

PUBLIC PROMTPRESS REPORT

Channel audit

Junior Jobs

Internships IT



@juniors_rabota_jobs

Jobs & internships in IT & Digital ■ Post a job <https://www.vseti.app/>
b2b Jobs <https://www.vseti.app> Mentors <https://www.vseti.app/>
mentors Support @vsetisupport_bot Ads...

SUBSCRIBERS

63 461

+1593 per month

ERR (% SEE POSTS)

7.0%

daily 4.1%

REACH/POST

4.4K

ad reach 2.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 63 461 —	 SUBSCRIBER REACH 6.97% avg % of subs see a post	 VIEWS/POST 4.4K median 4.5K · 29 days	 POSTS/WEEK 13.4 for the period
 7D TREND +15.7% vs prev week	 REACTIONS/POST 10.8 total 606 reactions, 2,203 reposts, 0 comments	 POST LENGTH 926 chars median 1,000 · 29 days	 POSTS ANALYZED 56 29 days
 AD REACH 2.6K 24h avg	 CHURN / MONTH +1593 last month	 CITATION RATE 15 citation index · 103 channels mentioned all time	 CHANNEL AGE 3 years 7 months created 26.11.2022

AI EDITOR SUMMARY

Channel «Junior Jobs Internships IT» – 63 461 subs. Each post averages 4.4K people (7% of subs), reach is low – consider expanding audience. Publishes 13 posts per week (~2/day) – consistent. Week Jun 8–14 reach grew +15.7% vs week Jun 1–7 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 56 posts in 29 days.
- 02 Dominant format — Photo (53/56 posts).
- 03 Avg post length — 926 chars (median 1,000).
- 04 Peak audience activity — Friday, 19:00 MSK.
- 05 Top posts get 2x more views than the weakest (6.5K avg top vs 3.7K worst) — among 56 posts in 29 days. Worth analyzing what the top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 12:08 PHOTO Internship at IT startup Moscow Internship at IT startup — building the future of online dating Join the team launching...	VIEWS 7 101 REPOSTS 122	REACTIONS 19 ER 11.2%
Nº2 11.06 · 12:38 PHOTO Communication designer (intern) Moscow, office Looking for an intern to work with the team on communication...	VIEWS 6 437 REPOSTS 41	REACTIONS 7 ER 10.1%
Nº3 11.06 · 07:08 PHOTO QA Engineer (Manual) Kazakhstan, Georgia, Armenia, remote We are looking for juniors aiming to become game designers or managers...	VIEWS 5 834 REPOSTS 39	REACTIONS 4 ER 9.2%

Nº4 04.06 • 14:32 PHOTO No experience in space industry? With a master's from BUREAU 1440 and Reshetnev University, it's possible. Applications open for master's...	VIEWS 5 610 REPOSTS 11 REACTIONS 3 ER 8.8%
Nº5 10.06 • 07:08 PHOTO Product Manager (intern) at HRtech Moscow, hybrid We expect you to – Be proficient in Excel and PowerPoint – Work with large...	VIEWS 5 513 REPOSTS 51 REACTIONS 6 ER 8.7%

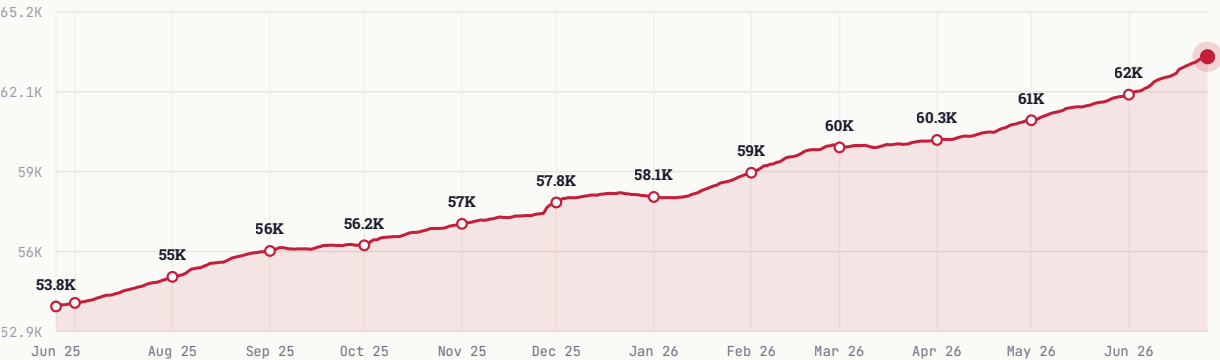
WORST 3

↓ 22.06 • 09:33 TEXT Junior Graphic Designer Techart 85,000 – 115,000 ₺ net Fully remote 5/2 schedule, task-based...	VIEWS 3 748 REPOSTS 142 REACTIONS 12 ER 5.9%
↓ 22.06 • 07:08 PHOTO Retention Manager Moscow, hybrid Responsibilities: – Develop lifecycle commercial comms for all digital...	VIEWS 3 702 REPOSTS 12 REACTIONS 3 ER 5.8%
↓ 22.06 • 17:03 PHOTO Master's that matches your career: online programs from Netology and top universities HSE, SPbU, RUDN, Financial...	VIEWS 3 613 REPOSTS 8 REACTIONS — ER 5.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.

