

— PUBLIC REPORT PROMTPRESS

Channel audit

Больше чем ГИНЕКОЛОГ



@jamalleshka

Writing about what they don't say at the appointment ❤️.

SUBSCRIBERS

20 226

+337 per month

ERR (% SEE POSTS)

35.0%

last day 15.9%

REACH/POST

6.5K

ad reach 3.2K/24h

— CONTENT · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number tells for which period it is calculated.

 SUBSCRIBERS 20 226 —	 SUBS REACH 32.11% avg % subs see post	 VIEWS/POST 6.5K median 6.5K · 29 days	 POSTS/WEEK 4.1 for period
 7D TREND -27.3% vs previous week	 REACTIONS/POST 75.8 only 1,288 reactions, 120 reposts, 65 comments	 POST LENGTH 339 chars median 93 · 29 days	 POSTS ANALYZED 17 29 days
 AD REACH 3.2K 24h avg	 CHURN / MONTH +337 last month	 CITATION RATE 0 citation index · 9 channels mentioned ever	 CHANNEL AGE 5 years 3 months created 11.04.2021

AI EDITOR SUMMARY

Channel «More than GYNECOLOGY» – 20 226 subs. Avg views per post 6.5K people (32% of subs), good reach. Posts 4 posts/week (~1/day) – rare. Week Jul 6–12 reach dropped -27.3% by week Jun 29 – Jul 5 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 29 days.
- 02 Dominant format — Text (10/17 posts).
- 03 Avg post length — 339 chars (median 93).
- 04 Peak audience activity — Wednesday, 09:00 MSK.
- 05 Top posts get 2× more views than the weakest (11.5K avg for top vs 5.8K for worst) — among 17 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 01.07 · 06:53 TEXT My girls who came to my appointment, repeat booking for JULY is OPEN, call the center. Remaining spots tomorrow...	VIEWS 12 416 REPOSTS 3	REACTIONS 15 ER 61.4%
Nº2 26.06 · 04:45 VIDEO I really want as many people as possible to realize that without physical activity there will definitely be consequences. So...	VIEWS 11 309 REPOSTS 3	REACTIONS 37 ER 55.9%
Nº3 05.07 · 11:30 TEXT Good day! Tomorrow morning slots for appointments with me 8:30 9:00 New/follow-up Closed	VIEWS 10 873 REPOSTS 1	REACTIONS 4 ER 53.8%

Nº4 09.07 · 13:33 TEXT Good evening! Slots for appointments with me tomorrow 10:00/11:00 Closed	VIEWS 8 498 REPOSTS 3	REACTIONS 9 ER 42.0%
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Nº5 10.07 · 05:20 PHOTO Take care of your health	VIEWS 8 430 REPOSTS 26	REACTIONS 394 ER 41.7%
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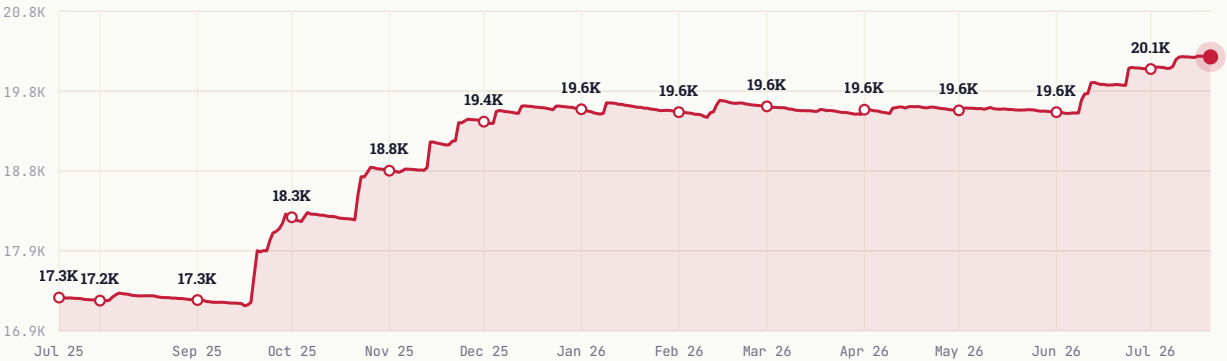
WORST 3

↓ 14.07 · 13:05 PHOTO Daily posts are needed if: 1) you have scanty menstrual or other bloody discharge (e.g., after biopsy or cervical treatment...	VIEWS 6 454 REPOSTS 16	REACTIONS 101 ER 31.9%
↓ 14.07 · 12:27 TEXT Good day! Slots for appointments with me tomorrow 8:00/8:30/9:30/10:00 Closed	VIEWS 5 632 REPOSTS 5	REACTIONS 5 ER 27.8%
↓ 26.06 · 04:33 TEXT Yesterday in my Instagram there was a lot of talk about cancer, obesity, hormonal contraception and physical activity. I'll leave it here too...	VIEWS 5 357 REPOSTS 14	REACTIONS 114 ER 26.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. On key months exact subscriber count is shown. You can see which months the channel grew and which months subscribers left.

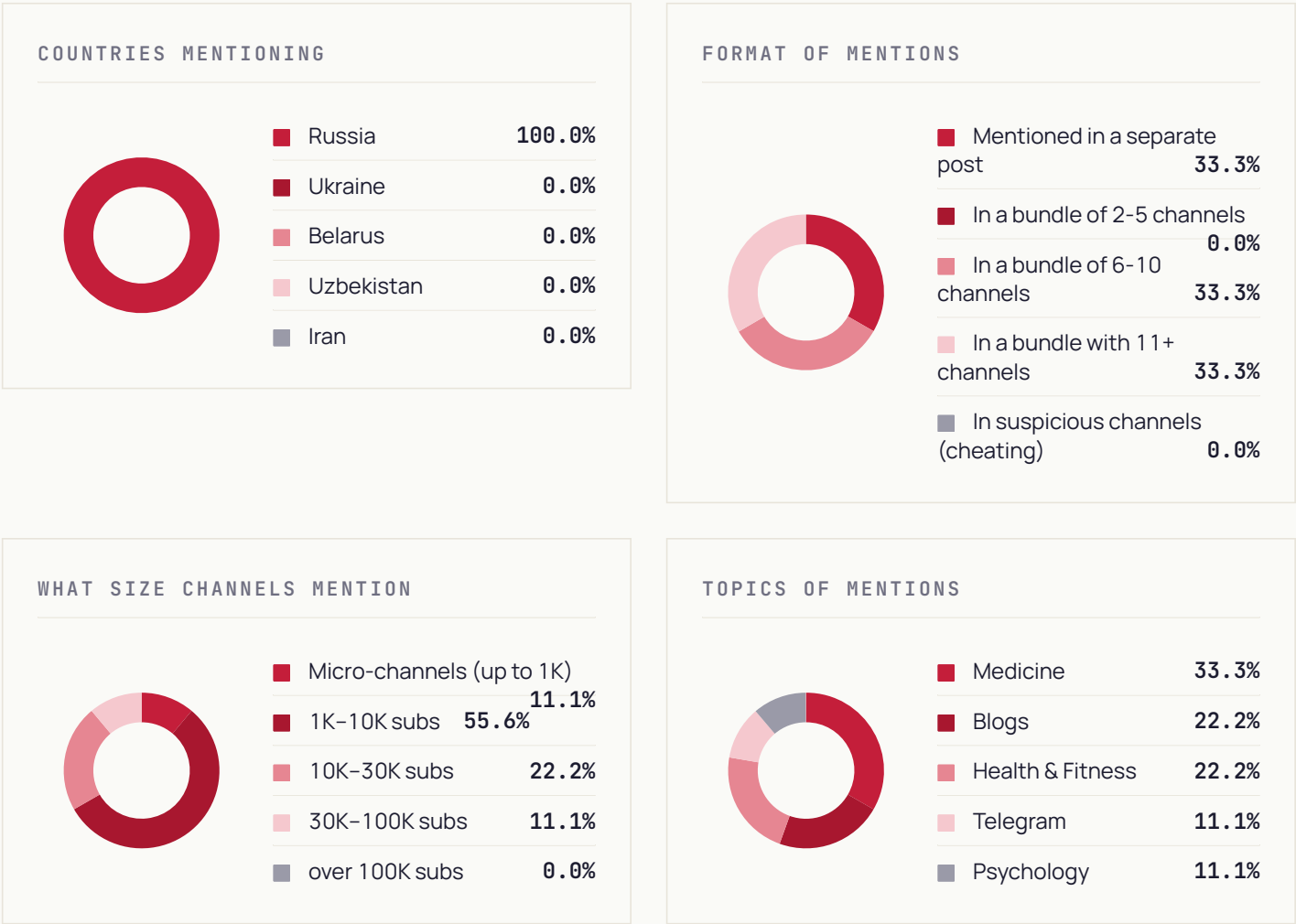


PERIOD START	NOW	NET GROWTH
17 285	20 226	+2 941

SECTION 04 · CITATIONS

Who and how mentions the channel

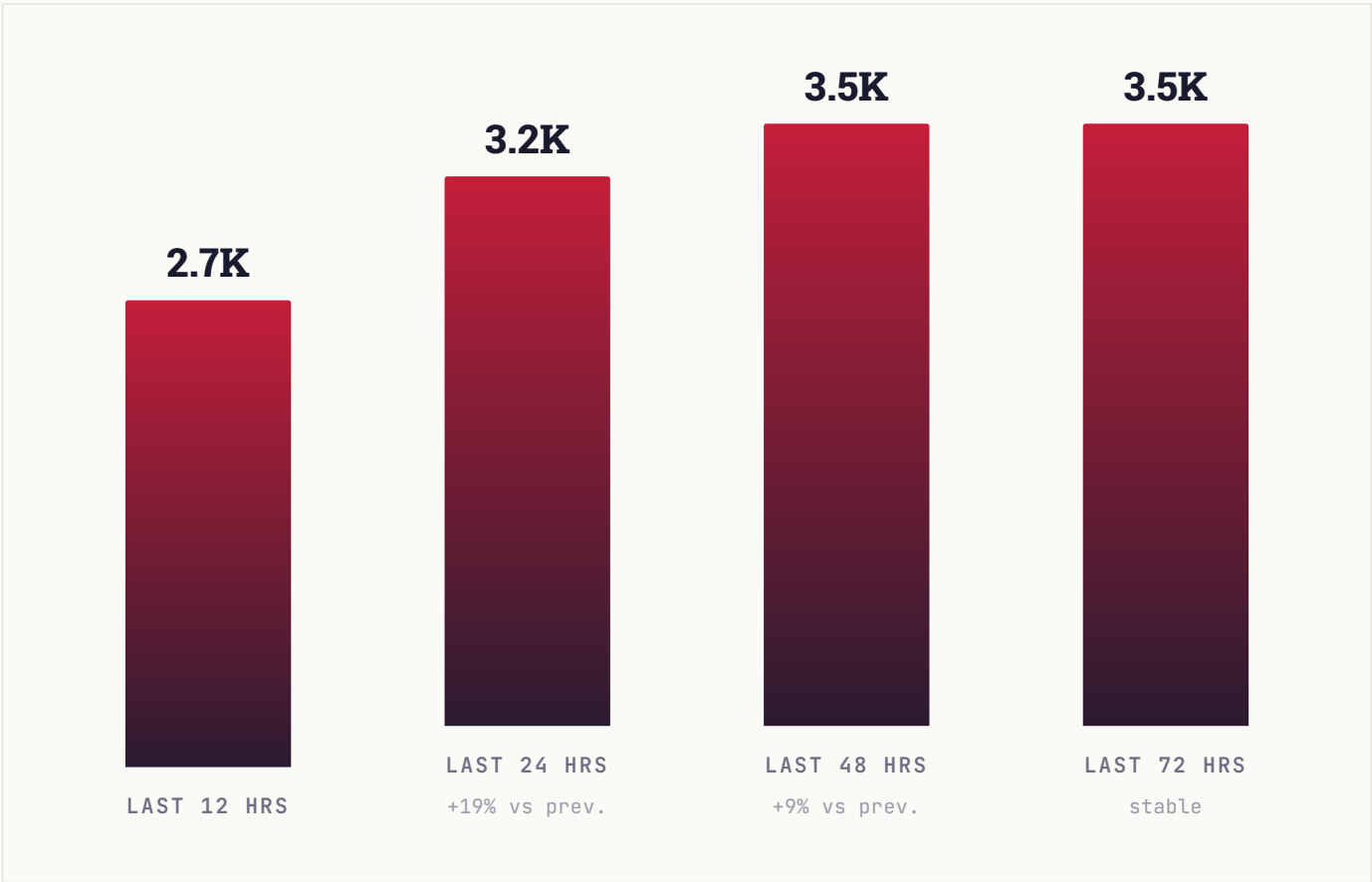
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel “weighs” more than from a 1K subs channel. All-time channel was mentioned 9 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 	328.2K
ا الجراحة  Surgery  - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow Medicine	237.8K
Х  Халқ табobati 	235.1K
Health HealthControl	222.2K
BC Больше чем ГИНЕКОЛОГ YOU	20.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Dr Tel (755.5K), top-97 median: 103.2K. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **3 123** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	140
December 2025	0	0	295
November 2025	0	0	700
October 2025	0	0	753
September 2025	1	1	1 140
August 2025	0	0	95

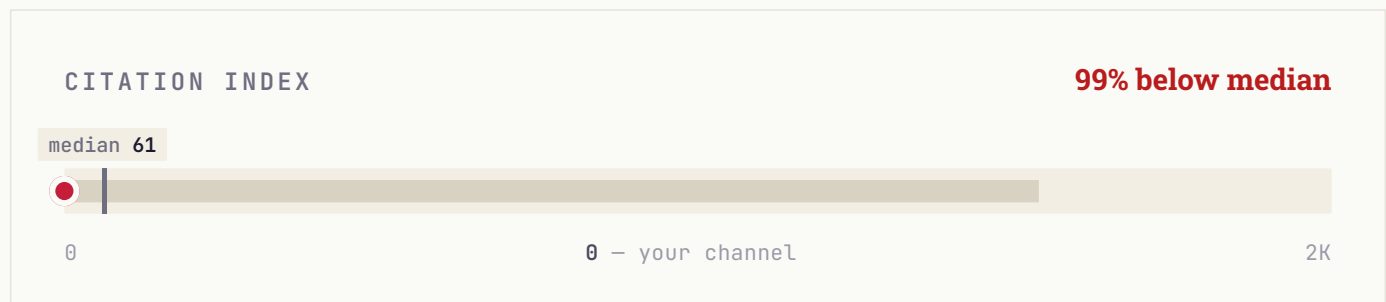
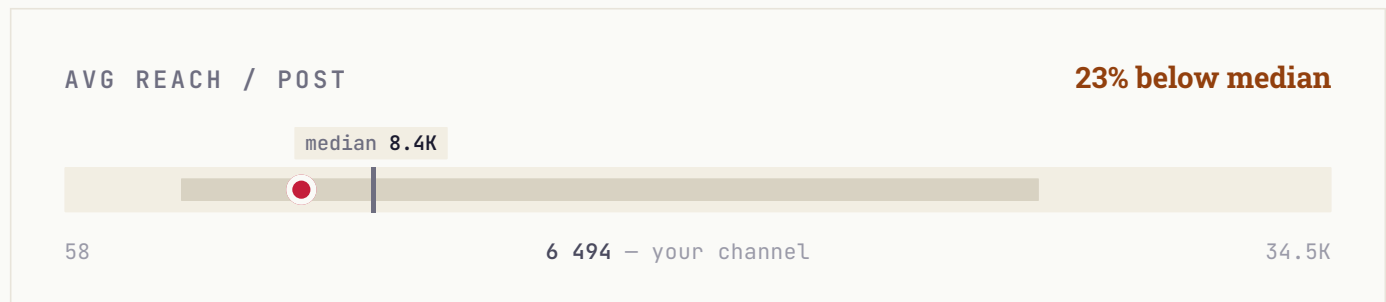
TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
1	6	3 123

Where the channel is in its league

SUBSCRIBERS **81% below median**

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median at 105.1K. The channel's count is 20,226, which is 81% below the median. The range from 36.2K to 284.7K is shown as a lighter beige bar.

Metric	Value
Channel Subscribers	20 226
Median	105.1K
Range (Lower)	36.2K
Range (Upper)	284.7K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.1 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Wednesday
On this day at 09:00 MSK audience is most active. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video holds audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager