

PUBLIC PROMTPRESS REPORT

# Channel audit

## Jobs Minsk / Side job Minsk / Vacancies Minsk



@jobsbelarus

Best channel about jobs and job search in Minsk 📌 Post a vacancy

<https://t.me/JobsBelarus/57565> 📌 Collaboration, other

@minsk\_jobs\_admin

SUBSCRIBERS

**13 988**

25.06.2026 +373 per month

ERR (% SEE POSTS)

**16.0%**

24h 9.5%

REACH/POST

**2.1K**

ad reach 1.3K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/JOBSBELARUS](https://promptpress.com/audit/jobsbelarus)

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card — a separate channel health indicator. Subtitle below the number shows the period it covers.

|                                                                                                                                                    |                                                                                                                                                                                |                                                                                                                                                                                |                                                                                                                                                                       |
|----------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>13 988</div> <div>—</div>            | <div> SUBS REACH</div> <div>14.79%</div> <div>avg % subs see post</div>                       | <div> VIEWS/POST</div> <div>2.1K</div> <div>median 2.1K · 29 days</div>                       | <div> POSTS/DAY</div> <div>9.1</div> <div>~64 per week</div>                       |
| <div> 7D TREND</div> <div>-1.8%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>3.2</div> <div>866 reactions, 1,002 reposts, 0 comments</div> | <div> POST LENGTH</div> <div>418 chars</div> <div>median 288 · 29 days</div>                  | <div> POSTS ANALYZED</div> <div>270</div> <div>29 days</div>                       |
| <div> AD REACH</div> <div>1.3K</div> <div>24h avg</div>          | <div> CHURN / MONTH</div> <div>+373</div> <div>last month</div>                              | <div> CITATION RATE</div> <div>0</div> <div>citation index · 8 channels mentioned ever</div> | <div> CHANNEL AGE</div> <div>8 years 7 months</div> <div>created 02.11.2017</div> |

AI EDITOR SUMMARY

Channel «Jobs Minsk / Side job Minsk / Vacancies Minsk» — 13 988 subs. Each post avg views 2.1K people (15% subs), low reach — expand audience. Publishes 64 posts/week (~9/day) — active. Week Jun 8–14 reach stable (-1.8% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 270 posts over 29 days.
- 02 Dominant format — Text (261/270 posts).
- 03 Avg post length — 418 chars (median 288).
- 04 Peak audience activity — Friday, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (3K avg for top vs 1.6K for worst) — among 270 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                     |                                                                |                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>11.06 · 06:20</div><div>TEXT</div></div> <div>Area cleaner 1300.00 RUB  State enterprise "NII TZI" Leave at least 25 calendar days; health insurance; partial...</div>                      | <div>VIEWS</div> <div>3 233</div> <div>REP.</div> <div>5</div> | <div>REACTIONS</div> <div>2</div> <div>ER</div> <div>23.1%</div>  |
| <div><div>Nº2</div><div>11.06 · 11:20</div><div>TEXT</div></div> <div>Side job 10\$/h Thu 11.06 in ag. novoselie need people for earthworks+cleaning. min 4h. pickup from m...</div>                                | <div>VIEWS</div> <div>2 955</div> <div>REP.</div> <div>4</div> | <div>REACTIONS</div> <div>24</div> <div>ER</div> <div>21.1%</div> |
| <div><div>Nº3</div><div>30.05 · 05:00</div><div>TEXT</div></div> <div>Need a helper today Assemble a couple of wooden panels, dig a bit, and move a cubic meter of dry concrete 120p+375336732974  +375 33...</div> | <div>VIEWS</div> <div>2 943</div> <div>REP.</div> <div>1</div> | <div>REACTIONS</div> <div>11</div> <div>ER</div> <div>21.0%</div> |

|                                                                                                                                                                                      |                                                                   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|
| <b>Nº4</b> 10.06 · 15:20 <span>TEXT</span><br>Warehouse worker / Warehouse manager ✎ LLC "Aspros" ✎<br>Experience: from 1 year Requirements: - attentiveness, - responsibility, -... | VIEWS<br><b>2 897</b><br>REACTI<br><b>4</b><br>ER<br><b>20.7%</b> |
| <b>Nº5</b> 30.05 · 07:00 <span>TEXT</span><br>Helper needed today Pack & remove construction debris<br>+375296112285 vladimir ✎ +375 29 611-22-85                                    | VIEWS<br><b>2 889</b><br>REACTI<br><b>3</b><br>ER<br><b>20.7%</b> |

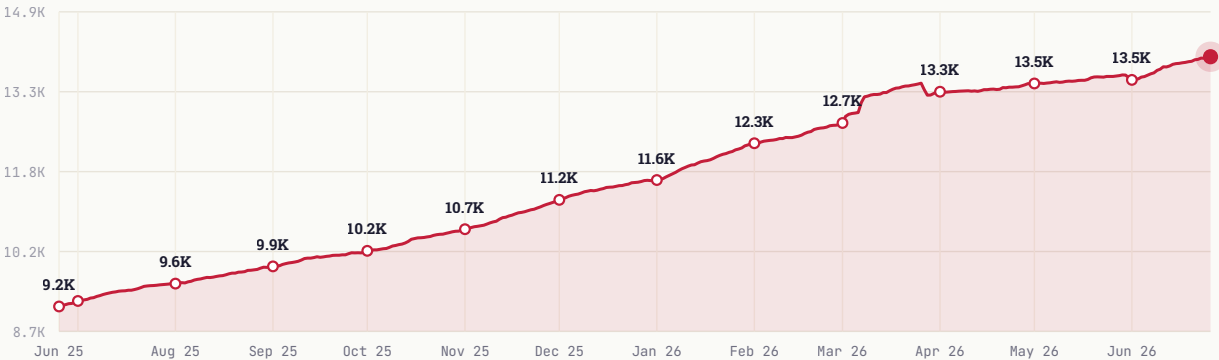
# | WORST 3

|                                                                                                                                                                             |                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|
| ↓ 19.06 · 06:00 <span>TEXT</span><br>Need a helper today Good morning. Need a strong guy for today for half a day. Will pick up near metro Uruchye at lunch, drop off at... | VIEWS<br><b>1 650</b><br>REACTI<br><b>2</b><br>ER<br><b>11.8%</b> |
| ↓ 19.06 · 07:00 <span>TEXT</span><br>Accountant ✎ ODO "MODERNREMSTROY" ✎ Experience: from 2 years Requirements: - Possible part-time employment. Work in...                 | VIEWS<br><b>1 644</b><br>REACTI<br><b>1</b><br>ER<br><b>11.8%</b> |
| ↓ 22.06 · 09:00 <span>TEXT</span><br>carpenter ✎ 3,000 RUB ✎ NIKPA-stroy LLC ✎ Exp: 1-3 yrs · Full-time ✎ Minsk, Central ✎ Construction & repair Official...                | VIEWS<br><b>1 596</b><br>REACTI<br><b>2</b><br>ER<br><b>11.4%</b> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.  
See which months the channel gained and which lost subs.

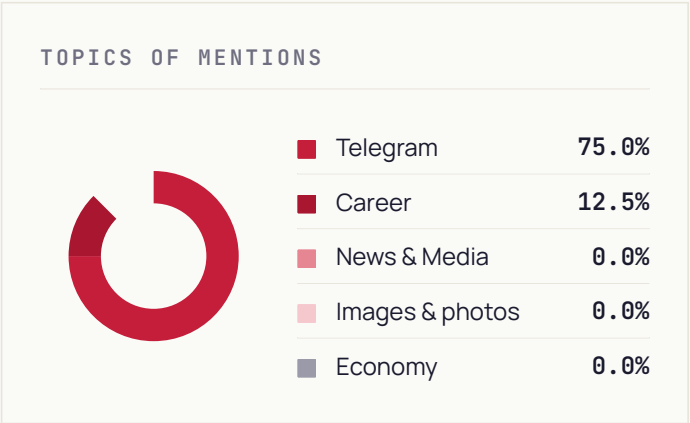
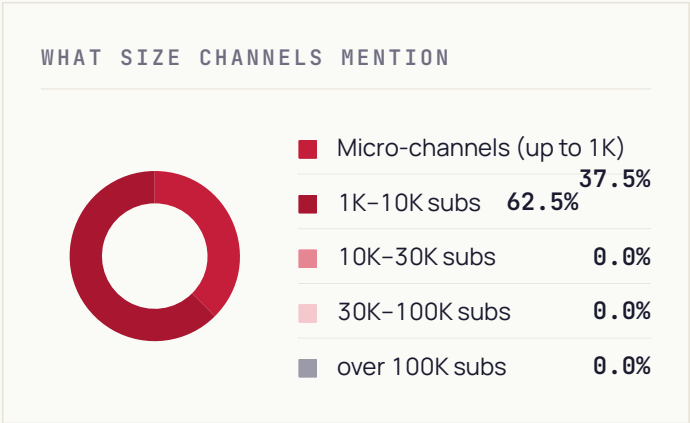
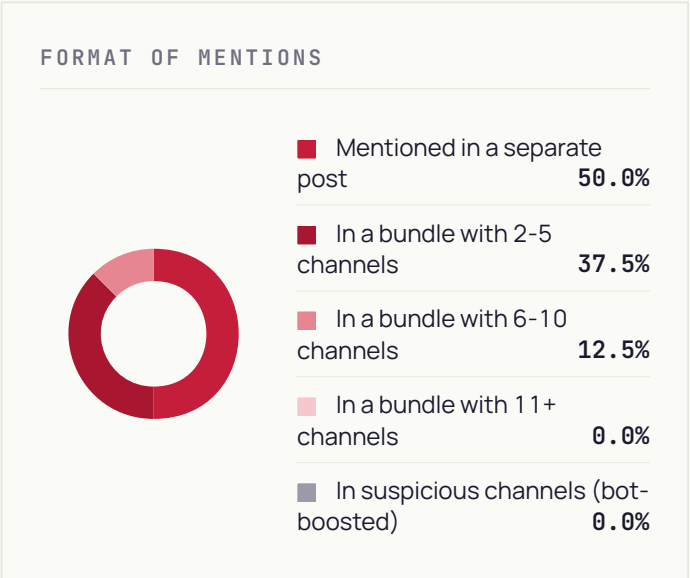
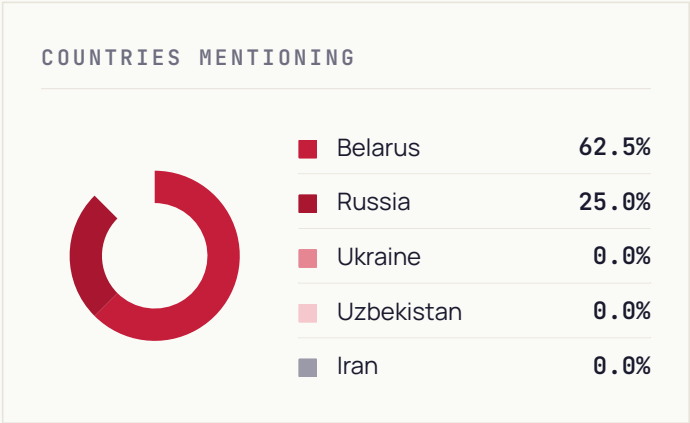


| START DATE | NOW    | NET GROWTH |
|------------|--------|------------|
| 9 164      | 13 992 | +4 828     |

SECTION 04 · MENTIONS

# Who mentions the channel and how

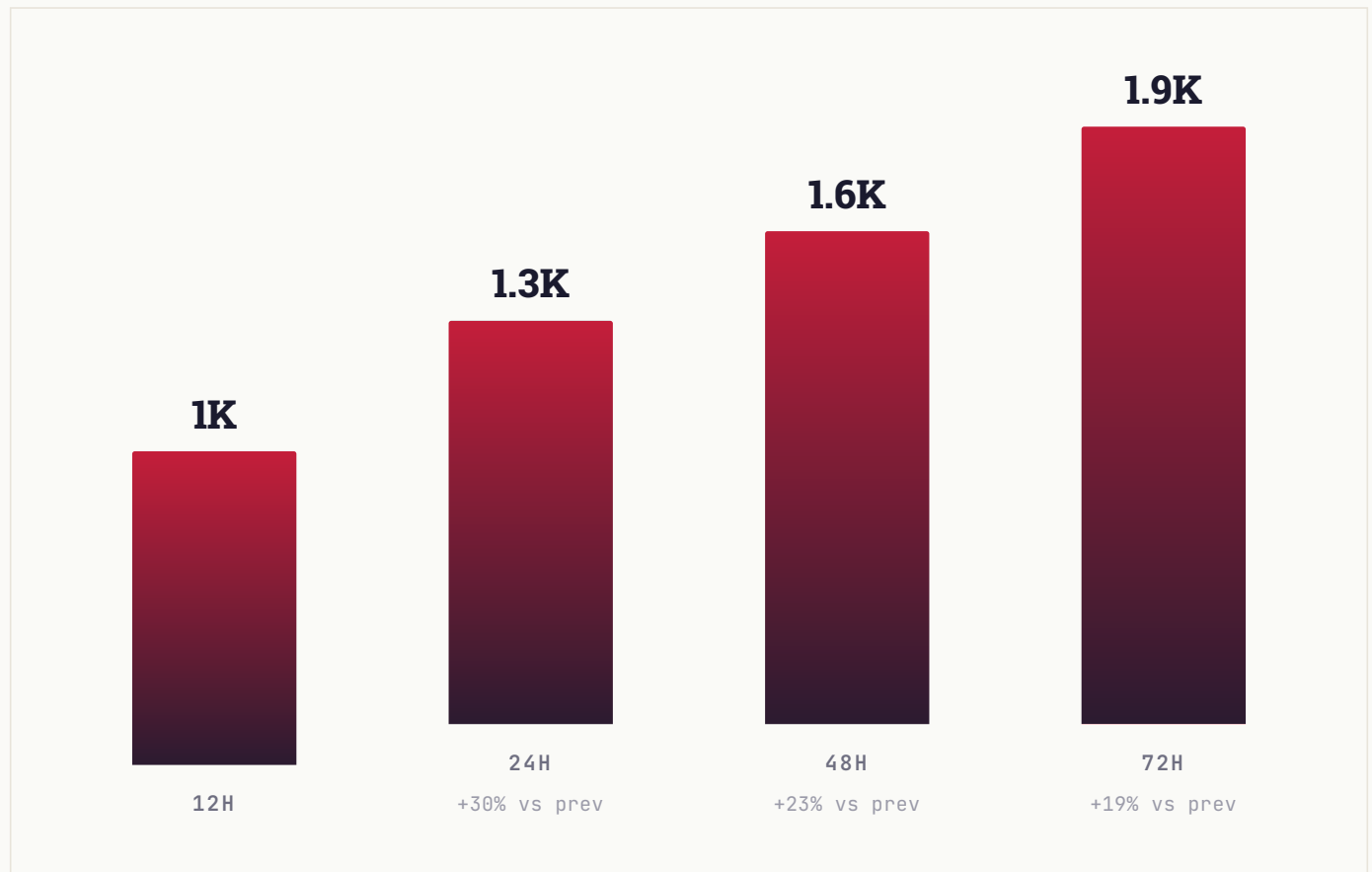
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 8 different channels.



— SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

| CHANNEL                                                               | SUBSCRIBERS |
|-----------------------------------------------------------------------|-------------|
| RV Jobs in Minsk                                                      | 56.5K       |
| RV Jobs in Minsk                                                      | 46.6K       |
| RV Jobs in Minsk                                                      | 17.2K       |
| MT Ministry of Labor and Social Protection of the Republic of Belarus | 24.7K       |
| RV Jobs in Grodno                                                     | 23.2K       |
| RV Jobs in Vitebsk                                                    | 23.2K       |
| RV Jobs in Mogilev                                                    | 22.1K       |
| RG Jobs Gomel                                                         | 19.7K       |
| RG Jobs Gomel                                                         | 18.3K       |
| RV JOBS IN BREST  Side job in Brest                                   | 18.7K       |
| RM Jobs Minsk / Side job Minsk / Vacancies Minsk YOU                  | 14K         |

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#13 of 63). Leader — Jobs in Minsk (56.5K). Goal for coming months: enter niche top 10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **2 409** new subs.

| PERIOD        | MENTIONS | CHANNELS | BROUGHT SUBS |                        |
|---------------|----------|----------|--------------|------------------------|
| December 2025 | 0        | 0        | 409          | <div><div></div></div> |
| Nov 2025      | 0        | 0        | 554          | <div><div></div></div> |
| Oct 2025      | 0        | 0        | 430          | <div><div></div></div> |
| Sep 2025      | 0        | 0        | 317          | <div><div></div></div> |
| August 2025   | 0        | 0        | 329          | <div><div></div></div> |
| July 2025     | 0        | 0        | 370          | <div><div></div></div> |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBS |
| 0              | 6              | 2 409          |

— SECTION 08 · NICHE COMPARISON

# Where the channel stands in its league

Took top-63 channels in category «**Career**» (Belarus) and compared your channel against them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

## #13 /63

RANK IN NICHE

Channel in top 20% – strong position

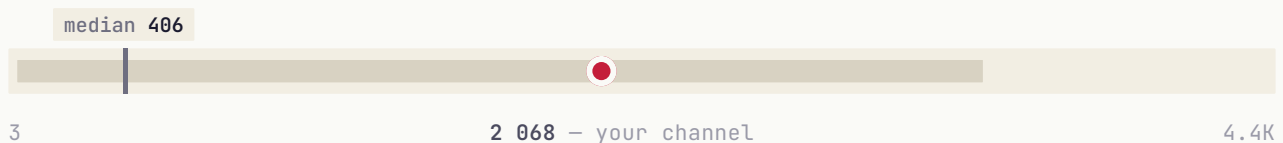
### SUBSCRIBERS

better than 77% of niche



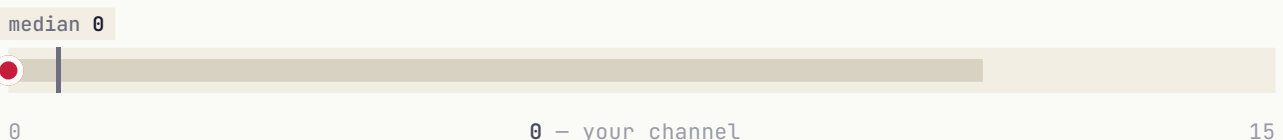
### AVG REACH / POST

better than 72% of niche



### CITATION INDEX

99% below median



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

## Main post of the week — on Friday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window  
for an  
important post**

02

## Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains  
audience  
better**

03

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (organic integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

04

## Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic is an easy growth lever.

EFFECT

**+5-15% ER**

05

## Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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