

PUBLIC REPORT BY PROMTPRESS

Channel audit

Designer jobs



@jun_hi_vacancies

Post a job or ad: @generalsupport Main channel: @jun_hi Ref channel: @refs_hi — I collect UX/UI, graphic & product design jobs from 40+ sources and post each...

SUBSCRIBERS

41 425

+1302 per month

ERR (% SEE POSTS)

10.0%

per day 5.5%

REACH/POST

4K

ad reach 2.3K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 41 425 —	 SUBS REACH 9.78% avg % of subs see post	 VIEWS/POST 4K median 4.1K · 28 days	 POSTS/WEEK 6.6 for the period
 7D TREND -2.4% vs previous week	 REACTIONS/POST 13.7 total 370 reactions, 1,043 reposts, 49 comments	 POST LENGTH 966 chars median 1000 · 28 days	 POSTS ANALYZED 27 28 days
 AD REACH 2.3K 24h avg	 CHURN / MONTH +1302 for the last month	 CITATION RATE 6 citation index · 186 channels mentioned all time	 CHANNEL AGE 3 years 11 months created 27.07.2022

AI EDITOR SUMMARY

Channel «Designer jobs» – 41 425 subs. Each post averages 4K people (10% of subs), reach is low – consider expanding audience. Publishes 7 posts per week (~1 per day) – rare posts. For the week of June 29 – July 5, reach stable (-2.4% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 27 posts over 28 days.
- 02 Dominant format – Text (24/27 posts).
- 03 Avg post length – 966 chars (median 1000).
- 04 Audience peak – Thursday, 10:00 MSK.
- 05 Top posts get 1x more views than the weakest (5K avg for top vs 3.5K for worst) – among 27 posts in 28 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 02.07 · 07:49 TEXT Today's jobs: 💎 Want to post a job? Log in as a recruiter at hirehi.ru and post 😊 ---- 1. 🔥 Senior Graphic Designer...	VIEWS 5 222 REPOSTS 31	REACTIONS 8 ER 12.6%
Nº2 26.06 · 08:31 TEXT Today's jobs: 💎 Want to post a job? Log in as a recruiter at hirehi.ru and post 😊 ---- 1. Graphic Designer at...	VIEWS 4 957 REPOSTS 36	REACTIONS 4 ER 12.0%
Nº3 01.07 · 17:15 TEXT What to ask your employer at the interview Many prepare for interviews from only one side. How to talk about yourself, how to show your portfolio...	VIEWS 4 861 REPOSTS 256	REACTIONS 73 ER 11.7%

Nº4 25.06 · 07:37 TEXT Today's jobs:  Want to post a job? Log in as a recruiter at hirehi.ru and post  --- 1. Graphic Designer at...	VIEWS 4 742 REPOSTS 42	REACTIONS 3 ER 11.4%
Nº5 19.06 · 07:32 TEXT Today's jobs:  Want to post a job? Log in as a recruiter at hirehi.ru and post  --- 1. Communications...	VIEWS 4 726 REPOSTS 33	REACTIONS 3 ER 11.4%

