

PROMTPRESS PUBLIC REPORT

Channel audit

Iqtisodiy labirint



@iqtisodiylabirint

Kanalda nafaqat iqtisodiyot, balki, shaxsiy rivojlanish va boshqa mavzularda ham gaplashamiz. Instagram: www.instagram.com/iqtisodiy_labirint Murojaat uchun: @iqtisodiy_adm

SUBSCRIBERS

27 362

+1030 per month

ERR (% SEE POSTS)

27.0%

per day **16.2%**

REACH/POST

7.3K

ad reach **4.4K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citations

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Mention dynamics

6 months · monthly

07 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 27 362 —	 SUBSCRIBER REACH 26.69% avg % of subs see post	 VIEWS/POST 7.3K median 7.3K · 29 days	 POSTS/WEEK 16.8 over period
 7D TREND -14.7% vs prev week	 REACTIONS/POST 0.3 only 20 reactions, 4,020 reposts, 0 comments	 POST LENGTH 423 chars median 340 · 29 days	 POSTS ANALYZED 70 29 days
 AD REACH 4.4K 24h avg	 CHURN / MONTH +1030 last month	 CITATIONS 140 citation index · 182 channels mentioned it ever	 CHANNEL AGE 11 months 13 days created 30.06.2025

AI EDITOR SUMMARY

Channel «Iqtisodiy labirint» — 27 362 subs. Each post gets avg 7.3K people (27% of subs), that's good reach. Publishes 17 posts per week (~2/day) — regular schedule. For week June 1–7, reach dropped -14.7% to week 25–31 May — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 70 posts over 29 days.
- 02 Dominant format – Photo (59/70 posts).
- 03 Avg post length – 423 chars (median 340).
- 04 Audience peak activity – Wednesday, 05:00 UZT.
- 05 Top posts get 2x more views than the weakest (10.9K avg for top vs 5.1K for worst) – among 70 posts over 29 days. Worth analyzing what the top has in common: topic, format, posting time.

TOP 5 POSTS

Nº1 27.05 · 00:35 PHOTO ☑Qurbon hayiti muborak bo'lsin! Xonadoningizdan fayzu baraka, qalbingizdan iymon halovati arimasin. * @iqtisodiyLabirint *	VIEWS 11 687 REPOSTS 150 REACTIONS — ER 42.7%
Nº2 19.05 · 04:10 PHOTO Boylik – yashash uchun vosita bo'lishi kerak, yashashdan maqsad emas. * @iqtisodiyLabirint *	VIEWS 10 869 REPOSTS 93 REACTIONS — ER 39.7%
Nº3 29.05 · 04:23 PHOTO Biz yosh va ahmoq edik. Biz "keyinroq" sehrli so'ziga ishondik. Bu "keyinroq" hech qachon, hech qachon kelmadi. Anton Chexov. *...	VIEWS 10 082 REPOSTS 119 REACTIONS — ER 36.8%

N⁴

25.05 · 05:02

PHOTO

Bizning farzandlarimiz - bizning qariligimizdir. To'g'ri tarbiya - xayrli oqibat, ya'ni saodatli qarilik. Yomon tarbiya - g'am-alamga...

VIEWS

10 007

REACTIONS

—

REPOSTS

89

ER

36.6%

N⁵

22.05 · 09:12

TEXT

☒ "Sunk cost fallacy" (Sarflangan xarajat xatosi): Nega to'xtashni bilish kerak? Iqtisodiyotda va hayotda insonlar ko'pincha mantiqsiz...

VIEWS

9 850

REACTIONS

—

REPOSTS

49

ER

36.0%

WORST 3

↓

08.06 · 04:20

PHOTO

Baxt keltirmaydigan boylilik — bu yaltiroq kishan. Ishidan zavq oladigan va tinch uxlaydigan kambag'al, oltin to'shakda talvasaga tushib...

VIEWS

5 468

REACTIONS

—

REPOSTS

60

ER

20.0%

↓

08.06 · 10:13

PHOTO

Farzand ko'rish darajasi pasaymoqda. 66 ta davlatda har bir ayolga to'g'ri keladigan bolalarning o'rtacha soni ikkitadan ko'ra bittaga...

VIEWS

5 343

REACTIONS

—

REPOSTS

20

ER

19.5%

↓

08.06 · 09:31

VIDEO

Баъзан ғамхўрлик сўзларда эмас, амалларда намоён бўлади. ☒ Octobank Болалар гематологияси, иммунологияси ва онкологияси илмий-амалий...

VIEWS

4 533

REACTIONS

3

REPOSTS

2

ER

16.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

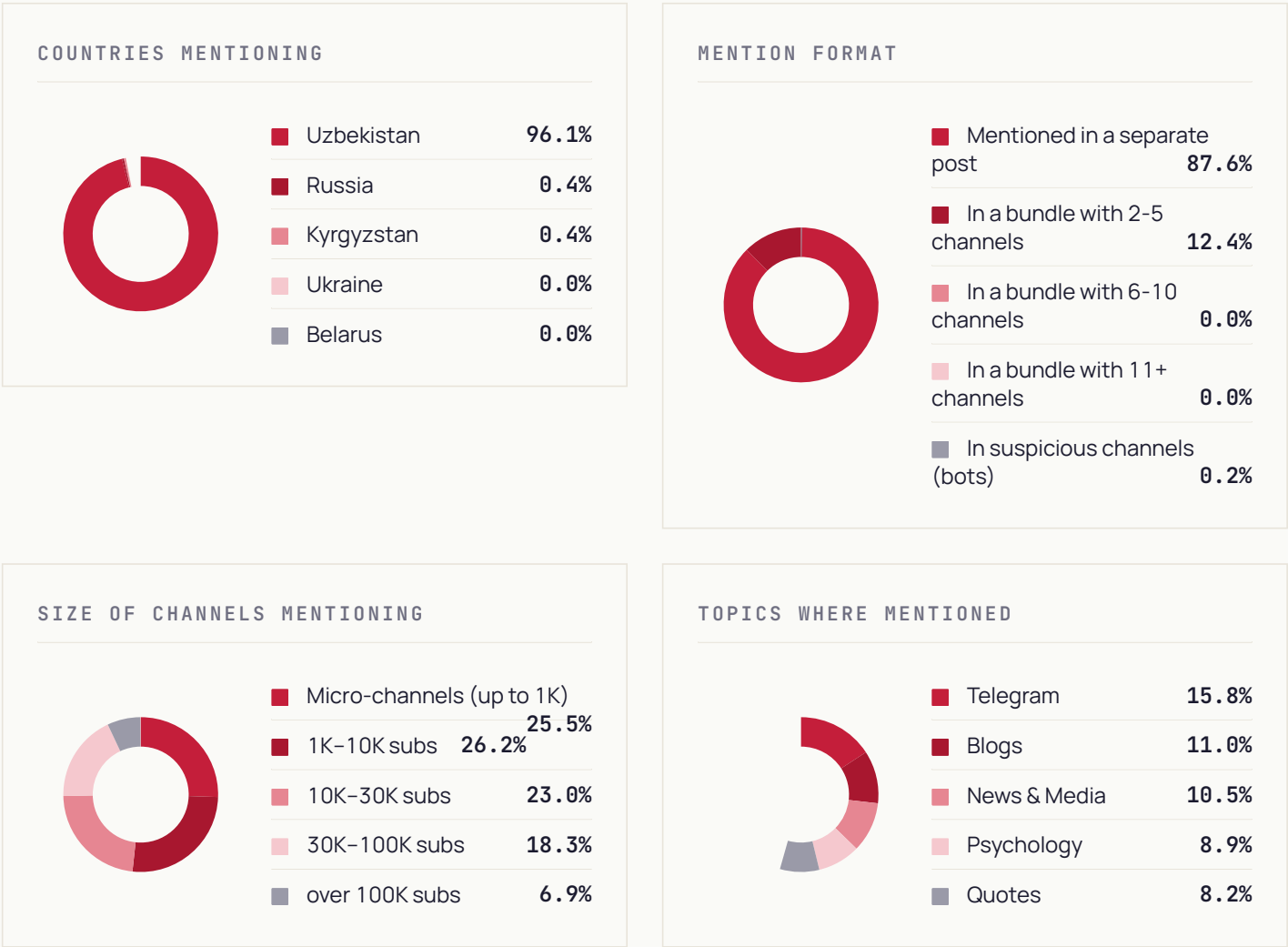
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

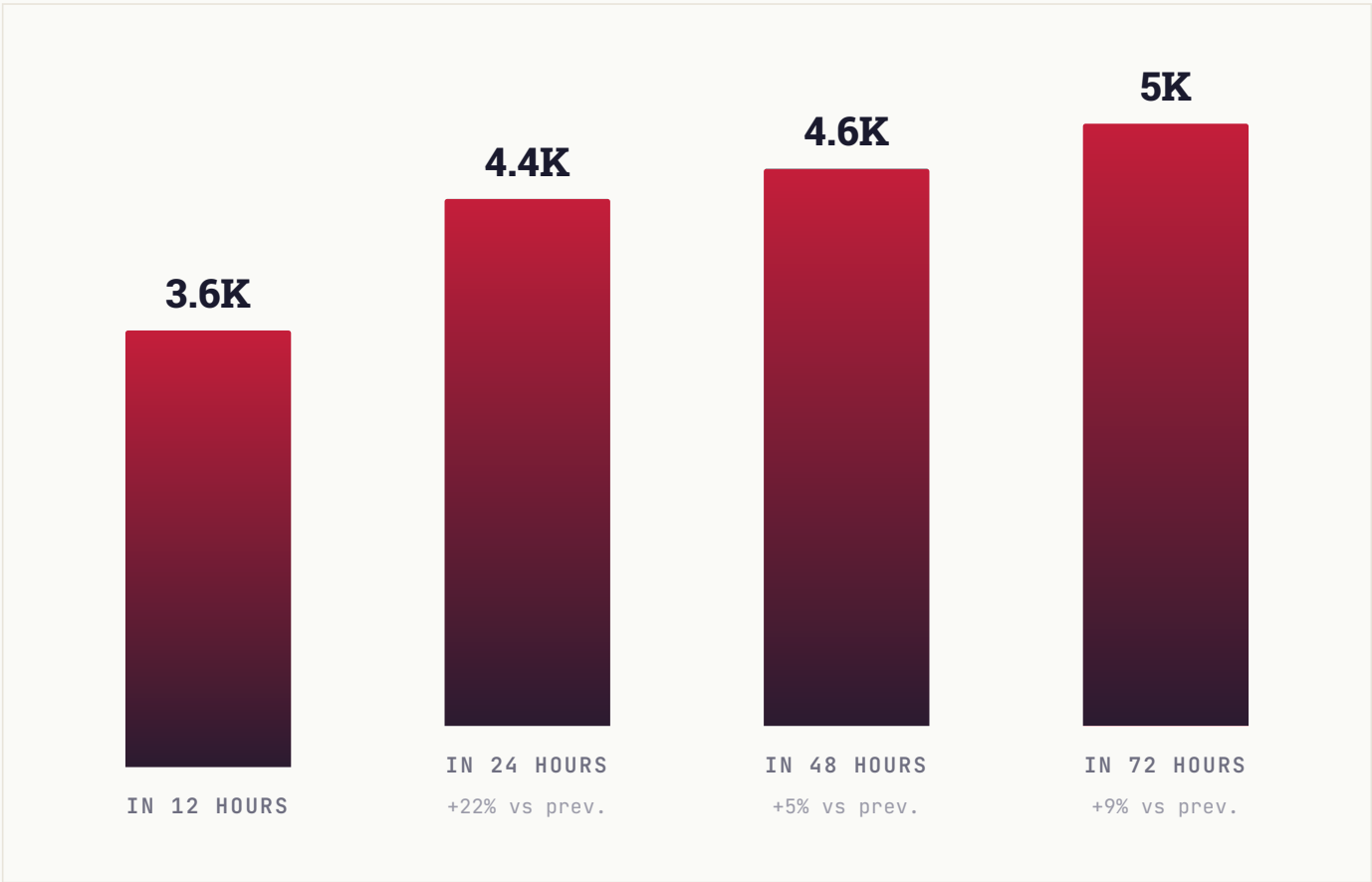
Citation index **140** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time the channel was mentioned **182** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **292**, they brought **38 709** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
Dec 2025	31	26	4 414
Nov 2025	31	23	7 227
Oct 2025	28	17	7 839
September 2025	65	26	10 824
August 2025	98	51	5 843
Jul 2025	39	26	2 562

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
292	6	38 709

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — Wednesday

Audience most active on this day at 05:00 UZT.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

Video better retains audience
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with channels in your niche quarterly. No need daily — 2-3 collabs bring relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
Want to go further? — run ads with us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
