

PROMTPRESS PUBLIC REPORT

Channel audit

Jobs in Armenia



@jobs_inarmenia

Job search & recruitment service in Armenia. Posting rules - https://t.me/jobs_inarmenia/5432 Ads - @Armeniajobs_bot Jobs in Russia - <https://t.me/joboar>

SUBSCRIBERS

24 812

+2020 per month

ERR (% SEE POSTS)

35.0%

within 24 hours **13.3%**

REACH/POST

8.5K

ad reach **3.3K/24h**

— TABLE OF CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who & how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 24 812 —	 SUBS REACH 34.06% avg % of subs see a post	 VIEWS/POST 8.5K median 9.1K · 28 days	 POSTS/WEEK 6.5 over period
 7D TREND -6.7% vs previous week	 REACTIONS/POST 31.3 total 815 reactions, 1,589 reposts, 74 comments	 POST LENGTH 817 chars median 900 · 28 days	 POSTS ANALYZED 26 28 days
 AD REACH 3.3K 24h avg	 CHURN / MONTH +2020 last month	 CITATION RATE 15 citation index · 126 channels mentioned all time	 CHANNEL AGE 4 years 5 months created 03.02.2022

AI EDITOR SUMMARY

Channel «Jobs in Armenia» — 24 812 subs. Each post gets on avg 8.5K people (34% of subs), that's good reach. Publishes 6 posts per week (~1/day) — rare posts. For week of Jul 6–12, reach dropped by -6.7% by week of Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 26 posts over 28 days.
- 02 Dominant format – Text (26/26 posts).
- 03 Avg post length – 817 chars (median 900).
- 04 Peak audience activity – Monday, 20:00 MSK.
- 05 Strongest posts get 2× more views than the weakest (11.6K avg for top vs 5.8K for worst) – among 26 posts in 28 days. Analyze what the top shares – topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 15:07 TEXT Support Center Call Operator Pay: from 180,000 RUB We are looking for motivated call operators with English skills...	VIEWS 12 171 REPOSTS 156	REACTIONS 29 ER 49.1%
Nº2 22.06 · 17:50 TEXT Helix Lab LLC invites a nurse to the diagnostic center. Salary: 160,000 AMD Schedule: 2/2 Working hours...	VIEWS 11 270 REPOSTS 40	REACTIONS 75 ER 45.4%
Nº3 20.06 · 14:33 TEXT Cook for new family cafe Bolors in Dilijan from 300,000 AMD + bonuses Responsibilities: - prepare daily menu items (European +...	VIEWS 11 236 REPOSTS 53	REACTIONS 24 ER 45.3%

Nº4

22.06 • 15:50

TEXT

Helix Lab LLC invites an administrator to the diagnostic center.
Salary: 150,000 AMD Schedule: 2/2 Working hours...

VIEWS

10 860

REPOSTS

80

REACTIONS

90

ER

43.8%

Nº5

20.06 • 12:23

TEXT

PhoBo Café-ն աշխատանքի է հրավիրում խոհարարի
օգնականի Եթե սիրում եք խոհանոցային աշխատանքը
և ցանկանում եք միանալ մեր թիմին, սպասում ենք...

VIEWS

10 687

REPOSTS

31

REACTIONS

11

ER

43.1%

WORST 3

↓ 14.07 • 15:00 TEXT

Private school Azat Mitk (Nork-Marash, Yerevan) invites
educators We seek teachers who love children, can inspire
and...

VIEWS

6 271

REPOSTS

79

REACTIONS

54

ER

25.3%

↓ 14.07 • 17:04 TEXT

Լոռու մարզի Արջուտ գյուղում,այգեգործական
աշխատանքների համար,պահանջվում է
աշխատող:Աշխատանքային պայմանների և վճարման
համար...

VIEWS

5 720

REPOSTS

13

REACTIONS

12

ER

23.1%

↓ 15.07 • 08:03 TEXT

Science Teacher (Native English Speaker) Azat Mitk Private
School in Yerevan, Armenia, is looking for a passionate and
inspiring Science...