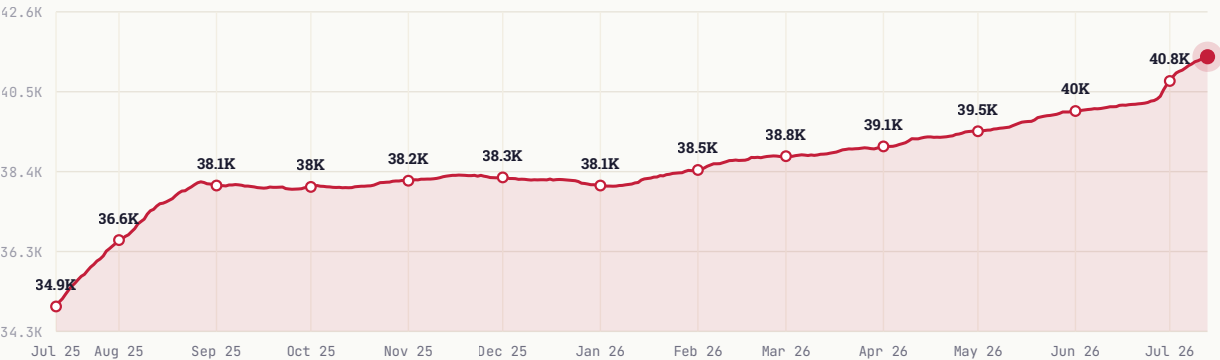
WORST 3

↓ 08.07 · 07:47 TEXT Today's jobs:  Want to post a job? Log in as a recruiter at hirehi.ru and post  --- 1. Illustrator at Lesta Games  ...	VIEWS 3 592 REPOSTS 25	REACTIONS 4 ER 8.7%
↓ 09.07 · 08:20 TEXT Today's jobs:  Want to post a job? Log in as a recruiter at hirehi.ru and post  --- 1. Illustrator at Lesta Games  ...	VIEWS 3 508 REPOSTS 25	REACTIONS 4 ER 8.5%
↓ 10.07 · 08:12 TEXT Today's jobs:  Want to post a job? Log in as a recruiter at hirehi.ru and post  --- 1. Graphic Designer at GC...	VIEWS 3 285 REPOSTS 31	REACTIONS 5 ER 7.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.

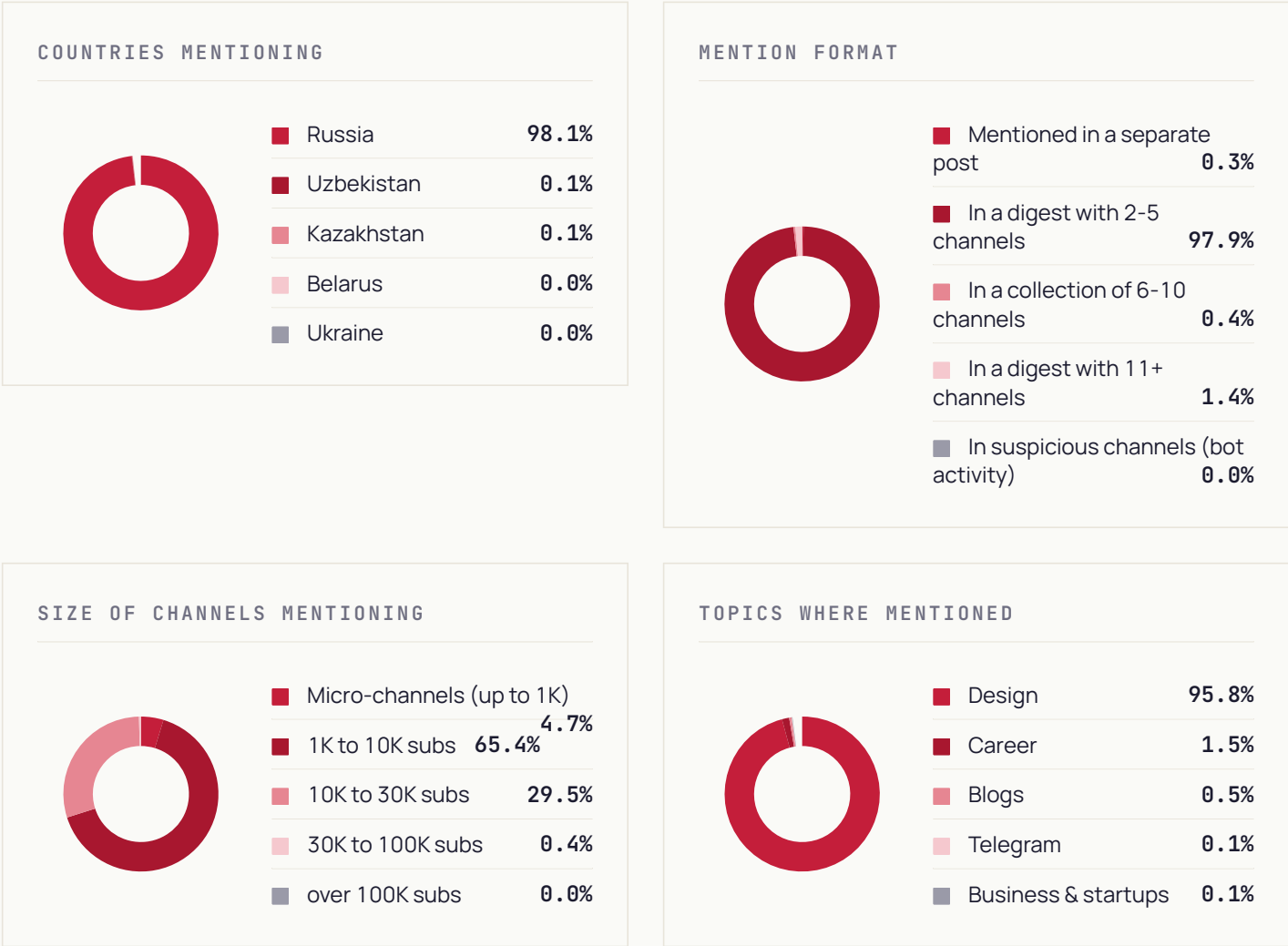


PERIOD	START	NOW	NET GROWTH
	34 912	41 422	+6 510

SECTION 04 · CITATIONS

Who mentions the channel and how

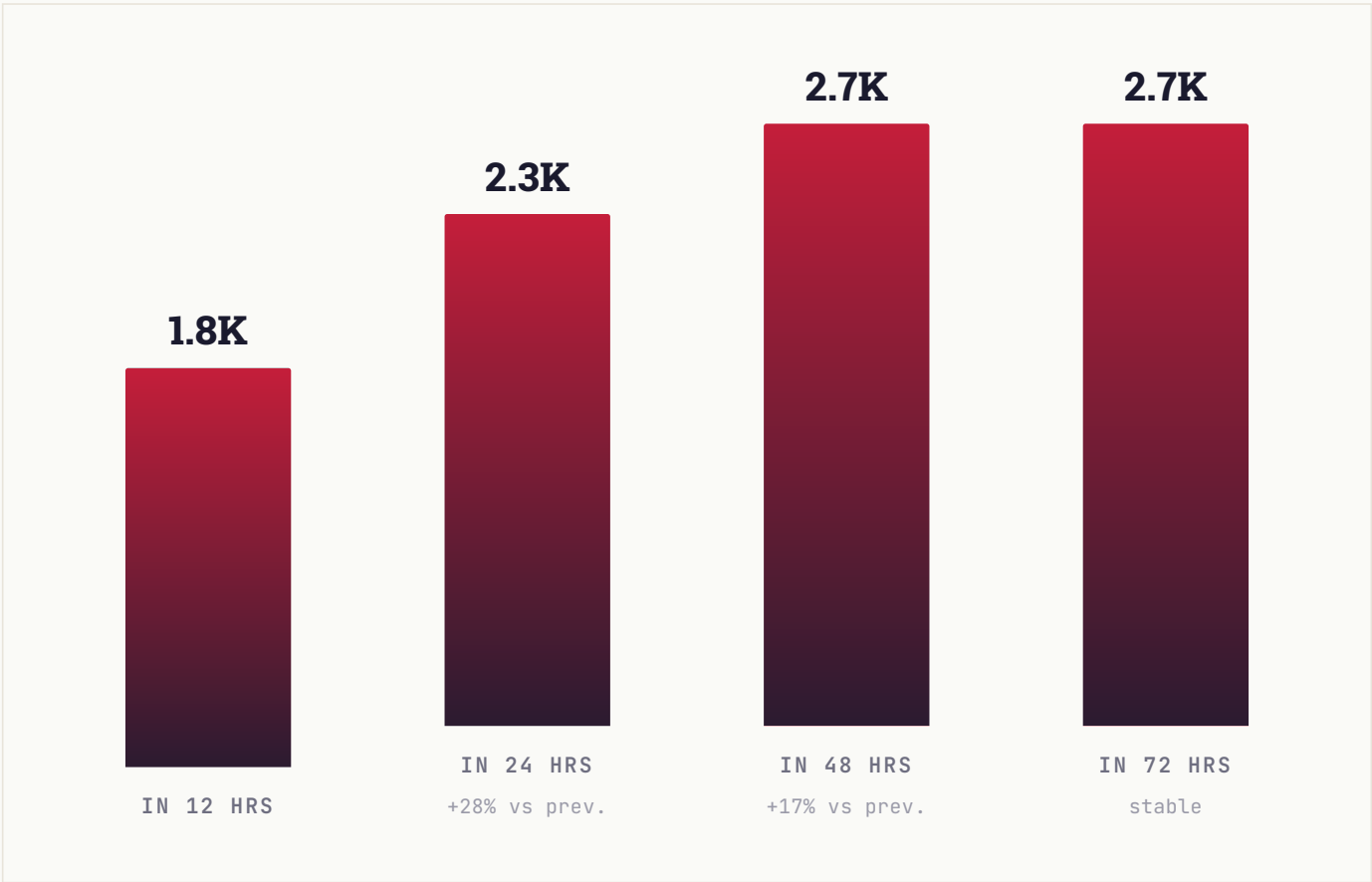
Citation index 6 – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **186** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SHZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What the Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
VD Designer jobs YOU	41.4K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#72 of 99). Niche median — 53.6K subs. First growth KPI — reach the median. Leader: After Effects Templates (181K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **629**, they brought **2 645** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	87	6	421
December 2025	99	6	57
Nov 2025	86	4	192
Oct 2025	108	10	239
Sep 2025	142	28	133
August 2025	107	4	1 603

