

PUBLIC REPORT BY PROMTPRESS

Channel audit

Jav-Avto



@javavto777

I buy and sell cars with clean, transparent history at market bottom ■
 MAX- [https://max.ru/join/](https://max.ru/join/v1B3y2Y1O7Q5fr0ZXOJzZjX4WLFdaEcFIWbr6K1tFGM)
 v1B3y2Y1O7Q5fr0ZXOJzZjX4WLFdaEcFIWbr6K1tFGM Link - [https://](https://t.me/+WMvJgPHpi8pkZTli)
 t.me/+WMvJgPHpi8pkZTli For all...

SUBSCRIBERS

168 226

-7698 per month

ERR (% SEE POSTS)

3.0%

last 24 hrs **2.1%**

REACH/POST

3.6K

ad reach **3.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 168 226 —	 SUBSCRIBER REACH 2.14% avg % subs see post	 VIEWS/POST 3.6K median 3.5K · 28 days	 POSTS/DAY 15.6 ~109 per week
 7D TREND -4.0% vs previous week	 REACTIONS/POST 23.6 total 10,535 reactions, 1,509 reposts, 1,263 comments	 POST LENGTH 261 chars median 171 · 28 days	 POSTS ANALYZED 446 28 days
 AD REACH 3.6K 24h avg	 CHURN / MONTH -7698 last month	 CITATION RATE 437 citation index · 1,571 channels mentioned all time	 CHANNEL AGE 3 years 1 month created 27.04.2023

AI EDITOR SUMMARY

Channel «Jav-Avto» — 168 226 subs. Each post averages 3.6K people (2% of subs), reach is low — consider expanding audience. Publishes 109 posts per week (~16/day) — very active. Week of Jun 8–14 reach stable (-4.0% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **446** posts over 28 days.
- 02 Dominant format — **Photo** (215/446 posts).
- 03 Avg post length — **261** chars (median 171).
- 04 Peak audience activity — **Saturday**, 00:00 MSK.
- 05 Top posts get **3x** more views than the weakest (7.4K avg for top vs 2.2K for worst) — among 446 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 30.05 · 21:42 PHOTO 	VIEWS 8 939 REPOSTS 3	REACTIONS 86 ER 5.3%
Nº2 30.05 · 19:49 VIDEO Good evening, how are you? 	VIEWS 6 655 REPOSTS 1	REACTIONS 38 ER 4.0%
Nº3 31.05 · 12:44 PHOTO ⚠Reserved 1: MO We're on MAX We're on the banned network We're on Youtube ⚠See reviews of working with Jav-Avto Current listings on sale...	VIEWS 6 633 REPOSTS 2	REACTIONS 9 ER 3.9%

Nº4 29.05 • 17:24 **VIDEO**
(post without caption – video)

VIEWS
6 559

REACTIONS
25

REPOSTS
2

ER
3.9%

Nº5 30.05 • 17:11 **VIDEO**
Think we'll get a Lada today?

VIEWS
6 482

REACTIONS
39

REPOSTS
1

ER
3.9%

WORST 3

↓ 05.06 • 11:43 **VIDEO**
☒ HYUNDAI ELANTRA ☒ 2021 - 7th gen ☒ 1.6 on classic
AUTOMATIC, not CVT☒ ☒ 1 owner all...

VIEWS
2 469

REACTIONS
—

REPOSTS
6

ER
1.5%

↓ 05.06 • 11:35 **PHOTO**
☒ - 995kk On sale Monday 12:40-13:00 Blitz available
89151044004 Moscow, Balashikha Can ship to any region in
Russia ☒☒

VIEWS
2 467

REACTIONS
4

REPOSTS
3

ER
1.5%

↓ 22.06 • 19:06 **TEXT**
☒ Friends, it's my birthday! On my day I love to bring joy not
only to myself but to others. So this time I'm just giving away...