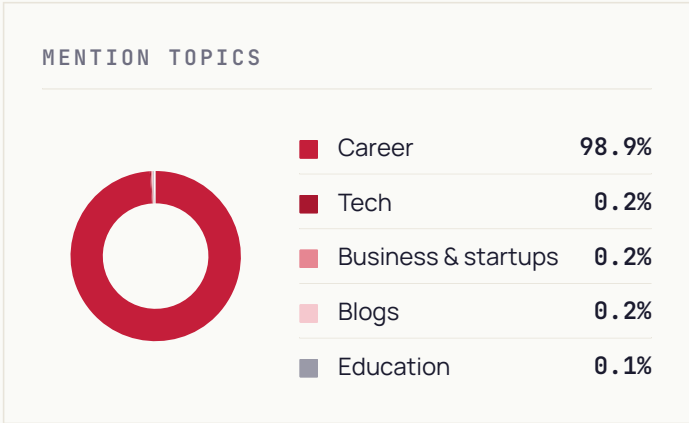
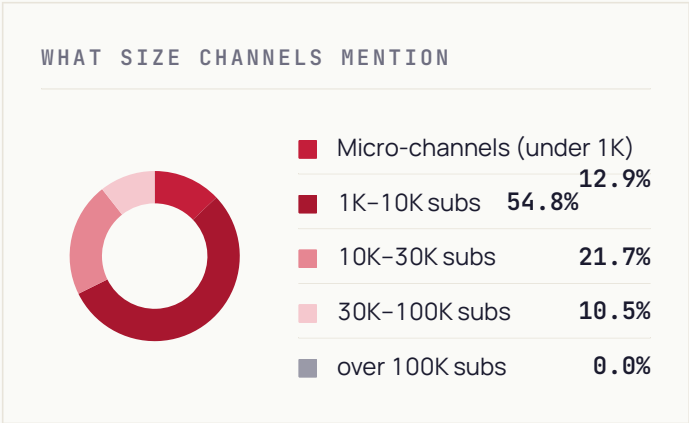
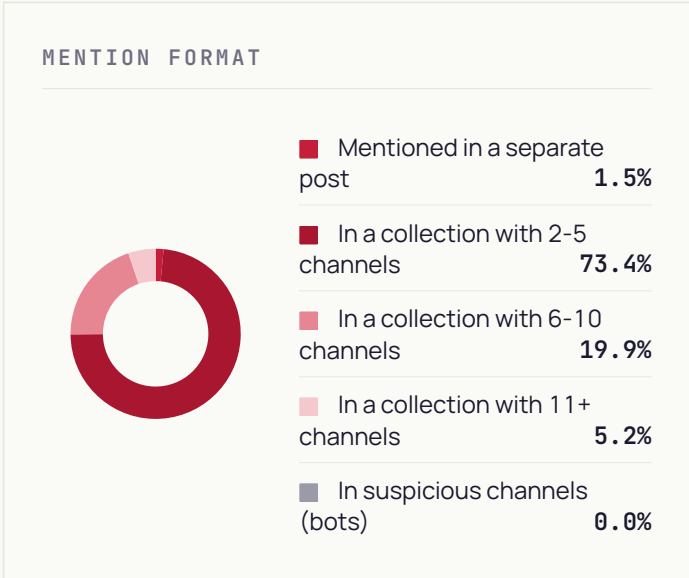
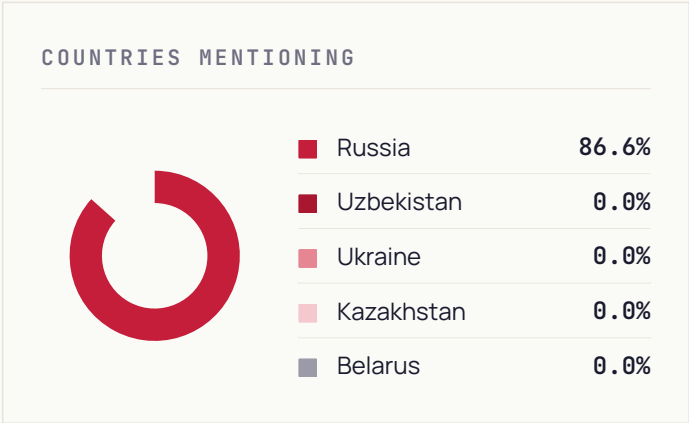


