

PUBLIC REPORT PROMTPRESS

Channel audit

Iqtisodchi Kundaligi



@iqtisodchi_kundaligi

Behzod Hoshimov Gazeta.uz: <https://www.gazeta.uz/ru/authors/behzod-hoshimov/> YouTube: <https://www.youtube.com/hoshimoviqtisodiyoti> Uzbekonomics - podcast:...

SUBS

34 121

-341 per month

ERR (% SEE POSTS)

37.0%

per day 16.5%

REACH/POST

12.5K

ad reach 5.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 34 121 —	 SUBSCRIBER REACH 36.75% avg % subs see post	 VIEWS/POST 12.5K median 12.4K · 27 days	 POSTS/WEEK 13.9 for the period
 7D TREND -29.6% vs previous week	 REACTIONS/POST 173.9 total 9,565 reactions, 2,116 reposts, 0 comments	 POST LENGTH 469 chars median 342 · 27 days	 POSTS ANALYZED 55 27 days
 AD REACH 5.6K 24h avg	 CHURN / MONTH -341 last month	 CITATION INDEX 257 citation index · 1,392 channels mentioned it ever	 CHANNEL AGE 7 years 6 months created 01.12.2018

AI EDITOR SUMMARY

Channel «Iqtisodchi Kundaligi» – 34 121 subs. Avg views per post 12.5K people (37% from subs), that's good reach. Publishes 14 posts/week (~2/day) – regular pace. Week of Jun 1–7 reach dropped -29.6% by week 25–31 May – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 55 posts over 27 days.
- 02 Dominant format – Text (48/55 posts).
- 03 Avg post length – 469 characters (median 342).
- 04 Peak audience activity – Thursday, 19:00 UZT.
- 05 Top posts get 3x more views than the weakest (22.7K avg for top vs 6.6K for worst) – among 55 posts in 27 days. Worth analyzing what the top ones have in common: topic, format, timing.

TOP 5 POSTS

Nº128.05 · 14:31TEXT Matematikaning iqtisodiyot oʻrganishdagi oʻrni haqida koʻpdan beri yozib kelaman. Hozir bilishimcha, Yangi Oʻzbekiston universitetida...	VIEWS	REACTIONS
	25 406	149
	REPOSTS	ER
	197	74.5%
Nº218.05 · 18:38TEXT Oliy matematika oʻqituvchisidan bir oʻquvchi soʻragan edi: “bitirganimdan soʻng menga shu matematika, xosila, intergrallar kerak boʻladimi...	VIEWS	REACTIONS
	23 614	466
	REPOSTS	ER
	134	69.2%
Nº326.05 · 04:21TEXT Bu fikrimga lemma ham mavjud. Bir necha yil oldin, yonimdagi bir kitobni, bir katta joyda ishlaydigan odam koʻrib qoldi. Nima haqida bu...	VIEWS	REACTIONS
	19 105	149
	REPOSTS	ER
	63	56.0%

Nº4

18.05 · 15:05

TEXT

Taksi chaqirish ilovalarida doim bir muammoga duch kelaman. Ko'p shaharlarda va har xil ilovalarda - bu bir ilovani muammosi emas...

VIEWS

17 632

REPOSTS

30

REACTIONS

478

ER

51.7%

Nº5

21.05 · 15:47

TEXT

Bir joyda savol berishgan ekan, boy odamlar, ya'ni puli ko'p odamlar nimani orzu qilishadi degan. Aniq aytishim sal qiyinroqku-ya, lekin...

VIEWS

17 602

REPOSTS

44

REACTIONS

236

ER

51.6%

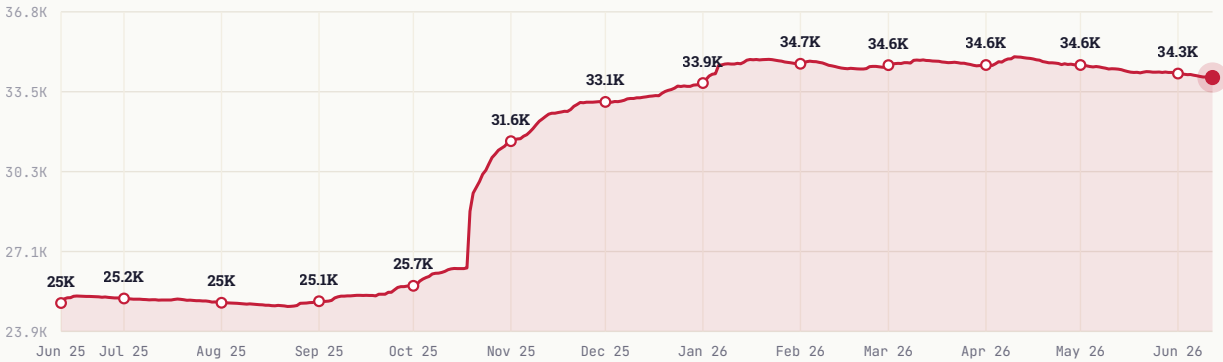
WORST 3

↓ 08.06 · 07:27 TEXT 7/30 Veblen effekt Bir g'alati haqiqatdan boshlayman. Ayrim mahsulotlarni arzonlashtirsangiz, sotuvi tushadi. Qimmatlashtirsangiz esa...	VIEWS 6 787 REPOSTS 69 REACTIONS 232 ER 19.9%
↓ 08.06 · 14:07 TEXT Piketty nafaqat tushunarsiz va mantiqsiz g'oyani, balki qandaydir ma'noda eski xato g'oyaga qiziqib qolgani meni hayratlantirdi. Oldin...	VIEWS 6 685 REPOSTS 8 REACTIONS 12 ER 19.6%
↓ 08.06 · 15:42 TEXT Ba'zida "nega yozmay qo'ydingiz?", deb so'rab qolishadi. Xuddi qachonlardir men ko'p va qoyillatib yozgandek. Nafaqat o'zim, balki...	VIEWS 6 440 REPOSTS 14 REACTIONS 112 ER 18.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

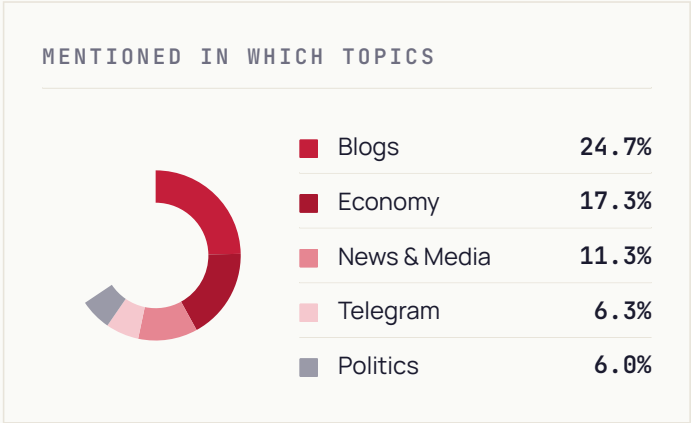
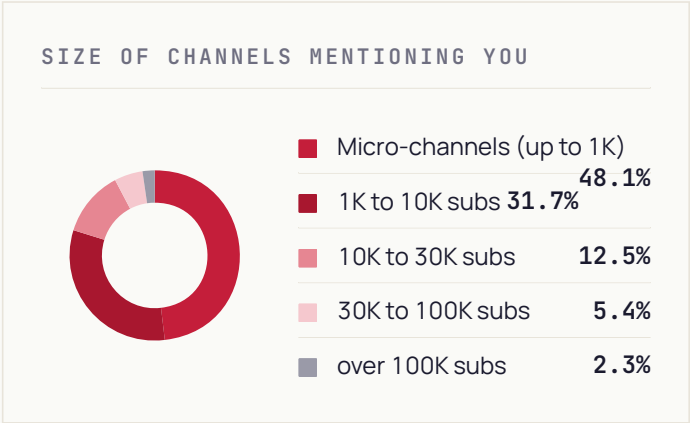
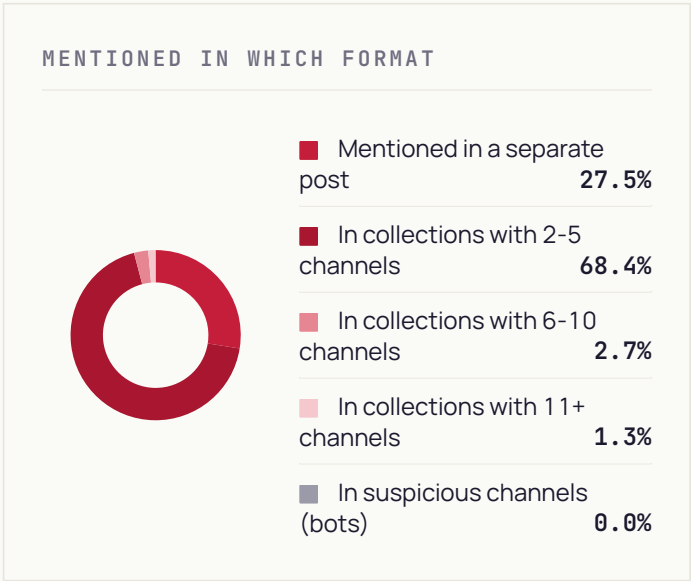


START OF PERIOD	NOW	NET GROWTH
25 019	34 121	+9 102

SECTION 04 · CITATIONS

Who mentions the channel and how

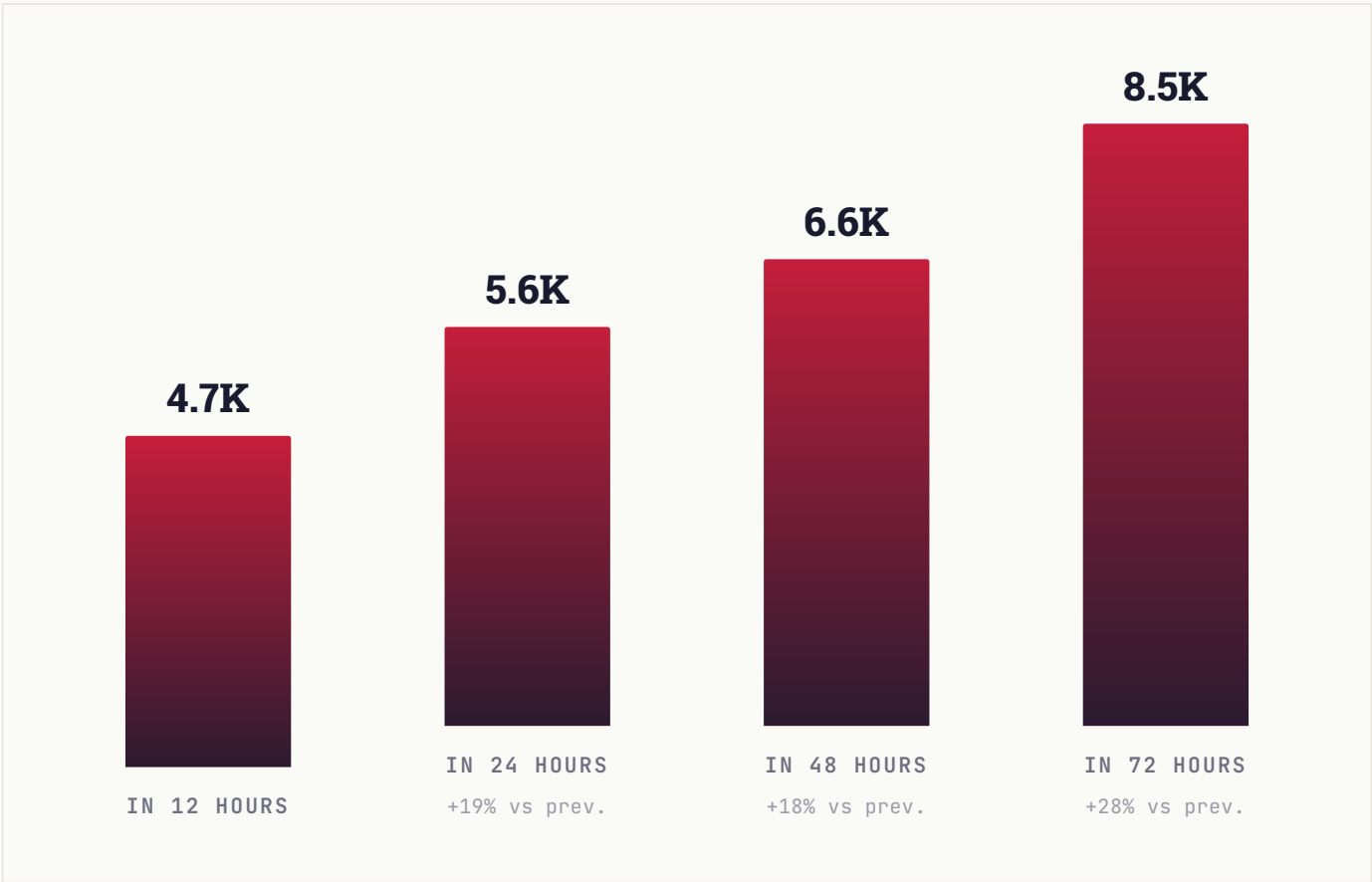
Citation index **257** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time the channel was mentioned **1 392** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
KI Kun.uz Official channel	1.1M
XU Xushnudbek.uz	615.6K
DA davletovuz	78.1K
BA bakiroo	60.9K
IK Iqtisodchi Kundaligi YOU	34.1K
2B 23.5° burchak ostida	33.2K
GJ Geopolitics Politics	28.3K
UZ Uzbekonomics	20K
GE GENERALISSIMUS	17.8K
A/ A'zamxo'jayev / Аъзамхўжаев	16.9K
KA Kainbek	8K

COMPARATIVE INSIGHT

Channel in mid-list (5th out of 11). 4 channels larger, 6 — smaller. Good options for mutual post exchange both ways: up — to grow, down — to help smaller colleagues.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **119**, they brought **9 174** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	21	18	764
November 2025	19	19	1 682
October 2025	22	18	5 781
September 2025	22	13	673
August 2025	14	11	213
July 2025	21	17	61

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
119	6	9 174

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — Thursday
 On this day at 19:00 UZT audience is most active.

EFFECT
Best window for an important post

02

Increase video posts share
 Video in Telegram retains audience longer and is better perceived by the algorithm. Recommend increasing share to 15-25%.

EFFECT
Video retains audience better

03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls and interactive formats
 Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Exchange posts with same-segment channels once a quarter. 2-3 collabs give relevant growth — no need daily.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
