

PROMTPRESS PUBLIC REPORT

Channel audit

JULIE



@julepohh

JULIE /  PKH сотрудничество СЮДА → @reklajule
@banktokrot_AD @darriasssh @avririnka offer@pie.agency <https://clck.ru/3FmJ86>

SUBSCRIBERS

174 360

+24181 per month

ERR (% SEE POSTS)

35.0%

per day **38.0%**

REACH/POST

61.5K

ad reach **65.4K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 174 360 —	 SUBSCRIBER REACH 35.25% avg % subs see post	 VIEWS/POST 61.5K median 57.7K · 28 days	 POSTS/WEEK 41.9 over period
 7D TREND +23.5% vs prev. week	 REACTIONS/POST 1106.3 total 191,394 reactions, 6,094 reposts, 564 comments	 POST LENGTH 125 chars median 66 · 28 days	 POSTS ANALYZED 173 28 days
 AD REACH 65.4K 24h avg	 CHURN / MONTH +24181 last month	 CITATION RATE 44 citation index · 81 channels mentioned all time	 CHANNEL AGE 2 years 11 months created 17.08.2023

AI EDITOR SUMMARY

Channel «JULIE» – 174 360 subs. Each post averages 61.5K people (35% from subs), good reach. Publishes 42 posts per week (~6/day) – active posting. Week July 6–12 reach grew by +23.5% by week June 29 – July 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 173 posts in 28 days.
- 02 Dominant format — Photo (60/173 posts).
- 03 Avg post length — 125 characters (median 66).
- 04 Audience peak activity — Monday, 21:00 MSK.
- 05 Top posts get 3x more views than the weakest (108.4K avg for top vs 31.7K for bottom) — among 173 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 13.07 · 18:03 TEXT we broke up, no dirt it was a great relationship, kind. we just vibed apart	VIEWS 113 768 REPOSTS 1 828	REACTIONS 9 479 ER 65.2%
Nº2 13.07 · 09:32 TEXT now i show my diet! need to lose 5kg	VIEWS 105 970 REPOSTS 6	REACTIONS 1 145 ER 60.8%
Nº3 27.06 · 18:12 PHOTO now I have this tattoo I'll be offended if someone doesn't like it I'm crazy about it 🐱🐱🐱	VIEWS 105 528 REPOSTS 81	REACTIONS 3 749 ER 60.5%

Nº4 27.06 · 16:34 TEXT i'm not lying! i'm waiting myself today everything will be i swear	VIEWS 105 295 REPOSTS —	REACTIONS 669 ER 60.4%
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Nº5 27.06 · 18:33 VIDEO (post without caption — video)	VIEWS 103 204 REPOSTS 9	REACTIONS 1 271 ER 59.2%
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WORST 3

↓ 22.06 · 15:39 PHOTO hmm. which bouquet to give her designer or regular? whatever both! 🍷🍷🍷🍷🍷🍷	VIEWS 32 708 REPOSTS 13	REACTIONS 651 ER 18.8%
↓ 22.06 · 14:25 VIDEO (post without caption — video)	VIEWS 31 428 REPOSTS 8	REACTIONS 472 ER 18.0%
↓ 22.06 · 14:41 TEXT couriers intercepted me I bought a bag and glasses 🧐	VIEWS 31 086 REPOSTS —	REACTIONS 307 ER 17.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

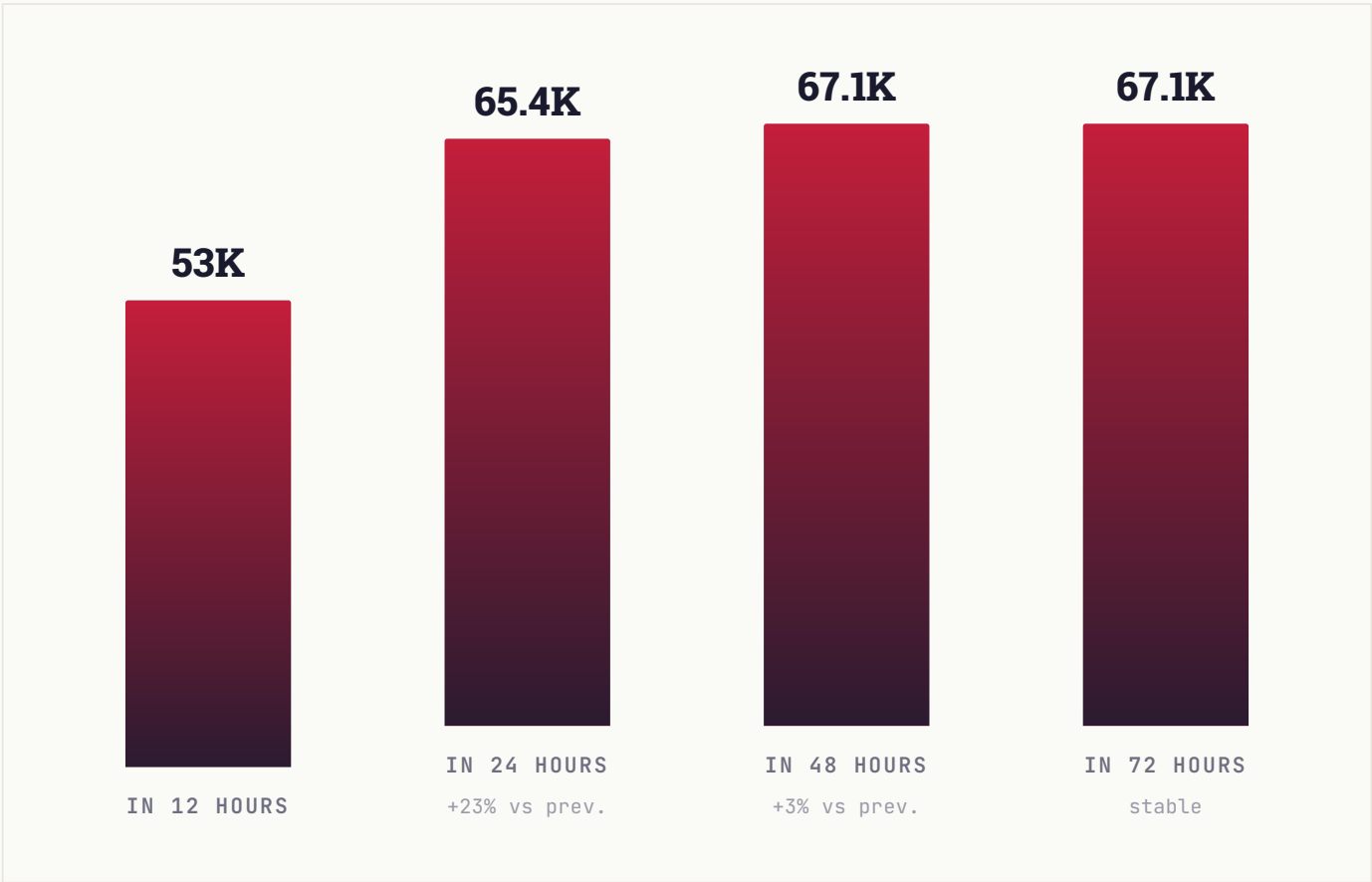
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه	3.7M
اخبار فوری خبر فوری جنگ امریکا بندرعباس	3.7M
Sharif شریف	2.8M
Trade Watcher	2.5M
قیمت لحظه ای دلار طلا خودرو	2M
KING EL GOLD 🏆	1.8M
The Economist	1.3M
Blunt. Economy.	1.2M
QUBTAN EL GOLD	1.1M
DJ JULIE YOU	174.4K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 349.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** mentions like this **20**, they brought **14 037** new subs.

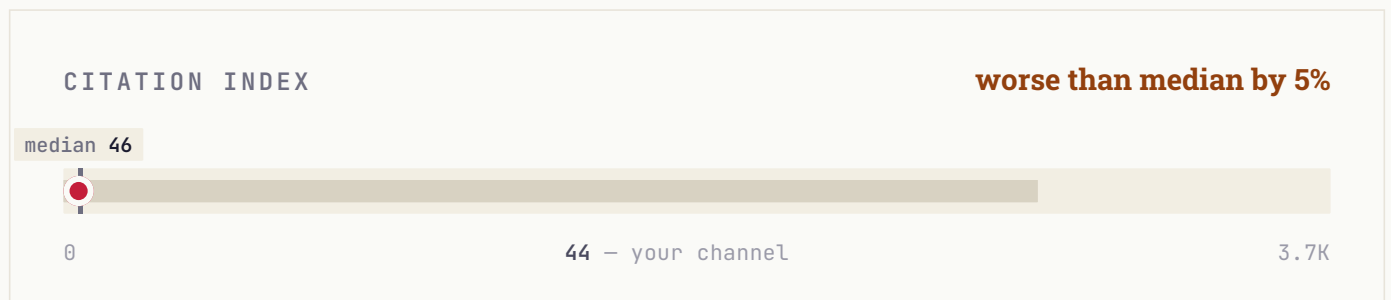
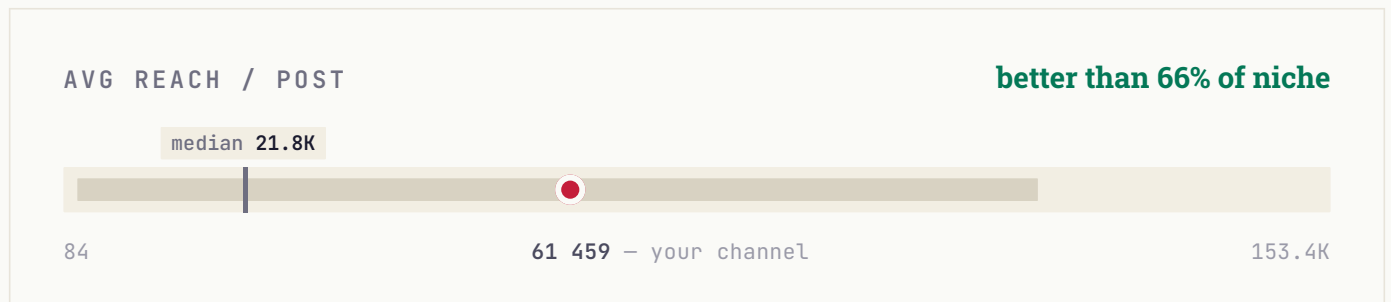
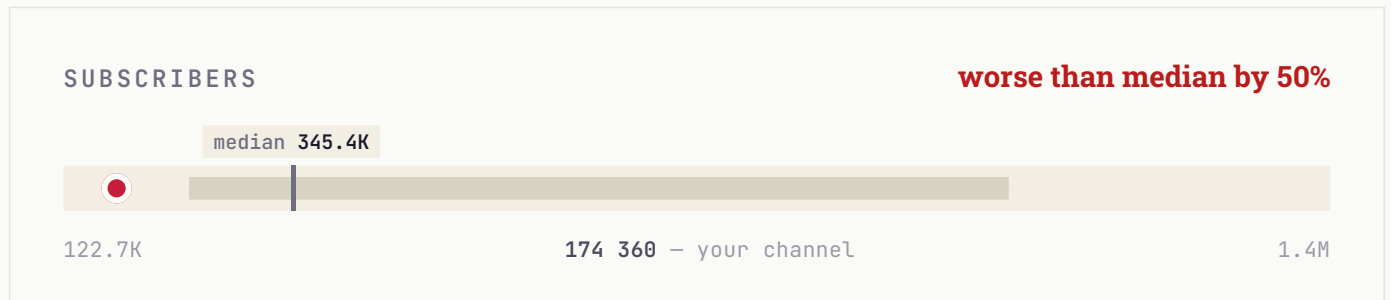
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	2	2	6 451	
December 2025	0	0	2 468	
November 2025	2	2	30	
October 2025	5	5	4 269	
September 2025	3	2	809	
August 2025	8	6	10	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
20	6	14 037

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category "**Economics**» (Russia) and saw how your channel compares. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Top post of the week — Monday**

Audience most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with channels in your niche quarterly. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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