

— PROMTPRESS PUBLIC REPORT

Channel audit

Jobify | relocation, volunteering & internships



@jobifys

Jobs for insiders. Relocation, internships, volunteering. Collab:
@Alivian Working with @Spiral_Yuri RKN: <https://clck.ru/3FXDjR>
Perfluence

SUBS

53 825

ERR (% WHO SEE
POSTS)

REACH/POST

1.2K

-197 per month

3.0%
per day 1.2%

ad reach 661/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 53 825 —	 SUBSCRIBER REACH 2.17% avg % subs see post	 VIEWS/POST 1.2K median 1.1K · 29 days	 POSTS/WEEK 21.1 over period
 7D TREND -25.6% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 389 chars median 385 · 29 days	 POSTS ANALYZED 89 29 days
 AD REACH 661 24h avg	 CHURN / MONTH -197 last month	 CITATION RATE 299 citation index · 288 channels mentioned all time	 CHANNEL AGE 6 years 8 months created 11.10.2019

AI EDITOR SUMMARY

Channel «Jobify | relocation, volunteering & internships» — 53 825 subs. Each post averages 1.2K people (2% from subs), reach low — need to grow audience. Publishes 21 posts per week (~3/day) — active posting. Week 22–28 Jun reach dropped -25.6% by week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 89 posts over 29 days.
- 02 Dominant format – Text (84/89 posts).
- 03 Avg post length – 389 chars (median 385).
- 04 Peak audience activity – Tuesday, 23:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.8K avg for top vs 809 for worst) – among 89 posts in 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 07.06 · 20:05 TEXT Accountant with relocation to Switzerland What to do: prepare monthly, quarterly, and annual financial reports per...	VIEWS 1 834 REPOSTS 2	REACTIONS — ER 3.4%
Nº2 08.06 · 10:10 TEXT Designer relocating to Denmark What to do: track development from sample to final product What...	VIEWS 1 747 REPOSTS 2	REACTIONS — ER 3.2%
Nº3 08.06 · 20:05 TEXT Accountant with relocation to Croatia What to do: manage financial and accounting documentation, support...	VIEWS 1 747 REPOSTS —	REACTIONS — ER 3.2%

Nº4 15.06 · 20:05 TEXT Developer relocating to Poland What to do: design, develop and maintain full-featured applications with...	VIEWS 1 747 REPOSTS 4	REACTIONS — ER 3.2%
Nº5 11.06 · 10:10 TEXT Frontend developer with relocation to USA What to do: build tools and infrastructure that simplify development...	VIEWS 1 714 REPOSTS 5	REACTIONS — ER 3.2%

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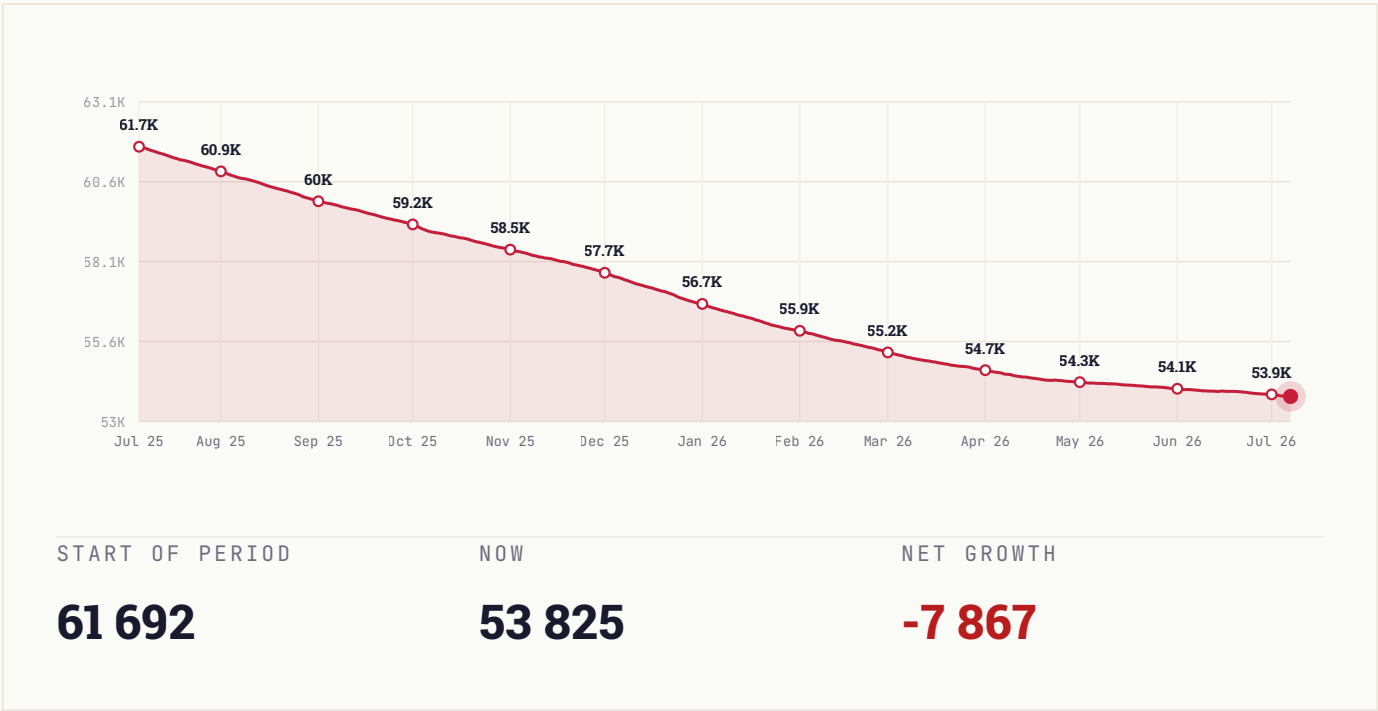
WORST 3

↓ 03.07 · 22:23 TEXT Developer relocating to USA What to do: assist in developing software solutions based on technical requirements What...	VIEWS 848 REPOSTS 3	REACTIONS — ER 1.6%
↓ 03.07 · 20:05 TEXT Developer relocating to USA What to do: develop enterprise Python apps in finance Requirements: —...	VIEWS 826 REPOSTS 1	REACTIONS — ER 1.5%
↓ 04.07 · 10:10 TEXT Flutter developer with relocation to Kuwait What to do: develop, test, and deploy high-quality applications...	VIEWS 753 REPOSTS —	REACTIONS — ER 1.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

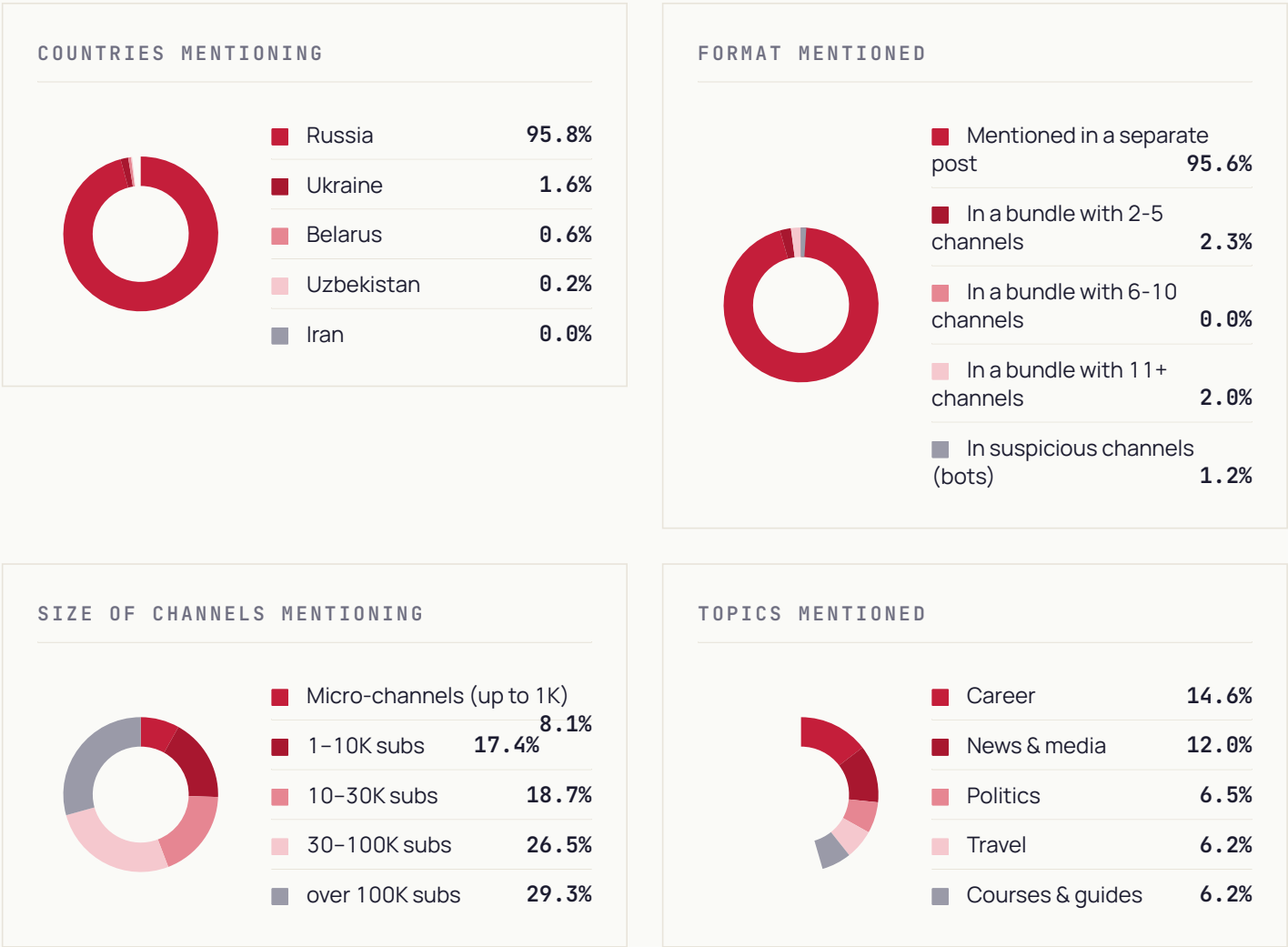
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

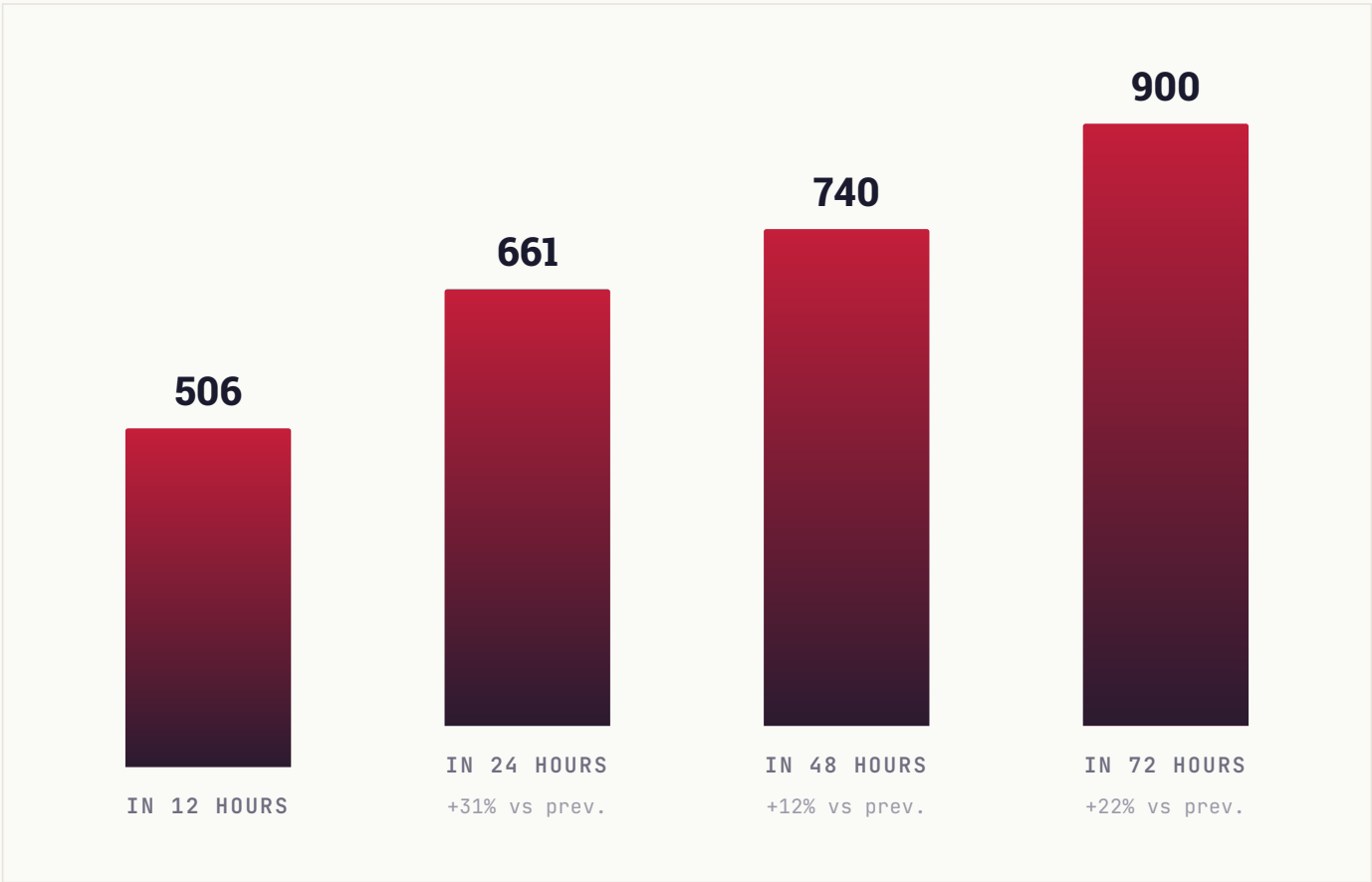
Citation index **299** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **288** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBS
UB Remote no exp - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Earn online	434.8K
UI REMOTEKIN FREELANCE JOBS REMOTE	320.7K
FP Finder.work: jobs & vacancies	280.1K
X HOME • Remote Work • Freelance	252.2K
F Freelance Relocation Remote Work Internships	246.5K
T TeleWork Freelance Remote work	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
J Jobify relocation, volunteering & internships YOU	53.8K

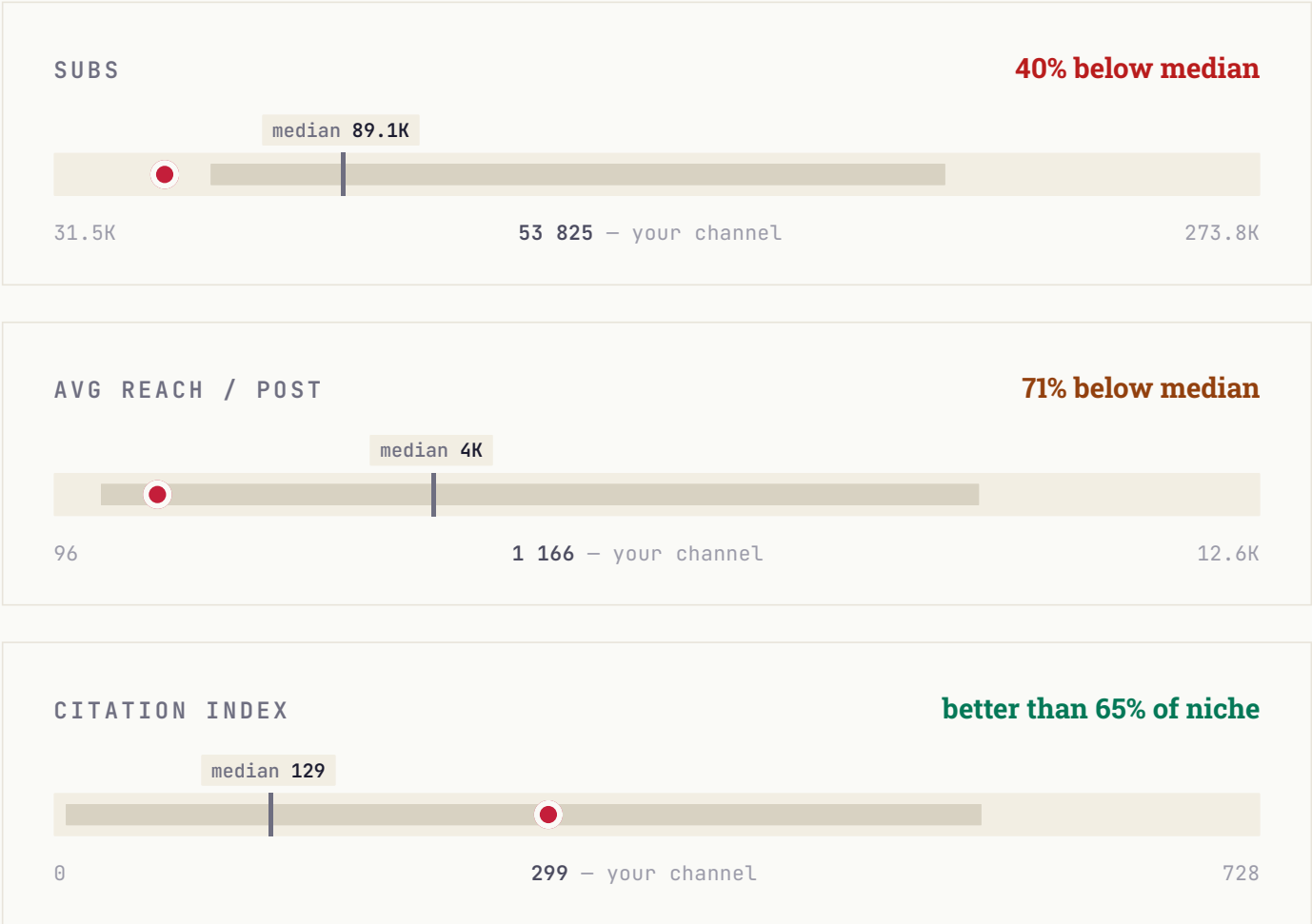
COMPARATIVE INSIGHT

Channel not yet outside top 92 niche — early growth stage. Niche leader — Remote no exp - Freelance (795.9K), top-92 median: 89.5K. First goal — enter top-92 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 23:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Recommend reaching 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.17% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+3.3pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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