

PUBLIC REPORT BY PROMTPRESS

Channel audit

Ipotekabank

OTP Group



@ipotekabankofficial

Contact center: 1233 / 78-150-11-22 Ipoteka Retail: <https://onelink.to/9um4e5>

SUBS

42 460

-1311 per month

ERR (% SEE POSTS)

34.0%

per day **12.4%**

REACH/POST

15.2K

ad reach **5.3K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 42 460 —	 SUBSCRIBER REACH 35.79% avg % of subs see post	 VIEWS/POST 15.2K median 15.6K · 24 days	 POSTS/WK 2.6 over period
 7D TREND — no data for period	 REACTIONS/POST 31.6 only 284 reactions, 138 reposts, 0 comments	 POST LENGTH 858 chars median 903 · 24 days	 POSTS ANALYZED 9 24 days
 AD REACH 5.3K 24h average	 CHURN / MONTH -1311 last month	 CITATION RATE 282 citation index · 903 channels mentioned ever	 CHANNEL AGE 8 years 3 months created 24.02.2018

AI EDITOR SUMMARY

Channel «Ipotekabank OTP Group» — 42 460 subs. Each post averages 15.2K people (36% of subs), good reach. Publishes 3 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts over 24 days.
- 02 Dominant format – Photo (8/9 posts).
- 03 Avg post length – 858 chars (median 903).
- 04 Peak audience activity – Friday, 17:00 UZT.
- 05 Top posts get 2x more views than the weakest (19.3K avg for top vs 11K for worst) – among 9 posts in 24 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 15.05 · 12:37 PHOTO Financial results backed by team, service & trust ☒ In Q1 2026, Ipoteka bank OTP Group became the leader...	VIEWS 19 634 REPOSTS 8	REACTIONS 29 ER 46.2%
Nº2 18.05 · 09:52 PHOTO FCI xalqaro tarmog'i orqali eksport faktoringi – endi Ipoteka bank OTP Group'da ☒ Ipoteka bank OTP Group FCI xalqaro tarmog'i orqali...	VIEWS 19 266 REPOSTS 9	REACTIONS 37 ER 45.4%
Nº3 15.05 · 12:37 PHOTO Moliyaviy natijalar ortida – jamoa, servis va ishonch turibdi ☒ 2026-yilning birinchi choragi yakunlariga ko'ra, Ipoteka bank OTP Group...	VIEWS 19 077 REPOSTS 3	REACTIONS 27 ER 44.9%

Nº4

27.05 • 02:46

PHOTO

Qurbon Hayiti muborak bo'lsin ☒ Ushbu yorug' va muborak ayyom xonadoningizga tinchlik, fayz-u baraka va xotirjamlik olib...

VIEWS

16 682

REPOSTS

60

REACTIONS

40

ER

39.3%

Nº5

02.06 • 05:23

PHOTO

☒ Savings should generate income – calmly and reliably Don't wait for the perfect moment - start earning stable passive income now...

VIEWS

15 611

REPOSTS

7

REACTIONS

24

ER

36.8%

WORST 3



02.06 • 05:23

PHOTO

☒ Jamg'armalar daromad keltirishi lozim – xotirjam va ishonchli Mukammal fursatni kutmang – Oddiy omonati bilan barqaror passiv daromad...

VIEWS

13 098

REPOSTS

7

REACTIONS

10

ER

30.8%



05.06 • 11:30

TEXT

Bugun Ipoteka bank OTP Group mijozlari ko'rib turgan o'zgarishlar ortida nimalar turibdi? ☒ Ipoteka bank OTP Group sobiq Boshqaruv raisi...

VIEWS

12 270

REPOSTS

21

REACTIONS

34

ER

28.9%



08.06 • 15:05

PHOTO

☒ Toshkent shahar filiali amaliyot boshqarmasi binosiga 100 yildan oshdi Bu vaqt davomida bu yerda davrlar, odamlar va tashkilotlar...

VIEWS

7 492

REPOSTS

7

REACTIONS

45

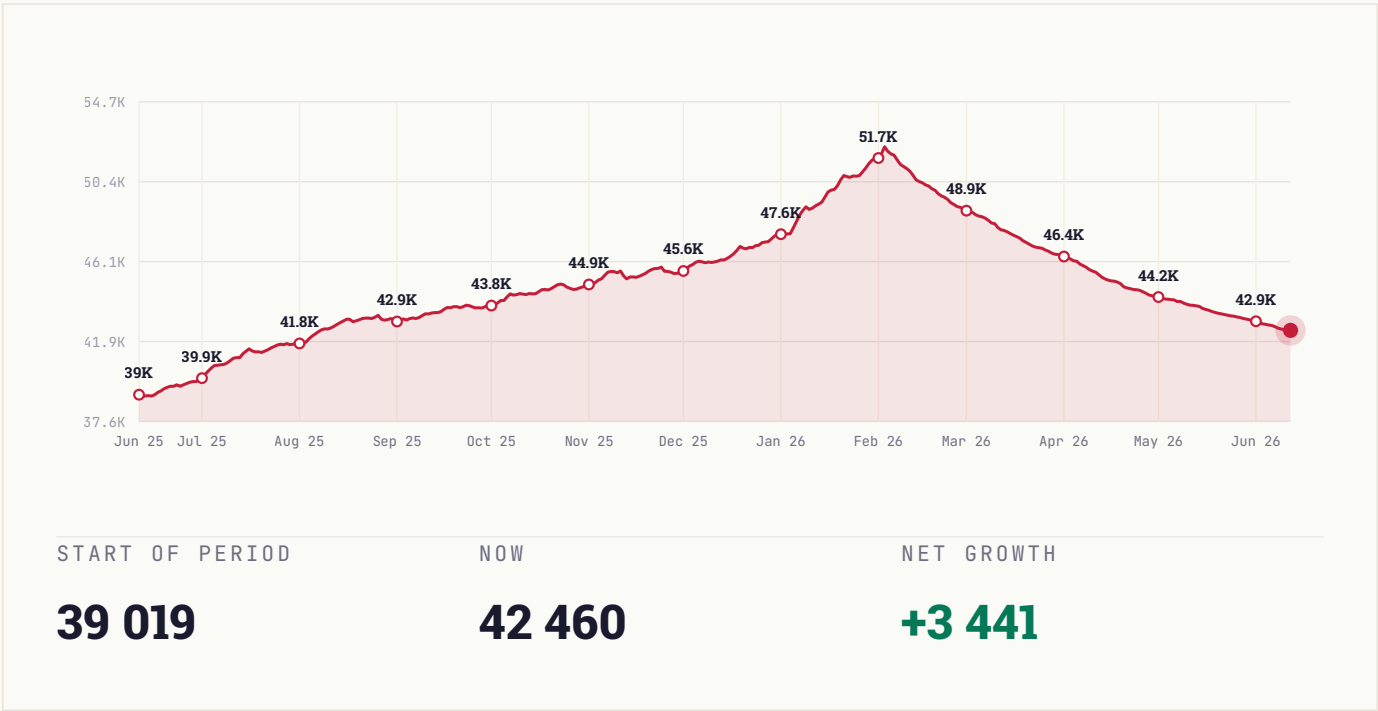
ER

17.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

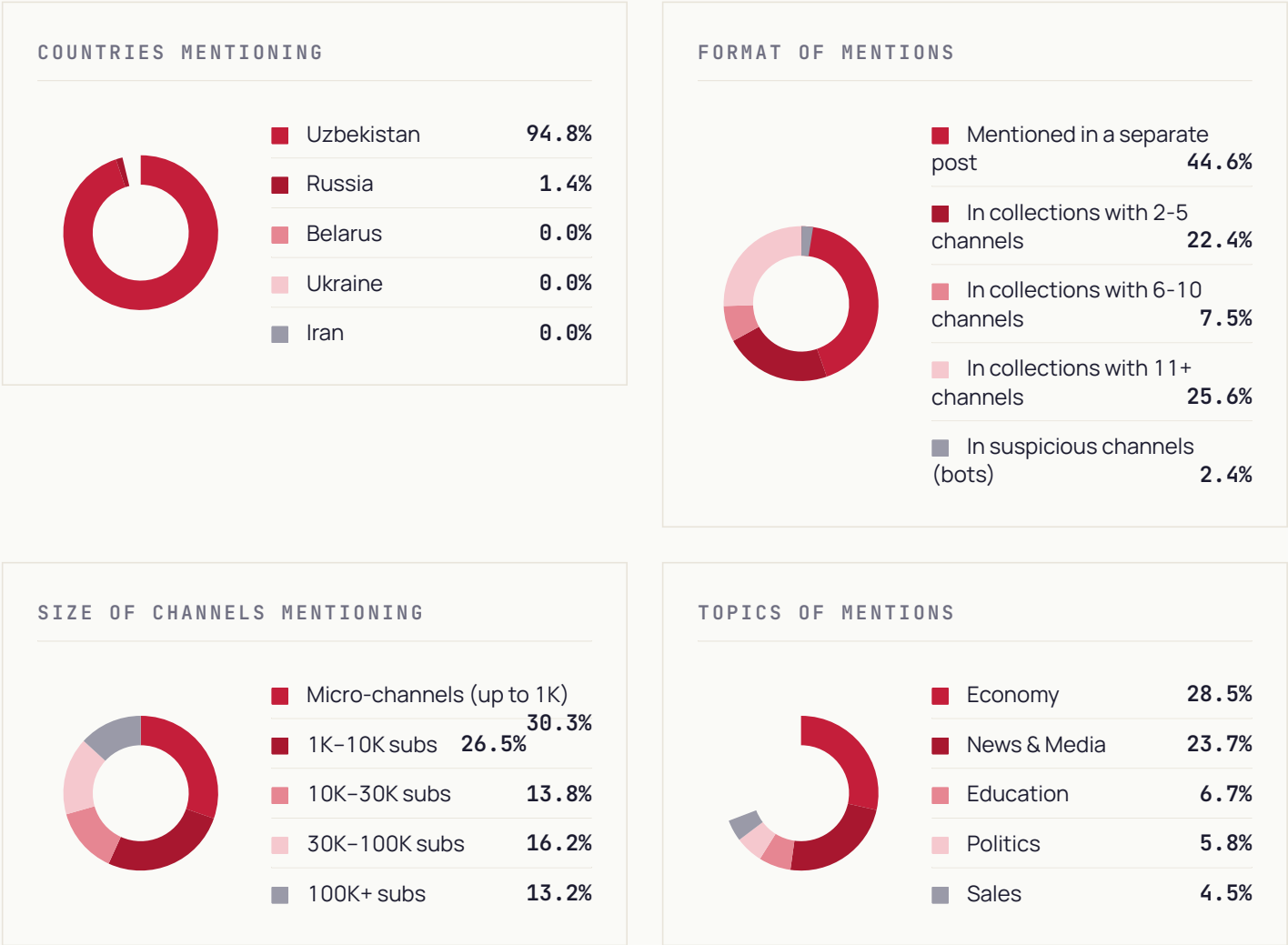
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

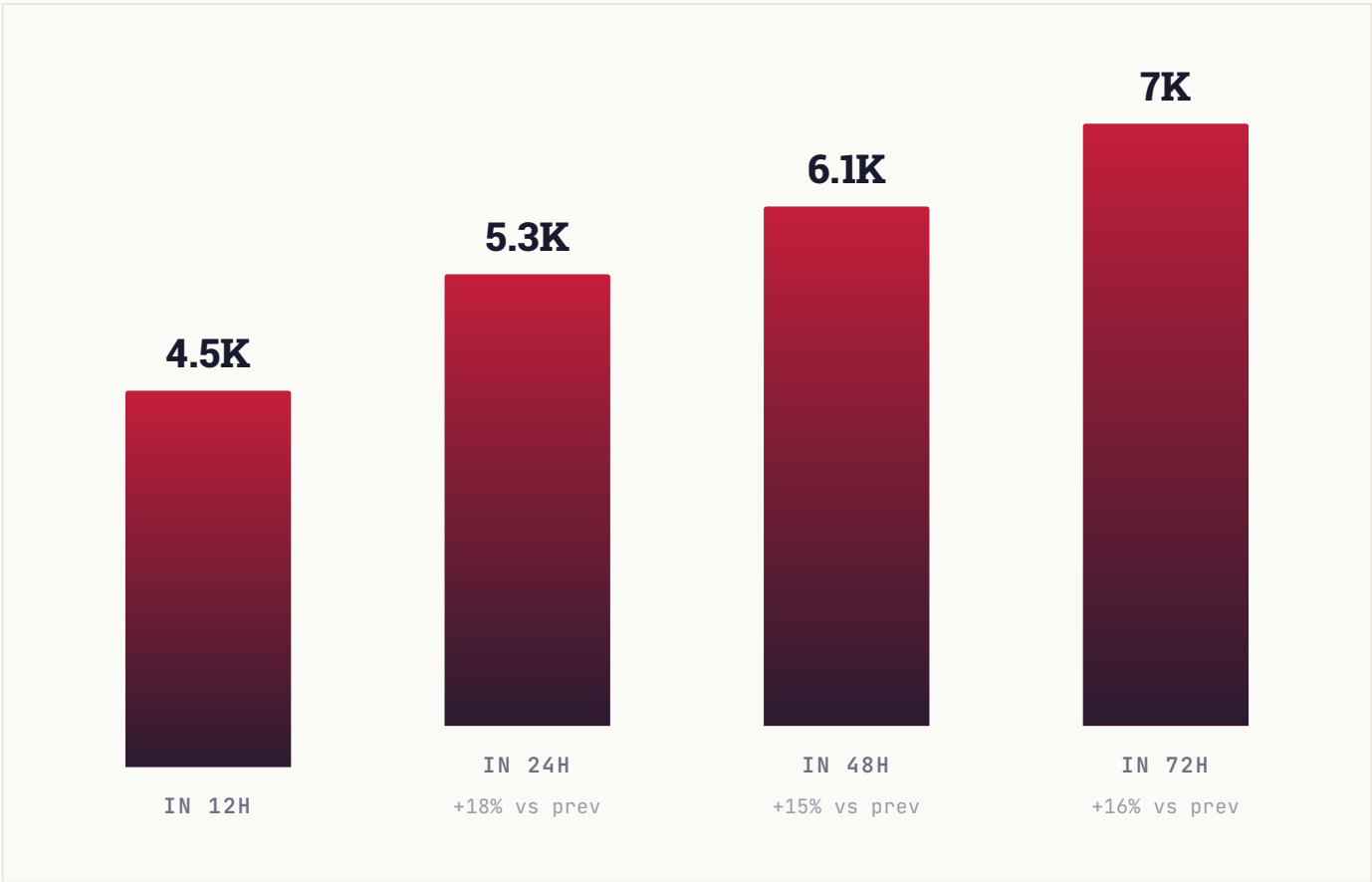
Citation index **282** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **903** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
IO Ipotekabank OTP Group YOU	42.5K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#24 of 99). Leader — bank_kuni (167.3K). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **107**, they brought **10 576** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Dec 2025	32	19	2 285	
Nov 2025	17	13	1 521	
Oct 2025	26	20	1 567	
September 2025	4	4	1 213	
August 2025	13	10	1 740	
Jul 2025	15	14	2 250	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
107	6	10 576

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Economy» and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#24/100

RANK IN NICHE

Channel in top 24% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Post more often

Now 2.6 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Friday

Audience is most active on this day at 17:00 UZT.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
