

PROMTPRESS PUBLIC REPORT

Channel audit

ISHLOVCHILAR BORMI?



@ishlovchilar_bormi

E'lon joylash uchun @ishlovchilar_admin ■ Bizning maqsadimiz — O'zbekistonda har bir inson o'ziga munosib ish topishiga hissa qo'shish. ■ O'zbekiston bo'ylab eng so'nggi va ishonchli ish e'lonlari...

SUBSCRIBERS

93 127

+1460 per month

ERR (% SEE POSTS)

8.0%

per day 6.2%

REACH/POST

7.6K

ad reach 5.8K/24h

— CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top-5 posts · worst 3 · insights

03 **Subscriber dynamics**

Year chart · growth

04 **Citation rate**

Who mentions the channel and how

05 **Ad potential**

How long a post drives reach

06 **Competitors**

Niche neighbors · your position

07 **Mention dynamics**

6 months · monthly

08 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 93 127 —	 SUBSCRIBER REACH 8.19% avg % subs see post	 VIEWS/POST 7.6K median 7.6K · 29 days	 POSTS/DAY 20.4 ~143 per week
 7D TREND -9.3% vs prev week	 REACTIONS/POST 11.1 total 6,688 reactions, 20,040 reposts, 0 comments	 POST LENGTH 721 chars median 712 · 29 days	 POSTS ANALYZED 600 29 days
 AD REACH 5.8K 24h avg	 CHURN / MONTH +1460 over the last month	 CITATION RATE 24 citation index · 42 channels mentioned over all time	 CHANNEL AGE 4 years 22 days created 22.05.2022

AI EDITOR SUMMARY

Channel «ISHLOVCHILAR BORMI?» — 93 127 subs. Each post averages 7.6K people (8% from subs), reach is low — consider expanding audience. Publishes 143 posts per week (~20 per day) — very active posting. For the week of June 1–7, reach dropped by -9.3% by the week of May 25–31 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **600** posts over 29 days.
- 02 Dominant format — **Photo** (527/600 posts).
- 03 Avg post length — **721** chars (median 712).
- 04 Audience activity peak — **Wed, 05:00** UZT.
- 05 Top posts get **3x** more views than the weakest (15.2K avg for top vs 5.9K for worst) — among 600 posts over 29 days. Worth analyzing what the top posts have in common — topic, format, time.

TOP 5 POSTS

Nº1 27.05 · 00:20 PHOTO 🕌🕌 Qurbon Hayiti Muborak Bo'lsin! 🕌🕌 Qalblar poklanadigan, duolar ijobat bo'ladigan ushbu muborak kunda siz va yaqinlaringizga tinchlik...	VIEWS 18 517 REPOSTS 350	REACTIONS 32 ER 19.9%
Nº2 26.05 · 00:02 PHOTO 🕌ARAFA MUBORAK! KIRIB KELGAN ARAFA KUNI BARCHANGIZGA MUBORAK BO'LSIN!!! ENG YAQINLARGA ULASHIB QO'YING.🕌 Ish topishingiz uchun maxsus kanal...	VIEWS 15 005 REPOSTS 224	REACTIONS 25 ER 16.1%
Nº3 27.05 · 14:41 PHOTO 6 000 000 дан 12 000 000 сўмгача даромад! 🕌 Яндекс Go билан ишланг 🕌 Қулай ва эркин график 🕌 Ўзингизга яқин ҳудудда...	VIEWS 12 191 REPOSTS 20	REACTIONS 16 ER 13.1%

Nº4 26.05 · 15:43 PHOTO UZUM TEZKOR'DA 15 000 000 SO'MGACHA DAROMAD TOPING! TOSHKENT,BUXORO, NAMANGAN va ANDIJON shaharlarida daromad qiling! Velosipedda...	VIEWS	REACTIONS
	11 930	11
	REPOSTS	ER
	15	12.8%

Nº5 27.05 · 11:04 PHOTO Toshkent shahri – Yakkasaroy tumani Sotuv operatori (faqat qizlar) Oylik: O'rtacha daromad: 3 500 000 – 8 000 000 so'm gacha...	VIEWS	REACTIONS
	11 912	19
	REPOSTS	ER
	24	12.8%

WORST 3

↓ 10.06 · 04:50 PHOTO Toshkent shahrida joylashgan “JaNa Porcelain” chinni mahsulotlari ishlab chiqarish korxonasiga 18–30 yoshdagi Ayol va Qizlarni ishga...	VIEWS	REACTIONS
	5 977	5
	REPOSTS	ER
	18	6.4%
↓ 10.06 · 04:26 PHOTO Company: "AVTOTSENTR" MChJ Vacancy: Car Washer Location: Sergeli district (near O'zgarish metro station) Requirements: ♂ Age: 20 –...	VIEWS	REACTIONS
	5 936	11
	REPOSTS	ER
	3	6.4%
↓ 19.05 · 04:40 PHOTO Toshkent shahrida joylashgan “JaNa Porcelain” chinni mahsulotlari ishlab chiqarish korxonasiga 18–35 yoshdagi YIGITLARNI ishga taklif...	VIEWS	REACTIONS
	5 748	5
	REPOSTS	ER
	19	6.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

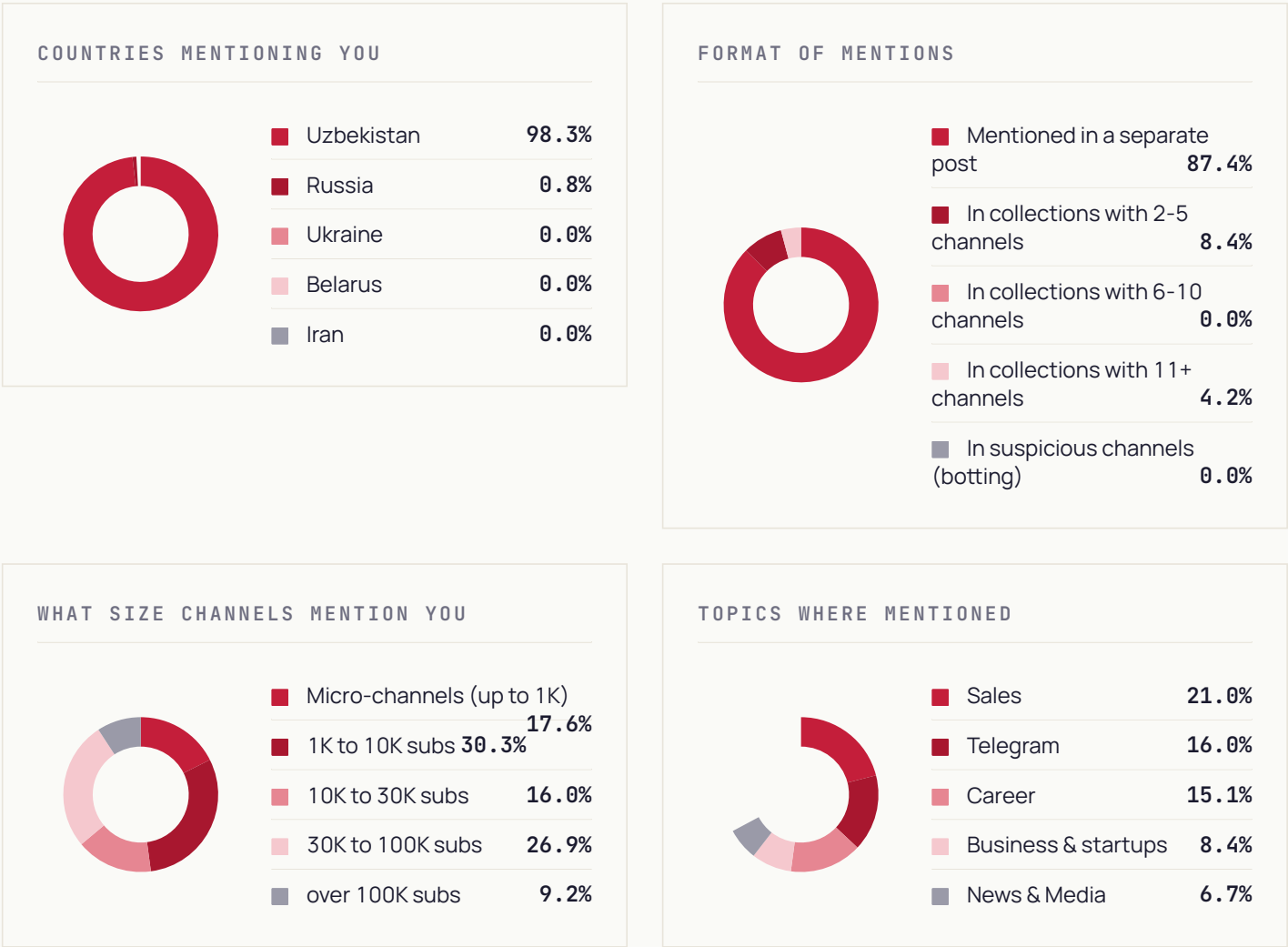
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

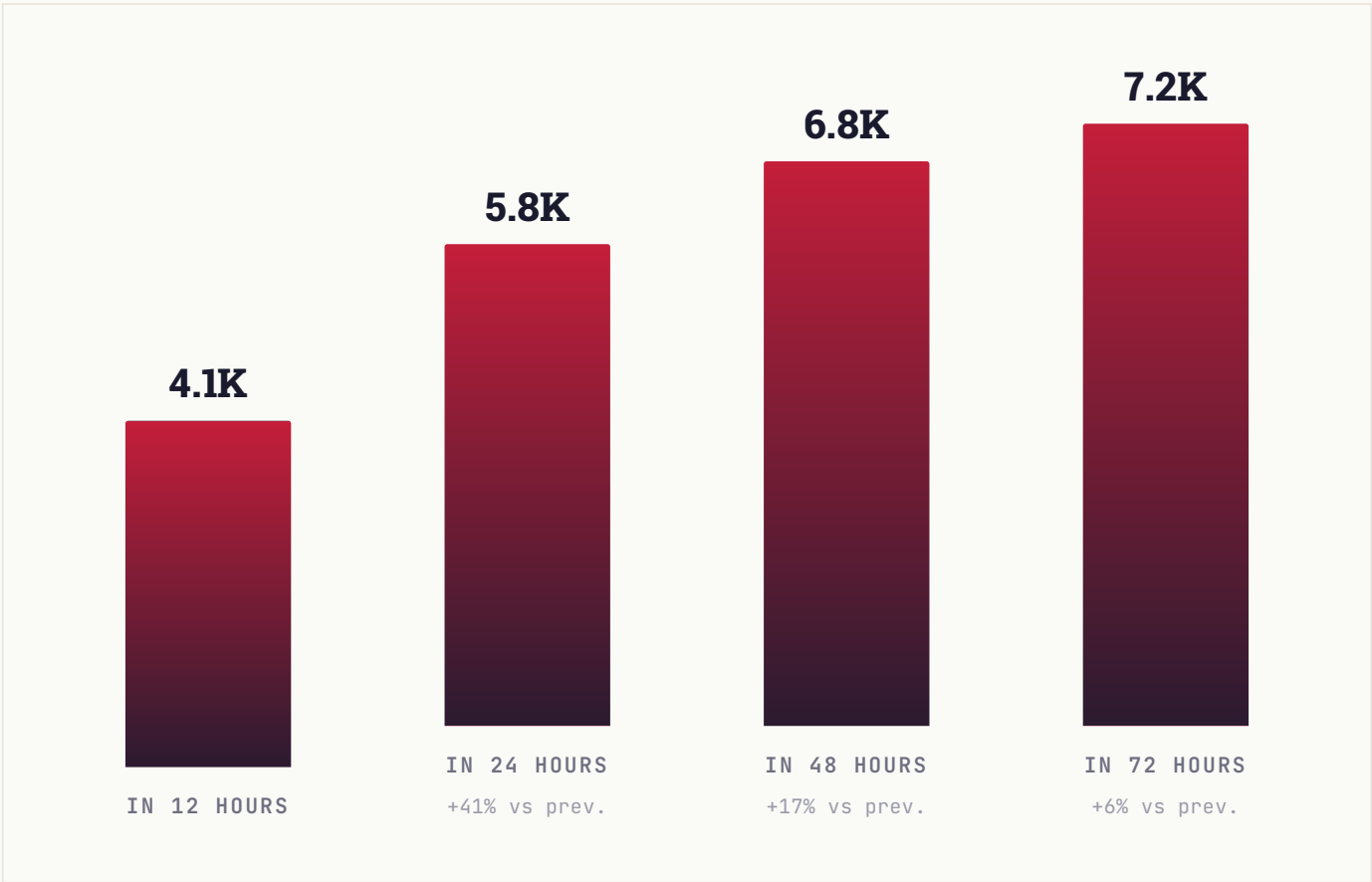
Citation index **24** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All time channel was mentioned **42** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
IT ISHBOR Toshkent	1.1M
IB Ish Bor	869.1K
I ISHTOPUZ	303.7K
M ManaVakansiya Toshkentda Ish	104.1K
IK ISH KEREMI PLATFORMASI	100.5K
IB ISHLOVCHILAR BORMI? YOU	93.1K
MU MIGRATSIYA UZBEKISTAN	74.9K
ST STORIES.UZBEKISTAN	14.3K
J Jobmarket.uz O'zbekiston	12.3K
NK Nur kitoblar do'koni Yangiyo'l	359
SB Sale by Takhirov	273

COMPARATIVE CONCLUSION

Channel in mid-collection (6th out of 11). 5 channels larger, 5 — smaller. Good for mutual cross-promotion: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **5**, they brought **28 332** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	0	0	221
November 2025	0	0	16 294
October 2025	1	1	6 311
September 2025	2	2	2 916
August 2025	1	1	1 801
July 2025	1	1	789

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
5	6	28 332

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Wednesday
 Audience most active on this day at 05:00 UZT.

EFFECT
Best window for an important post

02

Increase video posts share
 Video in Telegram retains audience longer and is favored by algorithm. Recommend increasing share to 15-25%.

EFFECT
Video retains audience better

03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls and interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy win.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
