

PUBLIC REPORT BY PROMTPRESS

Channel audit

Boost Your Brain: IT, Trends, Tech



@ipumpbrain

Boost Your Brain – IT, trends today, news and top tech insights,
follow us to stay on trend! 📺Ads: @MacFrolov Assistants:
@tamila_24_05 RKN: <https://rkn.link/WDL>

SUBSCRIBERS

186 868

-1442 per month

ERR (% SEE POSTS)

4.0%

per day 2.7%

REACH/POST

7.3K

Ad reach 5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 186 868 —	 SUBSCRIBER REACH 3.89% Avg % of subs who see a post	 VIEWS/POST 7.3K Median 7.4K · 29 days	 POSTS/WEEK 39.9 for the period
 7D TREND -2.9% vs previous week	 REACTIONS/POST 59.1 Total 9,935 reactions, 16,974 reposts, 0 comments	 POST LENGTH 345 chars Median 296 · 29 days	 POSTS ANALYZED 168 29 days
 AD REACH 5K 24h avg	 CHURN / MONTH -1442 last month	 QUOTABILITY 1 582 Citation index · 2,234 channels mentioned all time	 CHANNEL AGE 8 years 6 months Created 08.12.2017

AI EDITOR SUMMARY

Channel «Boost Your Brain: IT, Trends, Tech» – 186 868 subs. Each post averages 7.3K people (4% from subs), low reach – consider expanding audience. Publishes 40 posts per week (~6/day) – active publishing. For the week of June 8–14, reach Stable (-2.9% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **168** posts over 29 days.
- 02 Dominant format — **Video** (98/168 posts).
- 03 Avg post length — **345** chars (median 296).
- 04 Peak audience activity — **Friday, 15:00 MSK**.
- 05 Top posts bring in **1×** More views than the weakest (9.3K avg for top vs 6.4K for worst) — among 168 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 28.05 · 06:04 VIDEO Portland man found who already evolved to next stage Boost Your Brain	VIEWS 10 289 REPOSTS 262	REACTIONS 120 ER 5.5%
Nº2 27.05 · 18:07 PHOTO Xiaomi kills Dyson: Chinese unveiled Mijia 4 Pro vacuum that needs no cleaning for 100 days. The docking station self-cleans...	VIEWS 8 872 REPOSTS 106	REACTIONS 78 ER 4.7%
Nº3 06.06 · 15:49 VIDEO Doomed to succeed — Indian Simulator. Definitely game of the year Boost Your Brain	VIEWS 8 855 REPOSTS 259	REACTIONS 91 ER 4.7%

Nº4 28.05 · 17:37 PHOTO Trump invented a pill that can RAISE the dead – the president spoke at a recent conference about an experimental drug that...	VIEWS 8 707 REPOSTS 170	REACTIONS 184 ER 4.7%
Nº5 28.05 · 09:30 PHOTO LG leaves TV market after 60 years – company discusses selling TV business to Chinese Hisense. This is part of a big trend: in January...	VIEWS 8 697 REPOSTS 162	REACTIONS 69 ER 4.7%

|

WORST 3

↓ 22.06 · 09:48 PHOTO Genius Xiaomi gadget will forever destroy mosquitoes at home New smart fumigator is going viral...	VIEWS 6 488 REPOSTS 144	REACTIONS 35 ER 3.5%
↓ 22.06 · 11:28 PHOTO Prices for the new iPhone 18 Pro line leaked – Cupertino raised prices even more due to RAM shortage. Starting price for fall 2026...	VIEWS 6 428 REPOSTS 42	REACTIONS 23 ER 3.4%
↓ 22.06 · 06:04 VIDEO Fuego volcano bombarded tourists with real artillery. During eruption people got too close to the vent and had to flee...	VIEWS 6 417 REPOSTS 33	REACTIONS 37 ER 3.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

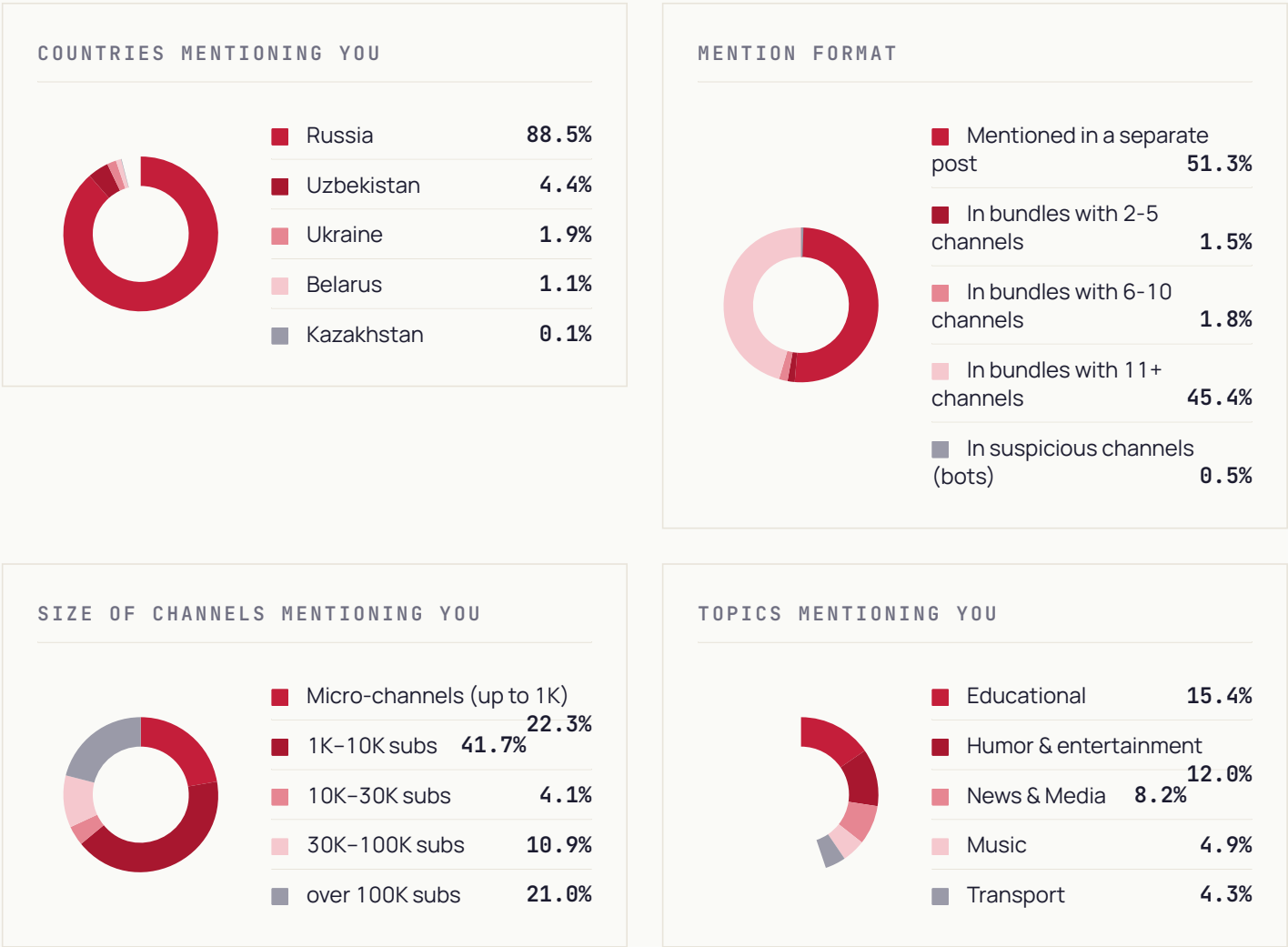
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

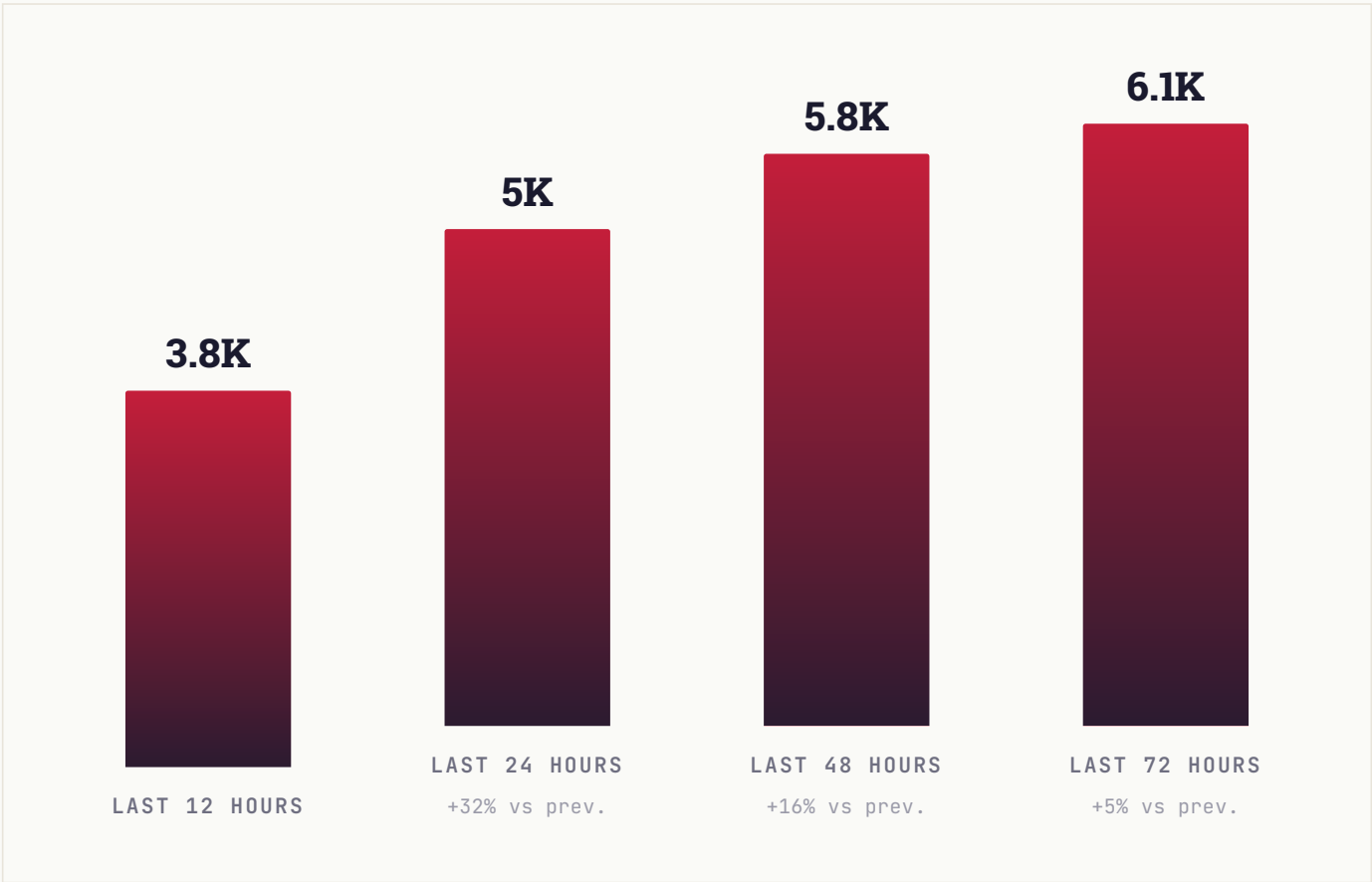
Citation index **1 582** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **2 234** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.2M
MT Trend World	3.4M
TE Techchat	3.1M
HA Hi, AI • Новости технологий	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI and tech	2.1M
EC Exploit	2M
CJ Digital Journal IT, Neuroseti	1.8M
BE Backdoor	1.8M
PM Boost Your Brain: IT, Trends, Tech	186.9K

COMPARATIVE CONCLUSION

Channel in Bottom half of top-100 niche (#64 of 100). Niche median — 211.8K subs. First growth KPI — reach the median. Leader: hitvpn_blog (4.2M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** Such mentions: **429**, they brought **11 044** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	122	93	2 064	
November 2025	80	53	1 992	
October 2025	33	24	591	
September 2025	31	12	2 038	
August 2025	74	58	2 077	
July 2025	89	63	2 282	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
429	6	11 044

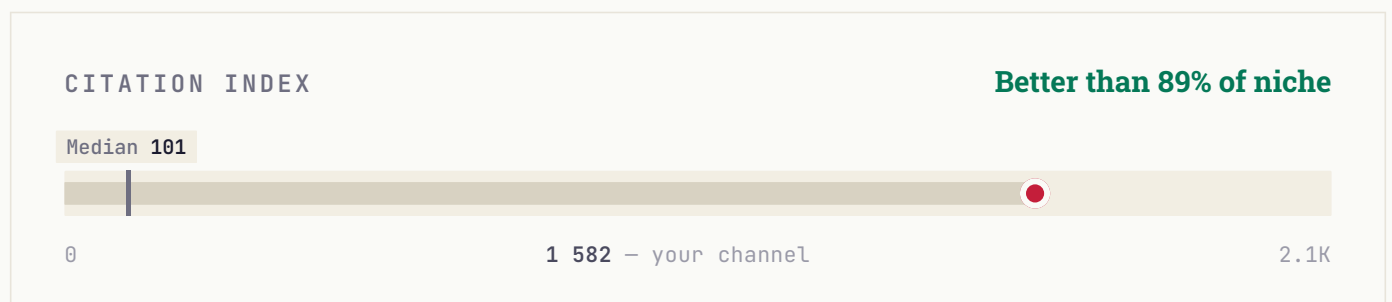
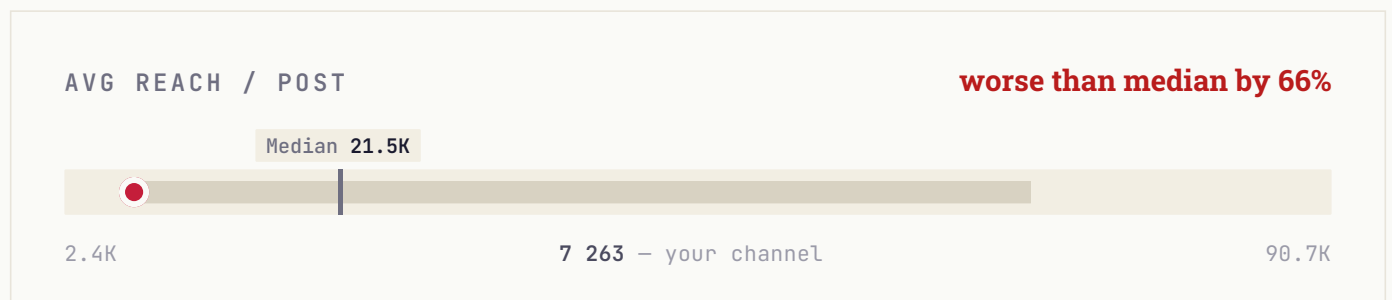
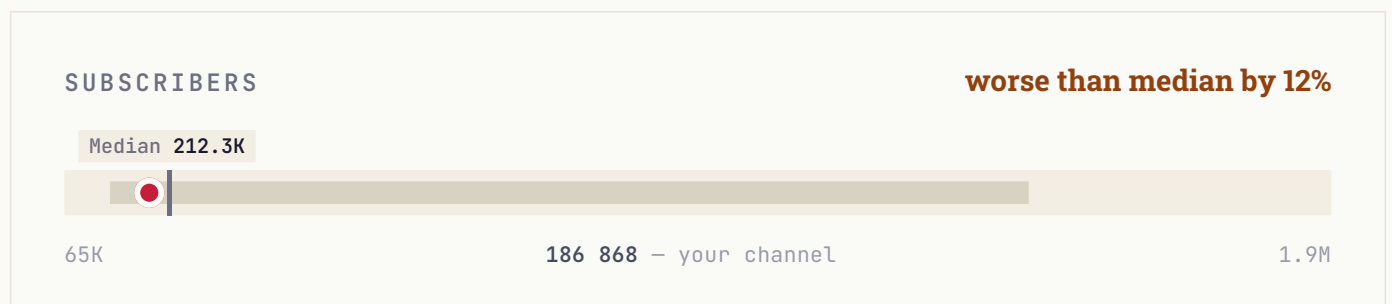
— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Top-**100** Channels in category «**Tech**» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#64/100

POSITION IN NICHE
Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience most active on this day at 15:00 MSK.

EFFECT

**Best window
for important
post**

02

ER below niche benchmark — rethink formats

Current ER 3.89% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+0.6pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
