

PUBLIC PROMTPRESS REPORT

Channel Audit

iovpn



@iovpn

To connect - @io_vpnbot Support: @iovpnsup Our site:
ioaccount.com

SUBS

119 189

6 posts 6 days

ERR (% SEE POSTS)

35.0%

per day **19.4%**

REACH/POST

41.9K

ad reach **23.1K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 119 189 —	 SUBSCRIBER REACH 35.19% avg % of subs see post	 VIEWS/POST 41.9K median 42.9K · 6 days	 POSTS/WEEK 6.5 for the period
 7D TREND — no data for period	 REACTIONS/POST 1503.0 total 9,018 reactions, 2,705 reposts, 1,034 comments	 POST LENGTH 275 chars median 238 · 6 days	 POSTS ANALYZED 6 6 days
 AD REACH 23.1K avg per 24h	 MENTIONS 22 citation index · 89 channels mentioned all time	 CHANNEL AGE 1 year 6 months created 16.12.2024	

AI EDITOR SUMMARY

Channel «iovpn» – 119 189 subs. Each post avg views 41.9K people (35% of subs), good reach. Publishes 6 posts per week (~1/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 6 posts in 6 days.
- 02 Dominant format — Text (6/6 posts).
- 03 Avg post length — 275 chars (median 238).
- 04 Peak audience activity — Wednesday, 12:00 MSK.
- 05 Top posts get 1x more views than the weakest (50K avg for top vs 33.8K for worst) — among 6 posts in 6 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 09:27 TEXT  Russian AppStore removed Happ	VIEWS 53 447 REPOSTS 441	REACTIONS 2 114 ER 44.8%
Nº2 25.06 · 09:41 TEXT Today removed from App Store: Odnoklassniki Main social network VK VK Video VK Music VK Dating VK Messenger Mail...	VIEWS 51 298 REPOSTS 1 179	REACTIONS 1 293 ER 43.0%
Nº3 26.06 · 16:00 TEXT Owners of Russian sites will be fined for using foreign authorization services (e.g., Gmail). Maximum fine...	VIEWS 45 382 REPOSTS 411	REACTIONS 1 158 ER 38.1%

Nº4 27.06 · 16:50 TEXT Without Max you can't get a foreign passport – Moscow users report that to apply you must fill out a form in...	VIEWS 40 388 REPOSTS 434	REACTIONS 1 251 ER 33.9%
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Nº5 28.06 · 13:40 TEXT Key statements from today's United Russia congress Putin: – This time is fateful for the country. Russia cannot be defeated on the battlefield...	VIEWS 35 326 REPOSTS 111	REACTIONS 1 201 ER 29.6%
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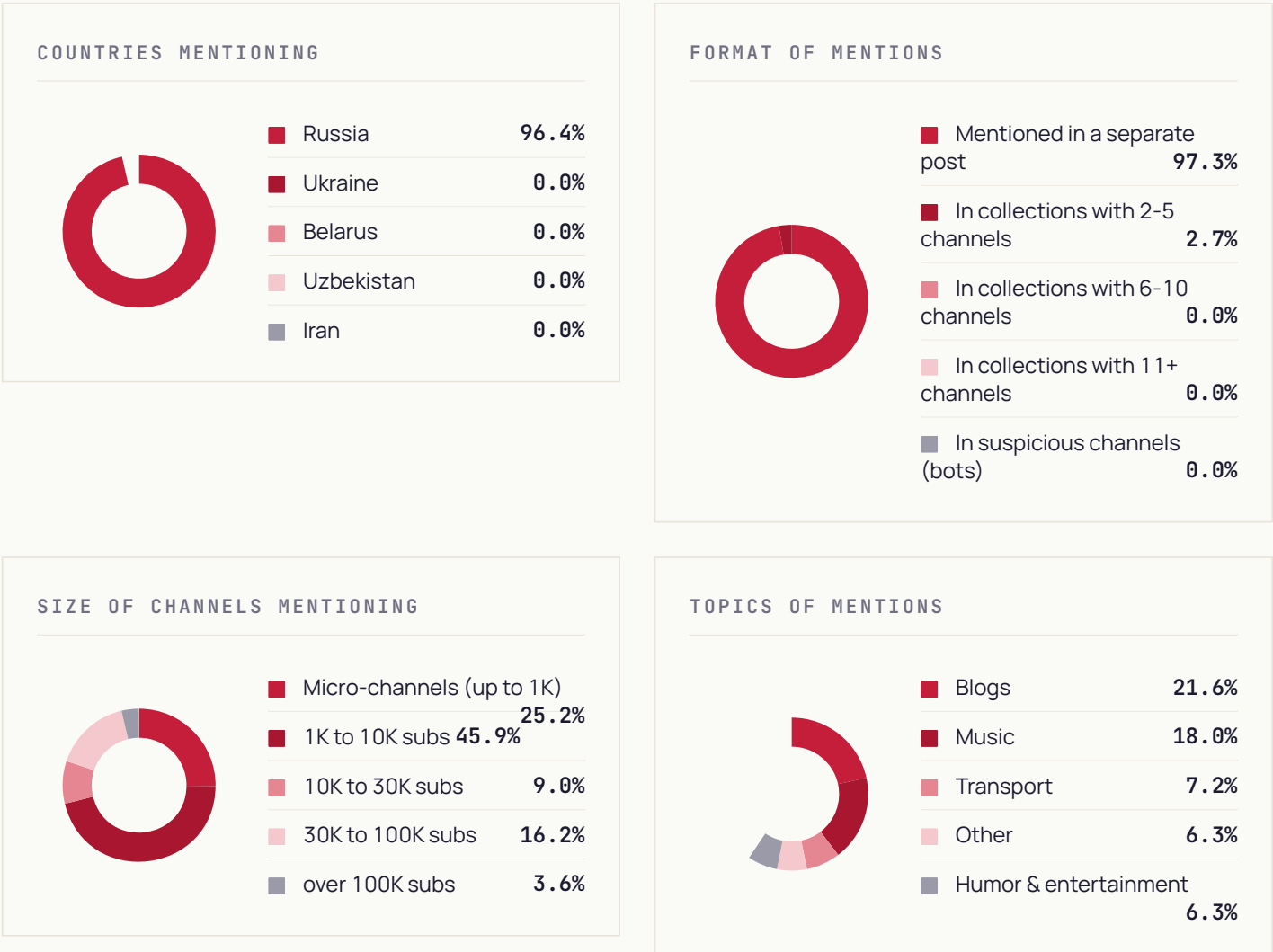
WORST 3

