

PROMTPRESS PUBLIC REPORT

Channel audit

YULIA MENSHOVA



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No. 7424207661 For collaboration: @izotika (be careful with the nickname spelling, scammers are on the prow!) RKN registration:...

SUBSCRIBERS

363 378

-1591 per month

ERR (% SEE POSTS)

18.0%

daily 9.8%

REACH/POST

63.3K

ad reach 35.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 363 378 —	 SUBSCRIBER REACH 17.42% avg % subs see post	 VIEWS/POST 63.3K median 64.9K · 27 days	 POSTS/WEEK 23.3 over period
 7D TREND -14.9% vs previous week	 REACTIONS/POST 3268.8 total 300,726 reactions, 65,524 reposts, 0 comments	 POST LENGTH 294 chars median 104 · 27 days	 POSTS ANALYZED 92 27 days
 AD REACH 35.7K 24h avg	 CHURN / MONTH -1591 last month	 CITATION RATE 781 citation index · 4,584 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 26.02.2022

AI EDITOR SUMMARY

Channel «YULIA MENSHOVA» — 363 378 subs. Each post avg views 63.3K people (17% from subs), avg reach — room to grow. Publishes 23 posts/week (~3/day) — active posting. Week Jun 8–14 reach dropped -14.9% to week Jun 1–7 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **92** posts over 27 days.
- 02 Dominant format – **Photo** (70/92 posts).
- 03 Avg post length – **294** chars (median 104).
- 04 Peak audience activity – **Saturday**, 14:00 MSK.
- 05 Top posts get **2x** more views than weakest (100.1K avg top vs 45.9K worst) – among 92 posts in 27 days. Worth analyzing what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 18:21 PHOTO Sweet dreams from artist Frances Featherstone ✎ MAXimally connected	VIEWS 101 128 REPOSTS 245	REACTIONS 2 526 ER 27.8%
Nº2 06.06 · 11:56 PHOTO «All duels Pushkin fought 1816. Pushkin challenged Pavel Hannibal, his uncle. Reason: Pavel stole the 17-year-old...	VIEWS 100 026 REPOSTS 2 087	REACTIONS 3 240 ER 27.5%
Nº3 01.06 · 18:21 PHOTO In Uganda, scientists found lions that love to sleep ... right on trees. They escape heat, tsetse flies, and can...	VIEWS 99 202 REPOSTS 2 363	REACTIONS 5 104 ER 27.3%

Nº4 15.06 · 17:05 PHOTO Beyond politics, Winston Churchill was passionate about... painting. He devoted 47 years to this hobby, leaving it only at age 88 due to...	VIEWS 92 823 REPOSTS 916	REACTIONS 3 119 ER 25.5%
Nº5 01.06 · 17:01 PHOTO Before the 1970s, doctors struggled to understand what was happening inside a patient's body. They could only infer from indirect signs...	VIEWS 89 886 REPOSTS 312	REACTIONS 3 893 ER 24.7%

|

WORST 3

↓ 22.06 · 14:00 VIDEO The brain filters sensations: we don't feel clothes, don't see the nose, eyelashes, don't notice blinking, don't notice breathing or...	VIEWS 46 505 REPOSTS 230	REACTIONS 1 857 ER 12.8%
↓ 22.06 · 15:33 PHOTO))))))	VIEWS 45 939 REPOSTS 923	REACTIONS 3 765 ER 12.6%
↓ 22.06 · 17:02 PHOTO In one play, Evgeny Evstigneev played a hero who came on stage and boasted about new boots, and everyone admired...	VIEWS 45 243 REPOSTS 372	REACTIONS 3 518 ER 12.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

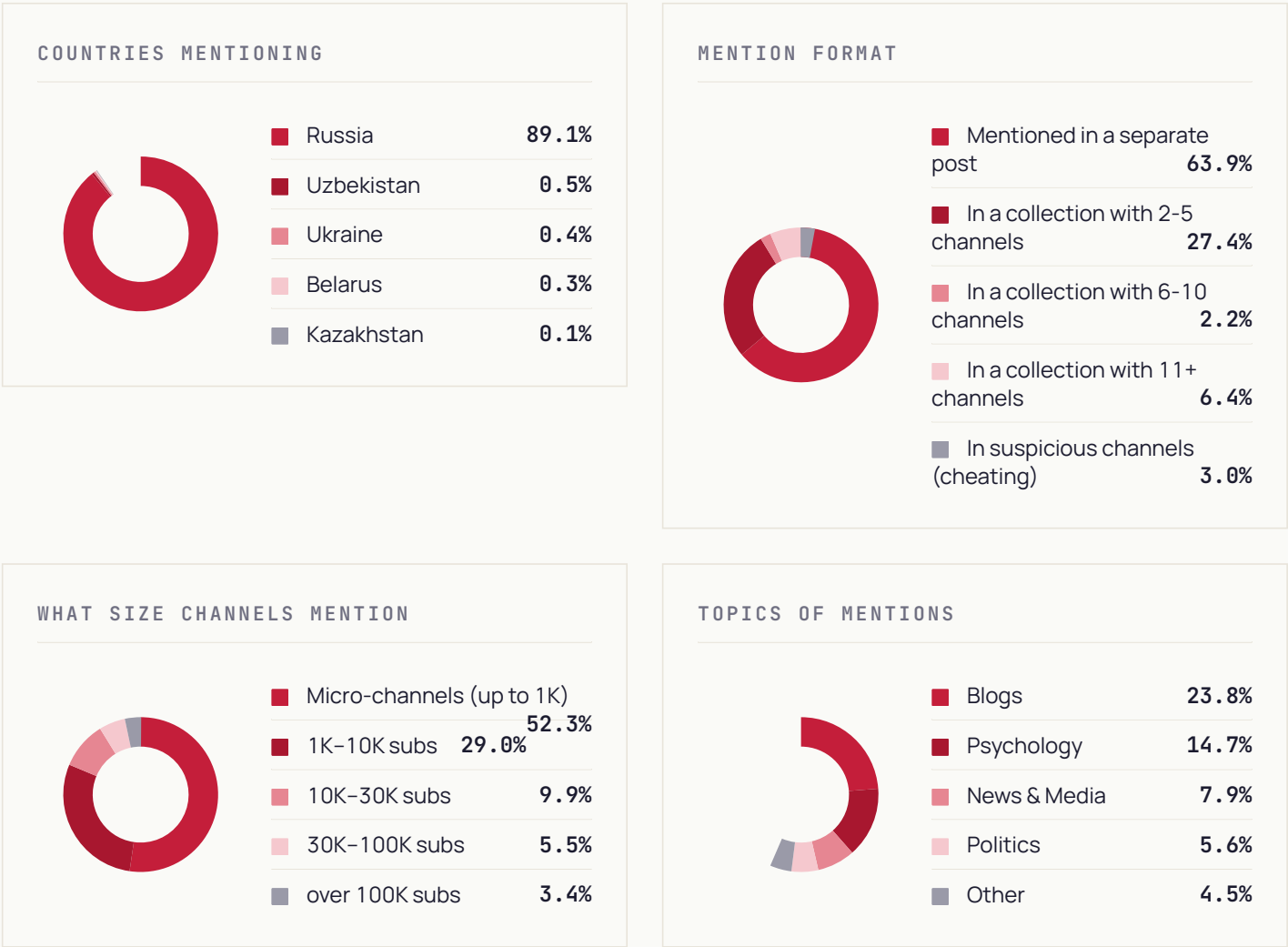
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

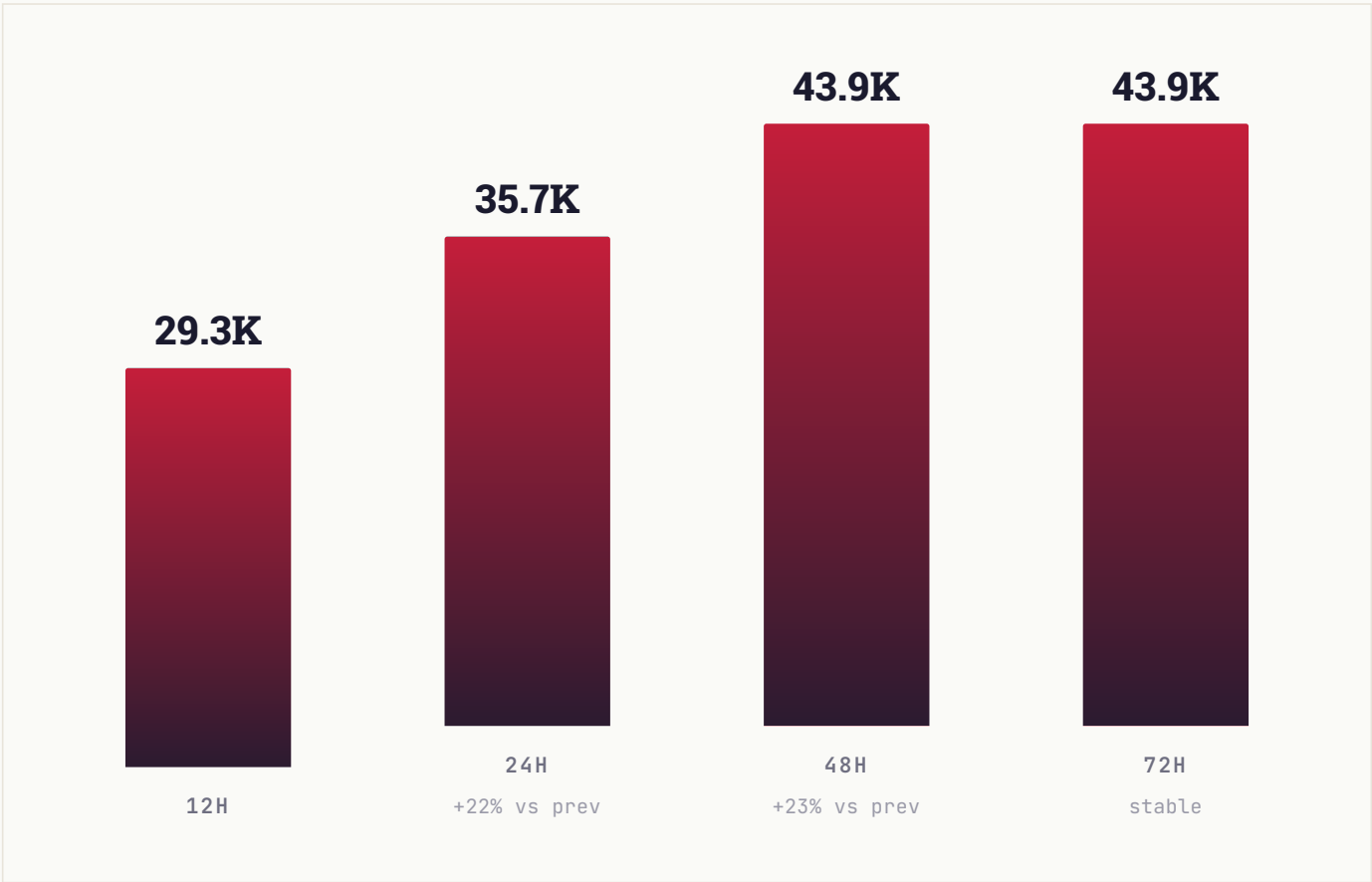
Citation index **781** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **4 584** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZZ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
YM YULIA MENSHOVA YOU	363.4K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#68 of 100). Niche median — 424.7K subs. First growth KPI — reach the median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **273**, they brought **25 590** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	61	44	14 770
Nov 2025	65	61	2 981
Oct 2025	48	39	2 060
Sep 2025	20	15	619
August 2025	35	27	4 743
July 2025	44	29	417

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
273	6	25 590

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Blogs» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#68 /100

POSITION IN NICHE

Channel in the bottom half of the ranking

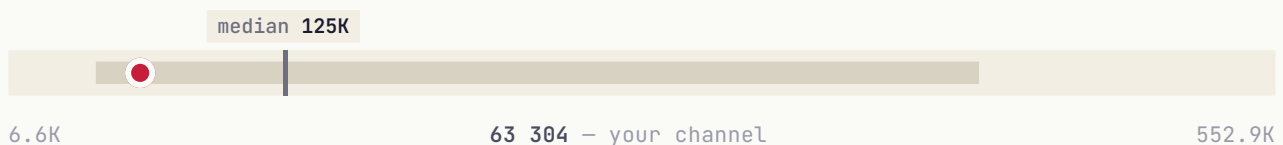
SUBSCRIBERS

worse than median by 15%



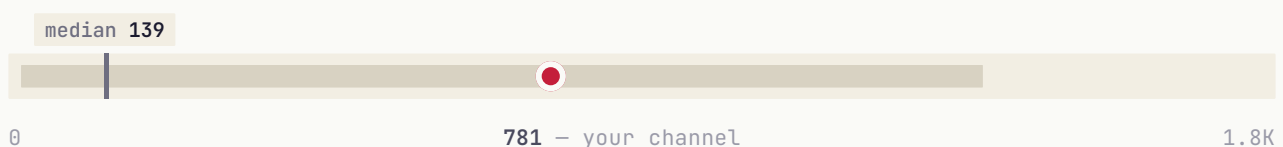
AVG REACH / POST

worse than median by 49%



CITATION INDEX

better than 70% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

On this day at 14:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
