

PROMTPRESS PUBLIC REPORT

Channel audit

Ishonch.uz |

Rasmiy kanal



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Ishonch1991 Aloqa uchun —...

SUBSCRIBERS

101 036

+19 per month

ERR (% SEE POSTS)

3.0%

per day 2.4%

REACH/POST

3K

ad reach 2.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 101 036 —	 SUBS REACH 2.97% avg % subs see post	 VIEWS/POST 3K median 2.8K · 29 days	 POSTS/DAY 15.2 ~107 per week
 7D TREND +2.0% vs previous week	 REACTIONS/POST 17.2 total 7,722 reactions, 4,390 reposts, 0 comments	 POST LENGTH 673 chars median 698 · 29 days	 POSTS ANALYZED 449 29 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH +19 last month	 CITATION INDEX 176 citation index · 781 channels mentioned all time	 CHANNEL AGE 3 years 8 months created 27.09.2022

AI EDITOR SUMMARY

Channel «Ishonch.uz | Rasmiy kanal» – 101 036 subs. Each post gets ~ 3K people (3% from subs), low reach – need to grow audience. Publishes 107 posts/week (~15/day) – very active. Week of May 25–31 reach stable (+2.0% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **449** posts in 29 days.
- 02 Dominant format — **Photo** (390/449 posts).
- 03 Avg post length — **673** chars (median 698).
- 04 Peak audience activity — **Thursday, 22:00 UZT**.
- 05 Top posts gather **3x** more views than the weakest (7.3K avg top vs 2.2K worst) — among 449 posts over 29 days. Analyze what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 16.05 · 12:49 PHOTO Қурбон ҳайити муносабати билан ўзбекистонликлар 5 кун кетма-кет дам олади Қурбон ҳайити 27 май – чоршанба кунига тўғри келмоқда. Шу...	VIEWS 8 052 REPOSTS 125	REACTIONS 7 ER 8.0%
Nº2 24.05 · 08:20 PHOTO The 65th International Flower Festival has started in Namangan city The festival features over 300 cars decorated with flowers...	VIEWS 7 466 REPOSTS 35	REACTIONS 12 ER 7.4%
Nº3 22.05 · 02:00 PHOTO 📌 #ISHONCH_SO‘ZI "Агар сиз ҳаётингиздан нолисангиз, бу дунё сизга зиндон бўлиб кўринади. Агар шукр қилсангиз, ҳар бир кун сизга янги бир...	VIEWS 6 511 REPOSTS 91	REACTIONS 11 ER 6.4%

Nº4

07.06 · 02:00

PHOTO

#ISHONCH_SO'ZI «Дунёдаги энг қиммат бойлик — вақтдир. Уни йўқотган инсон пулни қайта топиши мумкин, аммо ўтган вақтни ҳеч қачон қайтара...

VIEWS

5 987

REACTIONS

7

REPOSTS

66

ER

5.9%

Nº5

31.05 · 02:00

PHOTO

#ISHONCH_SO'ZI Дўстларнинг суҳбатига тенг келадиган ҳурсандчилик йўқ. Улардан ажралишга тенг келадиган ғам йўқ. 🗞️Имом Шофеий...

VIEWS

5 845

REACTIONS

12

REPOSTS

91

ER

5.8%

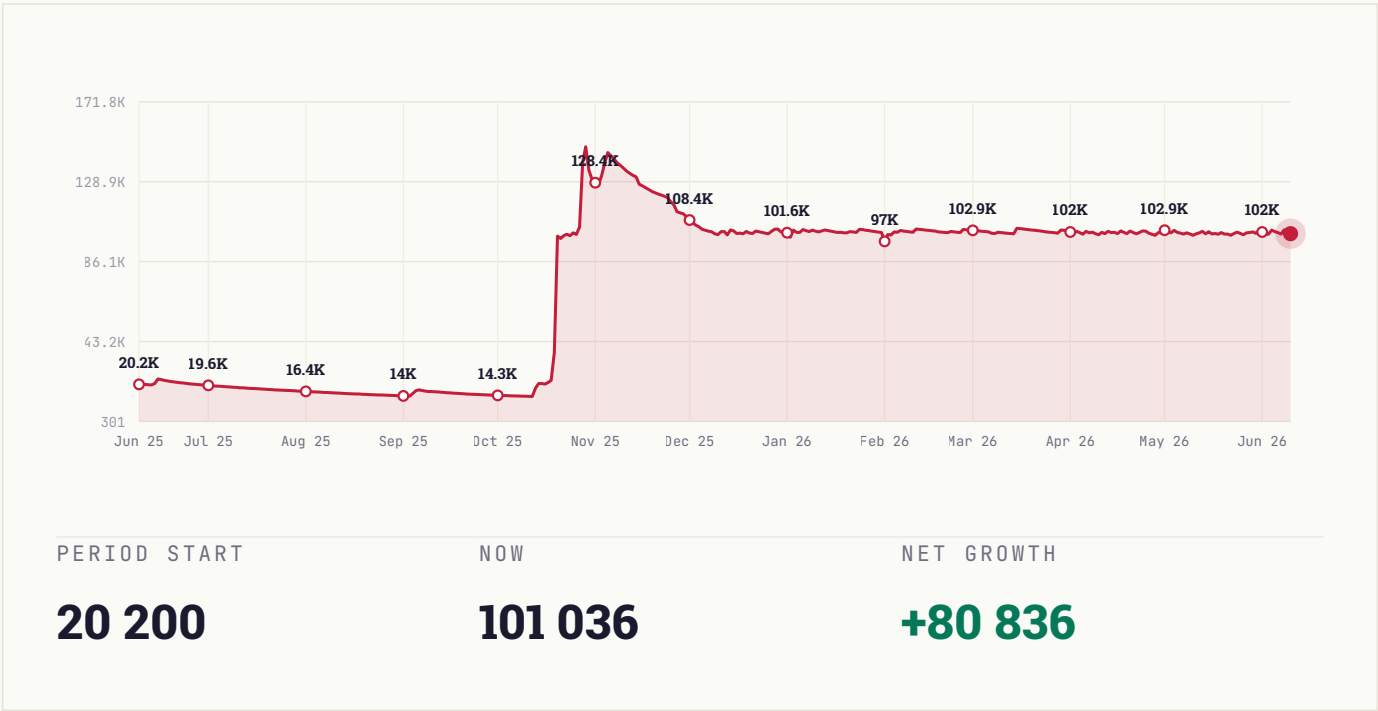
WORST 3

↓ 17.05 · 08:32 PHOTO President Shavkat Mirziyoyev to attend the World Urbanization Forum Summit in Baku President of the Republic of Uzbekistan Shavkat Mirziyoyev...	VIEWS 2 175 REACTIONS 86 REPOSTS — ER 2.2%
↓ 18.05 · 12:59 PHOTO Ўзбекистонда шартли озод қилинганлар устидан назорат кучайтирилади Олий Мажлис Сенатида жазони ўташдан муддатидан илгари шартли озод...	VIEWS 2 165 REACTIONS 4 REPOSTS 2 ER 2.1%
↓ 20.05 · 07:58 PHOTO Tashkent metro fare system changes According to the President's relevant decision, the Tashkent metro fare payment...	VIEWS 2 126 REACTIONS 11 REPOSTS 1 ER 2.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

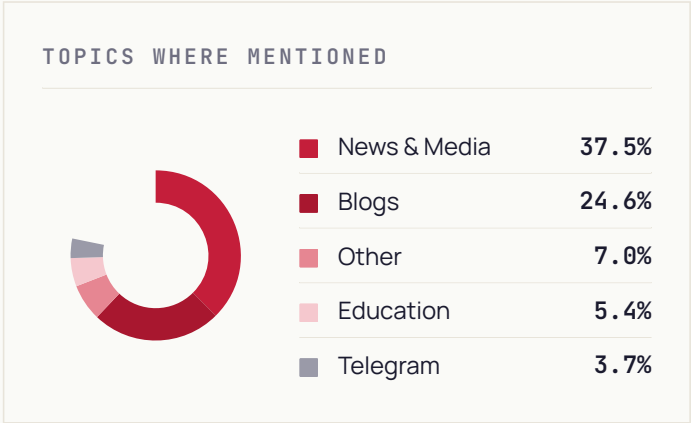
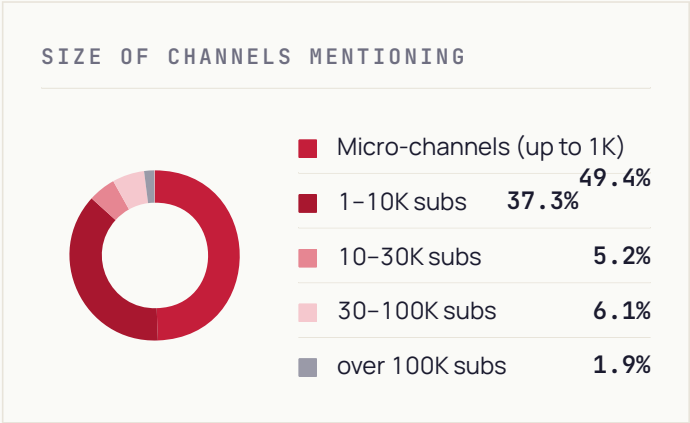
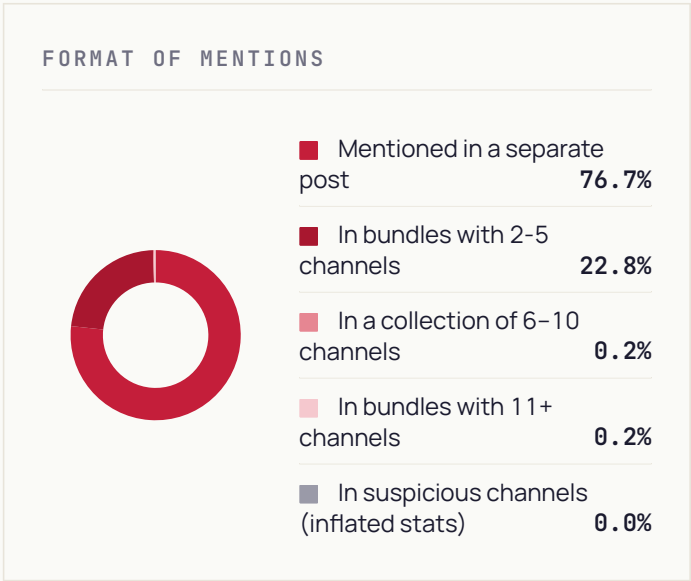
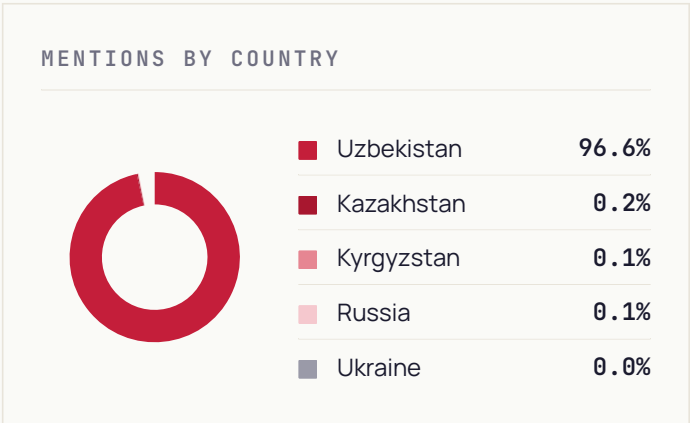
Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

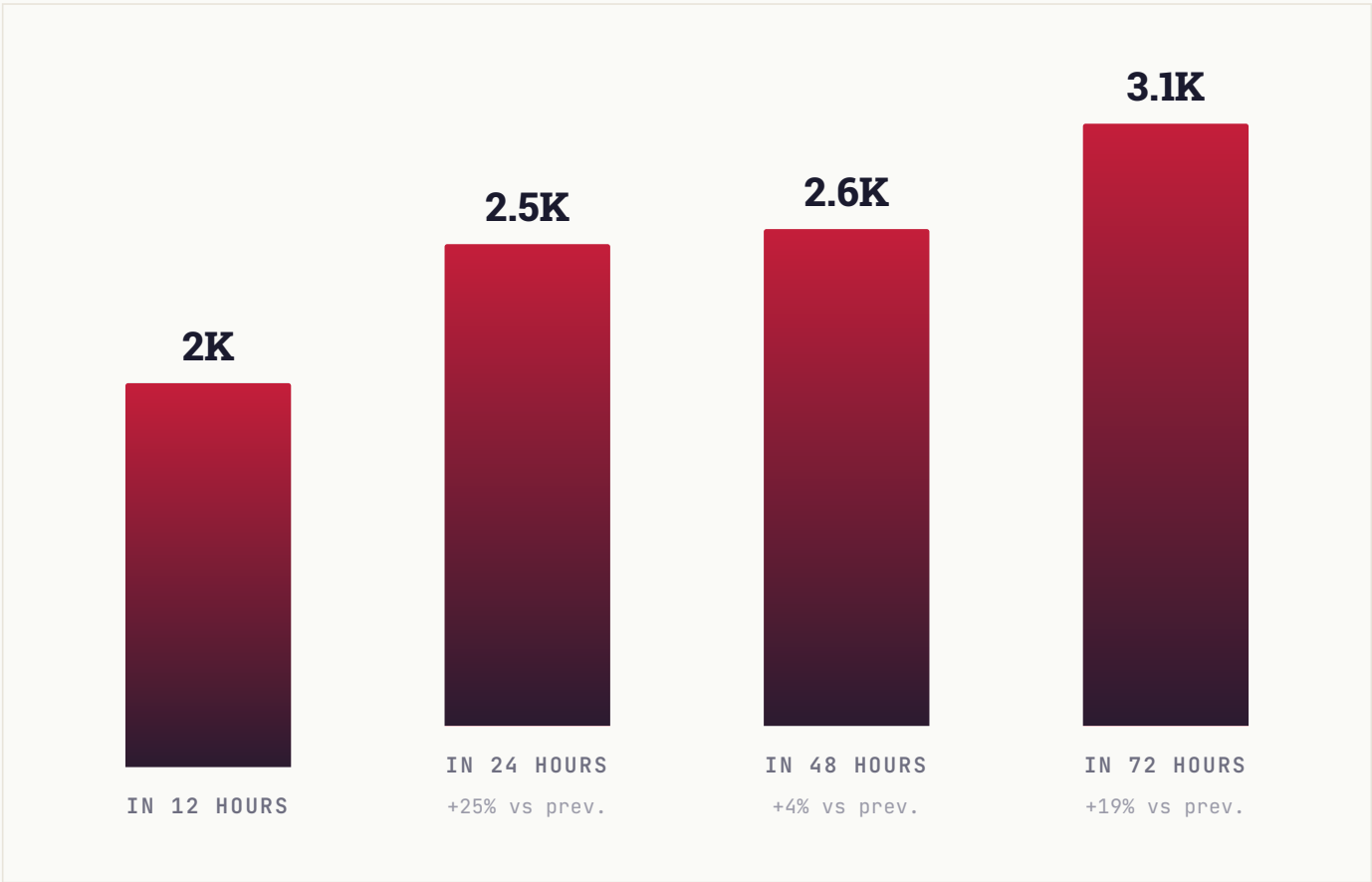
Citation index **176** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs one. All time the channel was mentioned **781** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Average ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
 Kun.uz Official channel	1.1M
 Telegram_Yulduzlari Official channel	1M
 OPER UZ Official channel	1M
 QORAXABAR - Tezkor xabarlar Rasmiy kanal	804.3K
 as Uzbeks say	128.2K
 Ishonch.uz Rasmiy kanal YOU	101K
 arteriola	39.8K
 Esinda tursin	18.7K
 	6K
 w'	3.5K
 Russia Crypto	2.3K

COMPARATIVE INSIGHT

Channel inmid-list (6th out of 11). 5 channels larger, 5 smaller. Good options for mutual cross-promotion: up to grow, down to help smaller peers.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions **663**, they brought **167 789** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	173	60	9 718
November 2025	236	102	17 347
October 2025	148	92	137 376
September 2025	58	39	3 348
August 2025	23	16	0
July 2025	25	17	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
663	6	167 789

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Thursday

Audience is most active on this day and at 22:00 UZT.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing its share to 15–25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.97% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+2.5pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5–15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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