VIEWS
1 555

REACTIONS
53

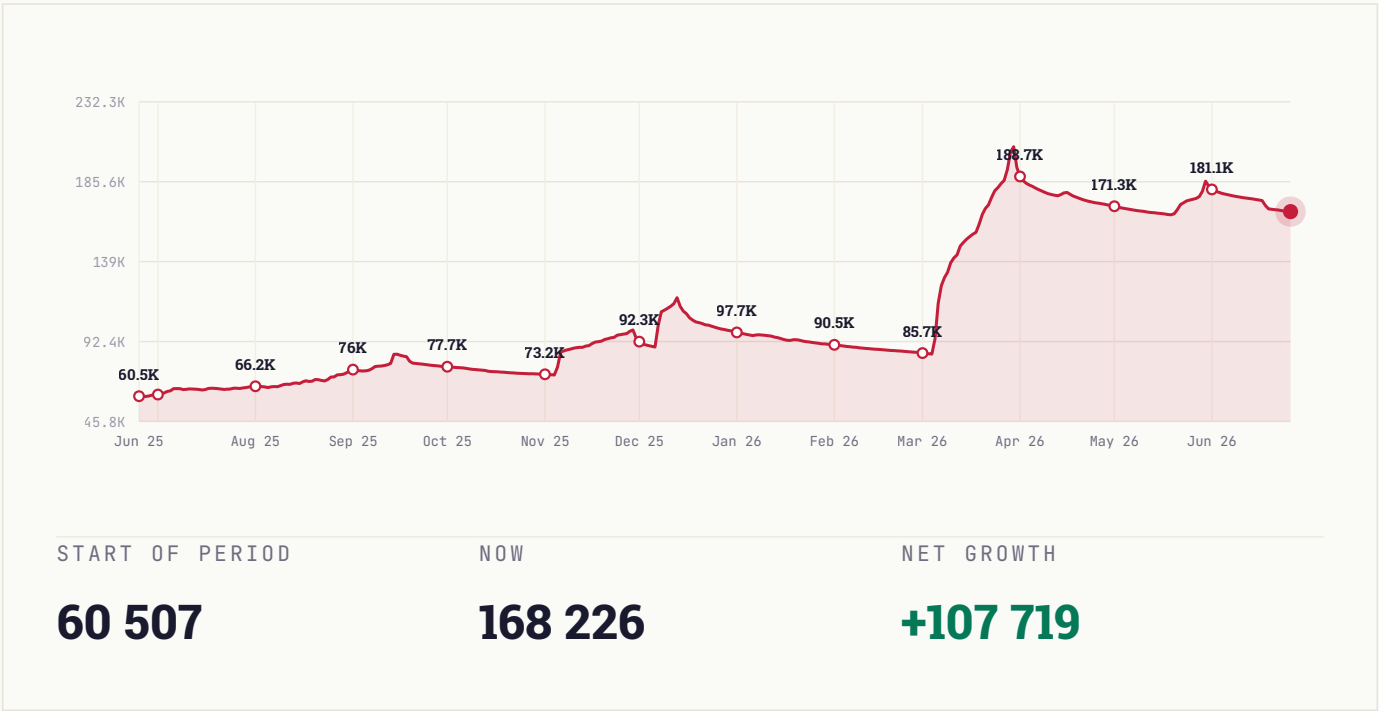
REPOSTS
2

ER
0.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

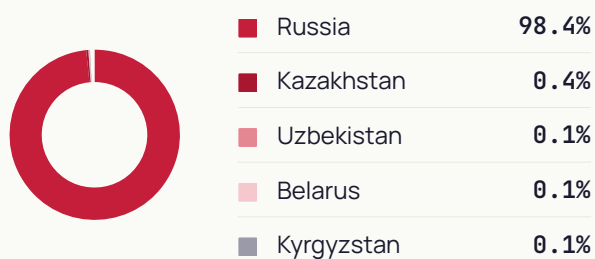


SECTION 04 • MENTIONS

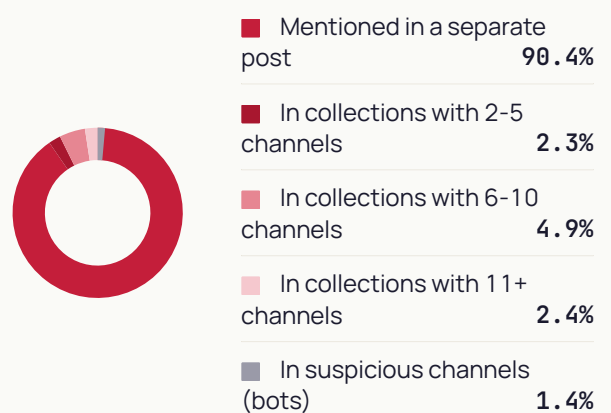
Who mentions the channel and how

Citation index **437** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **1 571** different channels.

COUNTRIES MENTIONING



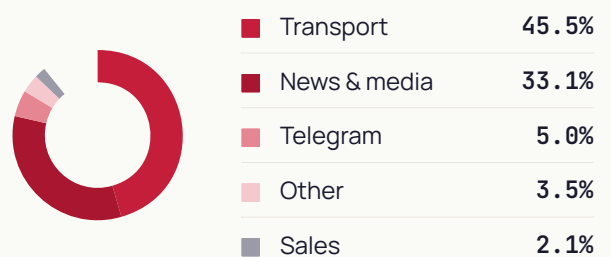
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



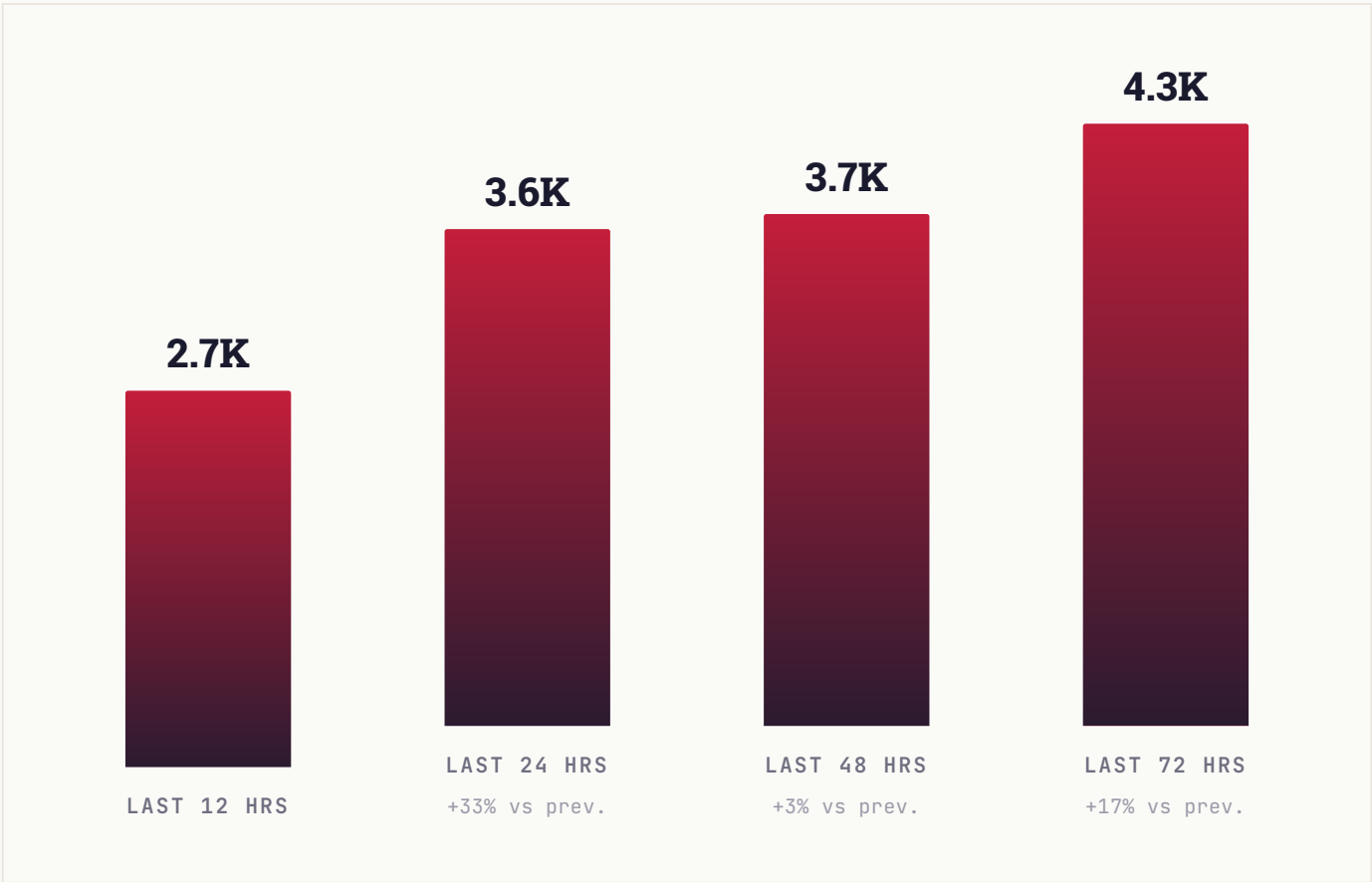
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see where you stand among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Automania	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB AVTOZAKAZ.RU	479.8K
ZR Behind the Wheel	473.8K
AB Driving instructor	466.8K
JA Jav-Avto YOU	168.2K