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
629	6	2 645

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

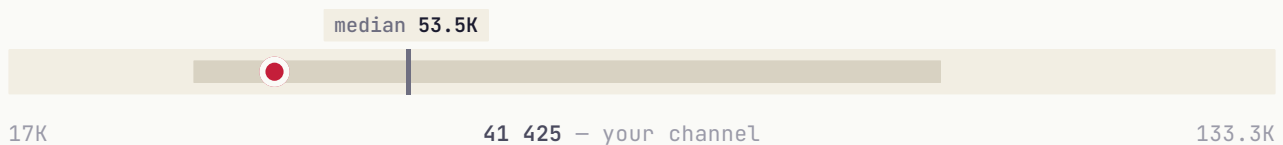
#72 /100

RANK IN NICHE

Channel in bottom half of ranking

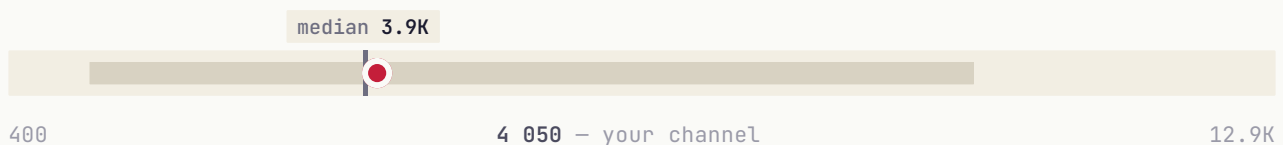
SUBSCRIBERS

23% below median



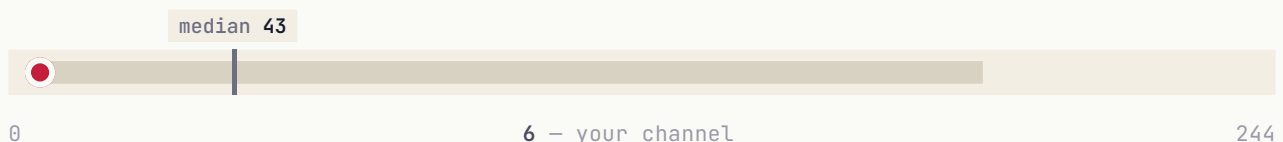
AVG REACH / POST

better than 50% of niche



CITATION INDEX

86% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 10:00 MSK.

EFFECT

**Best window
for key posts**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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