

PUBLIC PROMTPRESS REPORT

Channel audit

Islom moliyasi | Islom moliyasi



@islommoliyasi

Building knowledge and skills in Islamic finance. Theory and modern practice, sources and...

SUBSCRIBERS

12 948

+315 per month

ERR (% SEE POSTS)

24.0%

per day 11.2%

REACH/POST

3K

ad reach 1.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 12 948 —	 SUBS REACH 23.45% avg % of subs see post	 VIEWS/POST 3K median 2.9K · 28 days	 POSTS/WEEK 12.3 over period
 7D TREND -28.1% vs previous week	 REACTIONS/POST 17.5 total 891 reactions, 1,398 reposts, 70 comments	 POST LENGTH 842 chars median 1K · 28 days	 POSTS ANALYZED 51 28 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH +315 last month	 CITATION RATE 89 citation index · 404 channels mentioned all time	 CHANNEL AGE 7 years 4 months created 27.01.2019

AI EDITOR SUMMARY

Channel «Islom moliyasi | Islom moliyasi» – 12 948 subs. Each post averages 3K people (23% of subs), avg reach – room to grow. Publishes 12 posts per week (~2/day) – regular schedule. For week Jun 1–7 reach dropped -28.1% by week of May 25–31 – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 51 posts over 28 days.
- 02 Dominant format – Text (31/51 posts).
- 03 Avg post length – 842 chars (median 1000).
- 04 Audience peak – Thursday, 19:00 UZT.
- 05 Top posts get 3× more views than the weakest (6.9K avg for top vs 2K for worst) – among 51 posts over 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº121.05 · 14:59 PHOTO #goodnews Assalamu alaykum! Co-founder of «Islamic Finance» project (@IslomMoliyasi and https://islommoliyasi.uz), Islamic Business and...	VIEWS	REACTIONS
	7 890	68
	REPOSTS	ER
	127	60.9%
Nº226.05 · 06:02 PHOTO Source: Fatwa Center of the Muslim Board of Uzbekistan @IslomMoliyasi	VIEWS	REACTIONS
	7 850	47
	REPOSTS	ER
	83	60.6%
Nº308.06 · 06:11 PHOTO #announcement Assalamu alaykum! The book "Qur'anic Verses on Economic and Financial Issues" will go on free sale in a day or two...	VIEWS	REACTIONS
	4 906	24
	REPOSTS	ER
	98	37.9%

Nº427.05 · 01:17 **PHOTO**
@IslomMoliyasi

VIEWS
4 882
REACTIONS
48
REPOSTS
31
ER
37.7%

Nº524.05 · 16:43 **POLL**
(post without caption – poll)

VIEWS
4 070
REACTIONS
19
REPOSTS
14
ER
31.4%

WORST 3

↓ 07.06 · 03:51 **TEXT**
#q&a PROFIT ON SPARE PARTS & SETTING WAGES Q: In a US truck repair shop, to make income...

VIEWS
2 084
REACTIONS
19
REPOSTS
6
ER
16.1%

↓ 08.06 · 12:21 **TEXT**
#info Where to follow Islamic finance news, conferences & opportunities? Islamic finance is growing globally...

VIEWS
1 964
REACTIONS
9
REPOSTS
35
ER
15.2%

↓ 07.06 · 16:48 **TEXT**
#info SAUDI ARABIA'S ISLAMIC BANKING SYSTEM: THE WORLD'S LARGEST ISLAMIC FINANCE MARKET EXPERIENCE Saudi Arabia is not only an Islamic...

VIEWS
1 891
REACTIONS
16
REPOSTS
10
ER
14.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



PERIOD START

12 368

NOW

12 948

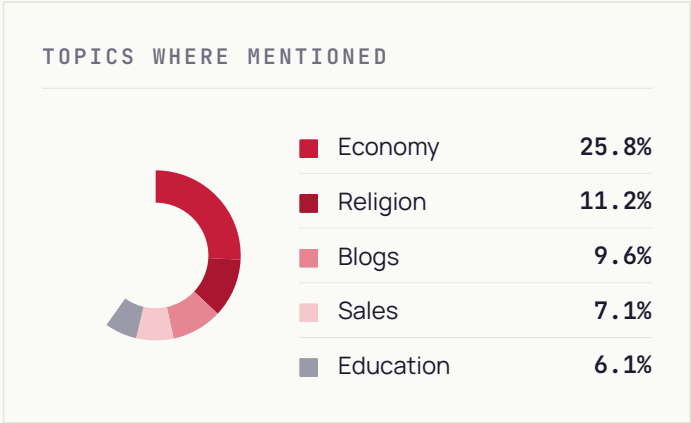
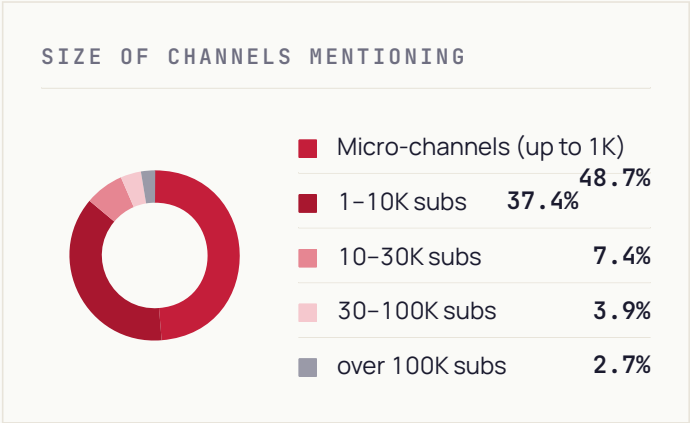
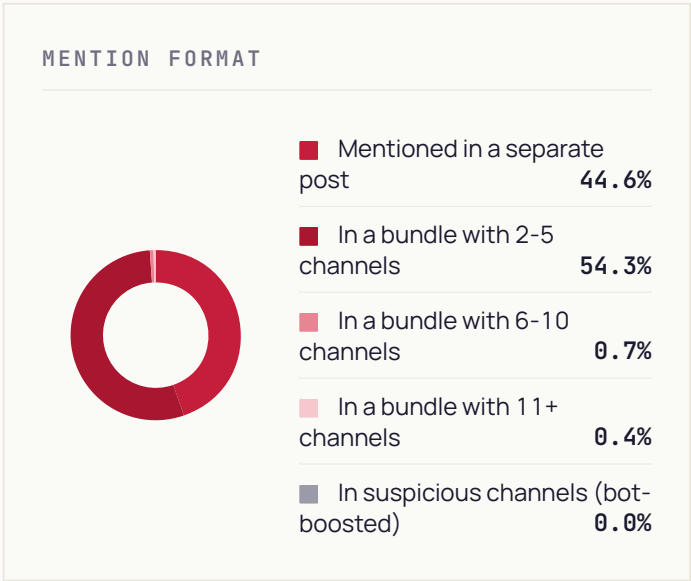
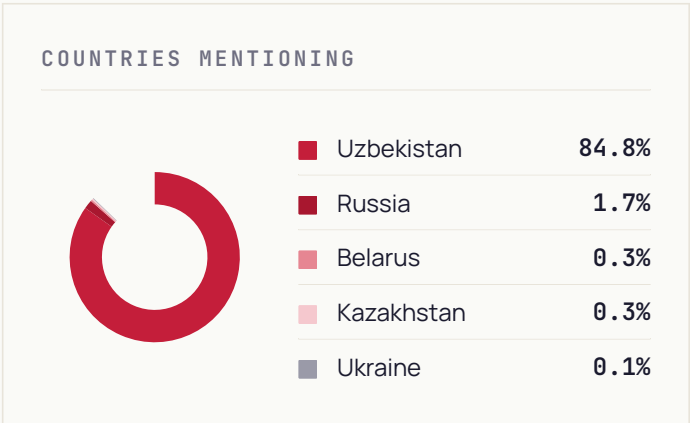
NET GROWTH

+580

SECTION 04 · MENTIONS

Who and how mentions the channel

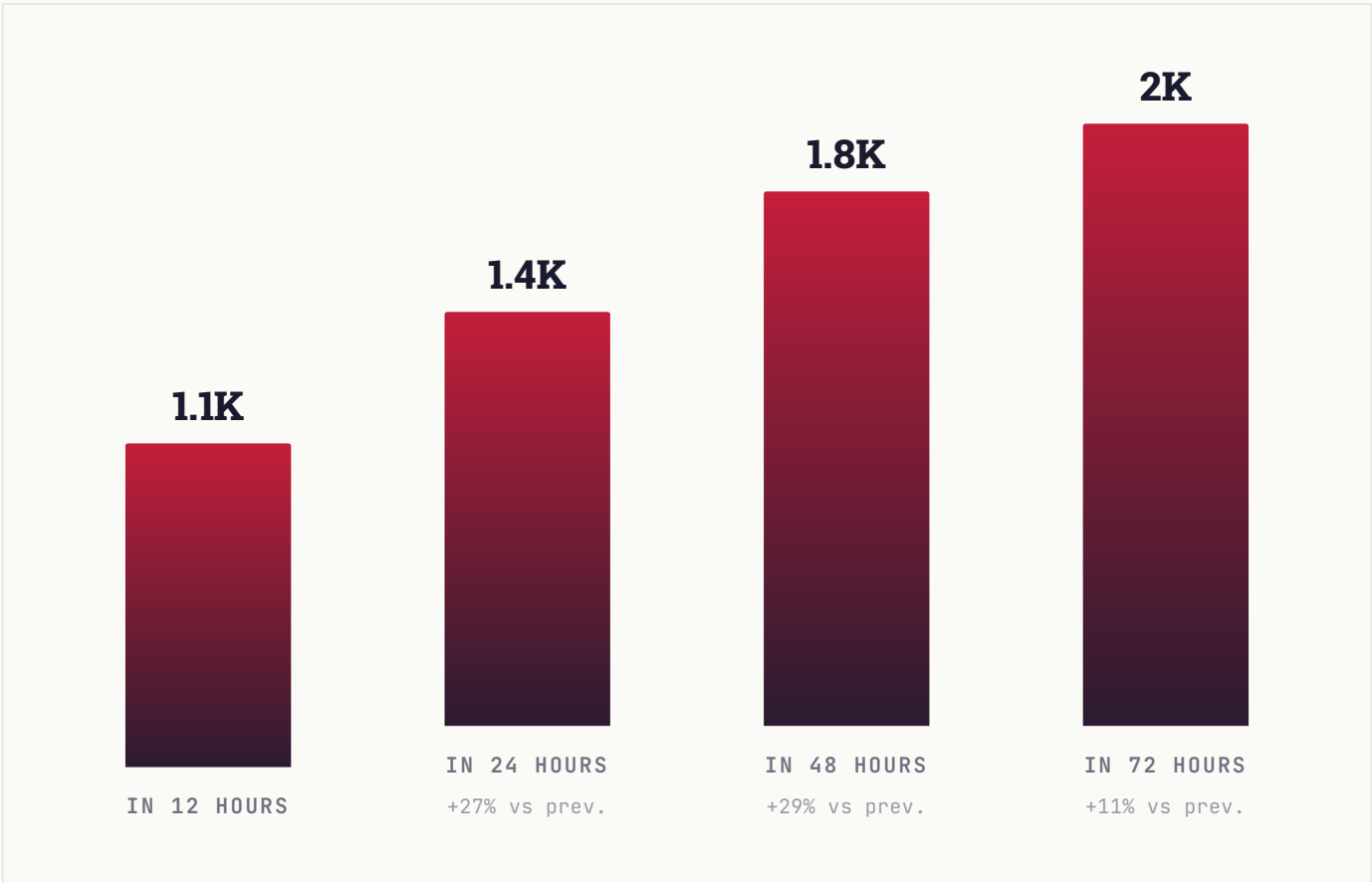
Citation index **89** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel «weighs» more than from a 1k one. All time the channel was mentioned **404** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
F FATVO.UZ Official channel	211.4K
IS Islom.uz	126K
FOR Zikr ahlidan so'rang	93.7K
DA davletovuz	78.1K
IK Iqtisodchi Kundaligi	34.1K
. .	32.9K
IM Islom moliyasi Islom moliyasi YOU	12.9K
JI JA'HON Insights	7.6K
M" MM "MUFEED MOLIYA"	6.3K
IF Islamic Finance +	5.5K

COMPARATIVE CONCLUSION

Channel in bottom third of selection (8th place out of 11). Larger — 7 channels (leader: **Kun.uz | Official channel**, 1.1M); these are growth benchmarks, we reach them via paid placements or partnerships. Smaller — 3 channels, for them you're already a lead partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **41**, they brought **712** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	5	4	124
Nov 2025	9	6	164
Oct 2025	6	5	143
Sep 2025	15	10	222
August 2025	2	2	24
July 2025	4	3	35

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
41	6	712

— SECTION 08 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Thursday

On this day and at 19:00 UZT audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a «hot» topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us & close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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