START DATE	NOW	NET GROWTH
53 837	63 461	+9 624

SECTION 04 · CITATIONS

Who and how mentions the channel

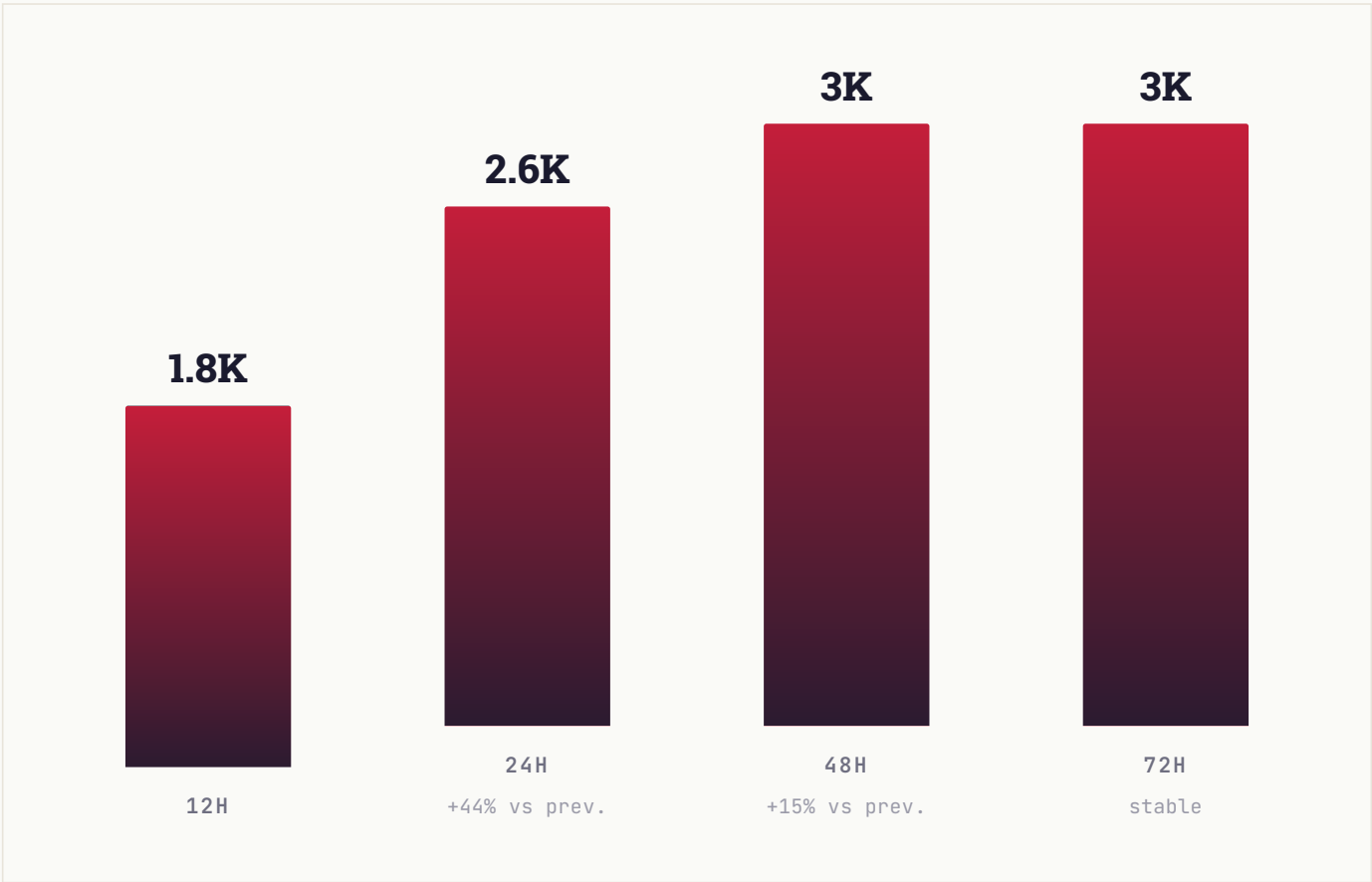
Citation index **15** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **103** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	800.1K
RM JOBS MOSCOW VACANCIES	532.7K
S SeoJob Earn online	440.3K
FP Finder.work: работа и вакансии	281.6K
H• HOME • Remote work • Freelance	252.9K
F Freelance Relocation Remote work Internships	247.2K
T TeleWork Freelance Remote job	227.2K
UM DREAM REMOTE - freelance / jobs	223.7K
FV FREELANCE. Jobs	221.1K
NU Remote🇷🇺	200.8K
FE Junior Jobs Internships IT YOU	63.5K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#86 of 91). Niche median — 88.3K subs. First growth KPI — reach median. Leader: Remote no experience - Freelance (800.1K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention your channel. Over the last **6 months** such mentions **1 287**, they brought **4 463** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	188	11	455
November 2025	186	12	840
October 2025	256	18	795
Sep 2025	255	15	377
August 2025	193	11	1 019
July 2025	209	12	977