↓ 27.06 · 16:50 TEXT Without Max you can't get a foreign passport – Moscow users report that to apply you must fill out a form in...	VIEWS 40 388 REPOSTS 434	REACTIONS 1 251 ER 33.9%
↓ 28.06 · 13:40 TEXT Key statements from today's United Russia congress Putin: – This time is fateful for the country. Russia cannot be defeated on the battlefield...	VIEWS 35 326 REPOSTS 111	REACTIONS 1 201 ER 29.6%
↓ 30.06 · 20:57 TEXT Nearly a third of Russians said they would calmly accept a complete internet blackout – media A poll found 28% of respondents...	VIEWS 25 788 REPOSTS 129	REACTIONS 2 001 ER 21.6%

SECTION 03 · MENTIONS

Who mentions the channel and how

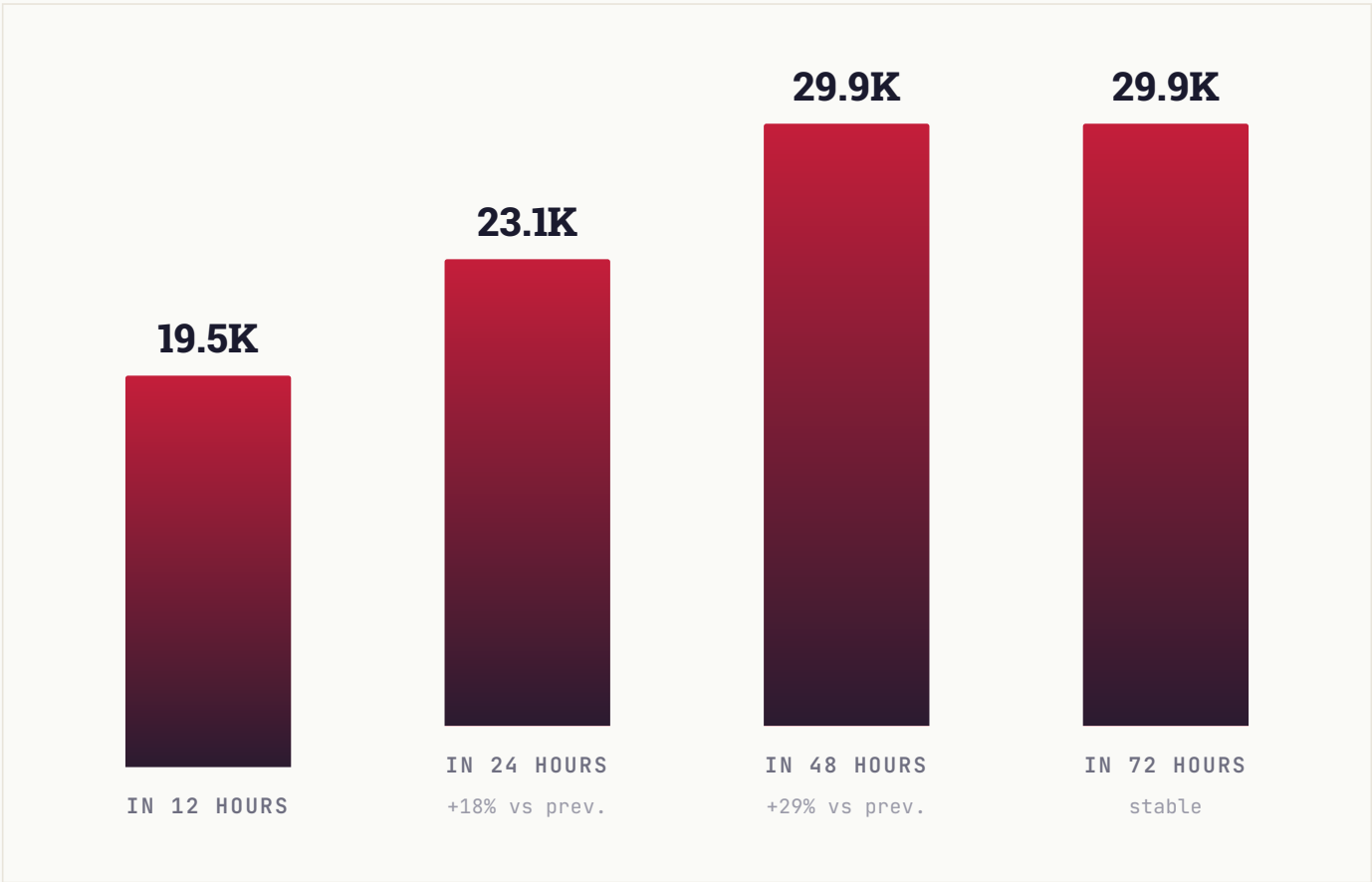
Citation index **22** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time channel mentions: **89** different channels.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
TP TikTok Prime 🏆	3.5M
TQ TikTokModCloud 🌤️	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.7M
PM Proxy MTProto Proxy 24/	1.3M
➡️E ➡️ Easy APK	1.2M
QV Quattro VPN – News	1M
CT Download TikTok mod for Android	913.9K
TT TikTok mod for Android	836.2K
Y– YBoost – YouTube & internet without limits	809K
IO iovpn YOU	119.2K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#66 of 99). Niche median: 145.1K subs.
First growth KPI: reach median. Leader: TikTok Prime 🏆 (3.5M).

SECTION 06 · NICHE COMPARISON

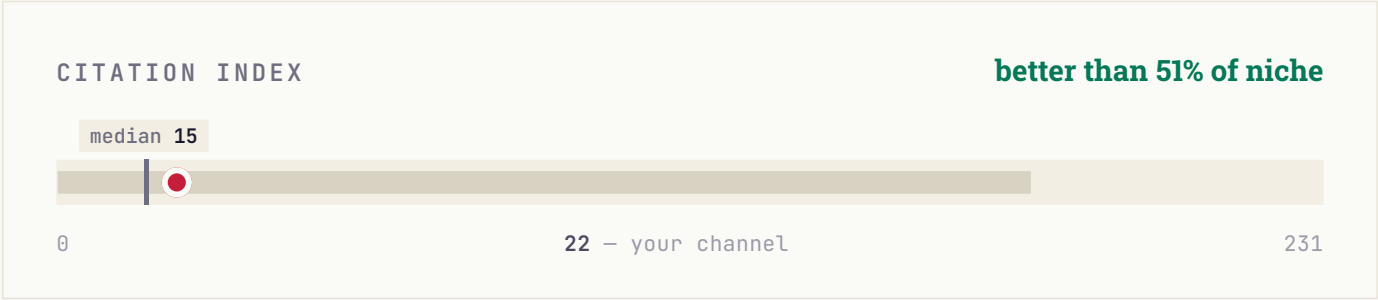
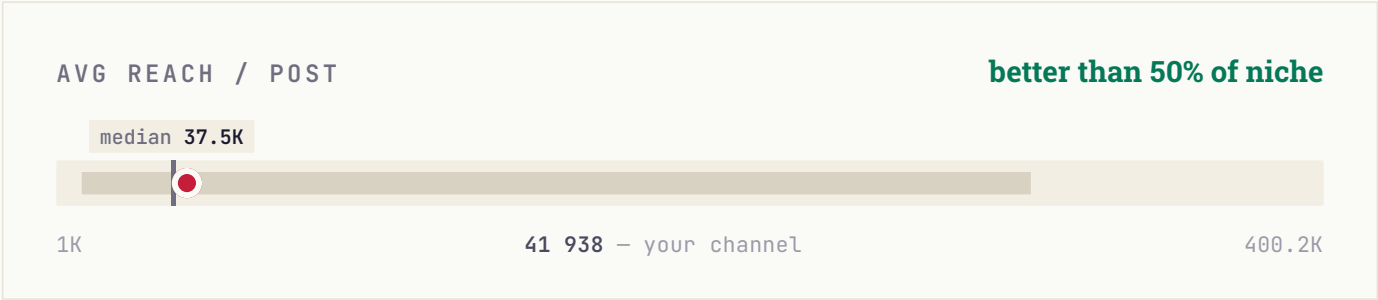
Where channel stands in its league

Took top-100 channels in category «Software & apps» (Russia) and compared your channel. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#66/100

POSITION IN NICHE

Channel in bottom half of ranking



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Top post of the week — Wednesday

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager