

PROMTPRESS PUBLIC REPORT

Channel audit

Job for Junior



@jobforjunior

Jobs for beginners in IT&Digital. For ads and job postings:
ad@new.hr №5208103265

SUBSCRIBERS

78 543

+949 per month

ERR (% SEE POSTS)

8.0%

daily 4.2%

REACH/POST

5.9K

ad reach 3.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 78 543 —	 SUBS REACH 7.49% avg % subs see post	 VIEWS/POST 5.9K median 6.2K · 28 days	 POSTS/WEEK 13.6 for period
 7D TREND +22.1% vs previous week	 REACTIONS/POST 5.1 278 reactions, 1,238 reposts, 0 comments	 POST LENGTH 344 chars. median 297 · 28 days	 POSTS ANALYZED 55 28 days
 AD REACH 3.3K 24h avg	 CHURN / MONTH +949 last month	 QUOTABILITY 38 citation index · 163 channels mentioned all time	 CHANNEL AGE 6 years 9 months created 13.09.2019

AI EDITOR SUMMARY

Channel «Job for Junior» — 78 543 subs. Each post averages 5.9K people (7% subs), low reach — consider expanding audience. Publishes 14 posts/week (~2/day) — regular. Week Jun 8–14 reach up +22.1% week Jun 1–7 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 55 posts in 28 days.
- 02 Dominant format – Text (52/55 posts).
- 03 Avg post length – 344 chars (median 297).
- 04 Peak audience activity – Wednesday, 20:00 MSK.
- 05 Top posts get 2× more views than the weakest (8.4K avg for top vs 4.9K for worst) – among 55 posts in 28 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 17:29 TEXT Junior / Middle Assistant Account Manager / Project Manager at Lira – a marketing agency specializing in contextual...	VIEWS 9 211 REPOSTS 92	REACTIONS 23 ER 11.7%
Nº2 10.06 · 16:14 TEXT Junior UX/UI Designer at Softnetix – Belarusian IT company developing software for sports analytics, iGaming and...	VIEWS 8 073 REPOSTS 15	REACTIONS 1 ER 10.3%
Nº3 09.06 · 18:25 TEXT Junior Manager of International B2B Sales at NSYS GROUP – an international IT company developing tech products in...	VIEWS 7 988 REPOSTS 19	REACTIONS 5 ER 10.2%

Nº4 28.05 • 19:27 TEXT Junior+ / Middle Java developer Junior+ / Middle QA Engineer Manual at Belarusian People's Bank – a commercial innovative bank...	VIEWS 7 791 REPOSTS 19 REACTIONS 1 ER 9.9%
Nº5 29.05 • 06:00 TEXT SMM Intern at startup (US market) at Wellnuts – international IT company specializing in high-load software...	VIEWS 7 730 REPOSTS 31 REACTIONS — ER 9.8%