COMPARATIVE CONCLUSION

Channel inupper half of niche (#49 of 98). Niche leader — Cars & Point (3.4M), median subs 166K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

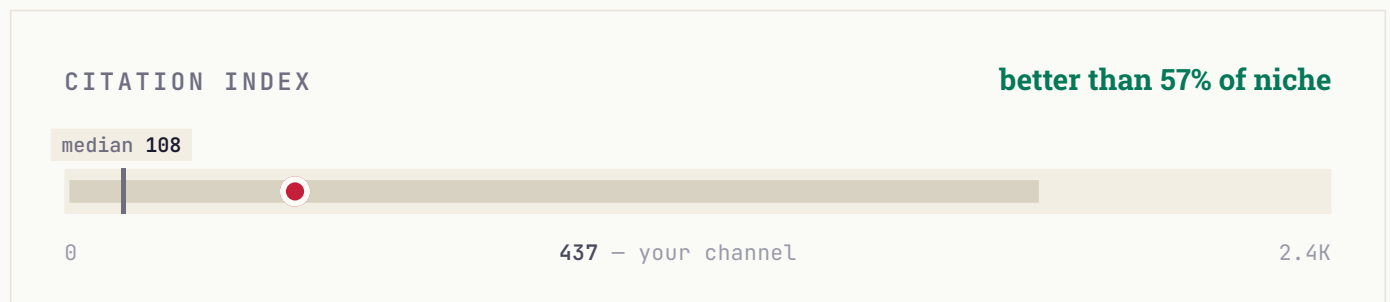
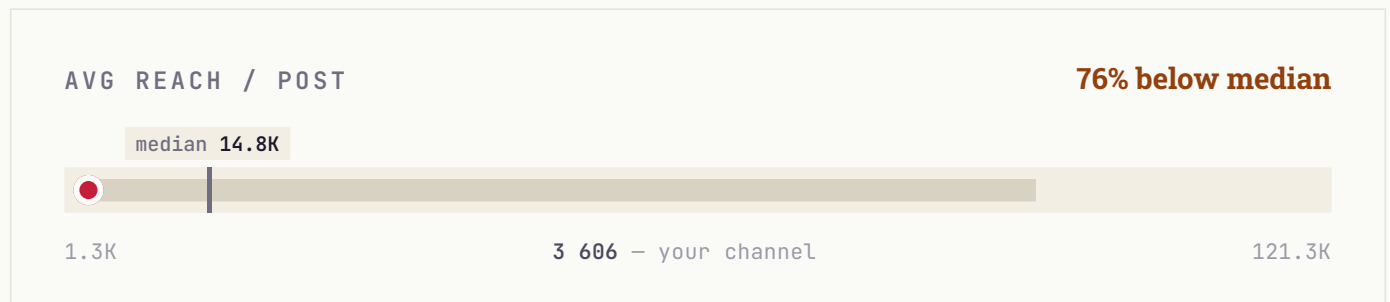
How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1 456**, they brought **84 209** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	34	22	28 777
Nov 2025	11	11	26 291
Oct 2025	42	21	6
September 2025	70	47	10 550
August 2025	339	330	11 353
July 2025	960	883	7 232
TOTAL MENTIONS			1 456
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			84 209

Where channel stands in its league

#49 /100 POSITION IN NICHE
Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Top post of the week — on Saturday**

Audience most active on this day at 00:00 MSK.

EFFECT

**Best time for
an important
post****02****ER below niche benchmark — rethink formats**

Current ER 2.14% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+3.4pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with adjacent channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager