

PUBLIC REPORT BY PROMTPRESS

Channel audit

StockTON



@investitsii

How to buy TON/crypto and where to start? - <https://t.me/investitsii/2134> Collab only via this link: @KHOKKEIST

SUBSCRIBERS

34 891

+25980 per month

ERR (% WHO SEE
POSTS)

3.0%

per day **0.9%**

REACH/POST

713

ad reach **343**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 34 891 —	 SUBS REACH 2.04% avg % subs see a post	 VIEWS/POST 713 median 464 · 22 days	 POSTS/WEEK 6.1 over period
 7D TREND +41.2% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 187 chars. median 134 · 22 days	 POSTS ANALYZED 20 22 days
 AD REACH 343 24h avg	 CHURN / MONTH +25980 last month	 CITATION RATE 176 citation index · 415 channels mentioned all time	 CHANNEL AGE 8 years 10 months created Aug 20, 2017

AI EDITOR SUMMARY

Channel «StockTON 💎» — 34 891 subs. Each post averages 713 people (2% subs), reach is low — consider expanding audience. Publishes 6 posts per week (~1/day) — infrequent. For week Jun 29 — Jul 5, reach grew +41.2% Week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **20** posts over 22 days.
- 02 Dominant format – **Photo** (9/20 posts).
- 03 Avg post length – **187** chars (median 134).
- 04 Peak audience activity – **Sunday**, 09:00 MSK.
- 05 Top posts get **11x** more views than the weakest (2.4K avg for top vs 215 for worst) – among 20 posts over 22 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 21.06 · 06:05 TEXT
(post without caption – text)

VIEWS	REACTIONS
5 269	—
REPOSTS	ER
92	15.1%

Nº2 02.07 · 11:35 TEXT
(post without caption – text)

VIEWS	REACTIONS
1 012	—
REPOSTS	ER
3	2.9%

Nº3 02.07 · 07:10 TEXT
 **Japanese bought 2,823 BTC – now company holds 43,000 BTC.**

VIEWS	REACTIONS
933	—
REPOSTS	ER
1	2.7%

Nº4 02.07 · 10:18 PHOTO 1xBet announced Conor McGregor as their ambassador ahead of his UFC return Bookmaker 1xBet announced a partnership with...	VIEWS 926 REPOSTS 2	REACTIONS — ER 2.7%
Nº5 01.07 · 13:44 PHOTO Looking for TON or Gram in trends?	VIEWS 753 REPOSTS 1	REACTIONS — ER 2.2%

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WORST 3

↓ 09.07 · 12:04 VIDEO Trump thought all along he was meeting with Putin, not Zelensky He kept pointing at Zelensky and asking: do you have...	VIEWS 243 REPOSTS 2	REACTIONS — ER 0.7%
↓ 10.07 · 10:14 VIDEO Startup 1X showed their humanoid NEO learned to control fingers almost like a human. Now it can build Lego, eat chips, hold...	VIEWS 219 REPOSTS —	REACTIONS — ER 0.6%
↓ 11.07 · 10:58 VIDEO AI recommends delete its video	VIEWS 183 REPOSTS 1	REACTIONS — ER 0.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

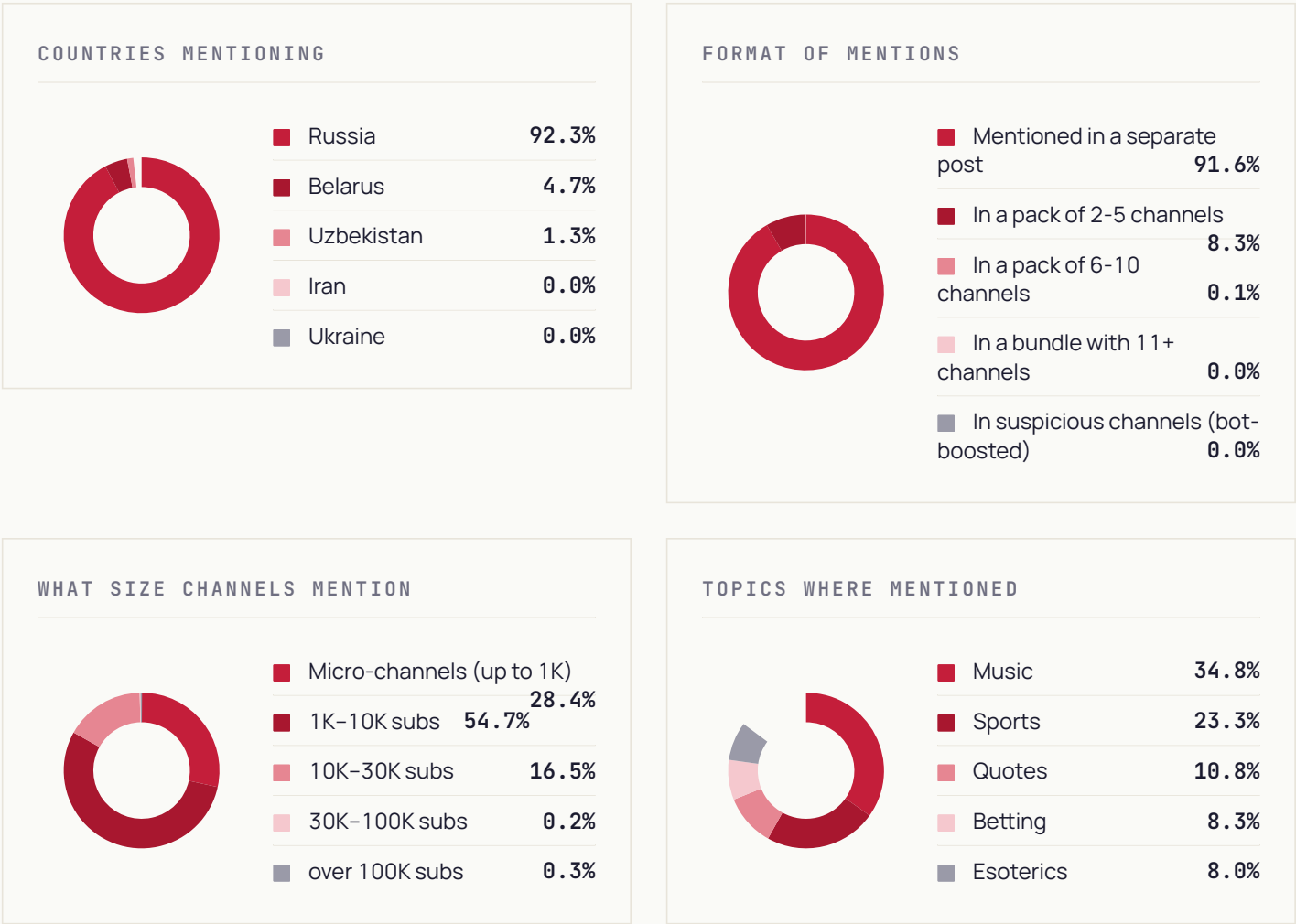
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

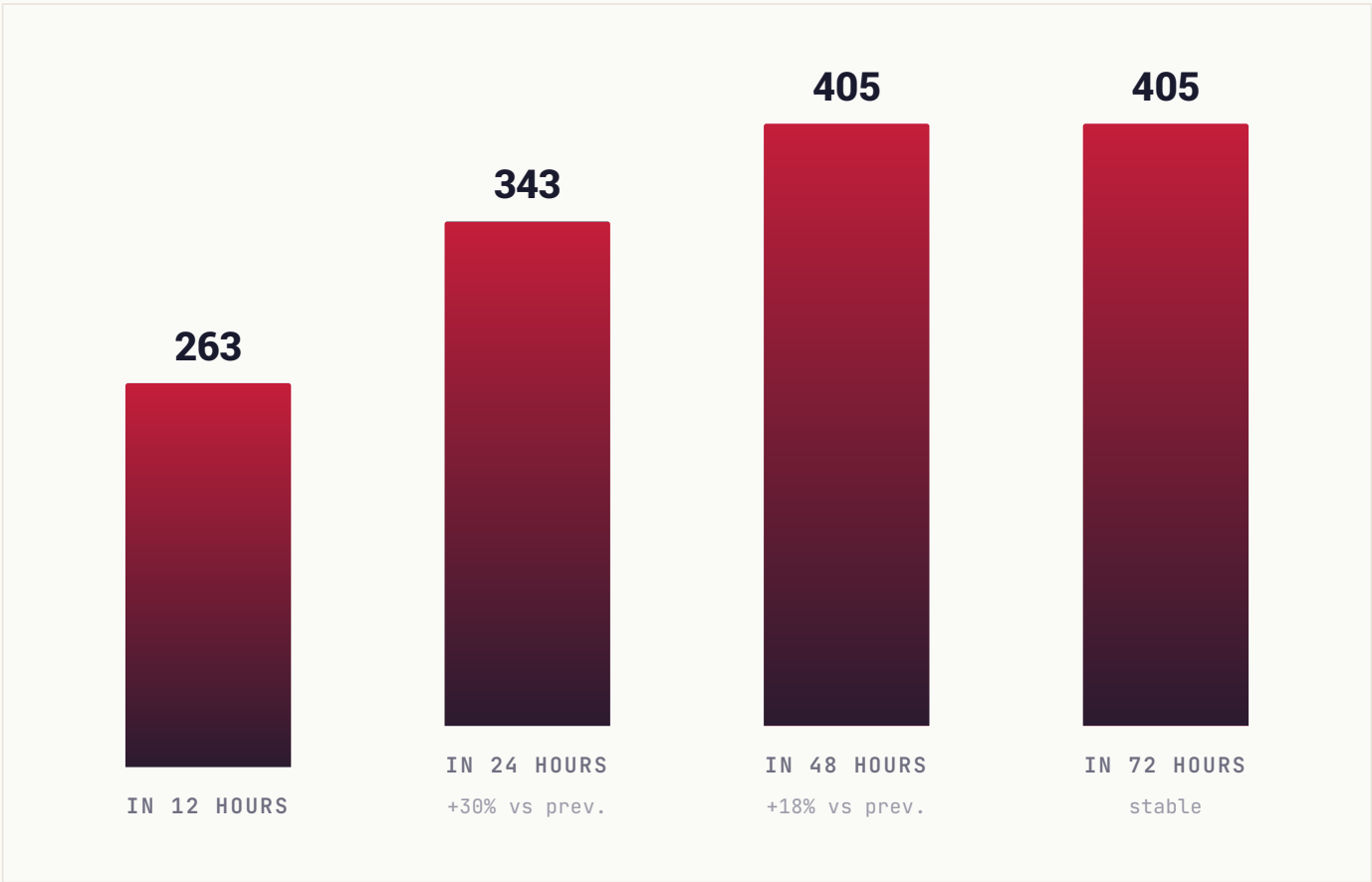
Citation index **176** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: **415** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
S StockTON  YOU	34.9K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **169**, they brought **117 463** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	20	1	0
December 2025	35	5	327
November 2025	34	5	9 502
October 2025	34	5	5 218
September 2025	20	6	53 287
August 2025	26	8	49 129
TOTAL MENTIONS			169
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			117 463

SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel against them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Sunday

Audience is most active on this day at 09:00 MSK.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats

Current ER 2.04% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+4.5pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ NEXT STEPS

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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