

PUBLIC REPORT BY PROMTPRESS

Channel audit

Japan Transit



@japantransit

REVIEWS: #ЯПОНИИТРАНЗИТ_ОТЗЫБЫ Get price: https://t.me/japan_transit Car catalog: https://japantransit.ru/?utm_source=telegram&utm_medium=cpc&utm_campaign=telegramtraffic Registry:...

SUBSCRIBERS

118 092

+2105 per month

ERR (% SEE POSTS)

12.0%

per day 7.5%

REACH/POST

13.3K

ad reach 8.9K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content Analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 118 092 —	 SUBSCRIBER REACH 11.27% avg % of subs see post	 VIEWS/POST 13.3K median 13.6K · 29 days	 POSTS/WEEK 48.4 over period
 7D TREND -4.9% vs previous week	 REACTIONS/POST 60.7 total 12,331 reactions, 2,172 reposts, 0 comments	 POST LENGTH 494 chars. median 361 · 29 days	 POSTS ANALYZED 203 29 days
 AD REACH 8.9K 24h avg	 CHURN / MONTH +2105 last month	 CITATION RATE 88 citation index · 95 channels mentioned all time	 CHANNEL AGE 5 years 4 months created 01.02.2021

AI EDITOR SUMMARY

Channel «Japan Transit» — 118 092 subs. Each post averages 13.3K people (11% of subs), reach is low — consider expanding audience. Publishes 48 posts per week (~7/day) — active posting. For week Jun 8–14, reach stable (-4.9% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **203** posts over 29 days.
- 02 Dominant format – **Photo** (87/203 posts).
- 03 Avg post length – **494** chars (median 361).
- 04 Peak audience activity – **Wednesday**, 08:00 MSK.
- 05 Top posts get **2×** more views than the weakest (18.7K avg for top vs 11K for worst) – among 203 posts over 29 days. Worth analyzing what the top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 18.06 · 06:12 VIDEO (post without caption – video)	VIEWS 21 067 REP. 70	REACTIONS 39 ER 17.8%
Nº2 06.06 · 03:02 PHOTO 📌 TOP-5 NEW CARS: honest ranking from manager Personal ranking of new cars from our manager - who daily picks...	VIEWS 17 792 REP. 13	REACTIONS 336 ER 15.1%
Nº3 31.05 · 05:31 PHOTO HERE'S WHAT PEOPLE ARE BUYING TODAY ACROSS RUSSIA 5 car options purchased for our clients here ➡ And more specs, trims...	VIEWS 17 257 REP. 65	REACTIONS 191 ER 14.6%

Nº4 02.06 · 10:03 **PHOTO**

VOLKSWAGEN IS CHOSEN MOST OFTEN ☒ Based on 100 recent purchases - Volkswagen was the leader☒ Top 5 most budget-friendly...

VIEWS
16 962
REP.
118

REACTIONS
173
ER
14.4%

Nº5 27.05 · 07:45 **PHOTO**

CHANGAN UNI-Z. SPECIALLY FOR RUSSIA: MAIN PRO AND MAIN CON !? Fresh model targeting the Russian market - CHANGAN UNI-Z...

VIEWS
16 462
REP.
57

REACTIONS
216
ER
13.9%

WORST 3

↓ 20.06 · 06:11 **VIDEO**
(post without caption – video)

VIEWS
11 215
REP.
6

REACTIONS
17
ER
9.5%

↓ 20.06 · 06:09 **VIDEO**
(post without caption – video)

VIEWS
11 187
REP.
8

REACTIONS
21
ER
9.5%

↓ 20.06 · 02:04 **POLL**
(post without caption – poll)

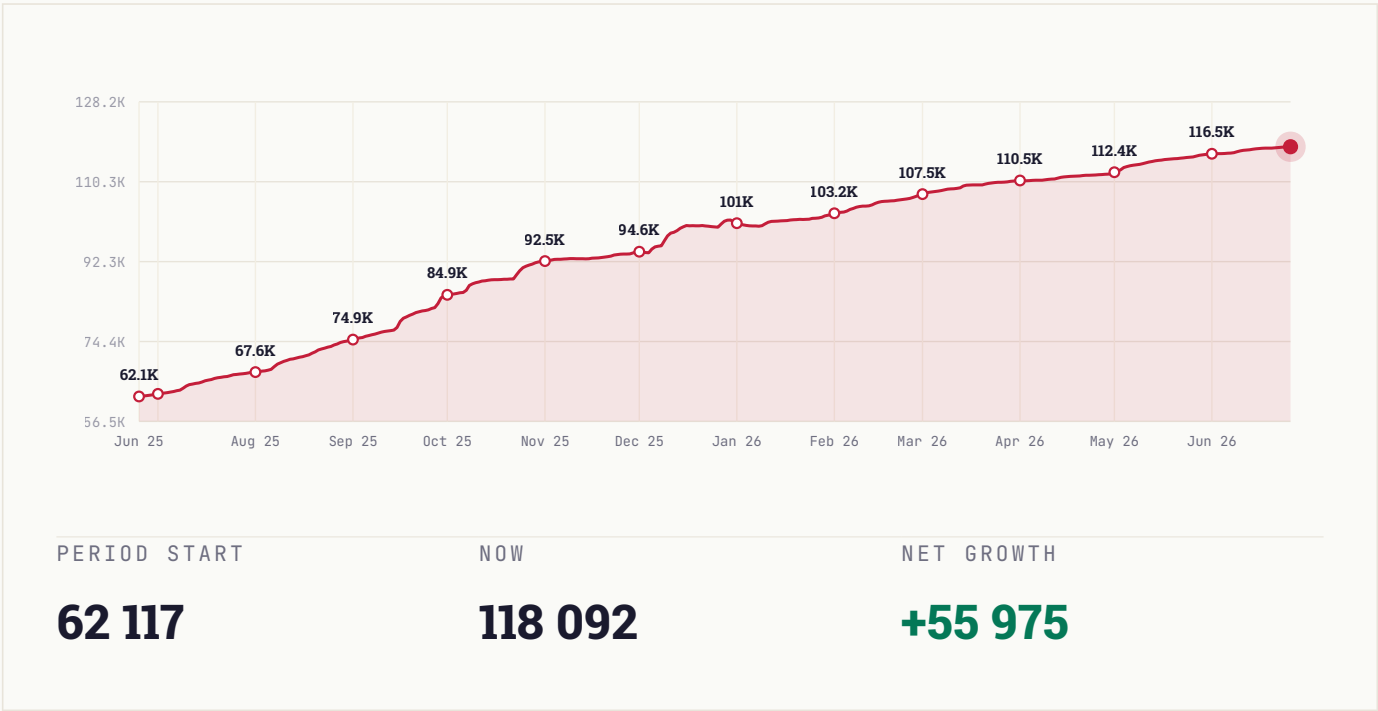
VIEWS
10 454
REP.
—

REACTIONS
6
ER
8.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

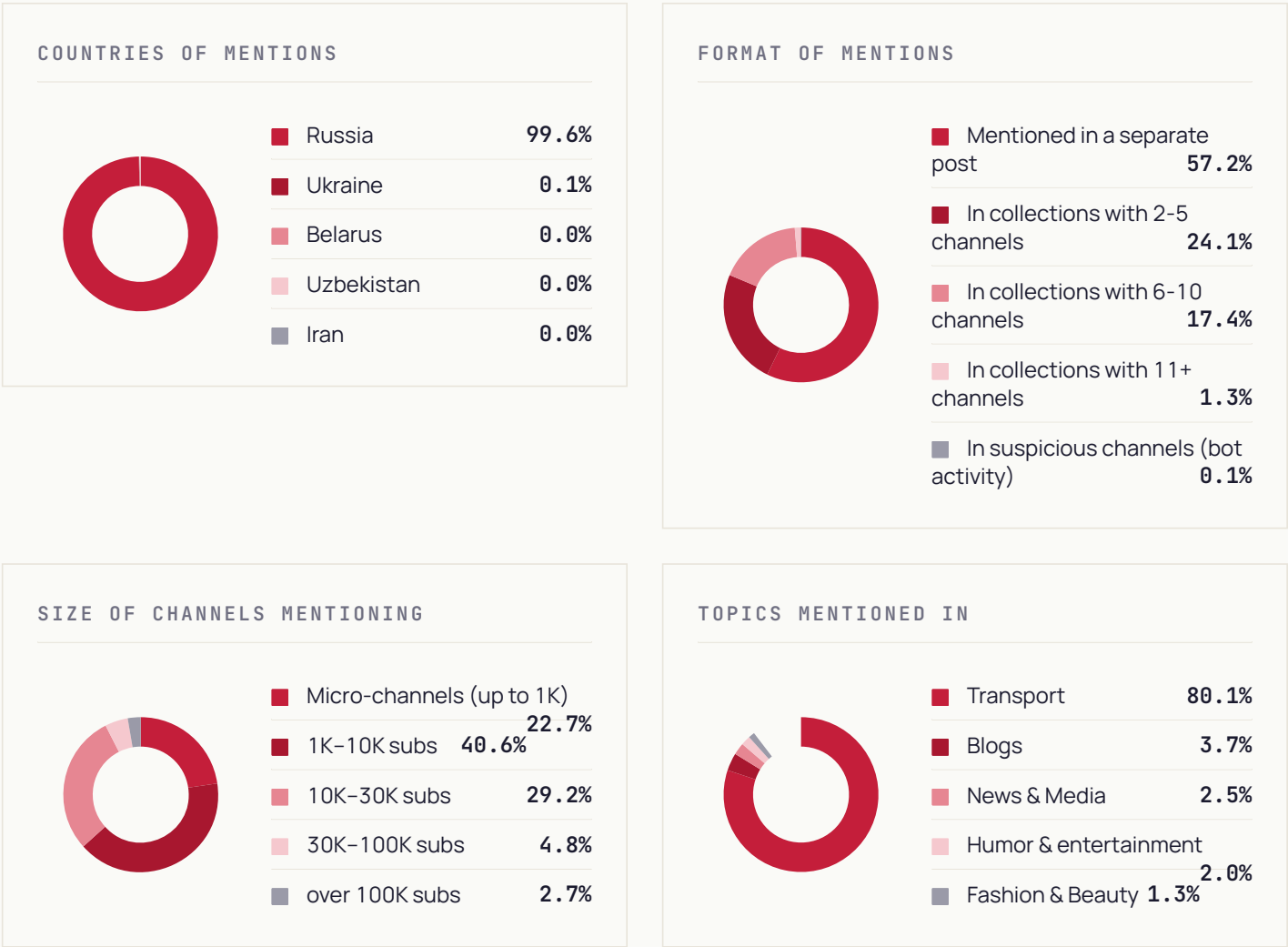
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

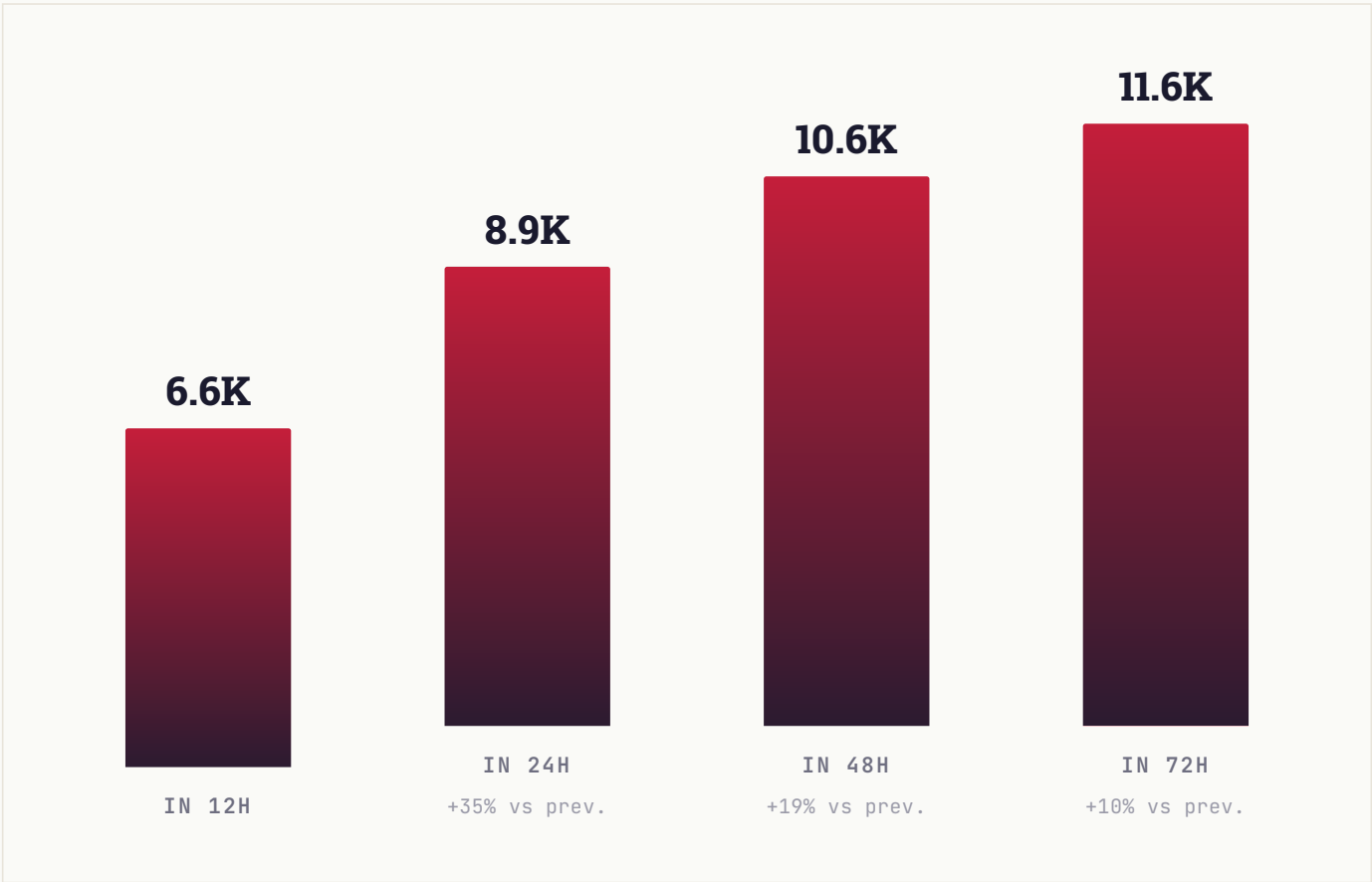
Citation index **88** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **95** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB AVTOZAKAZ.RU	479.8K
ZR Behind the Wheel	473.8K
AB Auto Instructor	466.8K
JT Japan Transit YOU	118.1K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#76 of 98). Niche median — 166K subs.
First KPI: reach the median. Leader: Cars & Point (3.4M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **247**, they brought **39 907** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBSCRIBERS
December 2025	37	5	7 850
Nov 2025	32	7	2 225
Oct 2025	57	8	7 669
September 2025	39	11	10 019
August 2025	42	14	7 165
July 2025	40	13	4 979

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
247	6	39 907

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band — range of 80% niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

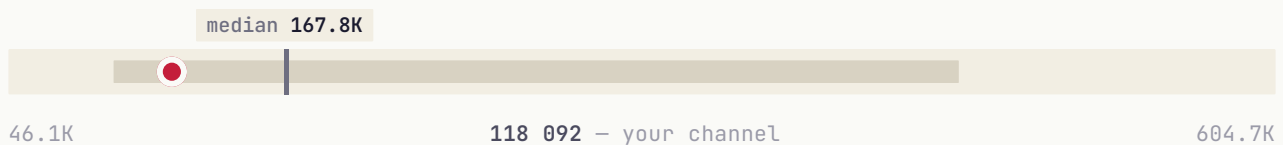
#76 /100

RANK IN NICHE

Channel in the bottom half of the ranking

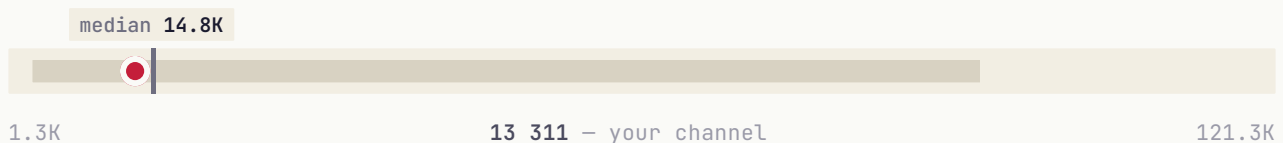
SUBSCRIBERS

30% below median



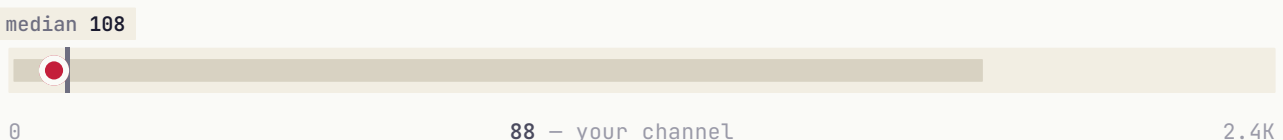
AVG REACH / POST

10% below median



CITATION INDEX

19% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 08:00 MSK.

EFFECT

Best window for important posts
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs.
- 03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
