

PUBLIC REPORT BY PROMTPRESS

Channel Audit

VIDEO FOR STORIES



@istorii_fotografii

Take it and brag 🤪 Ads: @boggtg (largest TG channel network, see bio)

SUBSCRIBERS

137 415

-6584 per month

ERR (% SEE POSTS)

2.0%

per day 0.8%

REACH/POST

2.1K

ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Channel KPIs

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 137 415 —	 SUBS REACH 1.54% avg % subs see post	 VIEWS/POST 2.1K median 2.3K · 24 days	 POSTS/DAY 7.3 ~51 per week
 7D TREND +2.6% vs previous week	 REACTIONS/POST 1.6 292 reactions, 440 reposts, 0 comments	 POST LENGTH 58 chars median 48 · 24 days	 POSTS ANALYZED 180 24 days
 AD REACH 1.1K 24h avg	 CHURN/MONTH -6584 last month	 CITATION RATE 90 citation index · 143 channels mentioned all time	 CHANNEL AGE 1 year 2 months created 20.04.2025

AI EDITOR SUMMARY

Channel «VIDEO FOR STORIES» — 137 415 subs. Each post averages 2.1K people (2% of subs), reach is low — consider expanding audience. Publishes 51 posts per week (~7/day) — active posting. Week Jun 29 – Jul 5 reach stable (+2.6% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **180** posts over 24 days.
- 02 Dominant format — **Photo** (111/180 posts).
- 03 Avg post length — **58** chars (median 48).
- 04 Peak audience activity — **Tue, 22:00 MSK**.
- 05 Top posts get x 1 more views than the weakest (2.6K avg for top vs 1.8K for worst) — among 180 posts over 24 days. Analyze what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 19:00 VIDEO #partying 📺 Story videos ⚡ Our Channels ⚡	VIEWS 2 567 REPOSTS 2	REACTIONS — ER 1.9%
Nº2 03.07 · 15:00 PHOTO #only_you_and_him 📺 Story videos ⚡ Our Channels ⚡	VIEWS 2 566 REPOSTS 5	REACTIONS 2 ER 1.9%
Nº3 03.07 · 19:00 PHOTO #traveling 📺 Story videos ⚡ Our Channels ⚡	VIEWS 2 563 REPOSTS 7	REACTIONS 6 ER 1.9%

Nº4

03.07 · 17:00

VIDEO

#food 🍷🥗🍷 Story videos ⚡ Our Channels ⚡

VIEWS	REACTIONS
2 548	2
REPOSTS	ER
2	1.9%

Nº5

03.07 · 05:00

PHOTO

#withgirl 🗣️ Story videos ⚡ Our Channels ⚡

VIEWS	REACTIONS
2 546	2
REPOSTS	ER
2	1.9%

WORST 3

↓

10.07 · 15:00

PHOTO

#breakfast 🗣️ Story videos ⚡ Our Channels ⚡

VIEWS	REACTIONS
1 819	—
REPOSTS	ER
2	1.3%

↓

10.07 · 17:01

PHOTO

#onplane 🗣️ Story videos ⚡ Our Channels ⚡

VIEWS	REACTIONS
1 813	2
REPOSTS	ER
6	1.3%

↓

10.07 · 09:00

PHOTO

#sport 🗣️ Story videos ⚡ Our Channels ⚡

VIEWS	REACTIONS
1 702	1
REPOSTS	ER
1	1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

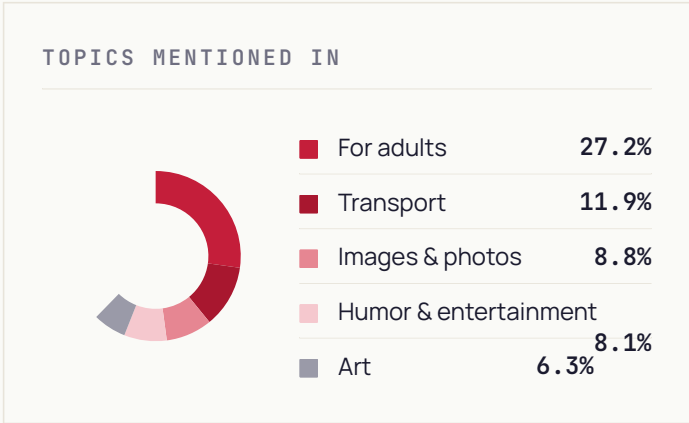
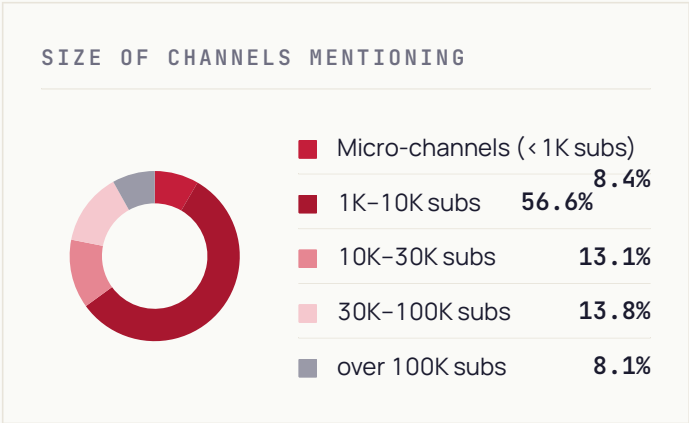
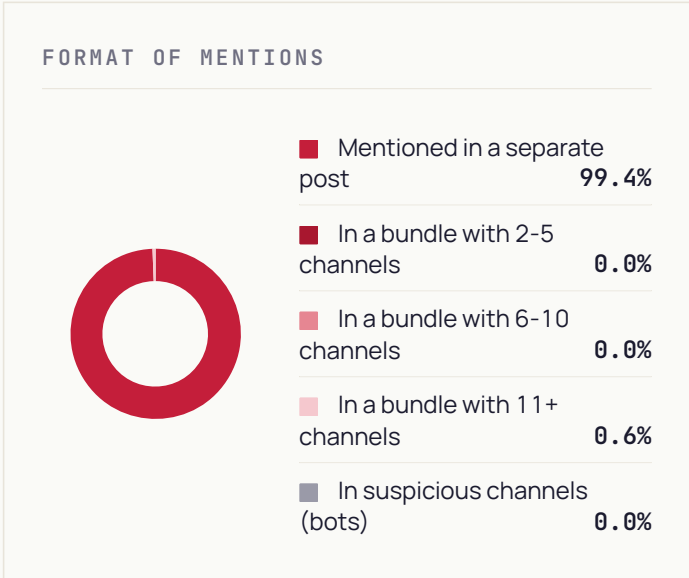
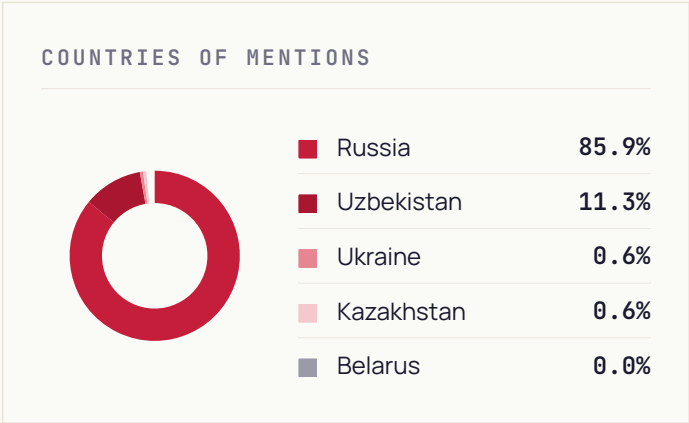
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

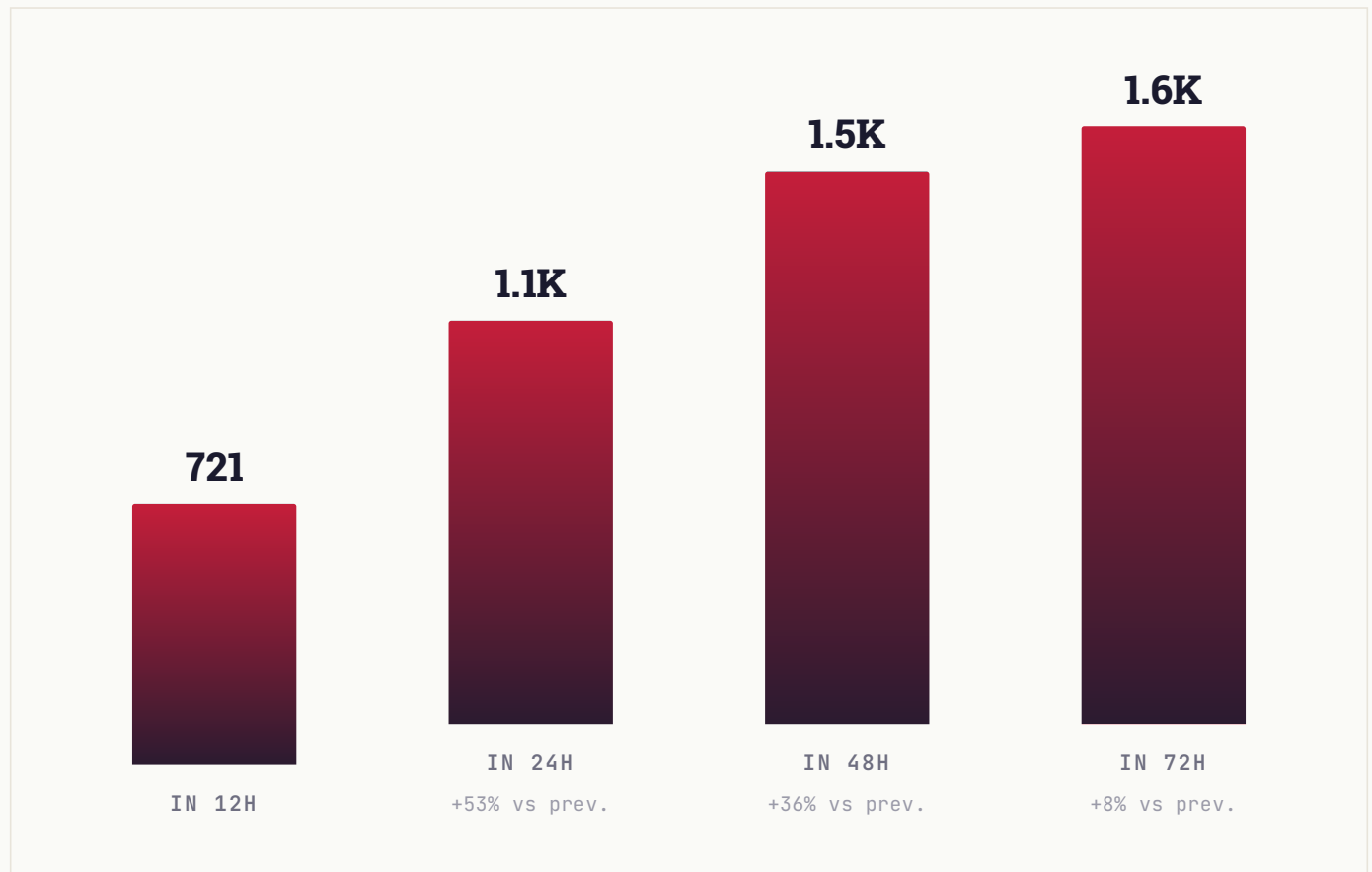
Citation index **90** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **143** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
Engage VIDEO FOR STORIES YOU	137.4K
Cap Cut Templates Kap Kut	131.3K
piaceim · presets & blogging	126.3K
نسنا پیروزی فرد NESAPIRUZIFARD	124.2K
AAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113.6K
PNG STICKERS FOR STORIES	110.6K
پیج فروشی اینستاگرام خرید و فروش پیج	101.7K

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#4 of 99). Strong position. Niche leader — استوری اینستاگرام (439.7K), room to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **268**, they brought **190 945** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	1	1	0
December 2025	1	1	51 595
Nov 2025	266	133	57 711
Oct 2025	0	0	9 372
September 2025	0	0	58 361
August 2025	0	0	13 906

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
268	6	190 945

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10–p90). Black vertical = median. Red dot = your channel.

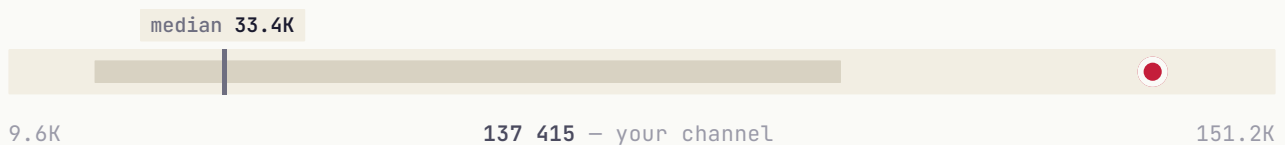
#4 /100

RANK IN NICHE

Channel in top 4% Instagram Russia

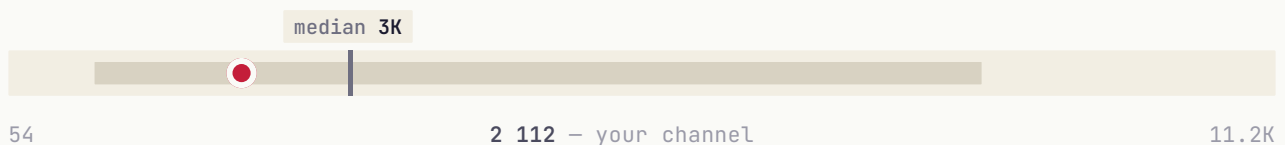
SUBSCRIBERS

better than 90% of niche



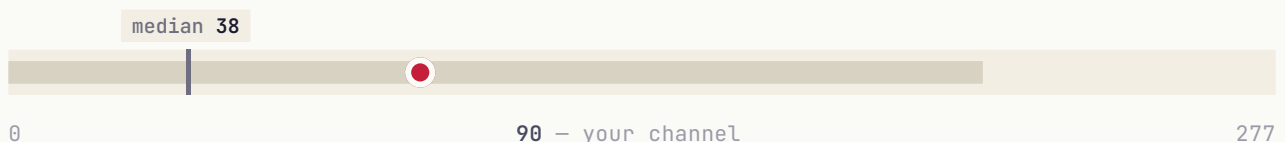
AVG REACH / POST

31% below median



CITATION INDEX

better than 61% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- 01

Top post of the week — Tuesday

Audience is most active on this day at 22:00 MSK.

EFFECT

Best time for important posts
- 02

ER below niche benchmark — rethink formats

Current ER 1.54% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+4.0pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with similar channels

Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager