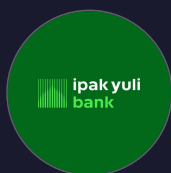


PUBLIC REPORT BY PROMTPRESS

Channel audit

Ipak Yuli Bank



@ipakyulibankuz

30 yildan ortiq faoliyat yurituvchi, mijozlarga yo'naltirilgan innovatsion bank ■ Ilovamiz: <https://clck.ru/3Ae7pG> ■ Fb.com/ipakyulibankuz ■ Instagram.com/ipakyulibank ■..

SUBSCRIBERS

17 417

+24 per month

ERR (% SEE POSTS)

20.0%

per day **10.4%**

REACH/POST

3.4K

ad reach **1.8K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 17 417 —	 SUBS REACH 19.46% avg % of subs see post	 VIEWS/POST 3.4K median 3.3K · 28 days	 POSTS/WEEK 10.9 over period
 7D TREND -5.4% vs previous week	 REACTIONS/POST 4.4 total 192 reactions, 319 reposts, 216 comments	 POST LENGTH 663 chars median 700 · 28 days	 POSTS ANALYZED 44 28 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH +24 last month	 CITATION RATE 283 citation index · 532 channels mentioned over all time	 CHANNEL AGE 8 years 3 months created 16.02.2018

AI EDITOR SUMMARY

Channel «Ipak Yuli Bank» — 17 417 subs. Each post averages 3.4K people (19% of subs), average reach — room to grow. Publishes 11 posts per week (~2/day) — regular schedule. For the week of June 1–7, reach dropped by -5.4% to week of May 25–31 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 44 posts over 28 days.
- 02 Dominant format – Video (24/44 posts).
- 03 Avg post length – 663 chars (median 700).
- 04 Peak audience activity – Wednesday, 09:00 UZT.
- 05 Top posts get 2x more views than the weakest (6K avg for top vs 2.5K for worst) – among 44 posts in 28 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 04:02 VIDEO 📌 Kurban-Hait reminds us of the main thing: mercy, gratitude, and care for loved ones May your home have peace, your heart calm, and...	VIEWS 8 535 REPOSTS 49	REACTIONS 10 ER 49.0%
Nº2 26.05 · 06:31 PHOTO Ipak Yuli Bank'ning yagona QR-kodi bilan – to'lovlarni yanada tez va qulay qabul qiling Mijoz QR-kodni istalgan bank ilovasi yoki to'lov...	VIEWS 4 889 REPOSTS 2	REACTIONS 6 ER 28.1%
Nº3 19.05 · 13:44 PHOTO 16-may kuni Central Park'da Grandpharm bilan birgalikda Family Day bo'lib o'tdi 🇷🇺🇺🇦 Ipak Yuli Bank tadbir hamkoriga aylandi va...	VIEWS 4 728 REPOSTS 3	REACTIONS 2 ER 27.1%

Nº4

25.05 · 13:38

PHOTO

27-may – dam olish kuni 28 va 29-may kunlari ayrim filiallar va ekspress-markazlarda xalqaro pul oʻtkazmalari hamda valyuta ayirboshlash...

VIEWS

4 586

REPOSTS

28

REACTIONS

2

ER

26.3%

Nº5

16.05 · 04:28

PHOTO

Bank sohasini ichkaridan koʻrganda, yanada aniq va tushunarli koʻrinadi 1-may kuni Global Money Week loyihasi doirasida Ipak Yuli...

VIEWS

4 585

REPOSTS

7

REACTIONS

11

ER

26.3%

WORST 3

↓ 19.05 · 13:38 VIDEO Muhim bilimlar – teatr va ijod orqali Qarshida Global Money Week doirasida Ipak Yuli Bank koʻmagida moliyaviy savodxonlik festivali...	VIEWS 2 701 REPOSTS 20 REACTIONS 3 ER 15.5%
↓ 19.05 · 08:26 VIDEO She's Next, Empowered by Visa Ipak Yuli Bank bilan hamkorlikda oʻqitish va ekspertlar koʻmagi orqali ayol tadbirkorlarning yanada ishonch...	VIEWS 2 596 REPOSTS 7 REACTIONS 1 ER 14.9%
↓ 19.05 · 13:38 PHOTO Ipak Yuli Mobile'da onlayn mikroqarz Pul tezkor kerak boʻlganda, arizani toʻgʻridan-toʻgʻri ilovada rasmiylashtirish mumkin. → Summa —...	VIEWS 2 293 REPOSTS 2 REACTIONS 1 ER 13.2%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

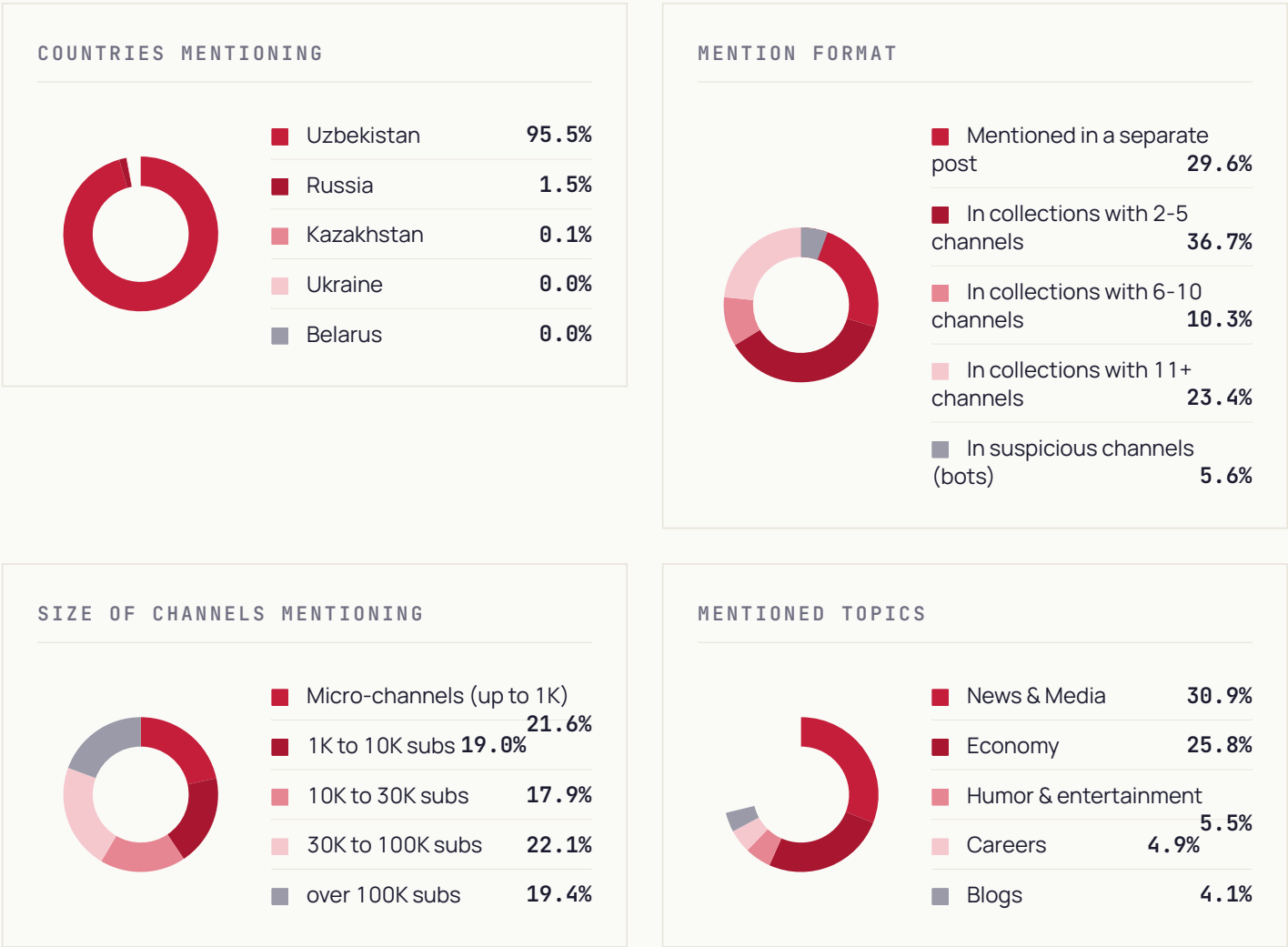


PERIOD START	NOW	NET GROWTH
16 731	17 417	+686

SECTION 04 · MENTIONS

Who mentions the channel and how

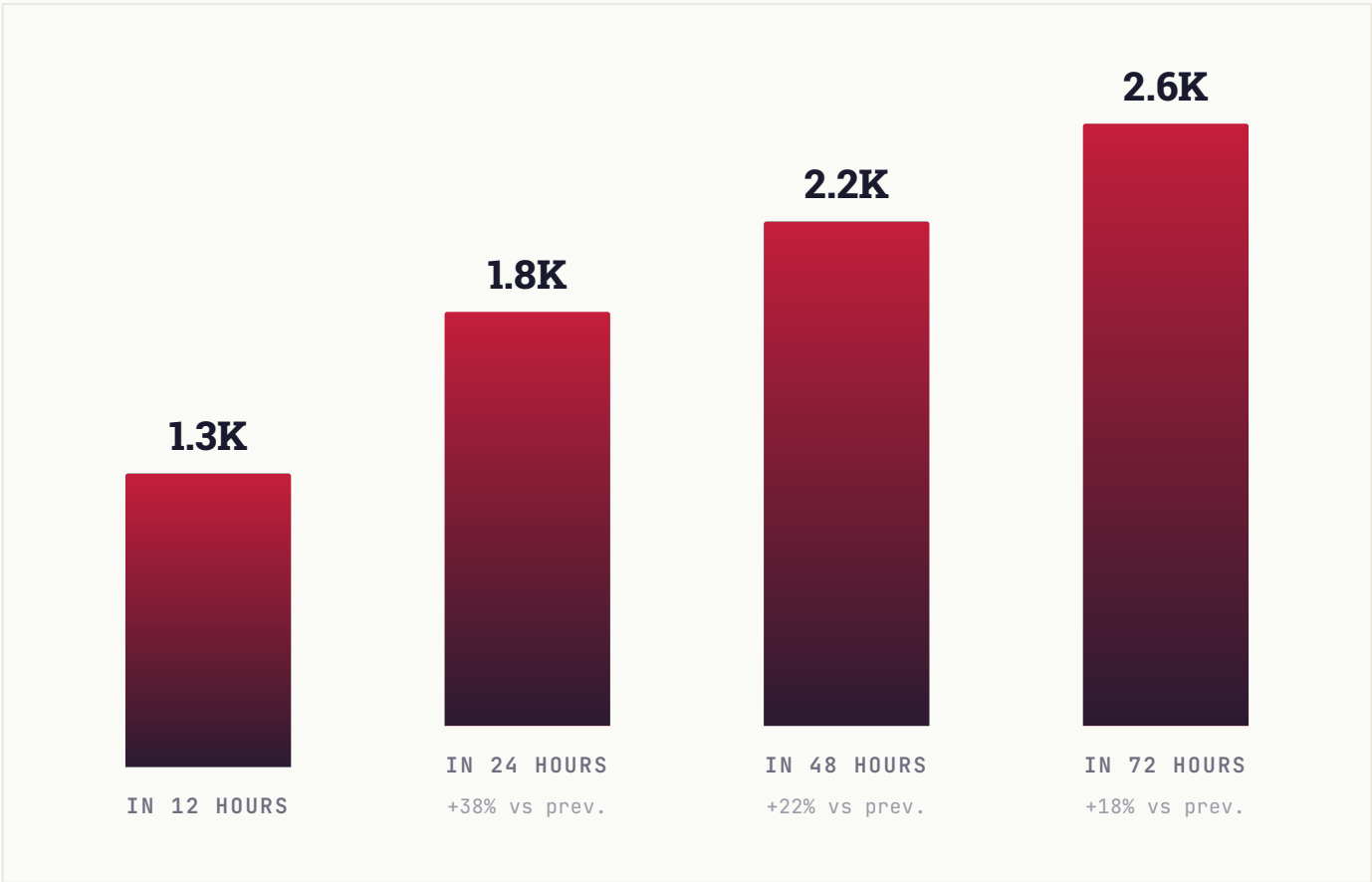
Citation index **283** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **532** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
IY Ipak Yuli Bank YOU	17.4K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#59 of 99). Niche median — 20K subs.
First KPI — reach median. Leader: bank_kuni (167.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. In the last **6 months** such mentions were **50**, they brought **966** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	15	13	228	
November 2025	1	1	162	
October 2025	12	11	168	
September 2025	6	6	176	
August 2025	8	8	106	
July 2025	8	7	126	
TOTAL MENTIONS		MONTHS OF DATA		ATTRACTED SUBSCRIBERS
50		6		966

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

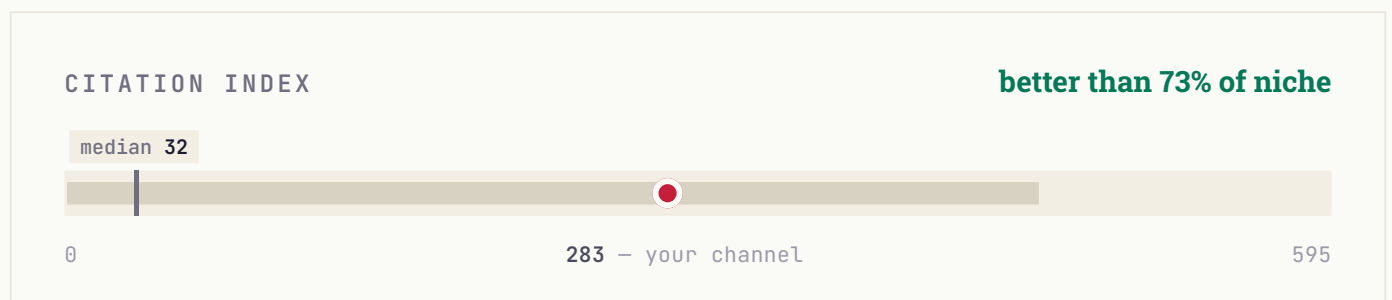
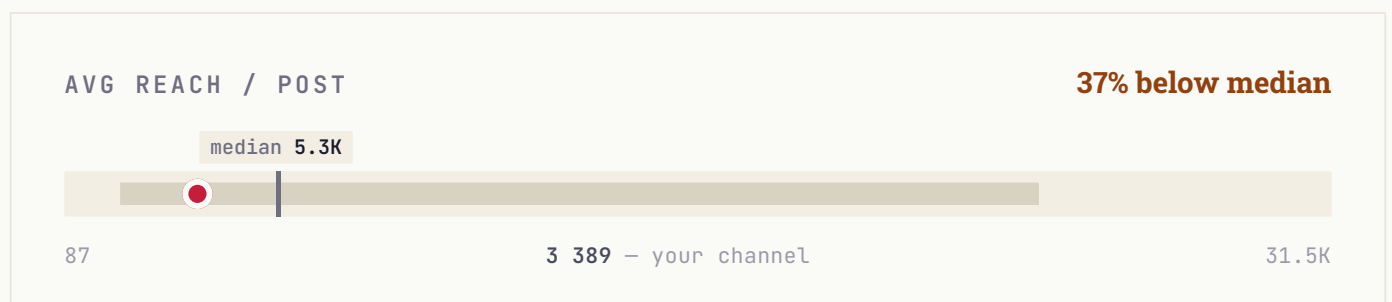
Top-100 channels in category «**Economy**» and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.

#59

/100

POSITION IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return next month.

- 01

Top post of the week — Wednesday
Audience most active on this day at 09:00 UZT.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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