

PUBLIC REPORT BY PROMTPRESS

Channel audit

JOO | ҰБТ 2026



@jookzchannel

ҰБТ - дайындыққа керектің бәрін осы каналдан табасың 😊💙 - чек-листтер, гайд, нұсқалар, викториналар; - пайдалы посттар; - мамандық | грант | универобзор - пробный ҰБТ тапсыру үшін: ...

SUBSCRIBERS

9 854

-1444 per month

ERR (% SEE POSTS)

24.0%

in 24h 8.2%

REACH/POST

2.3K

ad reach 848/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 9 854 —	SUBSCRIBER REACH 23.69% avg % subs see post	VIEWS/POST 2.3K median 2.3K · 21 days	POSTS/WEEK 22.1 for the period
7D TREND +4.1% vs previous week	REACTIONS/POST 16.6 total 1,142 reactions, 452 reposts, 619 comments	POST LENGTH 149 chars. median 74 · 21 days	POSTS ANALYZED 69 21 days
AD REACH 848 24h avg	CHURN / MONTH -1444 over the last month	CITATION RATE 19 citation index · 55 channels mentioned all time	CHANNEL AGE 5 years 6 months created 05.01.2021

AI EDITOR SUMMARY

Channel «JOO | YBT 2026» — 9 854 subs. Each post averages 2.3K people (24% from subs), average reach — room to grow. Publishes 22 posts/week (~3/day) — active posting. Week Jun 22–28 reach stable (+4.1% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **69** posts in 21 days.
- 02 Dominant format – **Text** (55/69 posts).
- 03 Avg post length – **149** chars (median 74).
- 04 Peak audience activity – **Friday, 13:00** ALMT.
- 05 Top posts get **2×** more views than the weakest (3.9K avg for top vs 1.6K for worst) – among 69 posts over 21 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 15:35 TEXT (post without caption – text)	VIEWS 4 116 REPOSTS 36	REACTIONS 15 ER 41.8%
Nº2 11.06 · 15:34 TEXT Good evening, friends! 🎯 We've prepared a list of professions you can get into with 50-60 points and still get a grant 📝	VIEWS 3 861 REPOSTS 1	REACTIONS 9 ER 39.2%
Nº3 10.06 · 13:35 TEXT Яғни, анализ жасайтын болсақ --> If you're a top specialist, such large companies are ready to pay millions! So be a pro in your field...	VIEWS 3 841 REPOSTS 1	REACTIONS 8 ER 39.0%

Nº4 10.06 • 13:31 PHOTO Let's check a vacancy: they say they hire even without experience, 1) Schedule 6/1, sometimes you may work at night. And the most...	VIEWS 3 201 REPOSTS 3 REACTIONS 5 ER 32.5%
Nº5 19.06 • 08:38 TEXT Батыс түлектеріне арналады!🥰🔥📄Батыс өңіріне бөлінген грант саны мен мамандықтары тізімі	VIEWS 2 884 REPOSTS 9 REACTIONS 11 ER 29.3%

| WORST 3

↓ 18.06 • 15:14 TEXT 1	VIEWS 1 763 REPOSTS — REACTIONS — ER 17.9%
↓ 29.06 • 04:28 TEXT Қайырлы таң, достар!💙 Жаңа апталарың сәтті өтсін!🐦	VIEWS 1 751 REPOSTS — REACTIONS 21 ER 17.8%
↓ 01.07 • 06:15 TEXT Қайырлы таң!🌟 Бүгін ҰБТ-ға кіретін түлектерімізге сәттілік!💙	VIEWS 1 427 REPOSTS — REACTIONS 38 ER 14.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

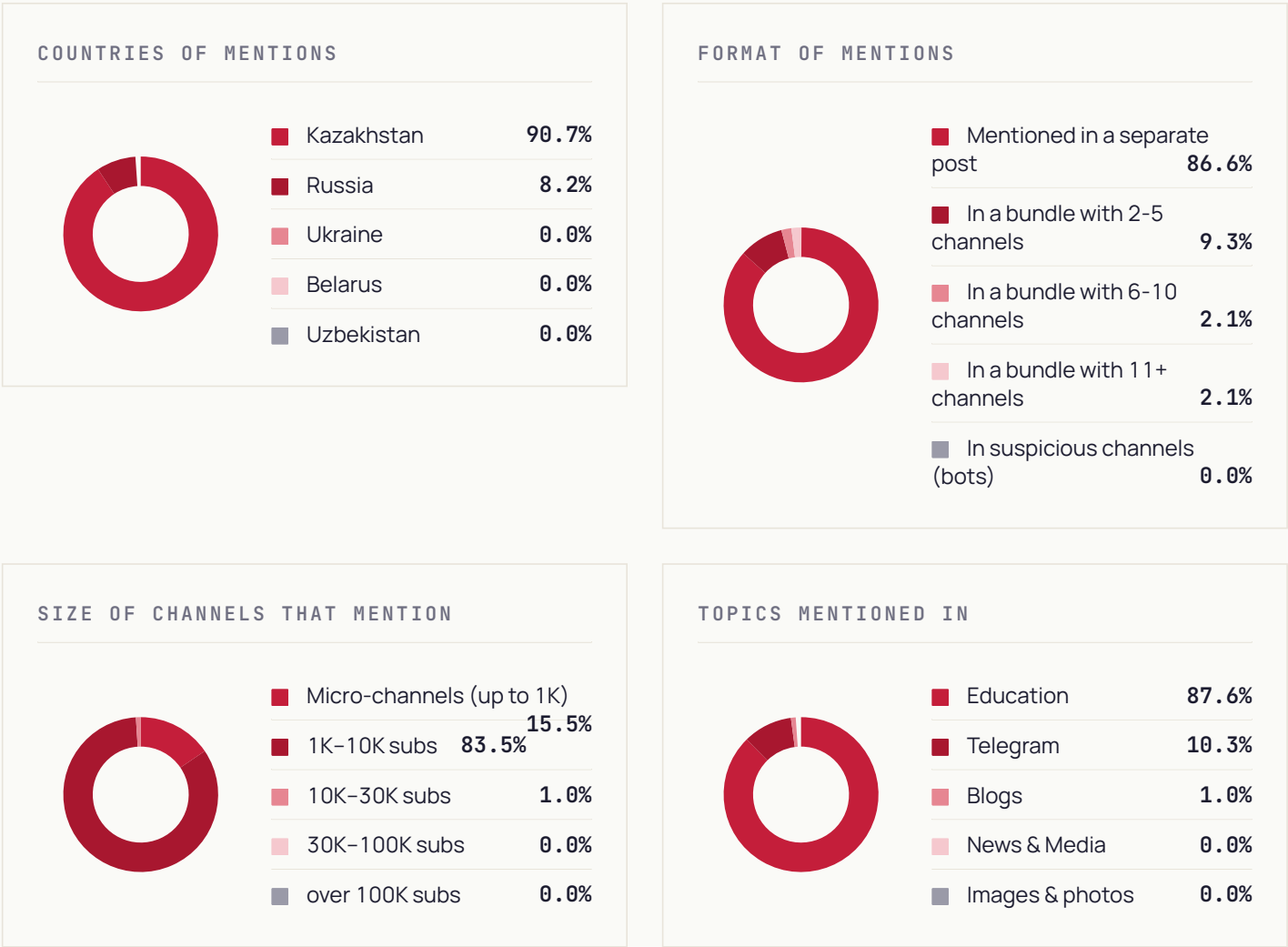
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

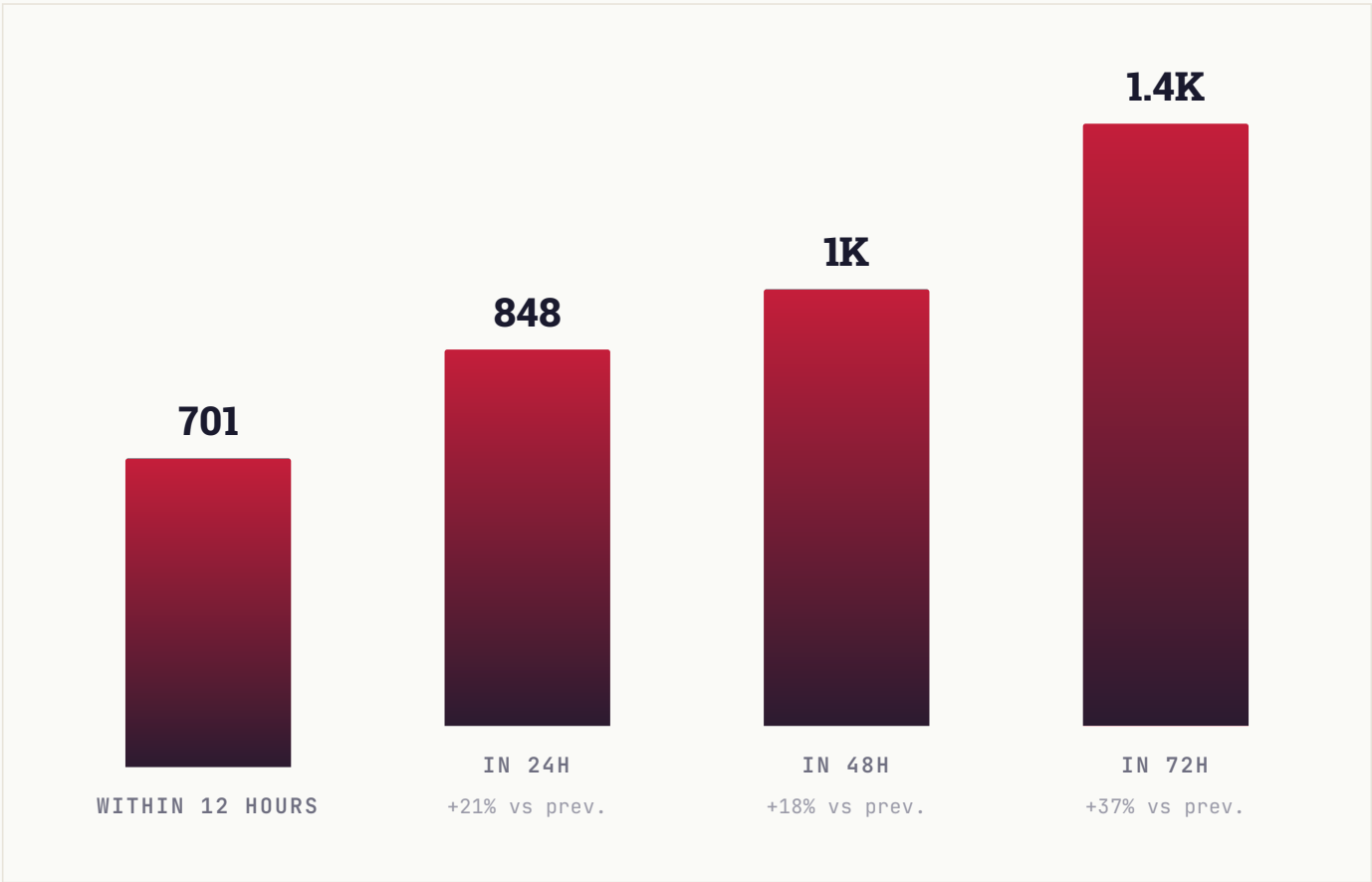
Citation index **19** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **55** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Didactic visual aids	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО  ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Тегін канал)	29.2K
KA Free visual aids & methods	27.9K
JI JOO ҰБТ 2026 YOU	9.9K

COMPARATIVE OUTPUT

Channel in upper half of niche (#46 of 99). Niche leader — TESTCENTERKZ (149.2K), median subs 9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

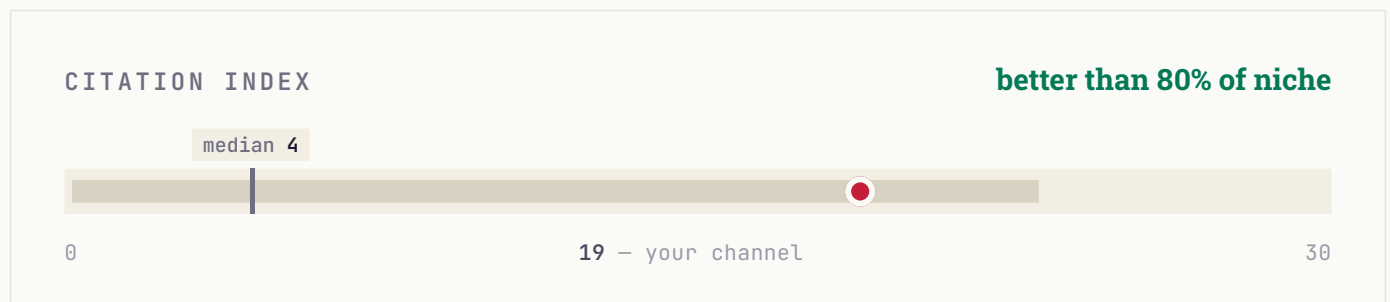
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **4 187** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	654
December 2025	0	0	361
Nov 2025	0	0	1 238
Oct 2025	0	0	208
Sep 2025	0	0	111
August 2025	0	0	1 615

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
0	6	4 187

Where the channel stands in its league

#46 /100 RANK IN NICHE
Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Friday

Audience is most active on this day at 13:00 ALMT.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
