

PUBLIC REPORT PROMTPRESS

Channel audit

ISHBOR

Toshkent



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For ads only ↓ ■@ishboruz_elon ■RESULTS - @ishbor_otziv ■
Welcome ■Find jobs or workers here. ■<https://t.me/+hm6lhq9d7okxNTZi>

SUBS

1 130 194

-22118 per month

ERR (% SEE POSTS)

1.0%

per day 0.0%

REACH/POST

12.5K

ad reach 0/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 1 130 194 —	 SUBSCRIBER REACH 1.11% avg % subs see post	 VIEWS/POST 12.5K median 12.3K · 5 days	 POSTS/DAY 182.3 ~1276 per week
 7D TREND — no data for period	 REACTIONS/POST 6.1 only 6,081 reactions, 59,476 reposts, 0 comments	 POST LENGTH 736 chars median 744 · 5 days	 POSTS ANALYZED 1000 5 days
 AD REACH 0 24h avg	 CHURN / MONTH -22118 last month	 CITATION RATE 251 citation index · 565 channels mentioned all time	 CHANNEL AGE 2 years 6 months created 25.11.2023

AI EDITOR SUMMARY

Channel «ISHBOR Toshkent» – 1 130 194 subs. Each post averages 12.5K people (1% from subs), reach is low – should grow audience. Publishes 1276 posts/week (~182/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1000 posts over 5 days.
- 02 Dominant format — Text (633/1000 posts).
- 03 Avg post length — 736 chars (median 744).
- 04 Peak audience activity — Friday, 21:00 UZT.
- 05 Top posts get 5x more views than the weakest (25.3K avg top vs 4.8K worst) — among 1,000 posts over 5 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 17:00 PHOTO 👤👤👤👤👤 Яндекc Go👤 Биз блан ишленг! 👤♂Пийода курьер👤 Вело курьер👤 Авто курьер👤 Эркин график — Узиз танлейсиз👤 👤 Уйга...	VIEWS 26 007 REPOSTS 37	REACTIONS 1 ER 2.3%
Nº2 08.06 · 17:00 PHOTO 👤👤👤👤👤 Яндекc Go👤 Биз блан ишленг! 👤♂Пийода курьер👤 Вело курьер👤 Авто курьер👤 Эркин график — Узиз танлейсиз👤 👤 Уйга...	VIEWS 25 504 REPOSTS 35	REACTIONS 9 ER 2.3%
Nº3 09.06 · 17:00 PHOTO 👤👤👤👤👤 Яндекc Go👤 Биз блан ишленг! 👤♂Пийода курьер👤 Вело курьер👤 Авто курьер👤 Эркин график — Узиз танлейсиз👤 👤 Уйга...	VIEWS 24 345 REPOSTS 28	REACTIONS 6 ER 2.2%

Nº4

10.06 · 16:59

PHOTO

SKUTER MARKAZIDA BO'SH ISH O'RNI - Sotuv menejeri

Maosh: 4 000 000 so'mdan 7 000 000 so'mgacha

Hudud: Toshkent #Toshkent...

VIEWS

23 066

REACTIONS

7

REPOSTS

41

ER

2.0%

Nº5

08.06 · 16:59

TEXT

Sotuv menejeri kerak

Hudud: Toshkent

Oylik: 3500000mln 12-25%

#Toshkent #Ayollar #Erkaklar #Operator

Ish haqida: –...

VIEWS

22 950

REACTIONS

8

REPOSTS

204

ER

2.0%

WORST 3

↓ 10.06 · 01:03 PHOTO #Diqqat ISHBOR oilasiga yanada ko'proq qulaylik yaratish maqsadida Android va IOS uchun o'z dasturimizni chiqardik! PlayMarket va...	VIEWS 5 240 REACTIONS 10 REPOSTS 2 ER 0.5%
↓ 09.06 · 01:04 PHOTO #Diqqat ISHBOR oilasiga yanada ko'proq qulaylik yaratish maqsadida Android va IOS uchun o'z dasturimizni chiqardik! PlayMarket va...	VIEWS 5 027 REACTIONS 2 REPOSTS 2 ER 0.4%
↓ 09.06 · 12:59 TEXT Turizm kompaniyasiga Sotuv manager operatori kerak Maosh: 5.000.000 dan 10.000.000 gacha Hudud: Toshkent Chilonzor #Toshkent...	VIEWS 4 068 REACTIONS 2 REPOSTS 14 ER 0.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.

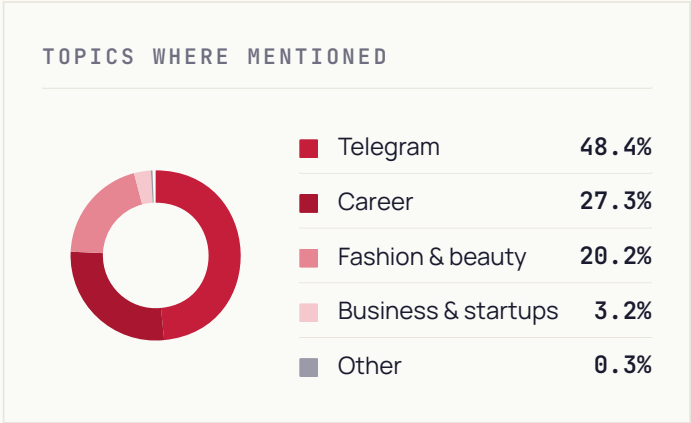
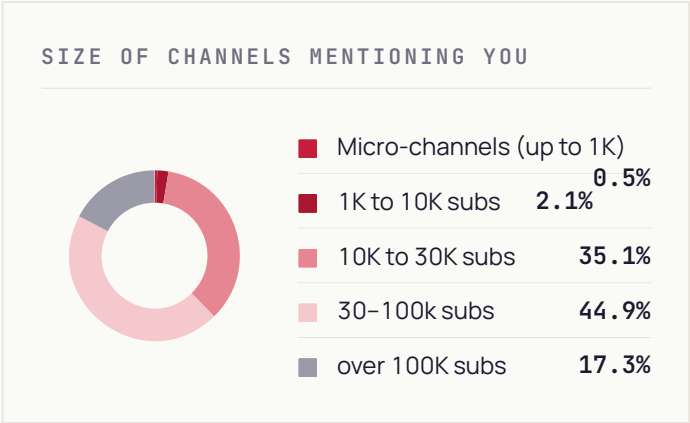
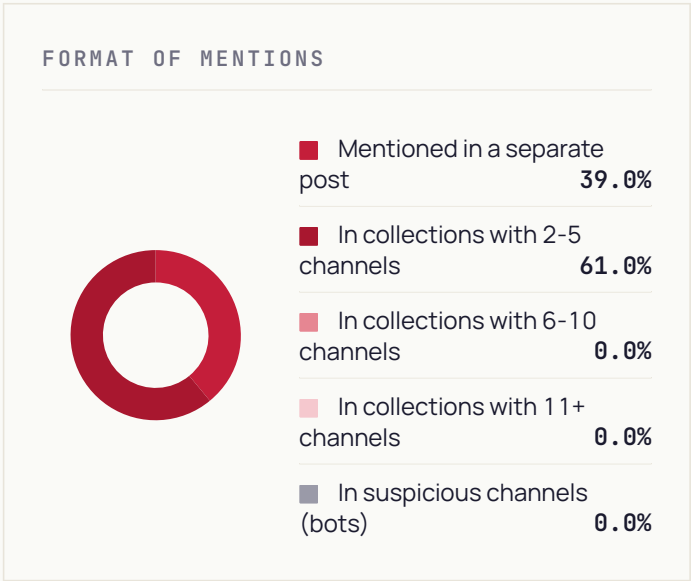
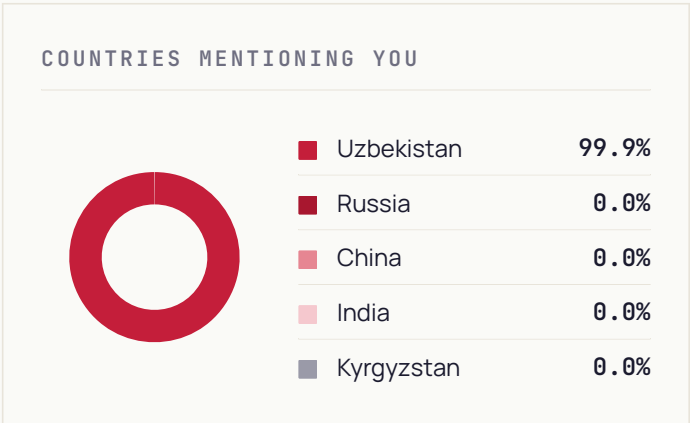


PERIOD START	NOW	NET GROWTH
1 092 614	1 130 531	+37 917

SECTION 04 · MENTIONS

Who and how mentions the channel

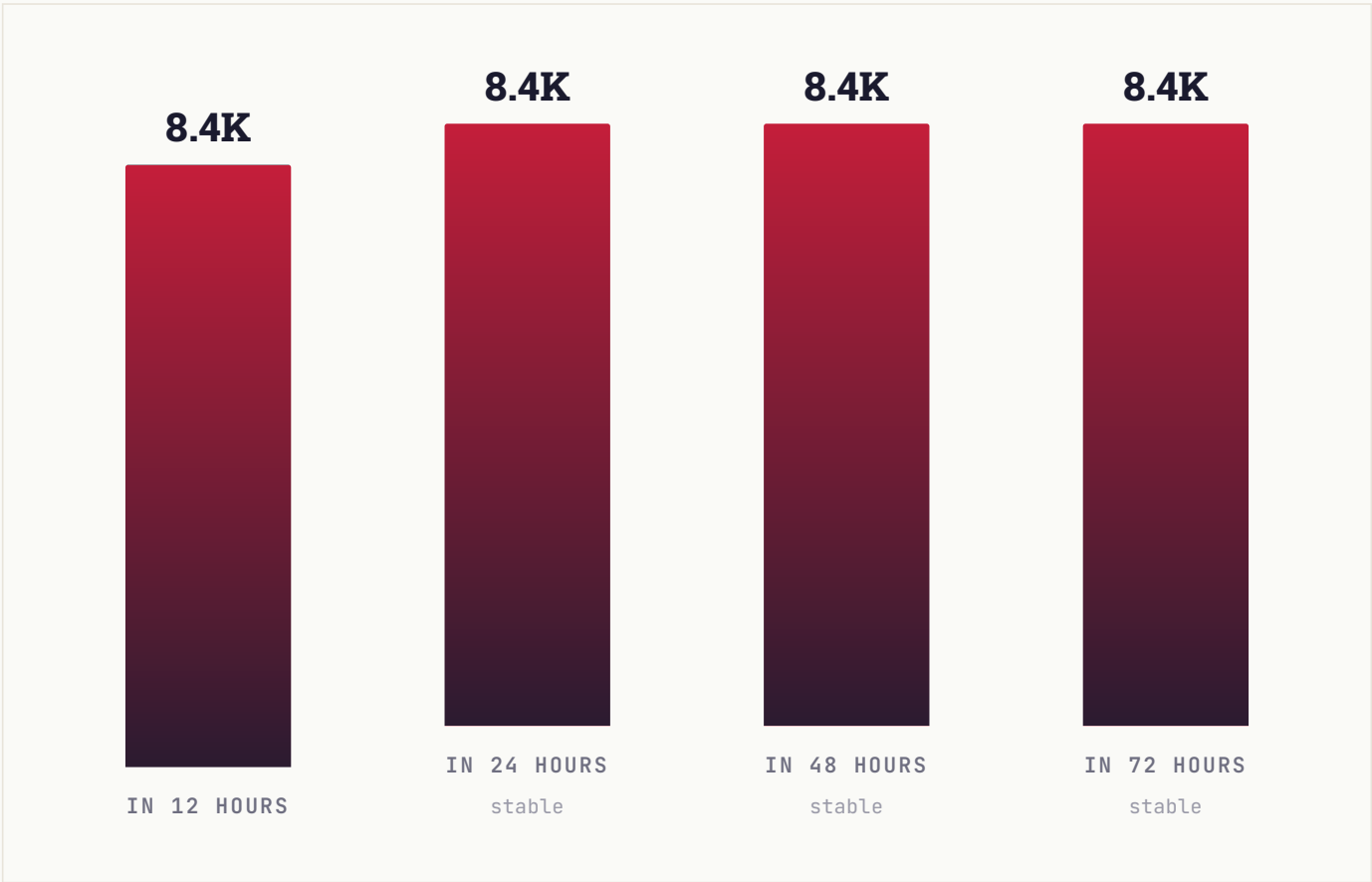
Citation index **251** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time channel was mentioned **565** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HB KHOKIM BUVA Official channel	1.5M
IT ISHBOR Toshkent YOU	1.1M
K Kun.uz Official Channel	1.1M
OU OPER UZ Official Channel	1M
TP Telegram_Yulduzlari Official Channel	1M
IB Ish Bor	869.1K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	798K
QI Qalampir.uz I Official Channel	268.5K
US Ustoz-Shogird Sohalar	11.5K
V Vakansiya Bo'sh ish o'rinlari	9.2K
J2 JIZZAX 24 Official Channel	3.6K

COMPARATIVE INSIGHT

Channel — 2nd place of 11, in the top third. Larger — 1 channel (leader: **KHOKIM BUVA | Official channel**, 1.5M), smaller — 9 channels. With leaders — paid placements or events; with others — mutual post exchanges on equal terms.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **84 178**, they brought **592 816** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	6 941	47	96 700
November 2025	12 369	55	88 935
October 2025	17 771	75	129 822
September 2025	18 667	58	88 996
August 2025	16 687	54	83 971
July 2025	11 743	52	104 392

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
84 178	6	592 816

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

- 01

Main post of the week — on Friday

Audience is most active on this day at 21:00 UZT.

EFFECT

Best window for important posts
- 02

Increase video posts share

Video in Telegram keeps audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 1.11% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+4.4pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