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1 287	6	4 463

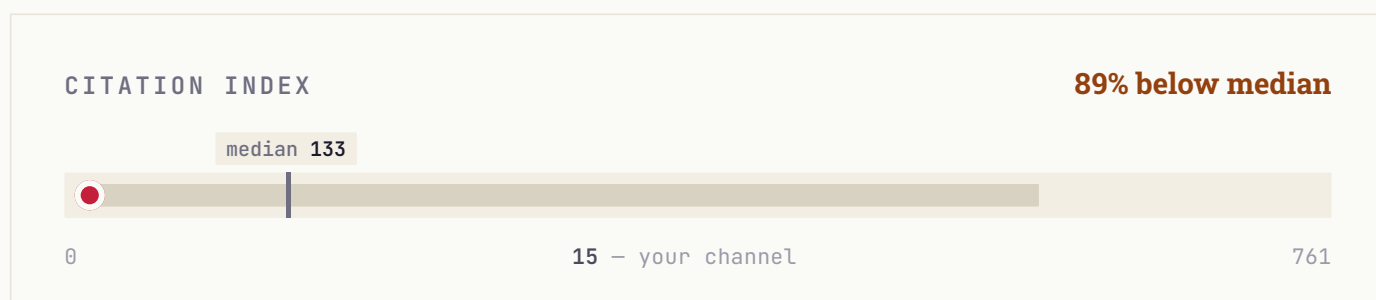
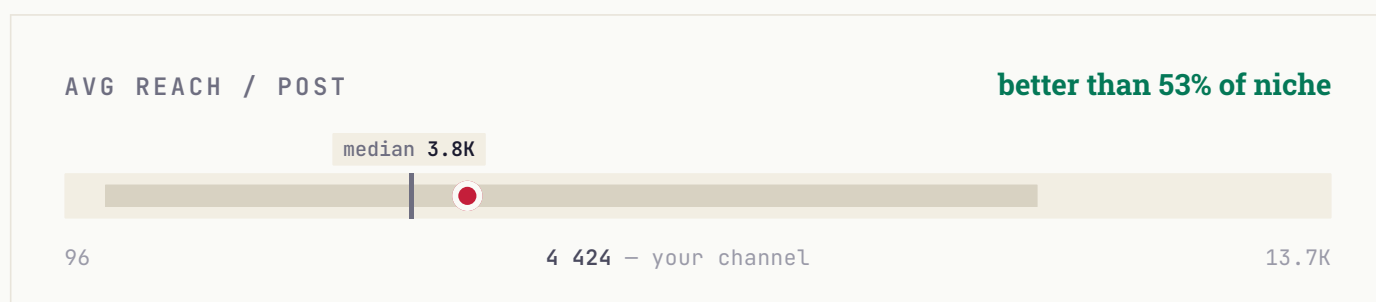
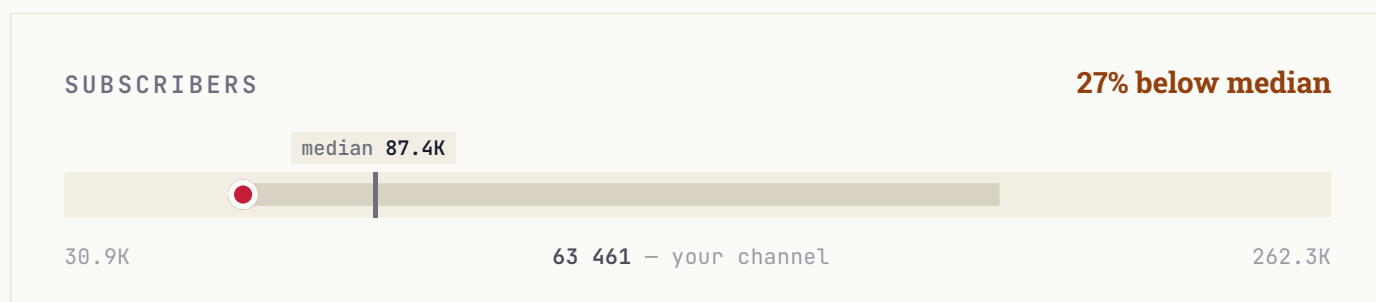
SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.

Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median.

Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

On this day and at 19:00 MSK the audience is most active.

EFFECT

**Best window
for key posts**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager