

PROMTPRESS PUBLIC REPORT

# Channel audit

## TON с Вовой



@ivanov7\_77

Simple and clear — we dive into earning on TON. Our TikTok: [https://www.tiktok.com/@ivanov7\\_1?\\_r=1&\\_t=ZS-92](https://www.tiktok.com/@ivanov7_1?_r=1&_t=ZS-92) Sometimes I do giveaways, but only for regulars. Chat:...

SUBSCRIBERS

**45 181**

+16567 per month

ERR (% WHO SEE  
POSTS)

**3.0%**

per day 1.0%

REACH/POST

**966**

ad reach 845/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                  |                                                                                                                                                                                    |                                                                                                                                                                                 |                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>45 181</div> <div>—</div>          | <div> SUBS REACH</div> <div>2.14%</div> <div>avg % subs see post</div>                            | <div> VIEWS/POST</div> <div>966</div> <div>median 453 · 21 days</div>                          | <div> POSTS/WEEK</div> <div>6.9</div> <div>over period</div> |
| <div> 7D TREND</div> <div>—</div> <div>no data for period</div> | <div> REACTIONS/POST</div> <div>13.0</div> <div>only 273 reactions, 9 reposts, 473 comments</div> | <div> POST LENGTH</div> <div>265 chars</div> <div>median 265 · 21 days</div>                   | <div> POSTS ANALYZED</div> <div>21</div> <div>21 days</div>  |
| <div> AD REACH</div> <div>845</div> <div>24h avg</div>         | <div> CHURN / MONTH</div> <div>+16567</div> <div>last month</div>                                | <div> CITATION RATE</div> <div>0</div> <div>citation index · 13 channels mentioned ever</div> |                                                                                                                                                 |

AI EDITOR SUMMARY

Channel «TON с Вовой» — 45 181 subs. Each post averages 966 people (2% of subs), reach is low — consider expanding audience. Publishes 7 posts per week (~1/day) — infrequent.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 21 days.
- 02 Dominant format – Photo (12/21 posts).
- 03 Avg post length – 265 chars (median 265).
- 04 Audience peak – Tuesday, 17:00 MSK.
- 05 Top posts get 8x more views than the weakest (2K avg top vs 253 worst) – among 21 posts in 21 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                               |                                                                   |                                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº1</div><div>14.07 · 14:50</div><div>PHOTO</div></div> <div>Once I entered the channel, news from apoc 🍦 🤪Balls launched a tournament Scam bot bum and related miner fomo advertise...</div>                       | <div>VIEWS</div> <div>2 330</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>9</div> <div>ER</div> <div>5.2%</div>  |
| <div><div>Nº2</div><div>14.07 · 14:19</div><div>PHOTO</div></div> <div>Update in Telegram👁👁 Stable update 12.9 is out - the last major release before TG's next birthday📺 Added communities for...</div>                      | <div>VIEWS</div> <div>1 895</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>10</div> <div>ER</div> <div>4.2%</div> |
| <div><div>Nº3</div><div>05.07 · 19:43</div><div>VIDEO</div></div> <div>Good evening everyone. I upgraded the statues and board, turned out so-so😂 And considering I spent half a day leveling med, bees got me, then...</div> | <div>VIEWS</div> <div>1 893</div> <div>REPOSTS</div> <div>1</div> | <div>REACTIONS</div> <div>17</div> <div>ER</div> <div>4.2%</div> |

|                                                                                                                                                                                                           |                                                                                                                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| <b>Nº4</b> 10.07 • 20:27 <span>PHOTO</span><br>This ,good night 🙌 I'll revive the channel with chat In short:<br>enter chat, solve captcha, and don't bother me later, I'll do more<br>- left - d*ck...   | <div>VIEWS</div> <b>1 873</b><br><div>REPOSTS</div> —<br><div>REACTIONS</div> <b>23</b><br><div>ER</div> <b>4.1%</b> |
| <b>Nº5</b> 08.07 • 07:24 <span>PHOTO</span><br>Hi everyone 🙌 Today almost all gifts are in the green zone 📺 -<br>growth leader Maybe 🚩 MRKT should run such promo events<br>with bugs more often, like... | <div>VIEWS</div> <b>1 860</b><br><div>REPOSTS</div> —<br><div>REACTIONS</div> <b>13</b><br><div>ER</div> <b>4.1%</b> |

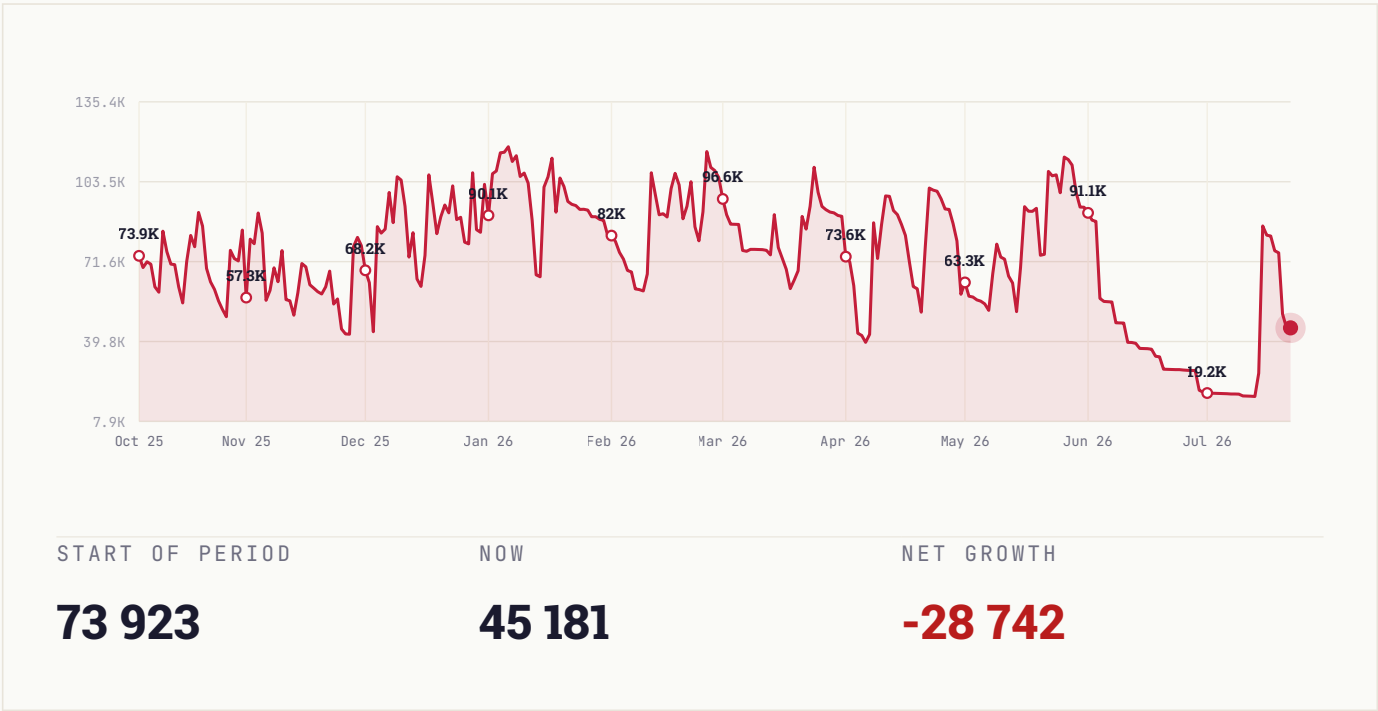
# WORST 3

|                                                                                                                                                                                   |                                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| ↓ 15.07 • 18:13 <span>TEXT</span><br>🎉 RAF Event Win! 📺 Event: Trial 📺 Prize: t.me/nft/<br>StellarRocket-43328 📺 Winner: @KarinaPonomareva (ID:<br>295104132) 📺 Chat: CHAT...     | <div>VIEWS</div> <b>302</b><br><div>REPOSTS</div> —<br><div>REACTIONS</div> <b>14</b><br><div>ER</div> <b>0.7%</b>        |
| ↓ 18.07 • 19:43 <span>TEXT</span><br>🎉 RAF Event Started! 📺 Name: Do nothing 📺 Time: from<br>18.07.2026 19:42 to - (unlimited, until all prizes claimed) 📺 ...                    | <div>VIEWS</div> <b>279</b><br><div>REPOSTS</div> —<br><div>REACTIONS</div> <b>10</b><br><div>ER</div> <b>0.6%</b>        |
| ↓ 18.07 • 19:59 <span>TEXT</span><br>🎉 RAF Event Win! 📺 Event: Do nothing 📺 Prize: t.me/nft/<br>LunarSnake-196342 📺 Winner: @Kingqq1 (ID: 1444740093) 📺<br>Chat: TON CHAT with... | <div>VIEWS</div> <b>180</b><br><div>REPOSTS</div> <b>1</b><br><div>REACTIONS</div> <b>11</b><br><div>ER</div> <b>0.4%</b> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

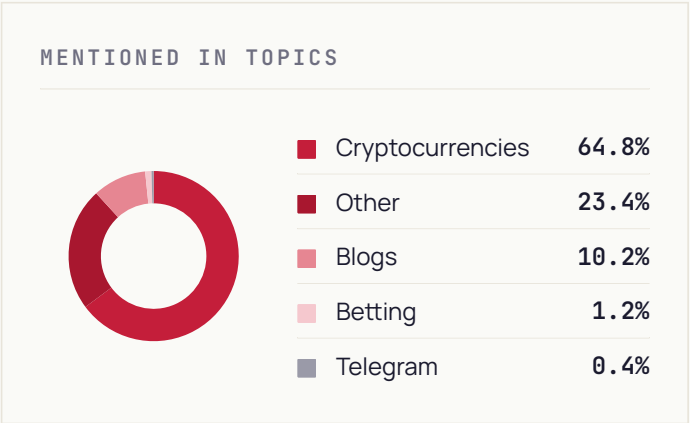
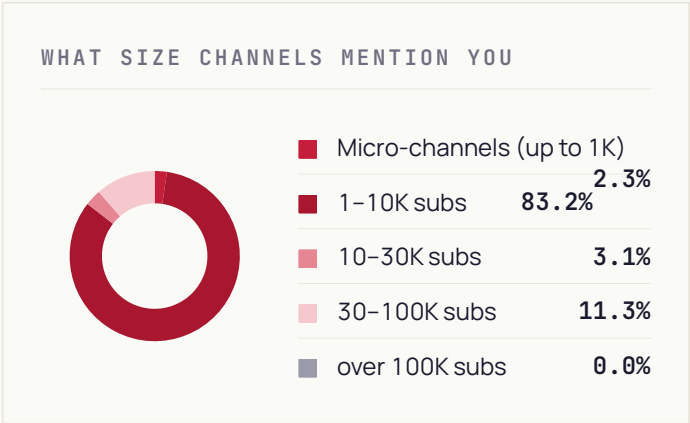
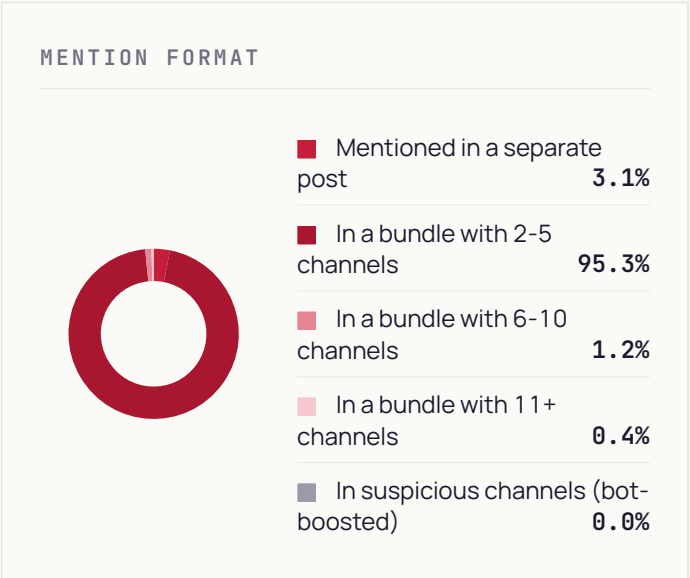
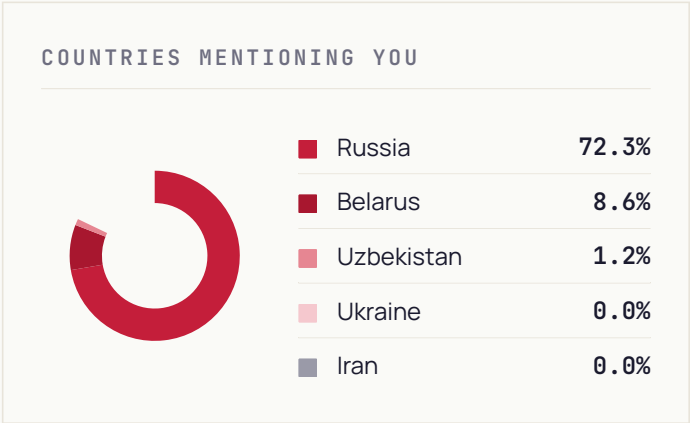
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

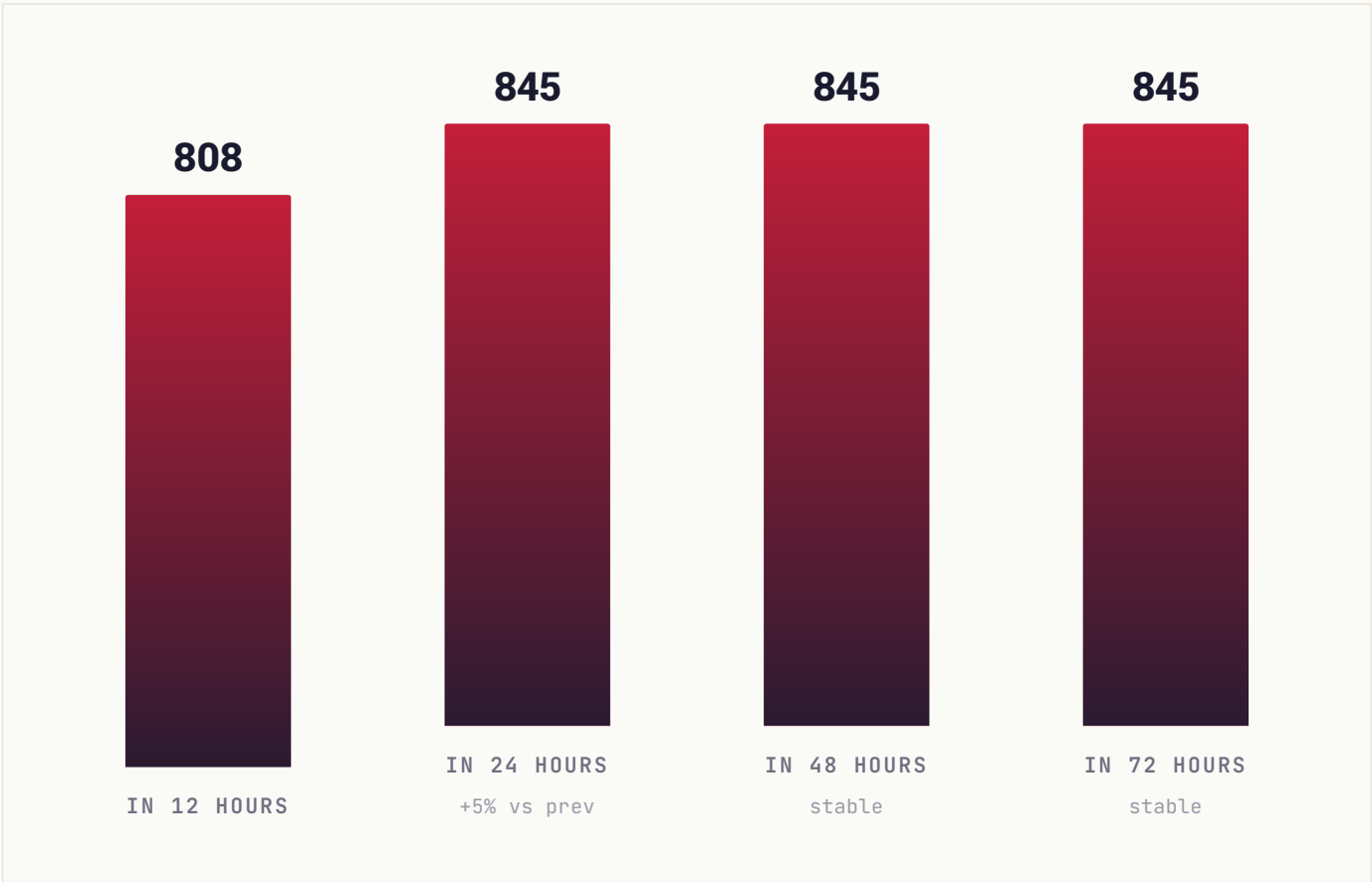
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k. All-time mentions: 13 different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic & audience. Your channel highlighted – see its rank among niche peers.

| CHANNEL                        | SUBSCRIBERS |
|--------------------------------|-------------|
| BA Blum: All Crypto – One App  | 16.4M       |
| CE Catapult Extreme            | 9.7M        |
| DC DOGS Community              | 7.8M        |
| FH FX Holding   Official       | 6.9M        |
| YE Yescoin                     | 6.5M        |
| TF Time Farm News              | 6M          |
| \$T \$BAKS TON                 | 5.9M        |
| TT Tofan Trade   سیگنال کریپتو | 5.4M        |
| TN Tonkeeper News              | 5.2M        |
| BW Bitget Wallet Announcements | 4.5M        |
| TC TON с Вовой YOU             | 45.2K       |

COMPARATIVE INSIGHT

Channel is not yet outside top 100 niche – early growth stage. Niche leader – Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **206**, they brought **530 681** new subs.

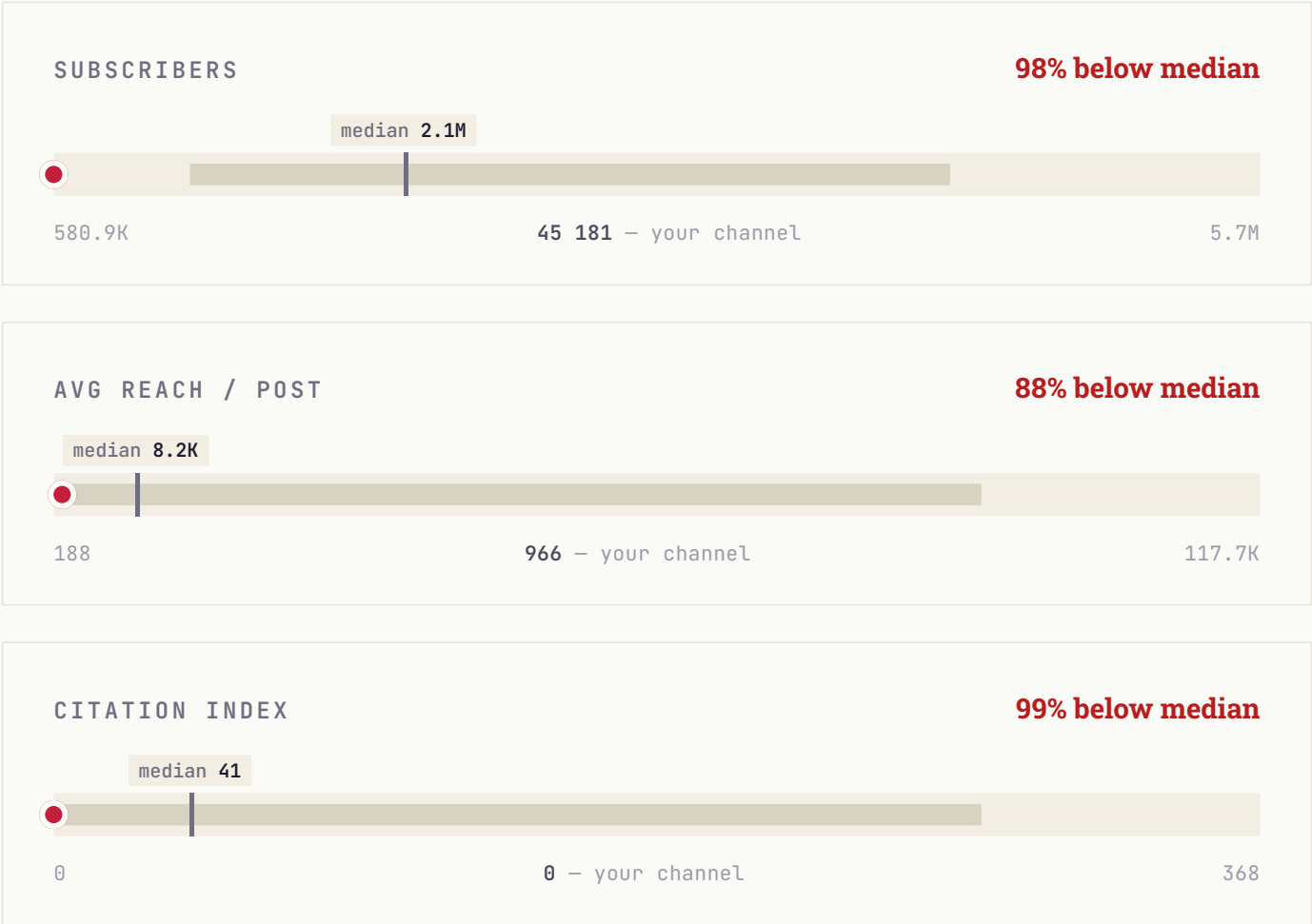
| PERIOD         | MENTIONS | CHANNELS | REFERRED SUBS |
|----------------|----------|----------|---------------|
| Jan 2026       | 18       | 5        | 92 006        |
| December 2025  | 19       | 1        | 201 372       |
| November 2025  | 72       | 7        | 131 246       |
| October 2025   | 68       | 6        | 106 057       |
| September 2025 | 20       | 3        | 0             |
| August 2025    | 9        | 3        | 0             |

|                |                |               |
|----------------|----------------|---------------|
| TOTAL MENTIONS | MONTHS OF DATA | ACQUIRED SUBS |
| 206            | 6              | 530 681       |

SECTION 08 · NICHE COMPARISON

# Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

**Main post of the week — on Tuesday**  
 Audience is most active on this day at 5:00 PM MSK.

EFFECT  
**Best window for an important post**
- 02

**Increase share of video posts**  
 Video in Telegram holds audience longer & is favored by the algorithm. Recommend reaching 15-25% share.

EFFECT  
**Video retains audience better**
- 03

**ER below niche benchmark — rethink formats**  
 Current ER 2.14% vs norm 6.5%. Try polls & interactive formats.

EFFECT  
**+4.4pp ER**
- 04

**Systematic traffic buying**  
 3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT  
**+1000-3000 subs**
- 05

**Test polls & interactive formats**  
 Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT  
**+5-15% ER**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads with us & hit your growth target in a month.

01

**Launch ads on  
Telegram**

<https://panel.promptpress.com/register>

02

**Contact manager**

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)