div> <div>131.9%</div> |
| <div><div>Nº2</div><div>30.06 · 16:43</div><div>PHOTO</div></div> <div>👉Vote for new variations! 🐼As promised, here are the options you asked for most. ❤️We'll pick 2 variations...</div>                                        | <div>VIEWS</div> <div>29 074</div> <div>REPOSTS</div> <div>602</div> | <div>REACTIONS</div> <div>506</div> <div>ER</div> <div>121.9%</div> |
| <div><div>Nº3</div><div>03.07 · 16:43</div><div>PHOTO</div></div> <div>👉Light zip-ups coming in collab with our second project - Cry My Angel 🧡Since our brand visual is quite dark, we...</div>                                  | <div>VIEWS</div> <div>28 295</div> <div>REPOSTS</div> <div>345</div> | <div>REACTIONS</div> <div>899</div> <div>ER</div> <div>118.6%</div> |

**Nº4** 30.06 • 16:43 POLL  
(poll post without caption)

VIEWS  
**27 931**

REACTIONS  
**216**

REPOSTS  
**48**

ER  
**117.1%**

**Nº5** 05.07 • 15:58 PHOTO  
♥️ Due to insane demand, we're extending wave 2 a bit!  
(Another week or so) 😄 Production 7-8 weeks from June 30,  
unchanged for everyone...

VIEWS  
**25 055**

REACTIONS  
**1 336**

REPOSTS  
**743**

ER  
**105.0%**

## WORST 3

↓ 07.07 • 10:22 PHOTO  
♥️ Attention! 🤖 This channel stole our design. The author  
doesn't deny it, citing a made-up law. For fake quality and...

VIEWS  
**23 570**

REACTIONS  
**554**

REPOSTS  
**71**

ER  
**98.8%**

↓ 12.07 • 18:55 PHOTO  
😄 With every zip-up order, we'll include a letter like this! Order  
at justicefa.ru 😄 Already shipping wave 1, so everyone this  
week...

VIEWS  
**13 099**

REACTIONS  
**1 074**

REPOSTS  
**96**

ER  
**54.9%**

↓ 13.07 • 18:03 TEXT  
Created an Insta account, please support us 😄 [https://www.instagram.com/justicefa1?igsh=a3hyZ3ppZTl4aTNx&utm\\_source=qr](https://www.instagram.com/justicefa1?igsh=a3hyZ3ppZTl4aTNx&utm_source=qr)

VIEWS  
**9 273**

REACTIONS  
**243**

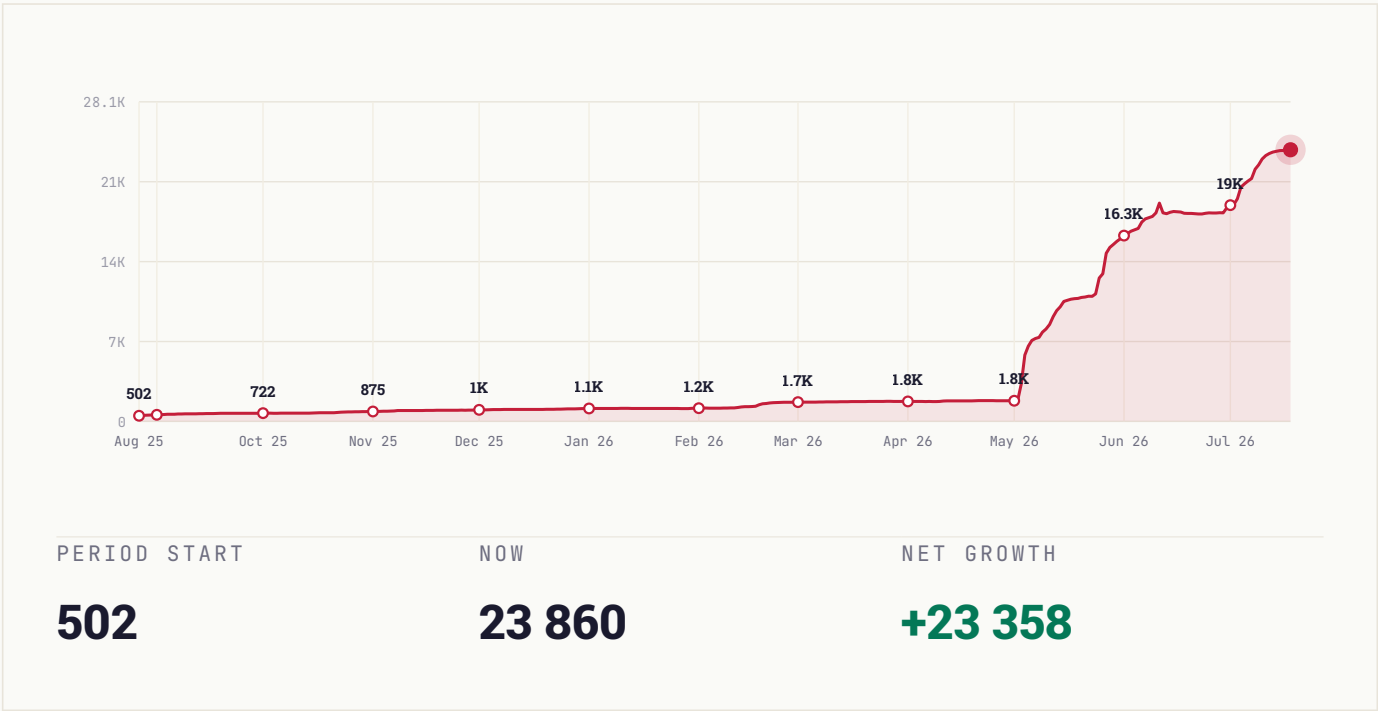
REPOSTS  
**4**

ER  
**38.9%**

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

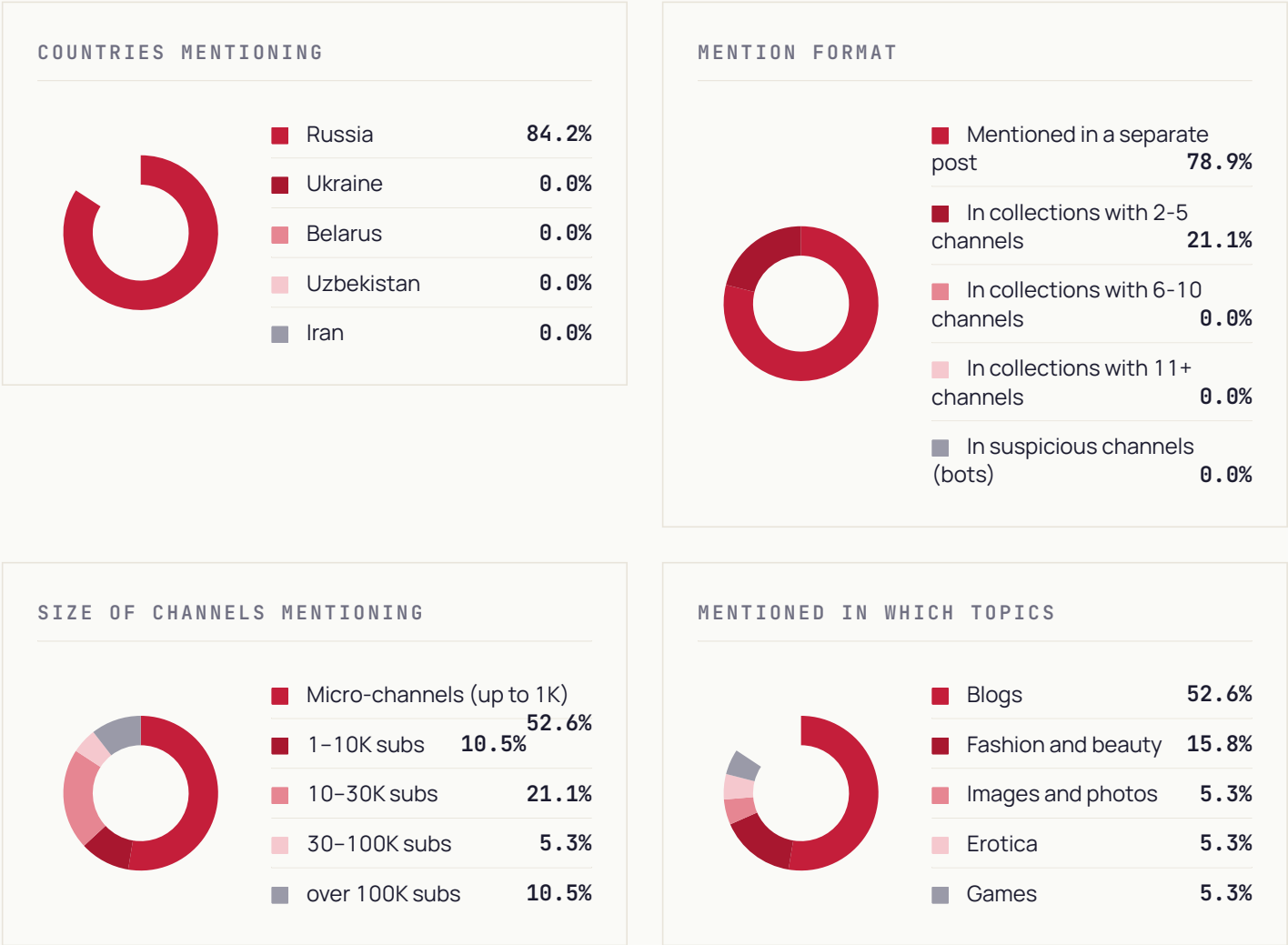
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

# Who and how mentions the channel

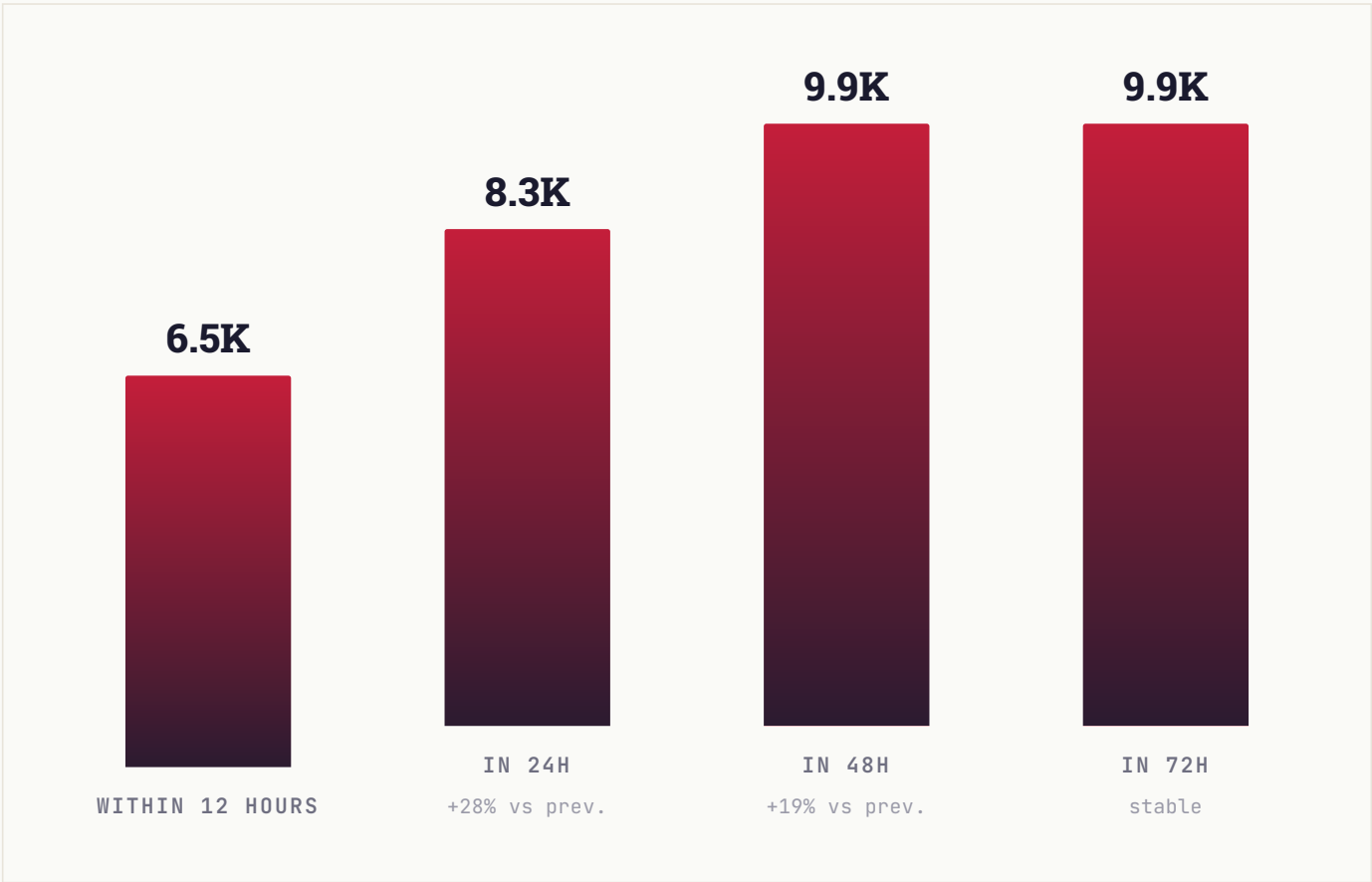
Citation index **4** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **21** different channels.



SECTION 05 · AD POTENTIAL

# How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.





SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

| CHANNEL                                                  | SUBSCRIBERS |
|----------------------------------------------------------|-------------|
| <div>ZY</div> Golden Apple                               | 1M          |
| <div>PC</div> Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼 | 790.3K      |
| <div>NN</div> Found on Wildberries                       | 633.3K      |
| <div>MI</div> MIXIT.RU                                   | 624.7K      |
| <div>M </div> Manicure   Nails                           | 572K        |
| <div>NN</div> Finds on Wildberries / WB                  | 533.2K      |
| <div>EM</div> Elena Mixit                                | 518K        |
| <div>GD</div> Face gymnastics                            | 472.4K      |
| <div>PM</div> Fashion   Trends                           | 436K        |
| <div>PS</div> Prime Savers                               | 428.8K      |
| <div>JU</div> justicefa <div>YOU</div>                   | 23.9K       |

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **11**, they brought **722** new subs.

| PERIOD        | MENTIONS | CHANNELS | BROUGHT SUBS |                        |
|---------------|----------|----------|--------------|------------------------|
| January 2026  | 1        | 1        | 60           | <div><div></div></div> |
| December 2025 | 2        | 1        | 127          | <div><div></div></div> |
| Nov 2025      | 2        | 1        | 143          | <div><div></div></div> |
| Oct 2025      | 2        | 2        | 168          | <div><div></div></div> |
| Sep 2025      | 2        | 2        | 154          | <div><div></div></div> |
| August 2025   | 2        | 2        | 70           | <div><div></div></div> |

|                |                |               |
|----------------|----------------|---------------|
| TOTAL MENTIONS | MONTHS OF DATA | ACQUIRED SUBS |
| 11             | 6              | 722           |

## Where channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of other channels, a darker beige bar representing the median, and a red dot representing the channel's performance. The channel's performance is consistently lower than the median in all three metrics.

| Metric           | Channel Value | Median | Comparison               |
|------------------|---------------|--------|--------------------------|
| SUBSCRIBERS      | 23,860        | 189.8K | 87% below median         |
| AVG REACH / POST | 23,472        | 14.3K  | better than 55% of niche |
| CITATION INDEX   | 4             | 61     | 93% below median         |

**SUBSCRIBERS** 87% below median

median 189.8K

66.8K 23 860 — your channel 558.4K

**AVG REACH / POST** better than 55% of niche

median 14.3K

40 23 472 — your channel 103.2K

**CITATION INDEX** 93% below median

median 61

0 4 — your channel 1.9K

## — SECTION 09 · STRATEGY

# What to Do Right Now

5 priority actions sorted by expected impact. Check off as done and revisit next month.

**01****Increase posting frequency**

Now 3.1 posts/week. Active channels average 7-10.  
Consistency is key to retention.

EFFECT

**Consistency  
beats volume****02****Main post of the week — on Thursday**

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window  
for important  
post****03****Increase video post share**

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains  
audience  
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000  
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic — easy win.

EFFECT

**+5-15% ER**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

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|    |                               |                                                                                             |
|----|-------------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch ads in Telegram</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|-------------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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