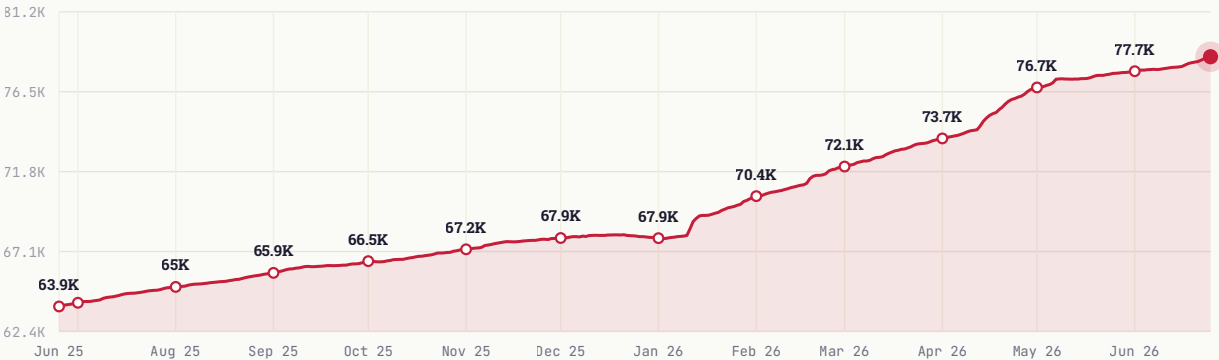
WORST 3

↓ 17.06 • 12:39 TEXT Junior/Middle Sales Manager Keepgo is a global mobile internet provider that offers innovative products and solutions based on virtual...	VIEWS 5 516 REPOSTS 9 REACTIONS — ER 7.0%
↓ 22.06 • 16:39 TEXT Junior / Middle Marketing Executive (Campaign Coordination) Emapta is a global outsourcing company providing custom staffing solutions and...	VIEWS 4 656 REPOSTS 10 REACTIONS 2 ER 5.9%
↓ 22.06 • 16:24 TEXT Junior / Middle Recruiter ICONIC21 is a leading provider of Live Casino, Slots, and RNG games, creating next-level gaming experiences for...	VIEWS 4 572 REPOSTS 1 REACTIONS 1 ER 5.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



PERIOD START

NOW

NET GROWTH

63 885

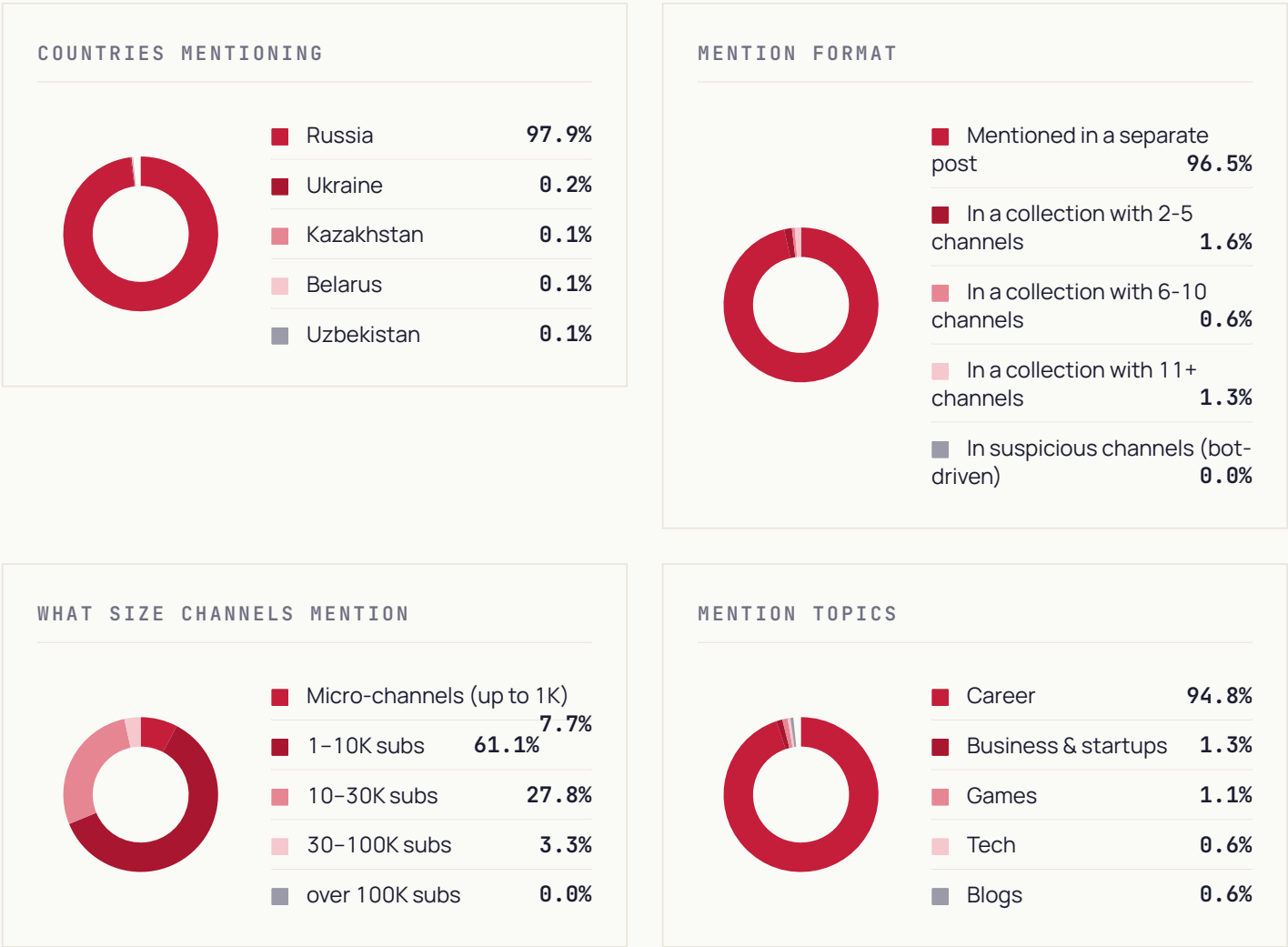
78 544

+14 659

SECTION 04 · MENTIONS

Who and how mentions the channel

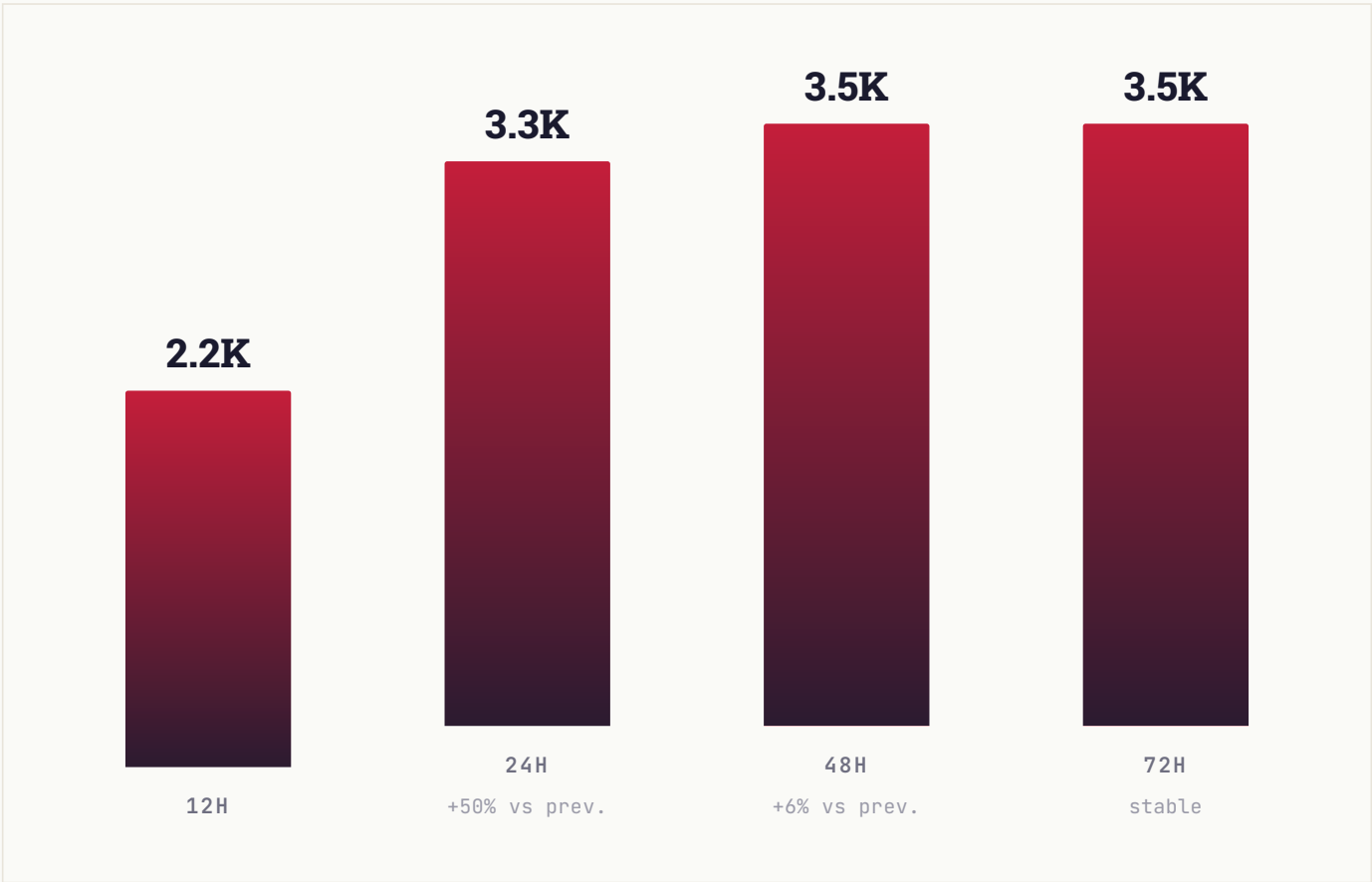
Citation index **38** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **163** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote no exp - Freelance	800.1K
RM JOBS MOSCOW VACANCIES	532.7K
S SeoJob Earn online	440.3K
FP Finder.work: jobs & vacancies	281.6K
H• HOME • Remote Work • Freelance	252.9K
F Freelance Relocation Remote Work Internships	247.2K
T TeleWork Freelance Remote work	227.2K
UM DREAM REMOTE - freelance / jobs	223.7K
FV FREELANCE. Jobs	221.1K
NU Remote🇺🇦	200.8K
JF Job for Junior YOU	78.5K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#60 of 91). Niche median — 88.3K subs.
First growth KPI — reach the median. Leader: Remote no exp - Freelance (800.1K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **374**, they brought **4 218** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	46	15	261
Nov 2025	51	18	721
Oct 2025	60	18	749
Sep 2025	67	22	720
August 2025	70	24	817
July 2025	80	22	950

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
374	6	4 218

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

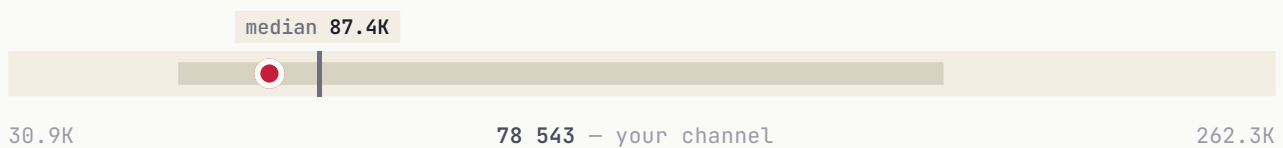
#60 /100

RANK IN NICHE

Channel in the bottom half of the ranking

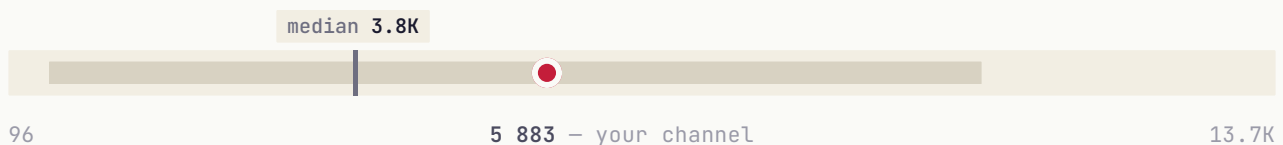
SUBSCRIBERS

10% below median



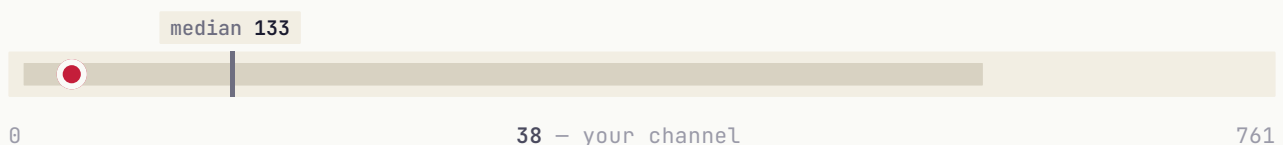
AVG REACH / POST

better than 62% of niche



CITATION INDEX

71% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Wednesday

On this day and at 20:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager