

PUBLIC REPORT BY PROMTPRESS

Channel audit lerachka broadcasts



@itsleralav

my channel — your inspiration • I help increase sales, reach and likes through visual content • stats, available dates: t.me/reklama_lerachka stay, you'll like it collaboration...

SUBSCRIBERS

13 051

-102 per month

ERR (% SEE POSTS)

12.0%

per day 4.0%

REACH/POST

1.2K

ad reach 524/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 13 051 —	 SUBS REACH 9.5% avg % of subs see post	 VIEWS/POST 1.2K median 1.4K · 29 days	 POSTS/WEEK 2.9 for the period
 7D TREND -19.7% vs previous week	 REACTIONS/POST 40.9 total 491 reactions, 164 reposts, 39 comments	 POST LENGTH 308 chars. median 276 · 29 days	 POSTS ANALYZED 12 29 days
 AD REACH 524 24h average	 CHURN / MONTH -102 last month	 QUOTE RATE 97 citation index · 127 channels mentioned all time	 CHANNEL AGE 4 years 11 months created 23.07.2021

AI EDITOR SUMMARY

Channel «lerachka broadcasts» — 13 051 subs. Each post averages 1.2K people (10% of subs), reach is low — should expand audience. Publishes 3 posts per week (~0/day) — rare posts. For the week Jun 29 – Jul 5, reach dropped by -19.7% by week of Jun 22–28 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 29 days.
- 02 Dominant format – Photo (8/12 posts).
- 03 Avg post length – 308 chars (median 276).
- 04 Peak audience activity – Sunday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.7K avg for top vs 1K for worst) – among 12 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

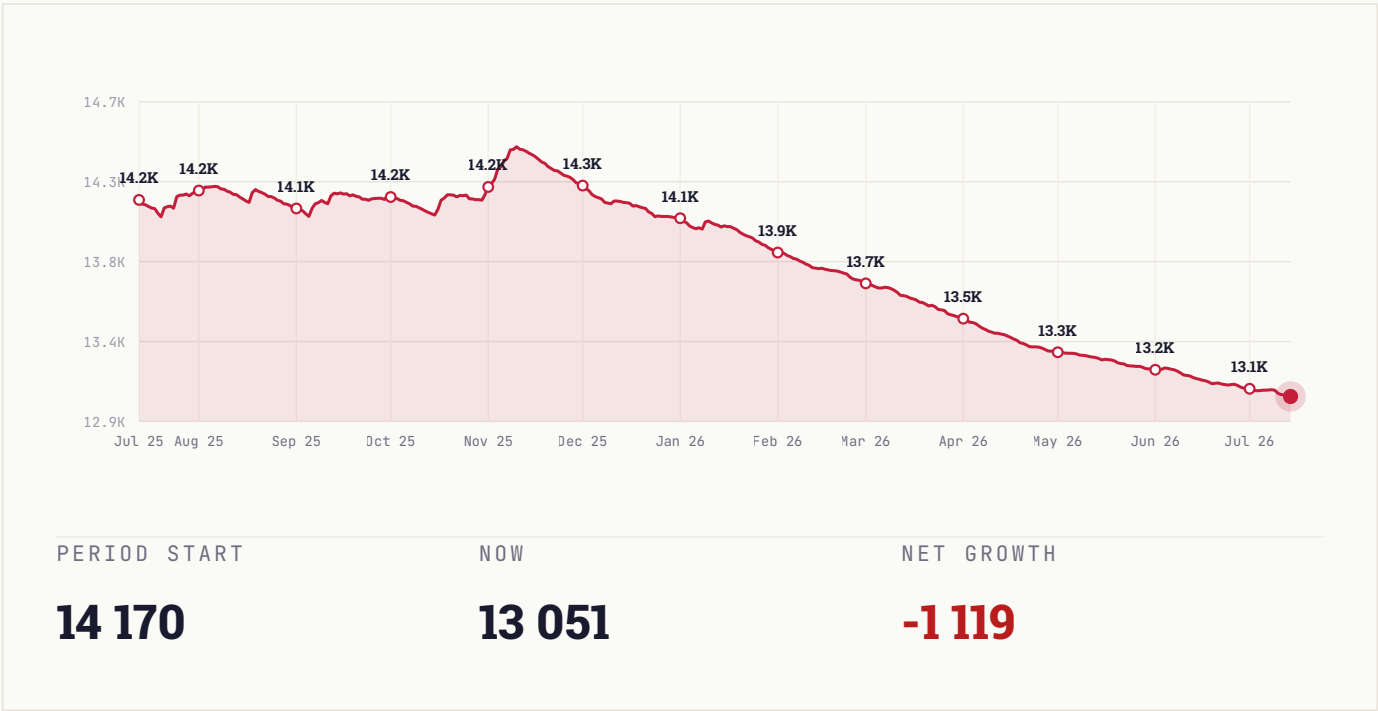
Nº1 14.06 · 09:21 PHOTO good day 🤔👏 made some cool motivational wallpapers for you motivation needs to be raised let them remind you of the most ✨ important...	VIEWS 1 748 REPOSTS 14	REACTIONS 71 ER 13.4%
Nº2 28.06 · 14:10 VIDEO another reel trend you can literally replicate with 🙅 one shot the idea is simple :: show what you can control, and...	VIEWS 1 731 REPOSTS 36	REACTIONS 49 ER 13.3%
Nº3 23.06 · 18:02 VIDEO trend that 📺🌟 collects reach well simple idea: :: pick a sound, add a phrase like 'I want to know you' and then to the beat...	VIEWS 1 623 REPOSTS 39	REACTIONS 35 ER 12.4%

Nº4 21.06 • 16:09 PHOTO new selection with frames 👁 for inspiration collected a few Pinterest cards that caught my eye)) scroll and don't forget to add to...	VIEWS 1 593 REPOSTS 5 REACTIONS 67 ER 12.2%
Nº5 17.06 • 13:00 PHOTO well well, my stars 🏹★ new sticker set ready I think such stars can decorate any story or...	VIEWS 1 462 REPOSTS 14 REACTIONS 71 ER 11.2%
WORST 3	
↓ 02.07 • 12:27 PHOTO a bit late 🕒 but . . . July calendars ready – made simple and minimalist as always suitable for stories...	VIEWS 1 318 REPOSTS 3 REACTIONS 39 ER 10.1%
↓ 08.07 • 13:23 PHOTO made motivational wallpapers for laptop 💻🌈 need to boost motivation slightly with character, so you don't slack)) 😊 and with...	VIEWS 980 REPOSTS 6 REACTIONS 41 ER 7.5%
↓ 10.07 • 14:13 PHOTO found another beautiful font for you 😊 thin, handwritten, perfect for accents)) I see it on stories, covers and in...	VIEWS 802 REPOSTS 10 REACTIONS 22 ER 6.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

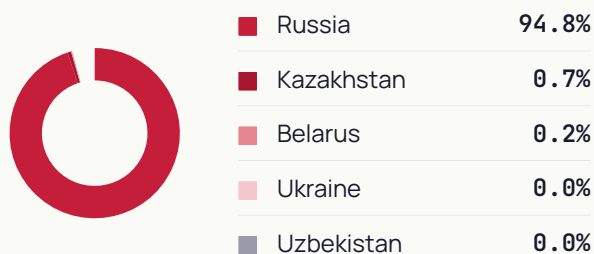


SECTION 04 • MENTIONS

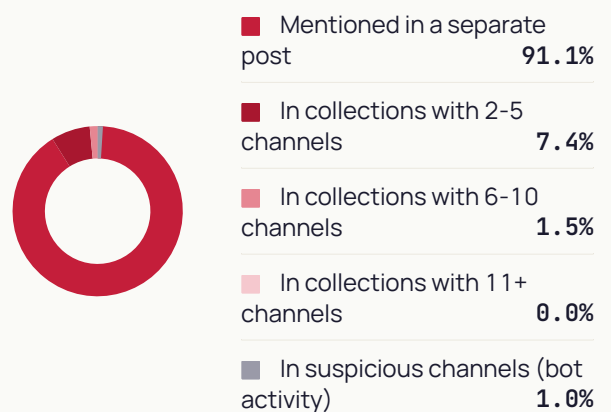
Who mentions the channel and how

Citation index **97** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **127** different channels.

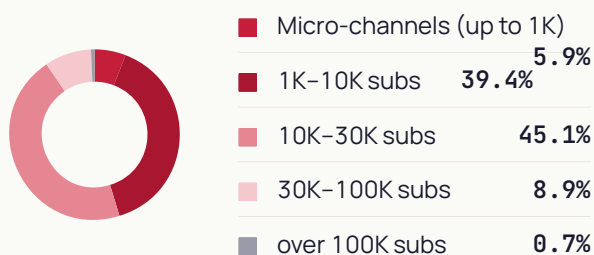
COUNTRIES MENTIONING



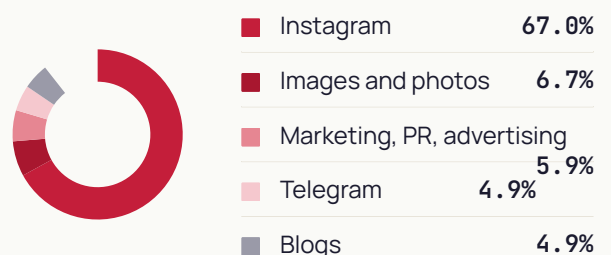
MENTIONED IN WHICH FORMAT



WHAT SIZE CHANNELS MENTION



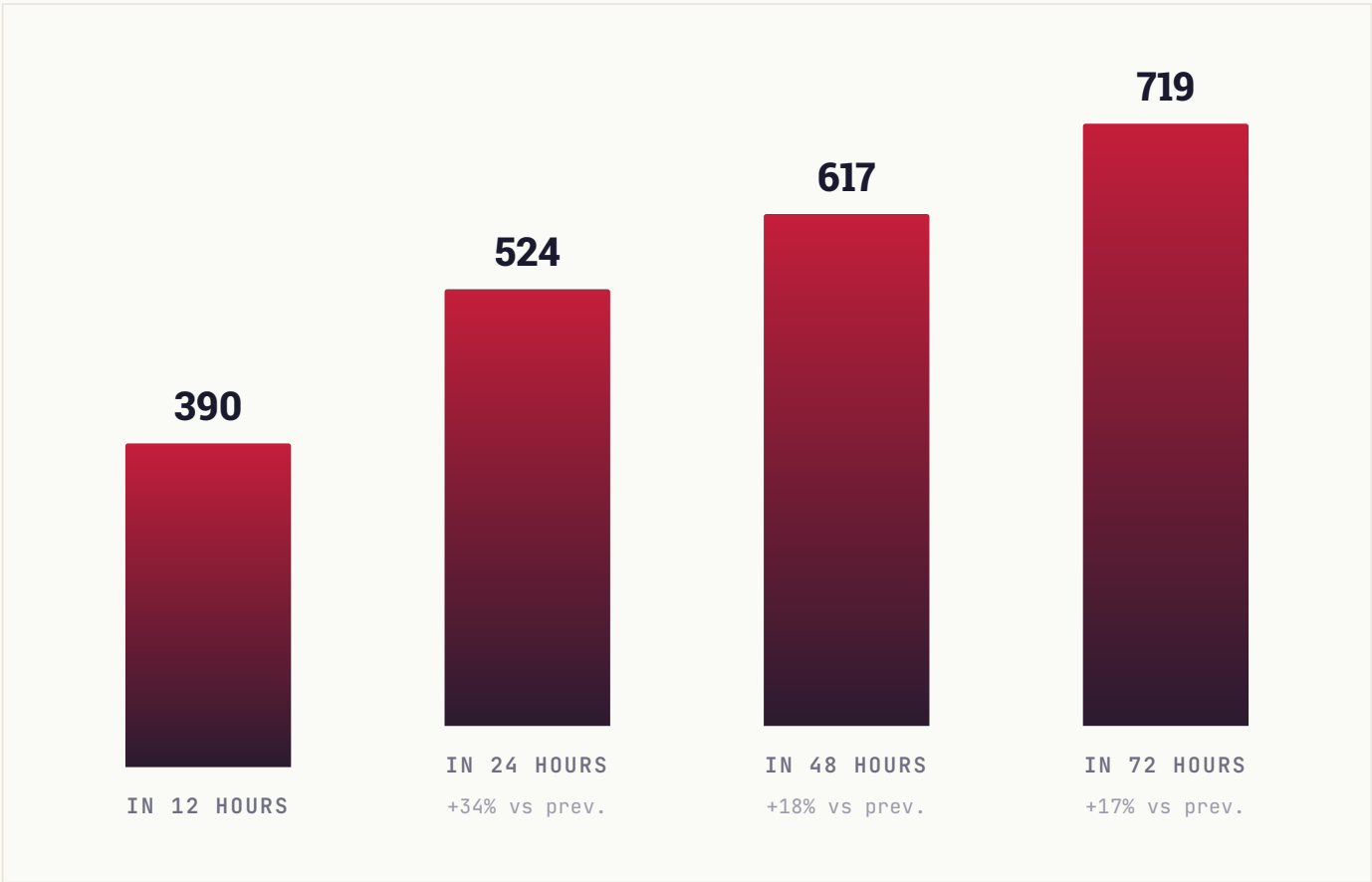
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VD VIDEOS FOR STORIES	137.5K
ShS Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD انسا پیروزی فرد	124.2K
AA ÆAKLAB	115.2K
ShS CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
IV lerachka broadcasts	13.1K

COMPARATIVE SUMMARY

Channel not yet outside top 99 of niche — early growth stage. Niche leader — استوری اینستاگرام (439.7K), top-99 median: 32.8K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **29**, they brought **811** new subs.

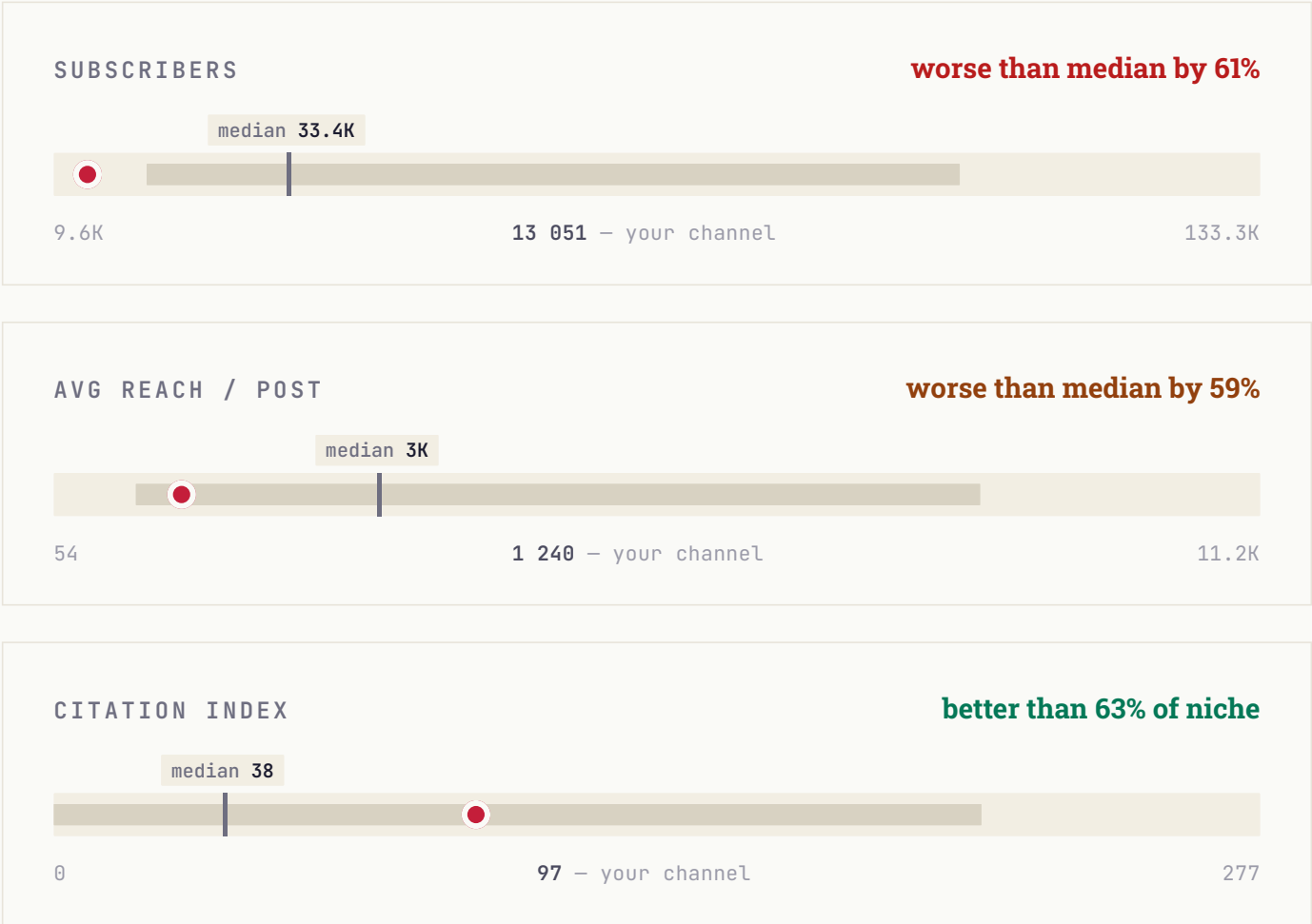
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	2	1	59	
December 2025	7	2	23	
November 2025	3	1	270	
October 2025	6	4	160	
September 2025	8	3	198	
August 2025	3	2	101	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
29	6	811

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.9 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Sunday

On this day at 12:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
