

PROMTPRESS PUBLIC REPORT

Channel audit

Айфон Джобса



@iphonejobs

Apple | Tech | News Ads: @Calve Chat: @iJobsChat Managers:
@Spiral_Yuri Exchange: <https://telega.in/c/iPhoneJobs> RKN: <https://clck.ru/3GyKEU>

SUBSCRIBERS

31 051

-151 per month

ERR (% SEE POSTS)

19.0%

per day **14.1%**

REACH/POST

5.7K

ad reach **4.4K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Tech» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 31 051 —	 SUBS REACH 18.49% avg % subs see post	 VIEWS/POST 5.7K median 5.9K · 29 days	 POSTS/DAY 9.3 ~65 per week
 7D TREND -0.9% vs prev week	 REACTIONS/POST 101.0 total 27,575 reactions, 8,432 reposts, 0 comments	 POST LENGTH 171 chars median 135 · 29 days	 POSTS ANALYZED 273 29 days
 AD REACH 4.4K 24h avg	 CHURN / MONTH -151 last month	 CITATION RATE 434 citation index · 920 channels mentioned all time	 CHANNEL AGE 9 years 2 months created 05.05.2017

AI EDITOR SUMMARY

Channel «iPhone Jobs» – 31 051 subs. Each post averages 5.7K people (18% of subs), average reach – room to grow. Posts 65 posts per week (~9/day) – active posting. Week of Jul 6–12 reach stable (-0.9% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 273 posts over 29 days.
- 02 Dominant format – Photo (230/273 posts).
- 03 Avg post length – 171 chars (median 135).
- 04 Peak audience activity – Monday, 13:00 MSK.
- 05 Top posts get ×1 more views than the weakest (6.9K avg for top vs 5.1K for worst) – among 273 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 06:42 PHOTO ! Unblock Telegram urged in State Duma – deputies have already sent an appeal to the Ministry of Digital Affairs. According to them, the blocking costs the state...	VIEWS 7 071 REPOSTS 113	REACTIONS 317 ER 22.8%
Nº2 22.06 · 10:10 PHOTO 📞 Chinese killed mosquitoes – smart fumigator Xiaomi Pretty Dragonfly Dark Night Catcher Pro trending online • Genius device lures...	VIEWS 6 884 REPOSTS 252	REACTIONS 113 ER 22.2%
Nº3 20.06 · 12:11 TEXT 🇷🇺 Russia proposes banning VPN amid fuel shortage reports. Saratov regional Duma deputy Stanislav Denisenko said that...	VIEWS 6 796 REPOSTS 71	REACTIONS 238 ER 21.9%

Nº4 21.06 • 11:54 PHOTO  VK site deemed unsafe: licenses being revoked in browsers, like MAX. VK Play hit first – when visiting...	VIEWS 6 737 REACTIONS 210 REPOSTS 97 ER 21.7%
Nº5 01.07 • 07:15 PHOTO  Wildberries prices to rise from July 7 due to fuel crisis. • Marketplace to hike seller commissions, partly due to...	VIEWS 6 647 REACTIONS 113 REPOSTS 110 ER 21.4%

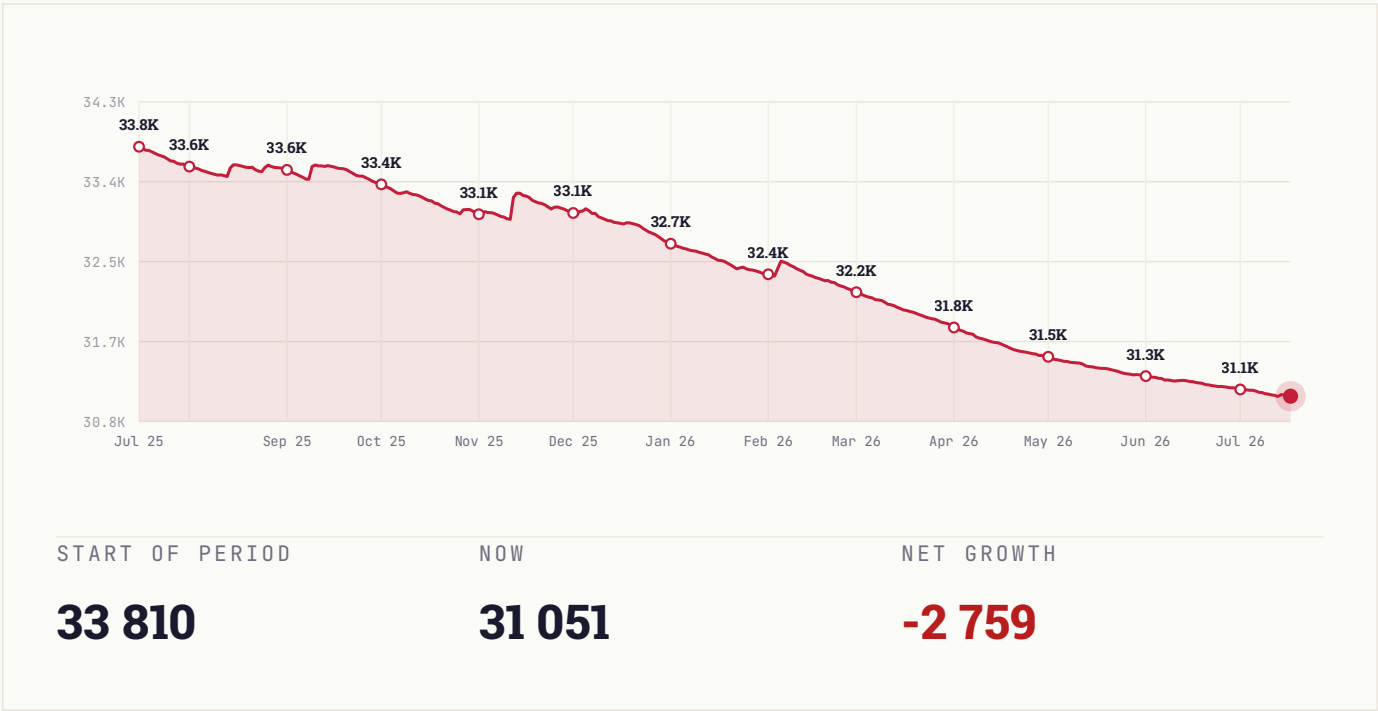
WORST 3

↓ 25.06 • 08:07 PHOTO  Dzen also removed from Russian AppStore • VK acquired the service from Yandex in September 2022.  Jobs' iPhone	VIEWS 5 195 REACTIONS 160 REPOSTS 108 ER 16.7%
↓ 25.06 • 09:11 PHOTO  Rumors: Battery capacity in iPhone 18 Pro lineup.  Jobs' iPhone	VIEWS 5 072 REACTIONS 97 REPOSTS 14 ER 16.3%
↓ 25.06 • 08:00 PHOTO  Google allows alternative payment systems in Google Play worldwide.  Jobs' iPhone	VIEWS 4 963 REACTIONS 94 REPOSTS 21 ER 16.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

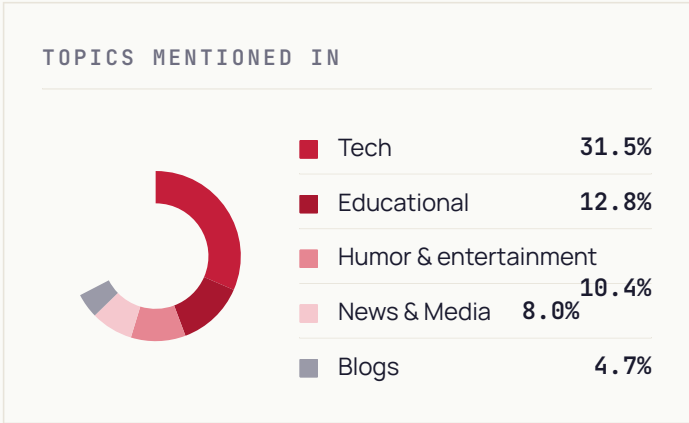
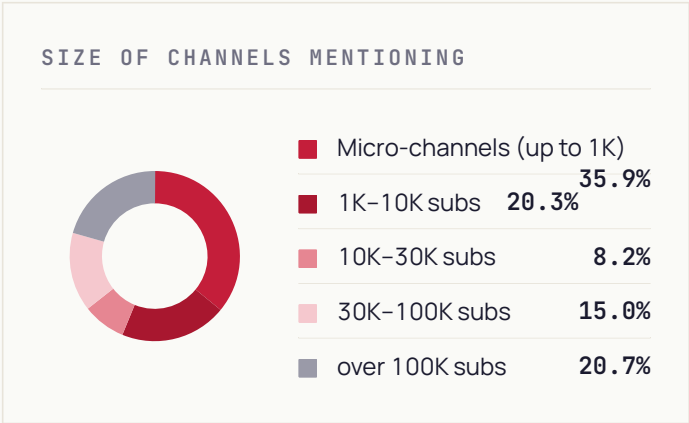
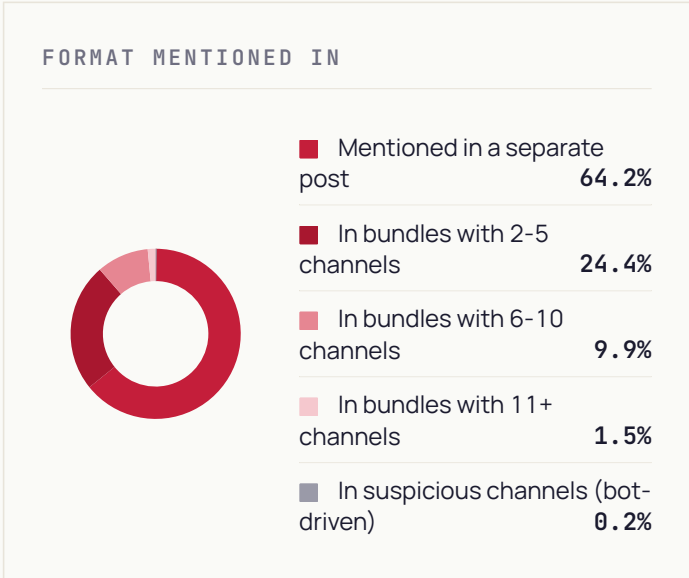
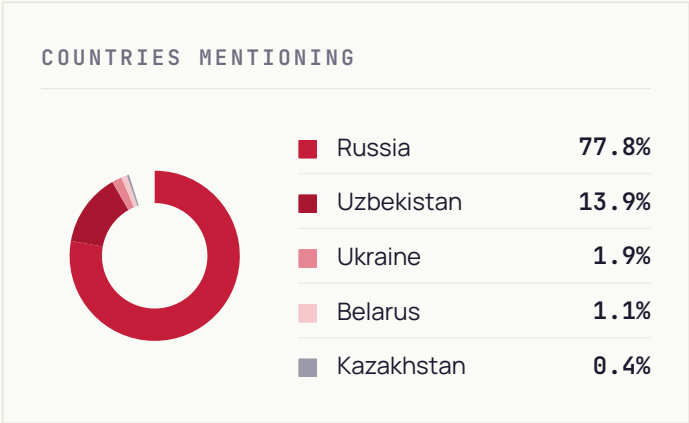
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

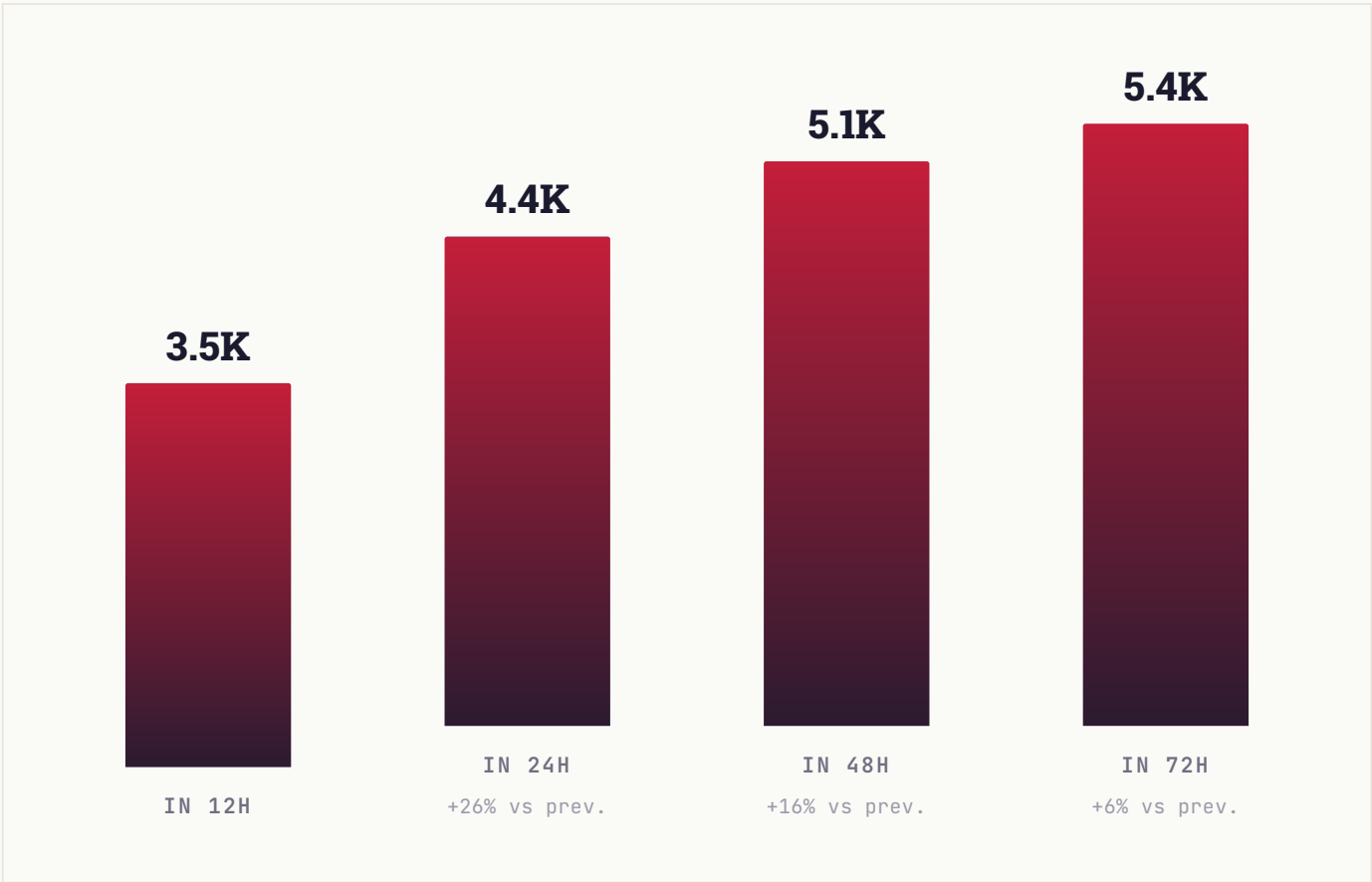
Citation index **434** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **920** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
AD Айфон Джобса YOU	31.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **72**, they brought **890** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	9	9	20
December 2025	38	14	88
Nov 2025	13	11	341
Oct 2025	2	2	67
Sep 2025	3	3	166
August 2025	7	7	208

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
72	6	890

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and benchmarked your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Top post of the week — on Monday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
