

PROMTPRESS PUBLIC REPORT

Channel audit

ITeach: твоя кибербезопасность



@iteach_ru

Sharing cybersecurity secrets, IT event announcements, and useful IT tips
 Collaboration: @zhenya_magic Exchange: telega.in/
 channels/iteach_ru/card/?r=IGQ73qxA  Roskomnadzor: vk.cc/cJdLRN

SUBSCRIBERS

68 676

-867 per month

ERR (% SEE POSTS)

4.0%

in 24 hrs **2.2%**

REACH / POST

2.4K

ad reach **1.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 68 676 —	 SUBS REACH 3.45% avg % of subs see post	 VIEWS / POST 2.4K median 2.4K · 29 days	 POSTS / WEEK 28.7 over period
 7D TREND -7.9% vs previous week	 REACTIONS / POST 11.1 total 1,338 reactions, 8,315 reposts, 0 comments	 POST LENGTH 488 chars median 434 · 29 days	 POSTS ANALYZED 121 29 days
 AD REACH 1.5K 24h avg	 CHURN / MONTH -867 over last month	 CITATION RATE 580 citation index · 714 channels mentioned all time	 CHANNEL AGE 5 years 3 days created 14.07.2021

AI EDITOR SUMMARY

Channel «ITeach: your cybersecurity» — 68 676 subs. Each post averages 2.4K people (3% of subs), reach is low — consider expanding audience. Publishes 29 posts per week (~4/day) — active posting. For week Jun 29 – Jul 5 reach dropped -7.9% by week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 121 posts in 29 days.
- 02 Dominant format — Photo (86/121 posts).
- 03 Avg post length — 488 chars (median 434).
- 04 Peak Audience Activity — Sunday, 17:00 MSK.
- 05 Top Posts Get 2× more views than the weakest (2.9K avg for top vs 1.8K for worst) — among 121 posts in 29 days. Analyze what the top has in common: topic, format, time.

TOP 5 POSTS

№118.06 · 06:00PHOTO	VIEWS	REACTIONS
	3 004	4
🔥 Master Claude 100% — found a huge collection of guides, hacks, step-by-step tutorials, and more: 🌞Includes...	REPOSTS	ER
	85	4.4%
№221.06 · 07:00PHOTO	VIEWS	REACTIONS
	2 907	14
Grabbing 754 cybersecurity skills — geniuses on GitHub dropped the Anthropic Cyber Security Skills repo to defend against hackers. Tasks...	REPOSTS	ER
	63	4.2%
№317.06 · 06:00VIDEO	VIEWS	REACTIONS
	2 872	10
🔥 Cursor preps a coding bomb — a brand new 1.5 trillion parameter model. What we know: 🌞 Trained from scratch —...	REPOSTS	ER
	31	4.2%

Nº4 20.06 · 19:16 **TEXT**

💡 Monetize any idea with one prompt & get a detailed business plan — earn and gain financial...

VIEWS

2 853

REPOSTS

104

REACTIONS

13

ER

4.2%**Nº5** 17.06 · 14:00 **VIDEO**

🔥 Pinokio lets you edit neural tracks in a music editor like FL Studio. Features: 🌞 No paid subs for generation; 🌞 Songs...

VIEWS

2 848

REPOSTS

54

REACTIONS

7

ER

4.1%**WORST 3**

13.07 · 11:00

PHOTO

Giant model made available on home hardware — geniuses on GitHub released Colibri! It runs the GLM-5.2 neural net on 744B...

VIEWS

1 902

REPOSTS

73

REACTIONS

4

ER

2.8%

13.07 · 19:00

PHOTO

Creating disposable email addresses for shady sites — Free Temporary Email instantly generates a mailbox for specific...

VIEWS

1 833

REPOSTS

84

REACTIONS

11

ER

2.7%

13.07 · 14:00

PHOTO

🔥 Clone & translate voice live — Sokuji AI studio generates speech and makes it speak another...

VIEWS

1 811

REPOSTS

61

REACTIONS

9

ER

2.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

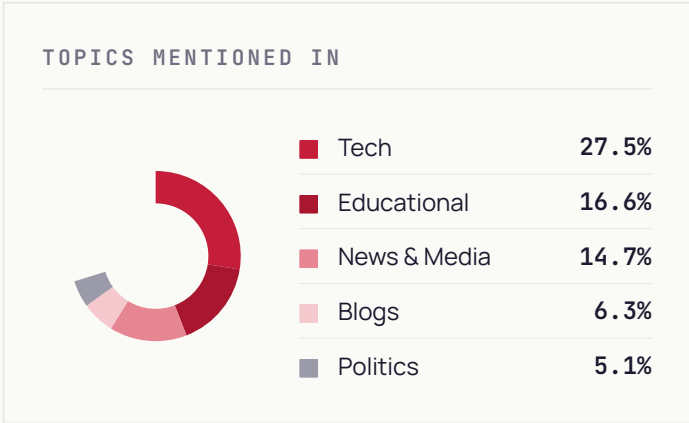
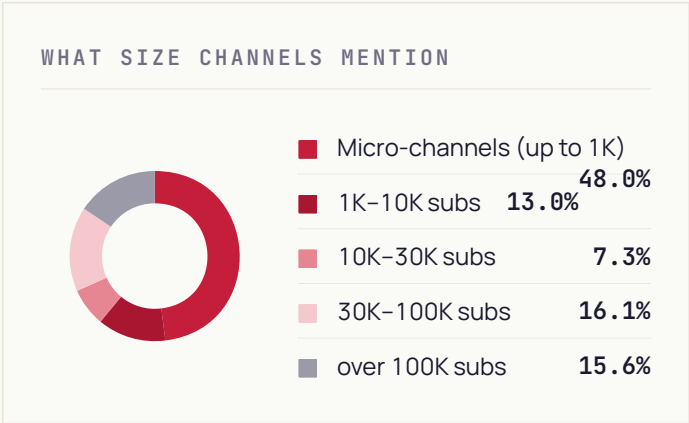
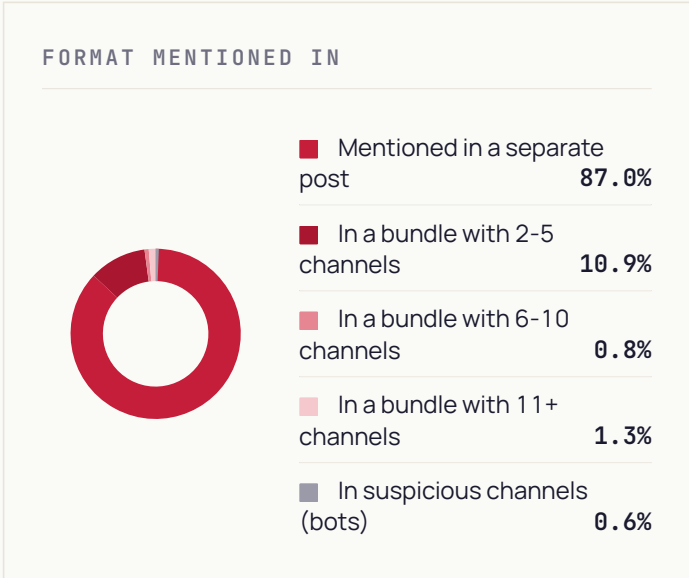
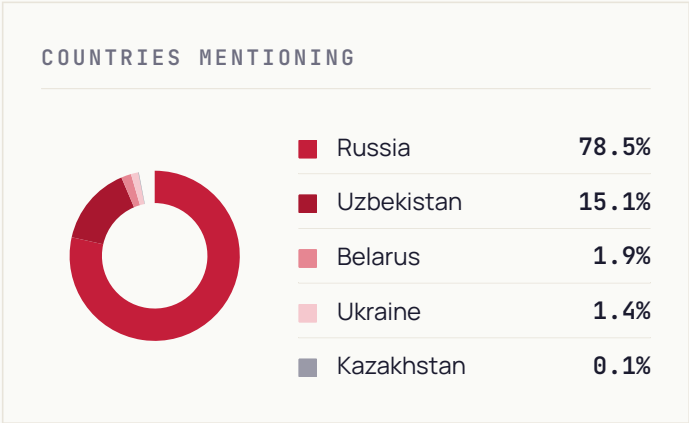
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

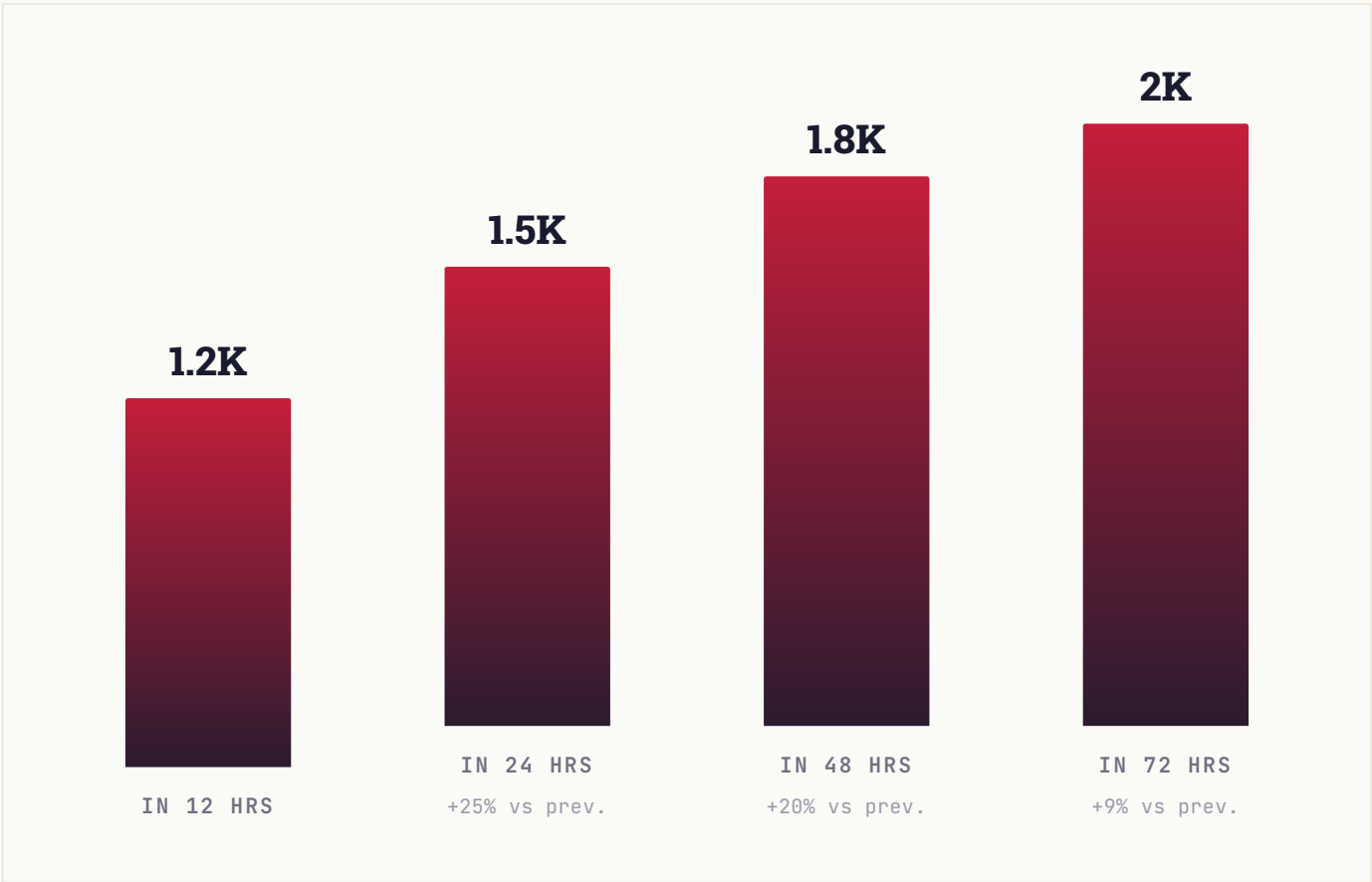
Citation index **580** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **714** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who You Compete With

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending World	3.3M
TE Techchat	3.1M
HA Hi, AI • Новости технологий	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI и технологии	2M
IT ITeach: твоя кибербезопасность YOU	68.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **100**, they brought **17 562** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	16	5	0	
December 2025	29	5	0	
Nov 2025	23	8	0	
Oct 2025	15	7	9 232	
Sep 2025	10	5	8 330	
August 2025	7	3	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
100	6	17 562

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Sunday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 3.45% vs norm 4.5%. Try polls & interactive formats.

EFFECT

+1.0pp ER

03

Systematic Traffic Buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
Relevant
Audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact Manager**

t.me/PromptPress_manager