VIEWS

5 480

REPOSTS

13

REACTIONS

26

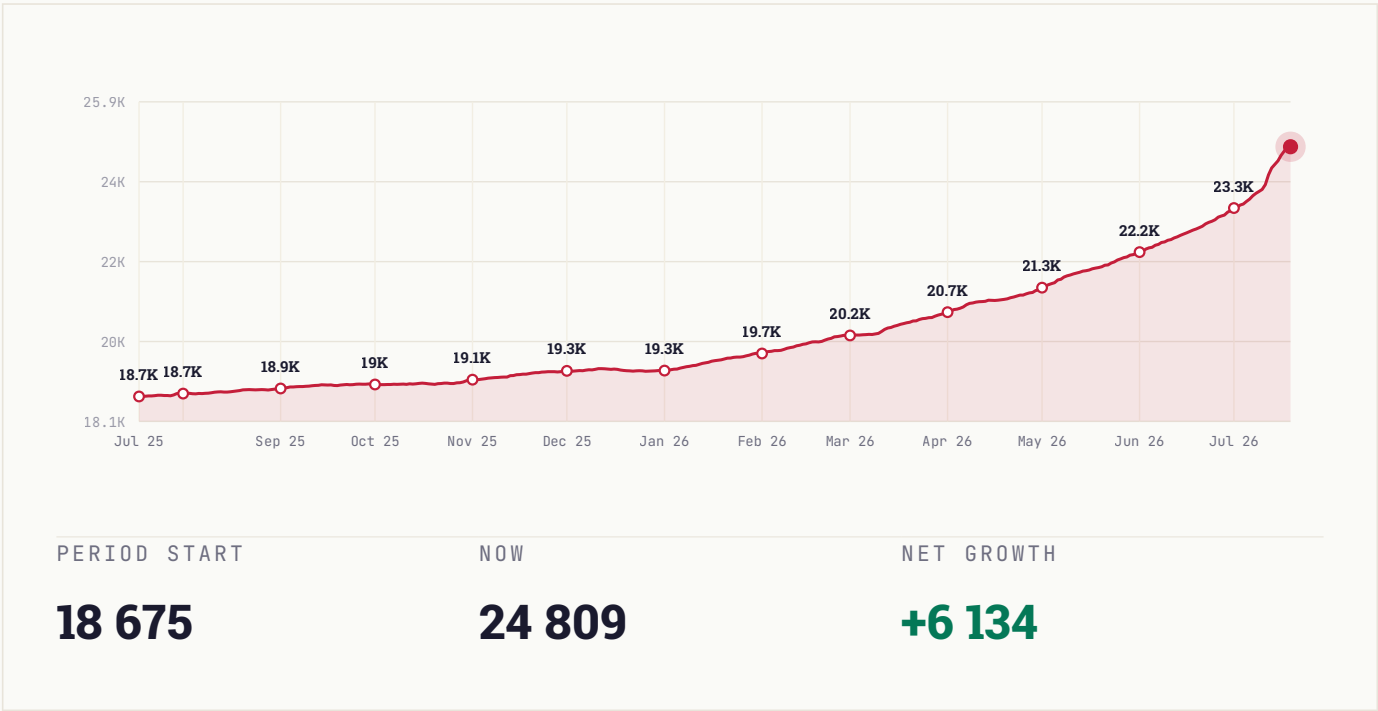
ER

22.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

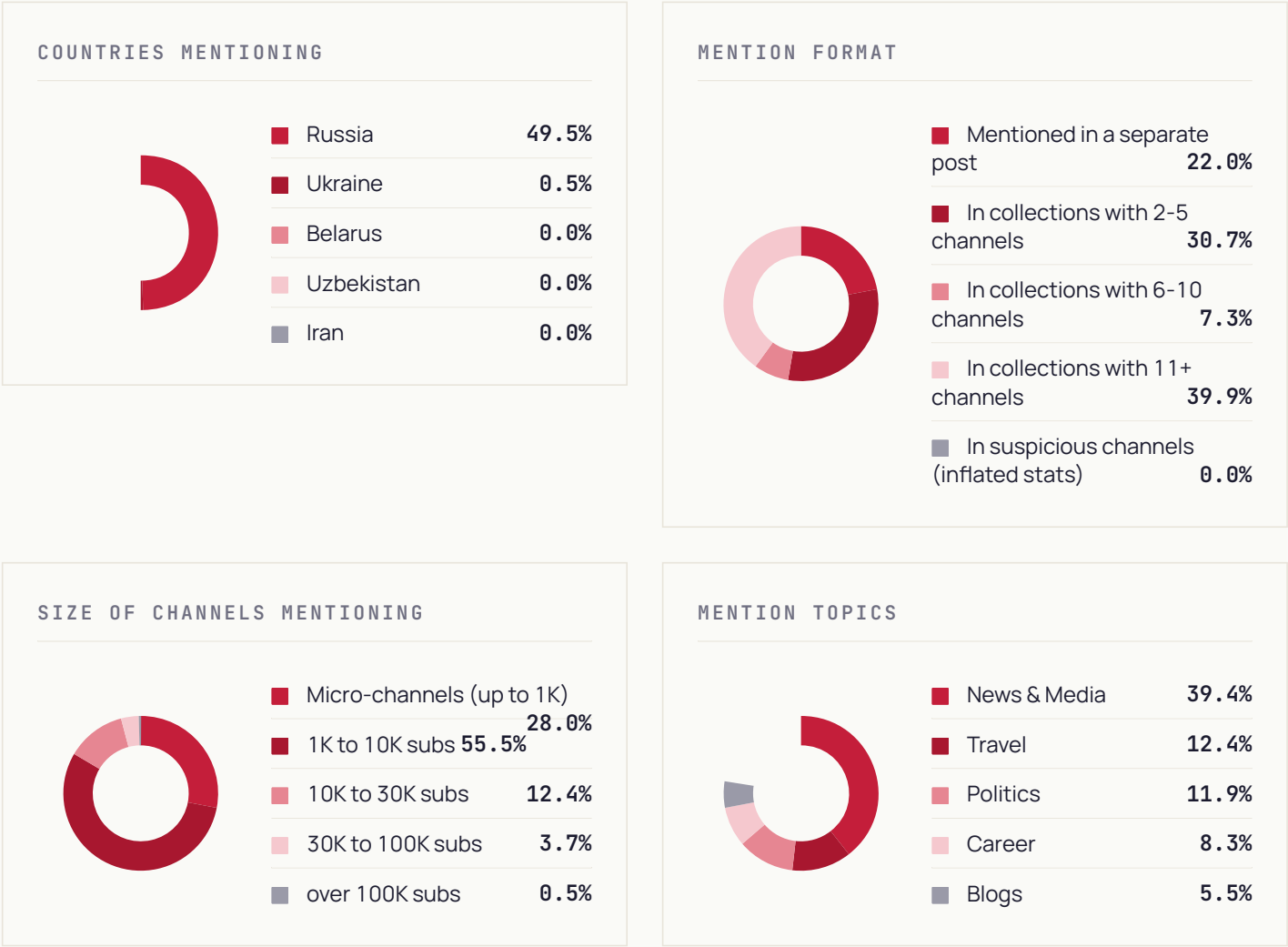
Subscriber growth chart over the year. Key months show exact sub count. See which months gained or lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

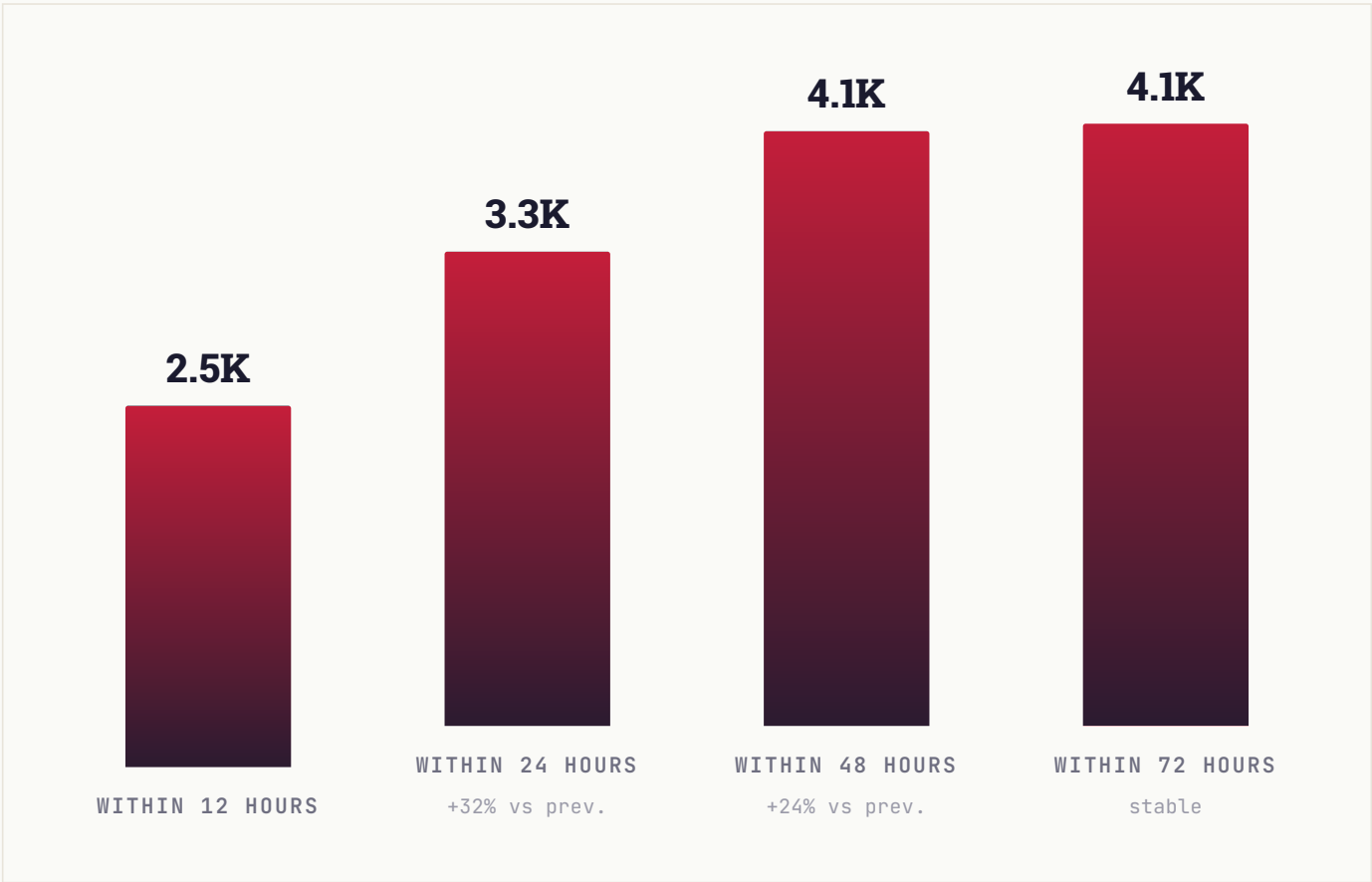
Citation index **15** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **126** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement should 'live'.



— SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 🇸🇦	1.2M
قو قناة وظائف - وظيفتك علينا 🇸🇦	814.8K
UB Remote work no experience - Freelance	794K
اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف 🇸🇦 🇸🇦	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR WORLD	464K
شغل	457.4K
SI SeoJob Online earnings	429.2K
BB Jobs in Armenia YOU	24.8K

| COMPARATIVE CONCLUSION

Channel is still outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), top-96 median: 172.5K. First goal: enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **1 264** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	1	1	424	
December 2025	0	0	109	
November 2025	0	0	236	
October 2025	0	0	173	
September 2025	0	0	155	
August 2025	0	0	167	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	1 264

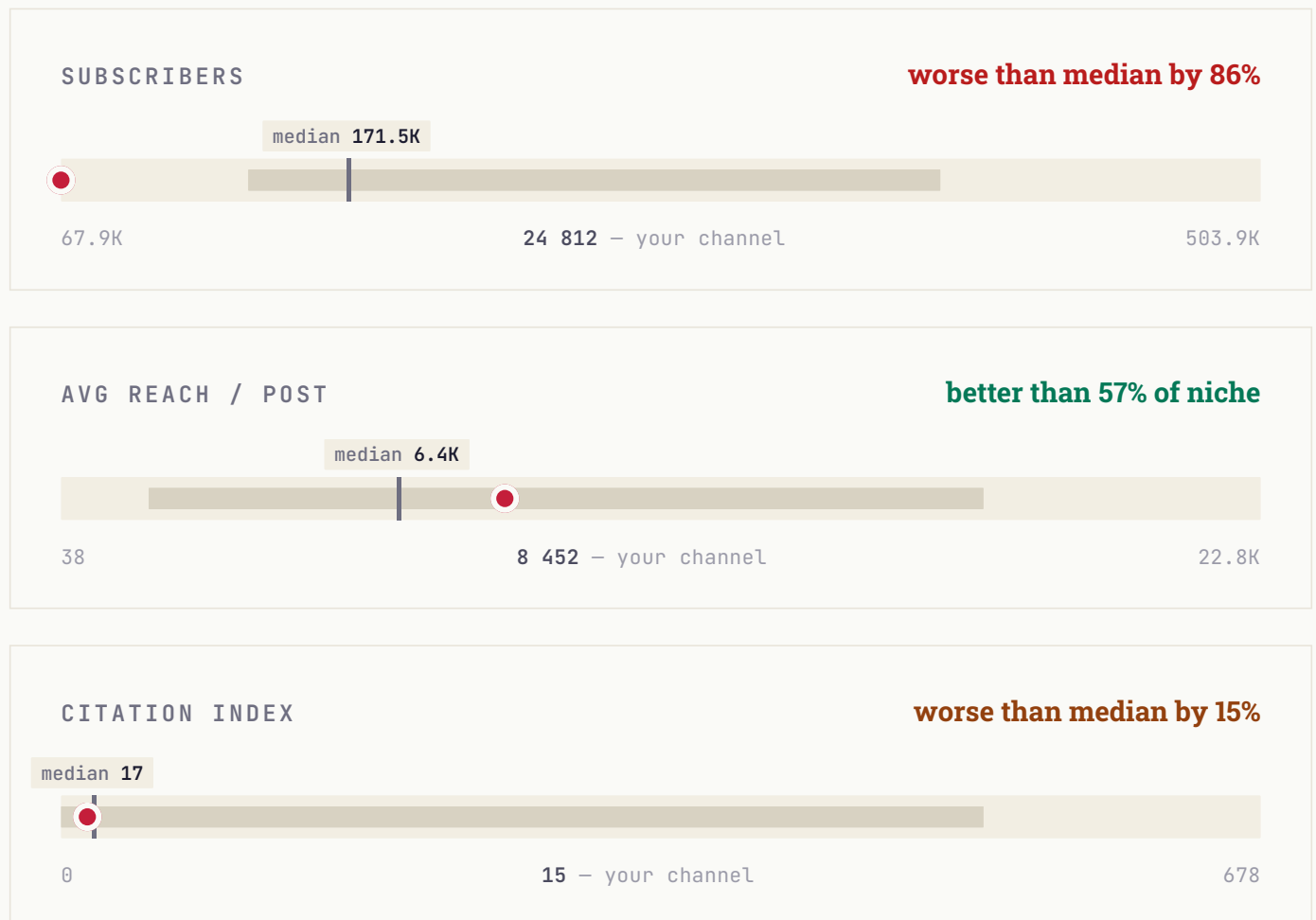
SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.

Gray band = range of 80% of niche channels (p10-p90). Black vertical = median.

Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — Monday
Audience most active on this day at 20:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Increase share of video posts
Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with similar channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
