

PUBLIC REPORT PROMTPRESS

Channel audit

IT_Texnologue



@it_texnologue

IT news 📰 Tech & dev 🔧 Updates & gadgets ➡️ Contact:
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SUBS

12 975

-152 per month

ERR (% SEE POSTS)

3.0%

per day 1.9%

REACH/POST

337

ad reach 248/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post drives reach

06 Competitors

Niche neighbors · your place

07 Niche comparison

Rank in «Tech» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 12 975 —	 SUBSCRIBER REACH 2.6% avg % subs see post	 VIEWS/POST 337 median 344 · 29 days	 POSTS/DAY 9.3 ~65 per week
 7D TREND +5.9% vs previous week	 REACTIONS/POST 0.2 only 43 reactions, 276 reposts, 0 comments	 POST LENGTH 266 chars median 203 · 29 days	 POSTS ANALYZED 274 29 days
 AD REACH 248 24h avg	 CHURN / MONTH -152 over the last month	 CITATION RATE 526 citation index · 663 channels mentioned all time	 CHANNEL AGE 7 years 4 months Created 16.03.2019

AI EDITOR SUMMARY

Channel «IT_Tehnologe 🌐» — 12 975 subs. Each post averages 337 people (3% from subs), reach is low — consider expanding audience. Publishes 65 posts/week (~9/day) — active posting. Week of Jul 6–12 reach grew by +5.9% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 274 posts over 29 days.
- 02 Dominant format – Photo (165/274 posts).
- 03 Avg post length – 266 chars (median 203).
- 04 Audience activity peak – Sunday, 23:00 MSK.
- 05 Top posts gather 2x more views than the weakest (464 avg for top vs 280 for worst) – among 274 posts in 29 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 09.07 · 20:00 VIDEO In reels they showed the real ending of the movie 'I, Robot'. And solve the captcha too, you skinbag 🤪 It Texnologie Subscribe	VIEWS 474 REPOSTS 2	REACTIONS 1 ER 3.7%
Nº2 12.07 · 20:00 PHOTO ⚡⚡⚡ Hackers allegedly FULLY hacked messenger Max – anonymous hackers claim they spent 12 months cracking its security. If...	VIEWS 463 REPOSTS 11	REACTIONS 2 ER 3.6%
Nº3 08.07 · 12:00 PHOTO Zoomers could WRECK Russia's economy – State Duma warns of 'no-no' trend risks. Deputy Alexander Tolmachev says more youngsters...	VIEWS 457 REPOSTS 5	REACTIONS — ER 3.5%

Nº4 21.06 • 20:00 PHOTO China to revive 6667 HECTARES of deserts – ambitious project. Barren dunes into healthy land using cyanobacteria. Sand will be covered with these...	VIEWS 445 REPOSTS 3 REACTIONS — ER 3.4%
Nº5 09.07 • 18:05 PHOTO France - Morocco. Today, 23:00 🏆 All World Cup matches are unpredictable, but considering squad strength and team status, I'd still call the favorite...	VIEWS 442 REPOSTS — REACTIONS — ER 3.4%

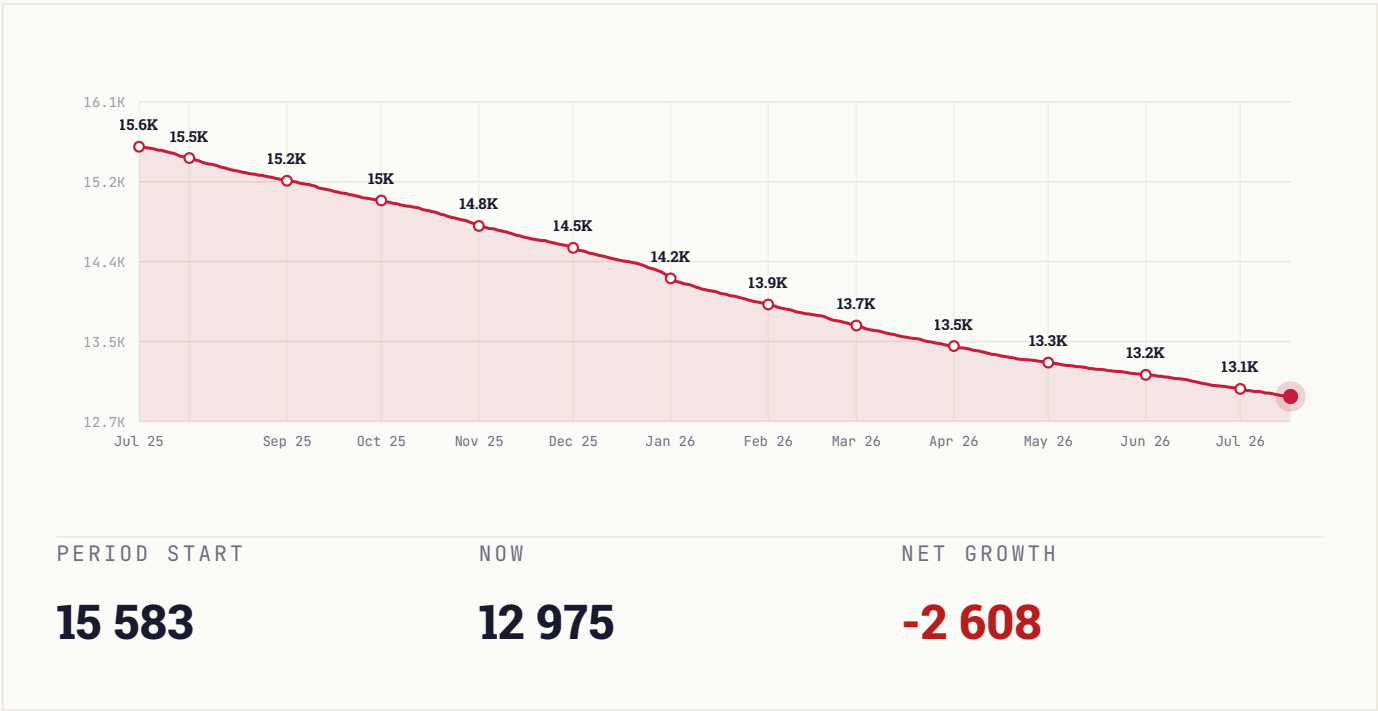
WORST 3

↓ 13.07 • 15:05 PHOTO 🔞 зажигалка - Erotic channel not responsible for your psyche. Here they f#ck people...	VIEWS 287 REPOSTS — REACTIONS — ER 2.2%
↓ 02.07 • 07:40 TEXT Only 14/100 spots left, hurry to switch and get rid of loans and debts.	VIEWS 279 REPOSTS — REACTIONS — ER 2.2%
↓ 05.07 • 14:03 VIDEO DON'T ENTER med schools – Elon Musk advises against becoming a doctor. The billionaire says AI will soon surpass all living doctors – and...	VIEWS 274 REPOSTS — REACTIONS 1 ER 2.1%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

