

PUBLIC REPORT PROMTPRESS

Channel audit

Lovi Iskhodniki!



@ishoddesign

Author channel with design resources. Author & designer:
@islamovtg (ads & other inquiries) RKN <https://clck.ru/3JFRqm>

SUBSCRIBERS

32 048

-135 per month

ERR (% SEE POSTS)

13.0%

in 24 hrs 5.5%

REACH/POST

3.7K

ad reach 1.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 32 048 —	 SUBS REACH 11.59% avg % subs see post	 VIEWS/POST 3.7K median 2.9K · 23 days	 POSTS/WEEK 1.5 over period
 7D TREND — no data for period	 REACTIONS/POST 30.6 only 153 reactions, 265 reposts, 0 comments	 POST LENGTH 245 chars. median 223 · 23 days	 POSTS ANALYZED 5 23 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH -135 over last month	 QUOTABILITY 70 citation index · 271 channels mentioned all time	 CHANNEL AGE 2 years 1 month created 29.05.2024

AI EDITOR SUMMARY

Channel «Lovi Iskhodniki!» — 32 048 subs. Each post averages 3.7K people (12% from subs), reach is low — consider expanding audience. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts in 23 days.
- 02 Dominant format – Photo (4/5 posts).
- 03 Avg post length – 245 chars (median 223).
- 04 Peak audience activity – Tuesday, 16:00 MSK.
- 05 Top posts get 2× more views than the weakest (4.7K avg for top vs 2.5K for worst) – among 5 posts over 23 days. Worth analyzing what the top ones share: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 13:35 PHOTO 👉 Hey) Grab the source files!) Huge set of source files in png format. Can be used for posts or collages. Includes everything from flowers...	VIEWS 7 717 REPOSTS 116	REACTIONS 45 ER 24.1%
Nº2 06.07 · 11:25 VIDEO 🔥 In Figma new animation tools appeared! On July 9 Yodiz will hold an open lesson. No fluff, short and to the point you'll master...	VIEWS 3 384 REPOSTS 9	REACTIONS 16 ER 10.6%
Nº3 07.07 · 15:36 PHOTO 👉 Grab the source files!) Pack of 111 floral backgrounds in large format. 5000x6000. Author: nat_purple (paid for commercial...	VIEWS 2 917 REPOSTS 62	REACTIONS 44 ER 9.1%

Nº4 09.07 · 10:52 **PHOTO**

👉 Grab the source files! A light but useful set) Huge collection of rare icons & labels! Formats: .eps, .ai. Free for personal &...

VIEWS
2 467

REACTIONS
41

REPOSTS
75

ER
7.7%

Nº5 10.07 · 13:20 **PHOTO**

When the designer was told «now this is definitely the last edit» if you're tired of the same font and mockup collections – come to us. in...

VIEWS
2 079

REACTIONS
7

REPOSTS
3

ER
6.5%

WORST 3

↓ 07.07 · 15:36 **PHOTO**

👉 Grab the source files!) Pack of 111 floral backgrounds in large format. 5000x6000. Author: nat_purple (paid for commercial...

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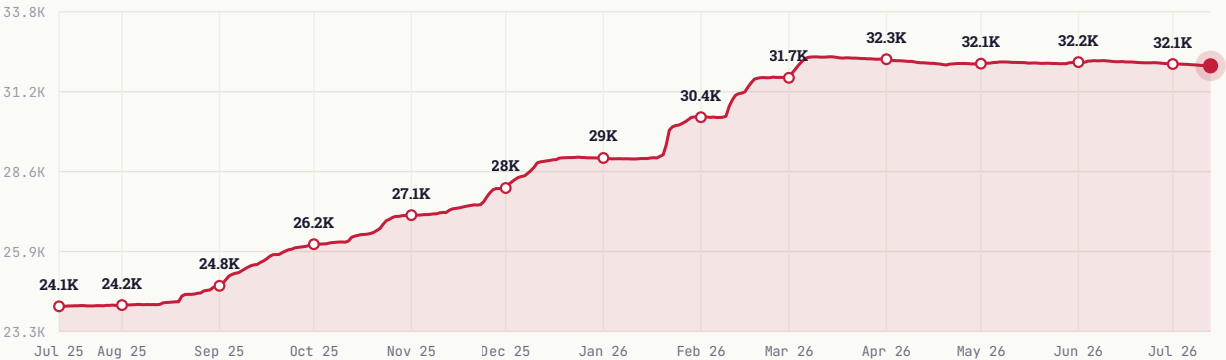
REPOSTS
3

ER
6.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



START OF PERIOD	NOW	NET GROWTH
24 139	32 048	+7 909

SECTION 04 • MENTIONS

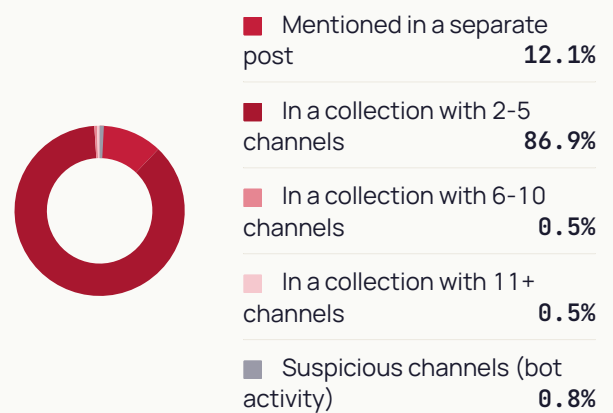
Who mentions the channel and how

Citation index **70** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **271** different channels.

COUNTRIES MENTIONING YOU



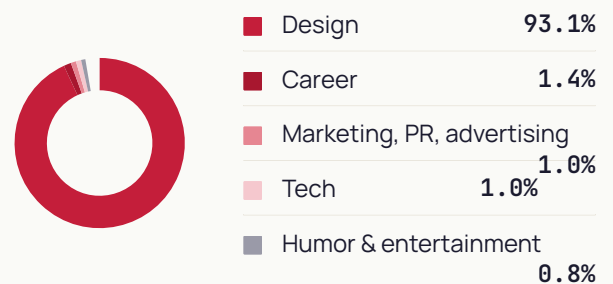
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING YOU



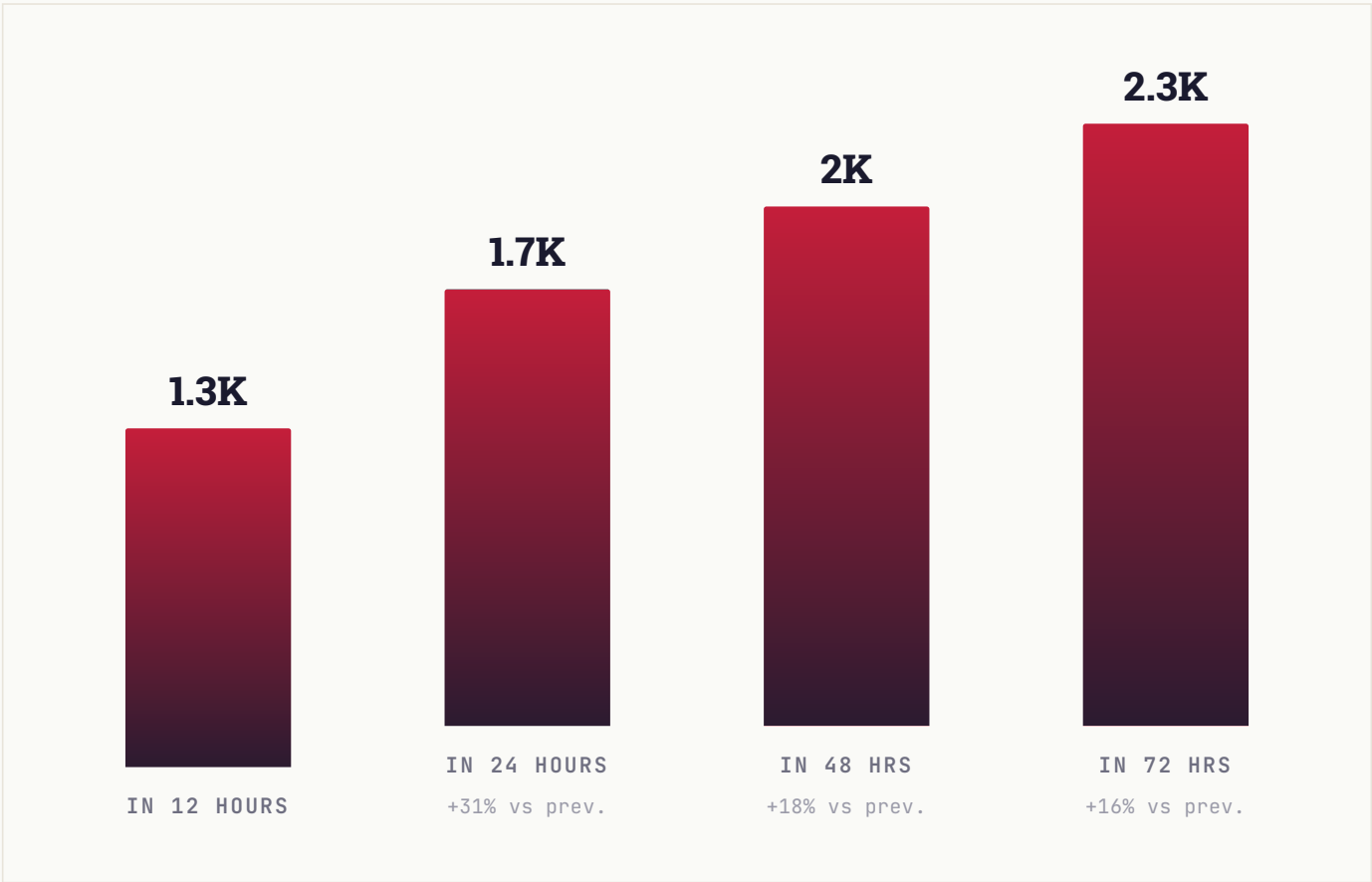
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SHZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
LI Lovi Iskhodniki! YOU	32K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#99 of 99). Niche median — 53.6K subs. First growth KPI — reach median. Leader: After Effects Templates (181K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **275**, they brought **6 320** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	28	28	1 397	
December 2025	53	53	1 048	
November 2025	16	16	892	
October 2025	26	25	969	
September 2025	141	135	1 370	
August 2025	11	11	644	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
275	6	6 320

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

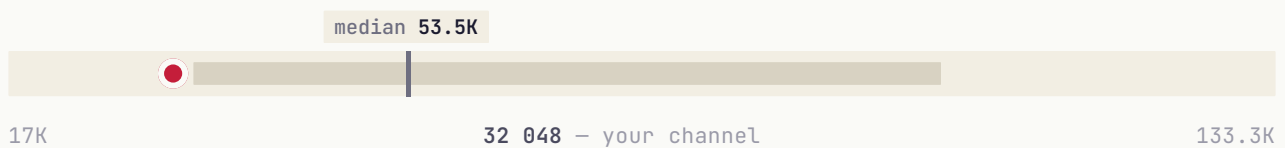
Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#99 /100

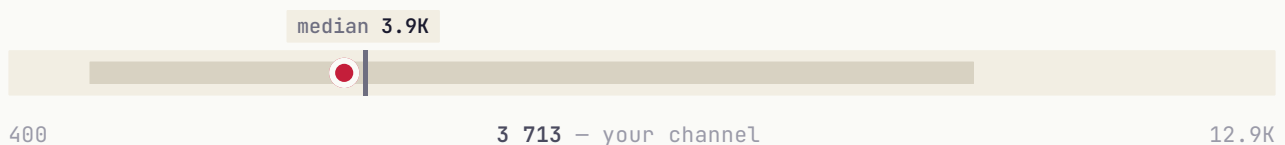
POSITION IN NICHE

Channel in the bottom half of the ranking

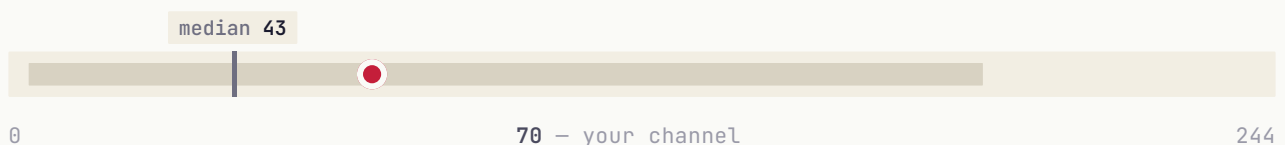
SUBSCRIBERS

40% worse than median

AVG REACH / POST

5% worse than median

CITATION INDEX

better than 57% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Post more often**

Now 1.5 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Tuesday**

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
