

PUBLIC REPORT BY PROMTPRESS

Channel audit

NETWORKS —

IT & Digital

vacancies



@it_vakansii_jobs

Daily job listings with direct HR contacts Post a job: <https://www.vseti.app/b2b> Jobs: <https://www.vseti.app> Support: @vsetisupport_bot B2B: @irademidovna Registration in...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
88 562	7.0%	5.8K
25.06.2026 ⁺²³⁷⁵ per month	per day ^{3.6%}	ad reach ^{3.2K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/IT_VAKANSII_JOBS		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 88 562 —	 SUBS REACH 6.53% avg % of subs see a post	 VIEWS/POST 5.8K median 5.9K · 28 days	 POSTS/WEEK 8.9 for the period
 7D TREND +6.5% vs prev week	 REACTIONS/POST 6.7 248 reactions, 1,124 reposts, 0 comments	 POST LENGTH 896 chars median 1000 · 28 days	 POSTS ANALYZED 37 28 days
 AD REACH 3.2K 24h avg	 CHURN / MONTH +2375 last month	 QUOTABILITY 70 citation index · 228 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 20.02.2022

AI EDITOR SUMMARY

Channel «NETWORKS – IT & Digital vacancies» – 88 562 subs. Each post averages 5.8K people (7% from subs), reach is low – consider expanding audience. Publishes 9 posts per week (~1/day) – regular schedule. For week Jun 8–14, reach grew +6.5% vs week 1–7 Jun – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 37 posts over 28 days.
- 02 Dominant format — Photo (34/37 posts).
- 03 Avg post length — 896 chars (median 1000).
- 04 Peak audience activity — Friday, 15:00 MSK.
- 05 Strongest posts gather 2x more views than the weakest (7.7K avg top vs 4.9K worst) — among 37 posts over 28 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

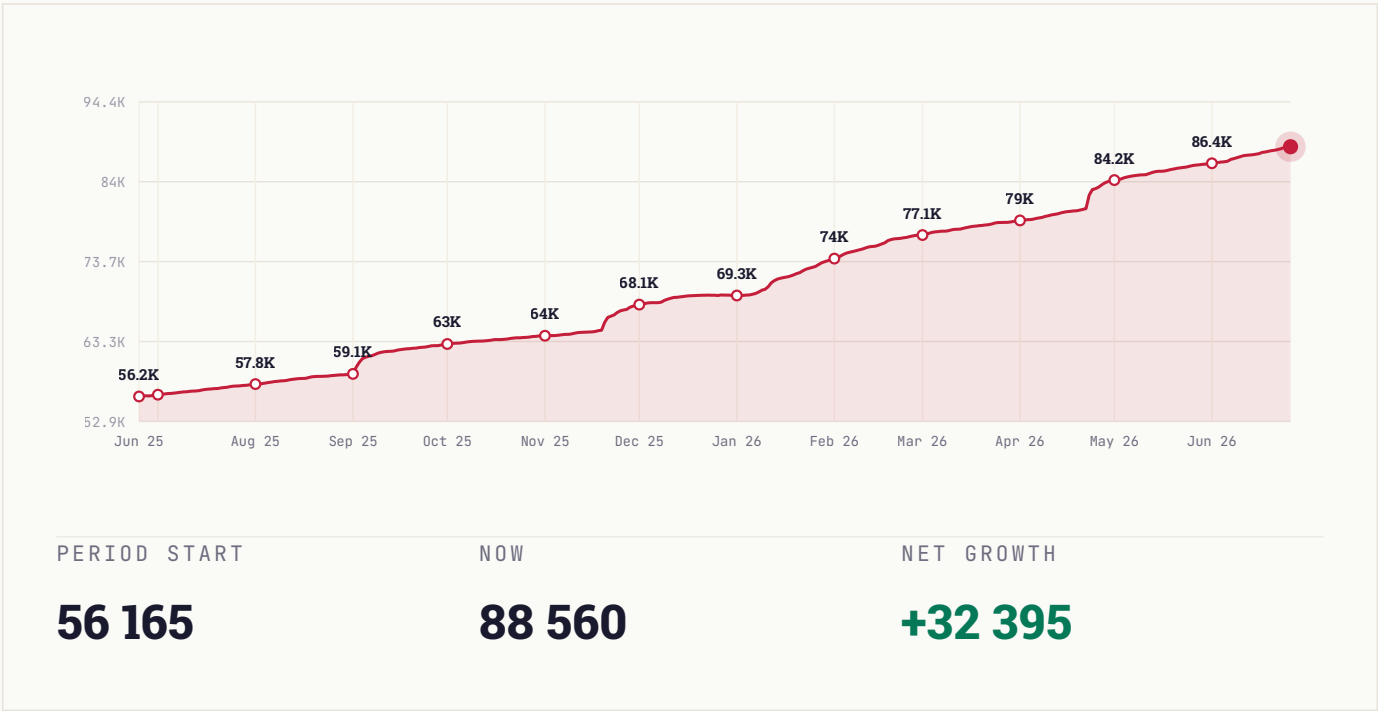
Nº1 10.06 · 14:08 PHOTO В 01.tech усиливают команду разработки и ищут: ◦Flutter Team Lead · Ведение команды мобильной разработки, архитектурные решения...	VIEWS 7 865 REPOSTS 31	REACTIONS 20 ER 8.9%
Nº2 29.05 · 07:08 PHOTO ♥ They're already here ☑HR HR Director / HRD at Venture Builder Remote HR Operations Specialist at BrainRocket Poland...	VIEWS 7 662 REPOSTS 58	REACTIONS 9 ER 8.7%
Nº3 05.06 · 12:34 PHOTO Want a profession that gives freedom and good income? ☑ Start with a 7-day test Have you ever caught yourself thinking that work...	VIEWS 7 444 REPOSTS 12	REACTIONS 3 ER 8.4%

Nº4 11.06 · 14:38 PHOTO Experienced product analysts, T-Bank awaits you July 4–5 is Weekend Offer for product analysts. All stages online: —...	VIEWS 7 165 REACTIONS 4 REPOSTS 39 ER 8.1%
Nº5 10.06 · 09:04 PHOTO ☒ Sber internship applications now OPEN YEAR-ROUND ☒ Previously only two application waves, but Sber decided to open enrollment year-round...	VIEWS 7 045 REACTIONS 8 REPOSTS 40 ER 8.0%
WORST 3	
↓ 17.06 · 07:39 PHOTO Something tasty is usually saved for dessert But we're against stereotypes — here are +☒ jobs with cool perks ☒HR Senior People Partner at...	VIEWS 4 959 REACTIONS 2 REPOSTS 45 ER 5.6%
↓ 18.06 · 08:08 PHOTO ☒ New vacancy ☒Analytics Systems Analyst Remote Key requirements: — Experience in software development project analysis — Understanding of banking...	VIEWS 4 945 REACTIONS 3 REPOSTS 32 ER 5.6%
↓ 22.06 · 07:08 PHOTO Happy Monday, colleagues! To boost your mood, we prepared these ☒ vacancies. Enjoy! ☒HR Middle IT-recruiter in...	VIEWS 4 792 REACTIONS 7 REPOSTS 38 ER 5.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

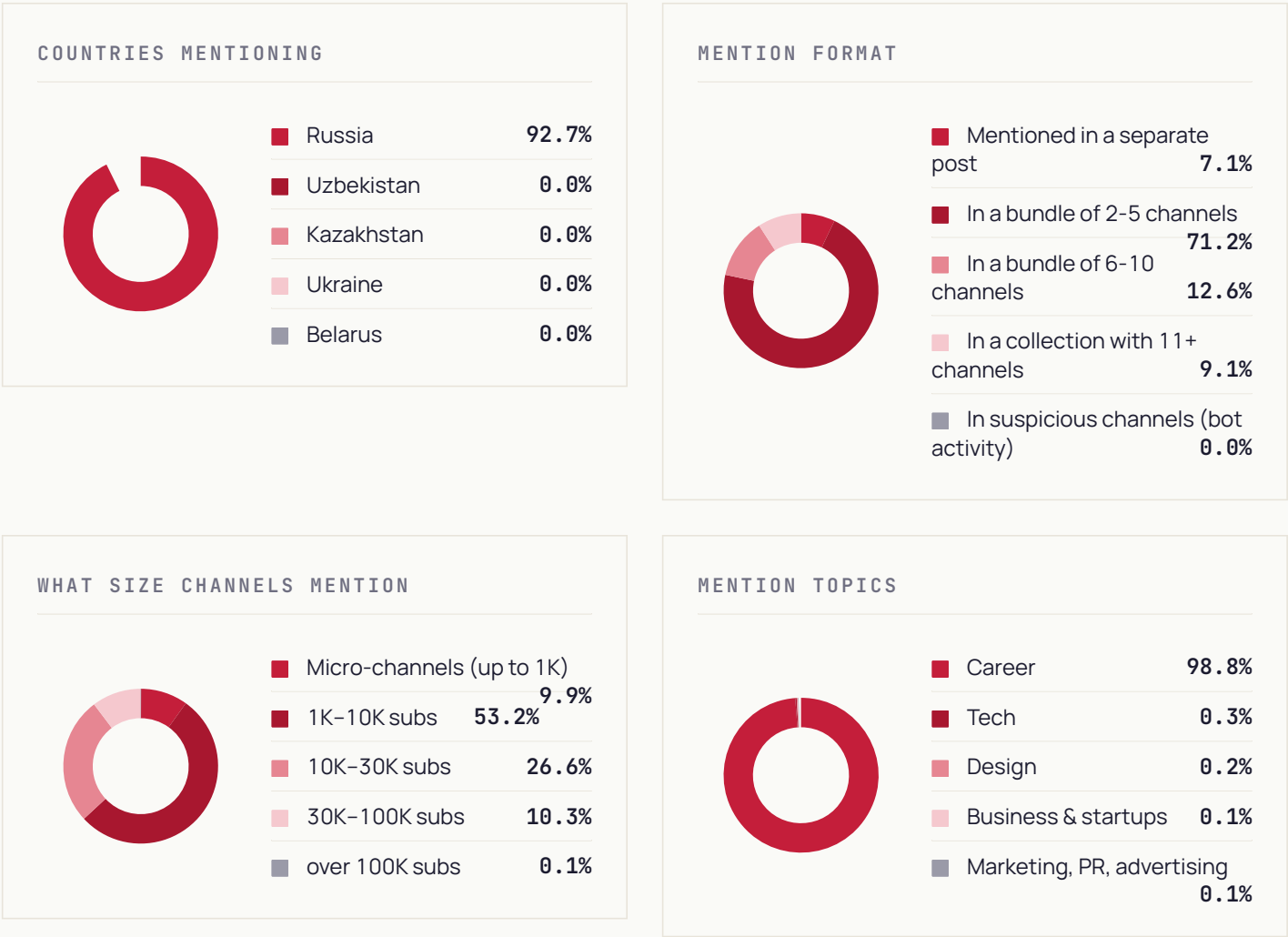
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

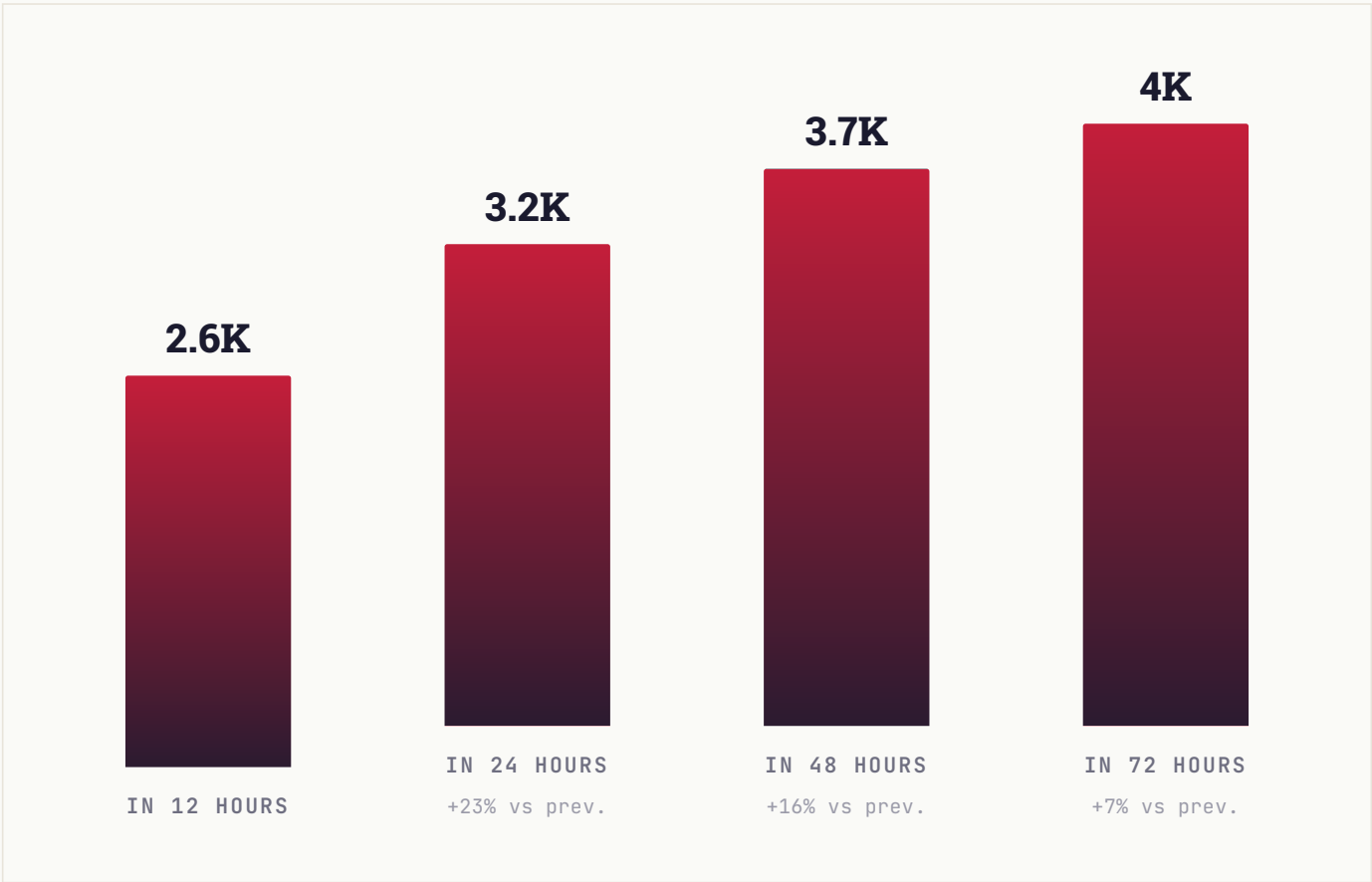
Citation index **70** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **228** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearby channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	800.1K
PM JOBS MOSCOW VACANCIES	532.7K
SI SeoJob Заработок в сети	440.3K
FP Finder.work: работа и вакансии	281.6K
H• HOME • Remote work • Freelance	252.9K
FI Freelance Relocation Remote work Internships	247.2K
TI TeleWork Фриланс Удаленная работа	227.2K
UM DREAM REMOTE - freelance / jobs	223.7K
FV FREELANCE. Jobs	221.1K
NU Remote🇺🇦	200.8K
C- NETWORKS – IT & Digital vacancies YOU	88.6K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#50 of 91). Niche median — 88.3K subs. First growth KPI — reach median. Leader: Remote no experience - Freelance (800.1K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2 123**, they brought **13 054** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	227	12	1 421
Nov 2025	261	15	3 940
Oct 2025	420	22	1 113
September 2025	407	17	3 907
August 2025	381	16	1 286
July 2025	427	19	1 387

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
2 123	6	13 054

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

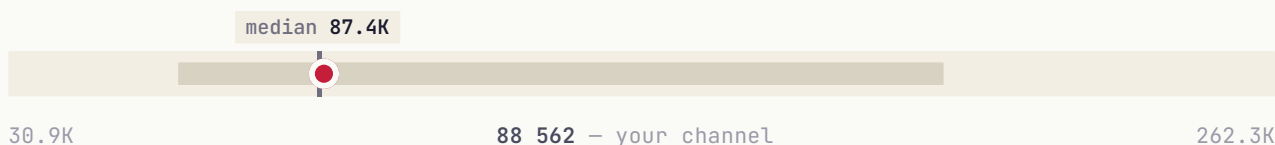
Took top-100 channels in category "Career» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#50 /100

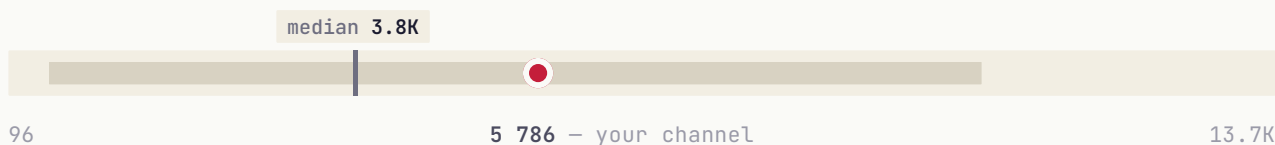
POSITION IN NICHE

Channel in the top half of the ranking

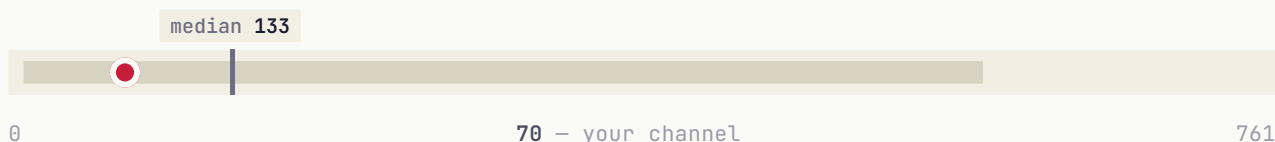
SUBSCRIBERS

better than 50% of niche


AVG REACH / POST

better than 61% of niche


CITATION INDEX

47% below median


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Friday

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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