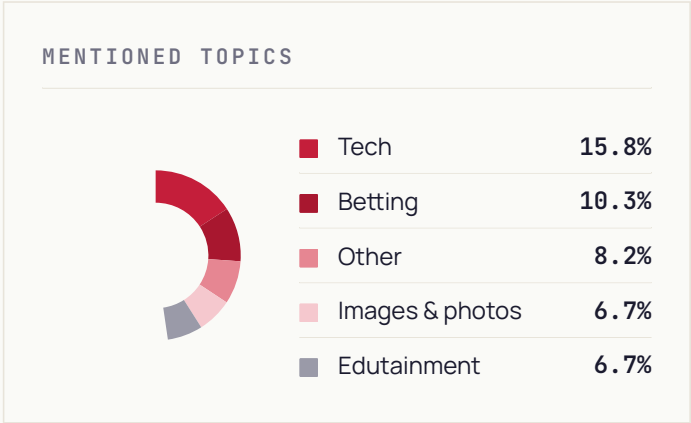
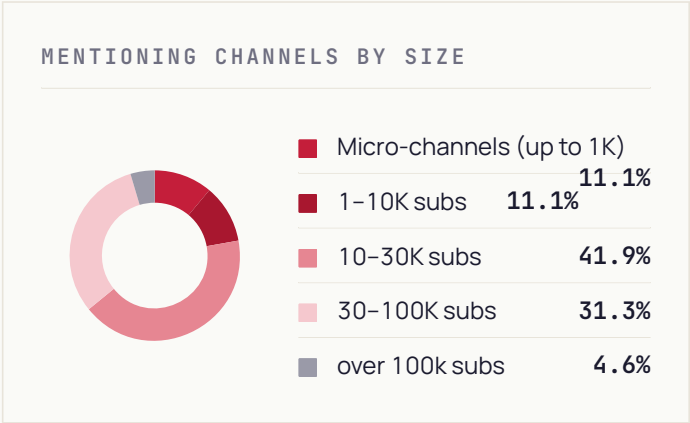
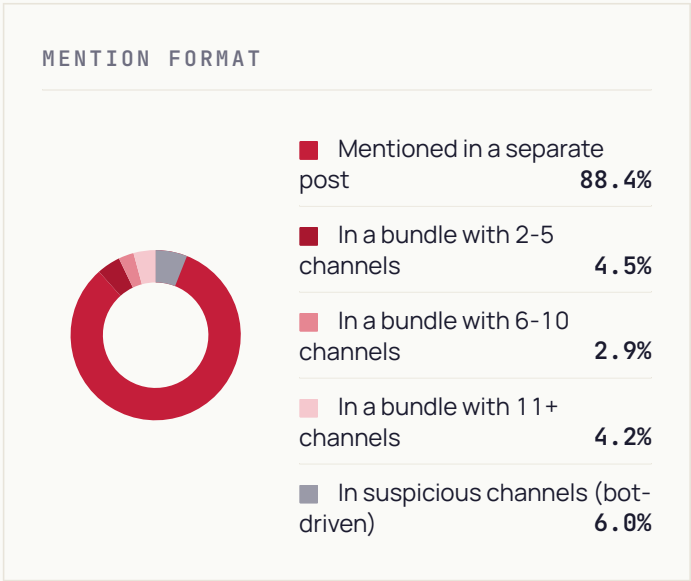
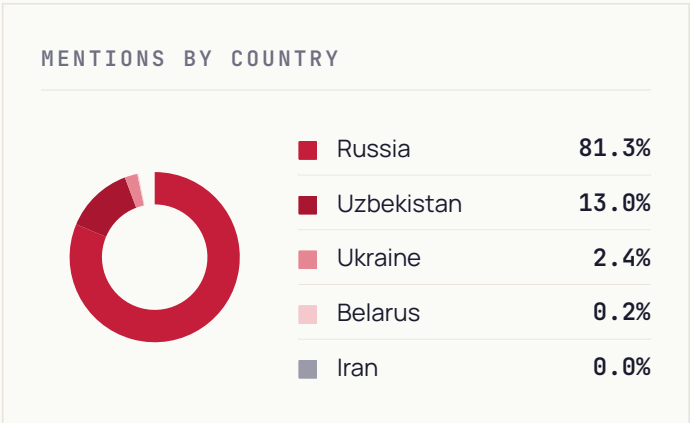
Yearly subscriber growth chart. Key months show exact subscriber count. Shows months of growth vs. churn.



SECTION 04 · MENTIONS

Who mentions the channel and how

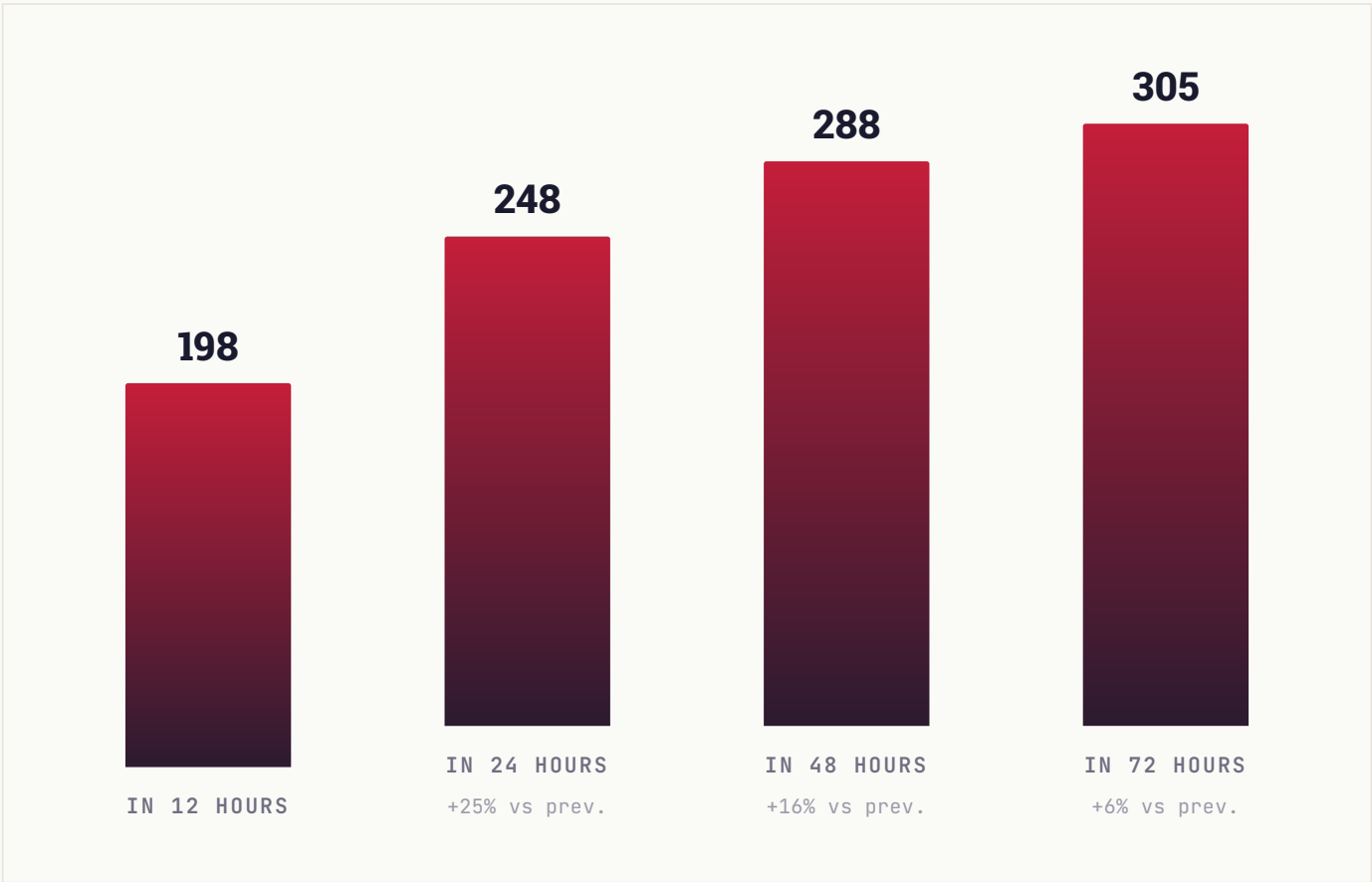
Citation index **526** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **663** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trending world	3.3M
TE Techchat	3.1M
HA Hi, AI • Tech News	2.5M
اا اینترنت آزاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
I IT_Tehnologe YOU	13K

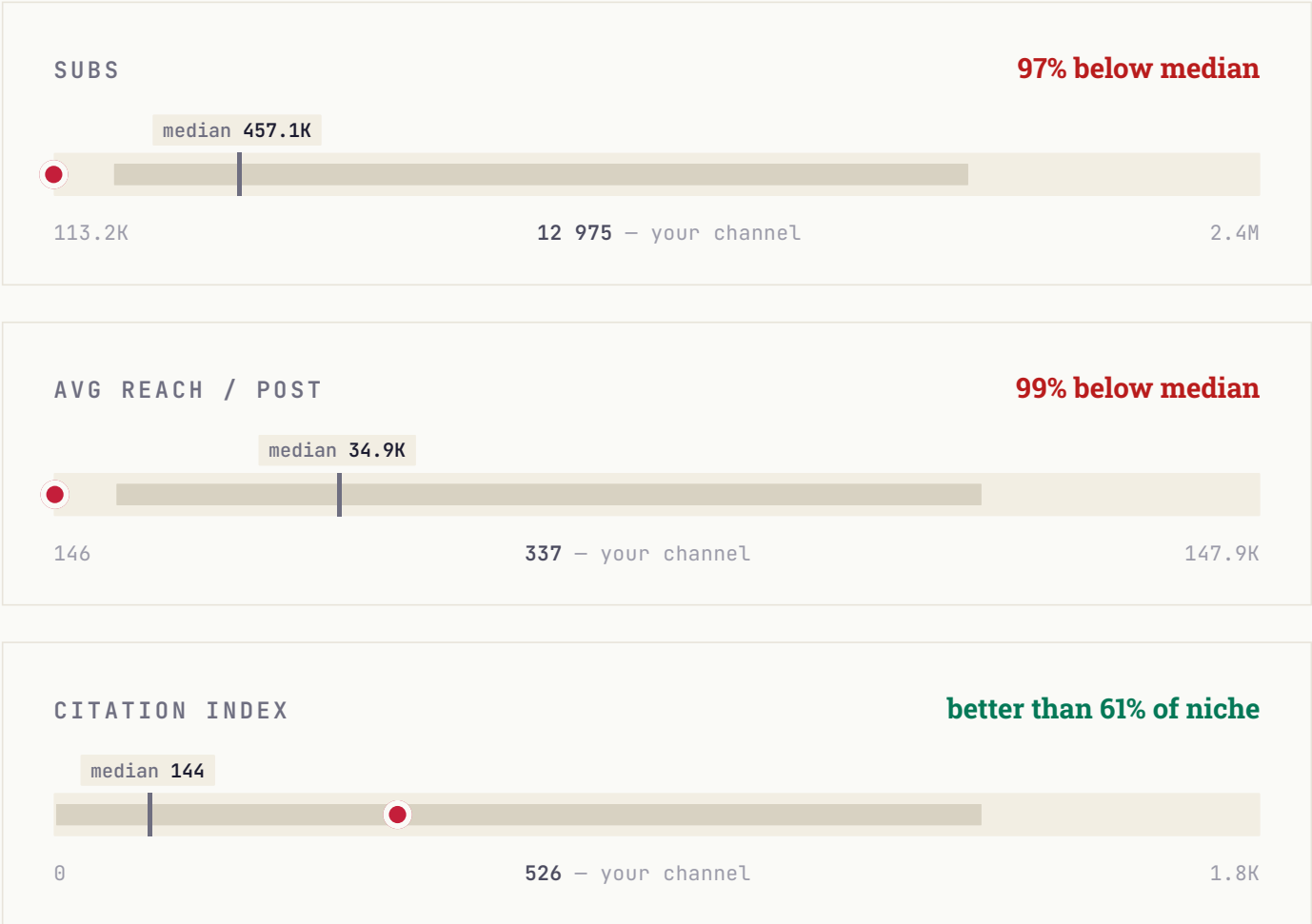
COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Tech» (Russia) and compared your channel against them. Gray bar – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Sunday

Audience is most active on this day at 23:00 MSK.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats

Current ER 2.6% vs norm 4.5%. Try polls & interactive formats.

EFFECT

+1.9pp ER
- 03

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience

★ NEXT STEPS

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
