

PROMTPRESS PUBLIC REPORT

Channel audit

Chat HC "Pontov"



@jkpontov

Hype St., 6k7 Lupilrupigeng but worse

SUBS

22 328

629 posts 21 days

ERR (% SEE POSTS)

46.0%

per day 37.8%

REACH/POST

9.8K

ad reach 7.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number tells the period it covers.

 SUBS 22 328 —	 SUBSCRIBER REACH 43.97% avg % subs see a post	 VIEWS/POST 9.8K median 9K · 21 days	 POSTS/DAY 29.9 ~209 per week
 7D TREND — no data for period	 REACTIONS/POST 819.3 total 515,332 reactions, 16,366 reposts, 28,613 comments	 POST LENGTH 41 chars. median 31 · 21 days	 POSTS ANALYZED 629 21 days
 AD REACH 7.7K avg over 24h	 CITATION INDEX 5 citation index · 10 channels mentioned ever	 CHANNEL AGE 21 days created 01.07.2026	

AI EDITOR SUMMARY

Channel «Chat of the Ponytail Residential Complex» – 22 328 subs. Each post averages 9.8K people (44% from subs), wide reach for a channel this size. Publishes 209 posts per week (~30 per day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **629** posts over 21 days.
- 02 Dominant format — **Text** (278/629 posts).
- 03 Avg post length — **41** chars (median 31).
- 04 Peak audience activity — **Thu**, 15:00 MSK.
- 05 Top posts get **10x** more views than the weakest (46.7K avg for top vs 4.7K for worst) — among 629 posts over 21 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 09.07 · 12:35 VIDEO Subscribe to the Ponytail Residential Complex before we get too cocky and make it paid	VIEWS 82 119 REPOSTS 394	REACTIONS 1 391 ER 367.8%
Nº2 16.07 · 15:39 PHOTO Nephews	VIEWS 36 727 REPOSTS 634	REACTIONS 1 993 ER 164.5%
Nº3 09.07 · 08:31 VIDEO (captionless post — video)	VIEWS 21 108 REPOSTS 45	REACTIONS 939 ER 94.5%

Nº4 09.07 · 11:59 VIDEO (captionless post – video)	VIEWS 19 471 REPOSTS 28	REACTIONS 904 ER 87.2%
Nº5 09.07 · 13:40 VIDEO (captionless post – video)	VIEWS 19 084 REPOSTS 3	REACTIONS 570 ER 85.5%

WORST 3

↓ 02.07 · 13:23 TEXT yes	VIEWS 4 803 REPOSTS 1	REACTIONS 222 ER 21.5%
↓ 02.07 · 13:23 TEXT Is it 2nd after Karina Cross?	VIEWS 4 799 REPOSTS —	REACTIONS 285 ER 21.5%
↓ 06.07 · 10:40 TEXT congrats everyone on sexen day (June 6, 7th month)	VIEWS 4 365 REPOSTS 90	REACTIONS 816 ER 19.5%

SECTION 03 • MENTIONS

Who mentions the channel and how

Citation index **5** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **10** different channels.

MENTIONING COUNTRIES



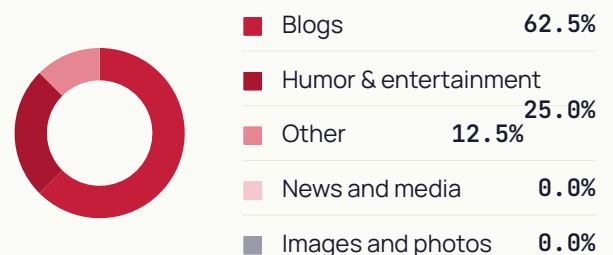
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



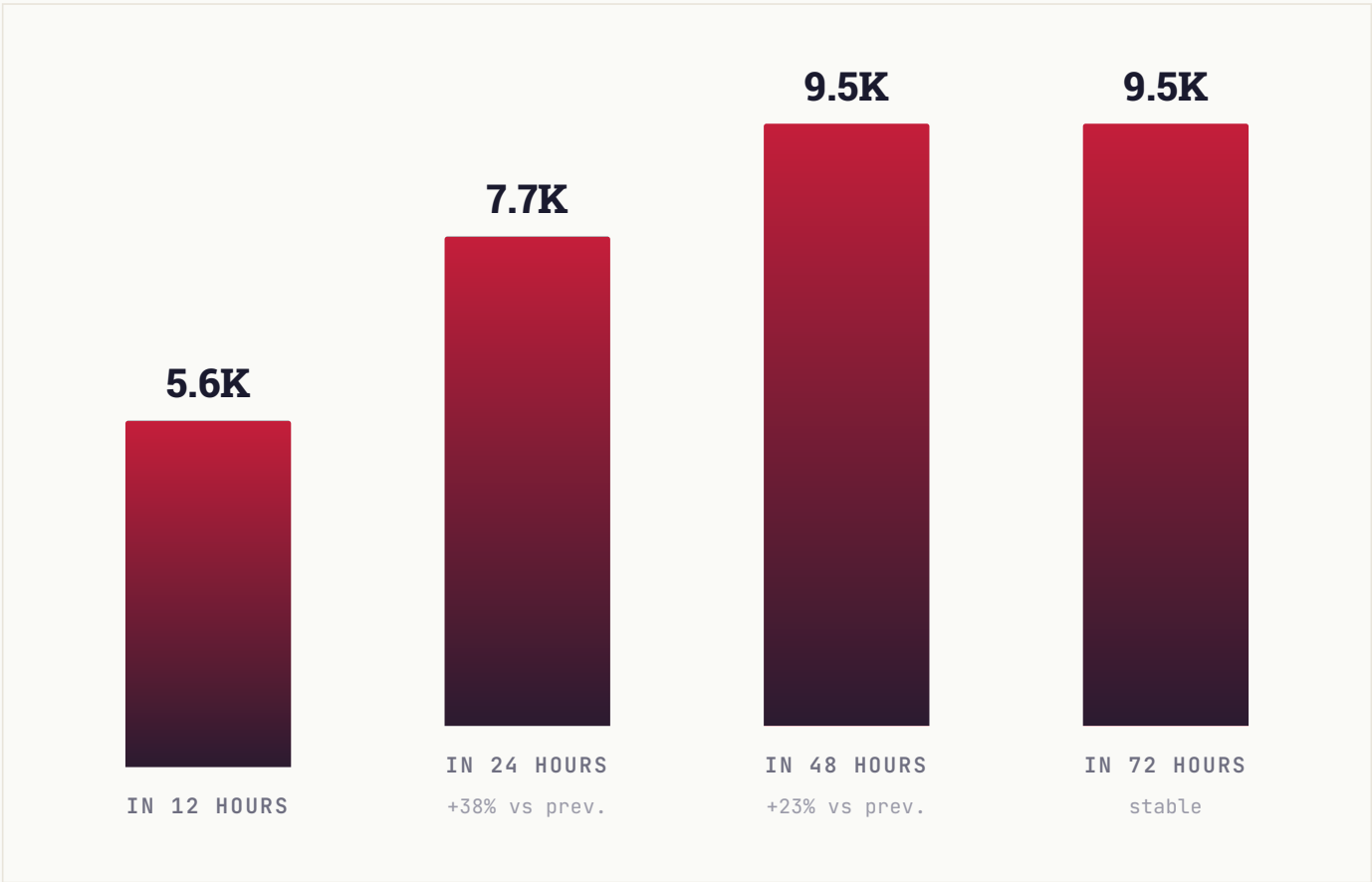
MENTIONED IN TOPICS



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ broen lives here	1.1M
CHZ Chat HC "Pontov" YOU	22.3K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 via systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? — run ads through us and hit your growth
target in a month.

01 **Launch ads in
Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
