

PROMTPRESS PUBLIC REPORT

Channel audit

Investment Fund



@investffond

🚀 Channel on investing, finance & wealth building. Daily: 📊 market analysis; 📈 promising stocks; 💎 undervalued assets; 📰 key news & market impact. Subscribe if...

SUBS

17 835

43 posts 28 days

ERR (% SEE POSTS)

9.0%

per day 16.2%

REACH/POST

1.6K

ad reach 2.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 17 835 —	 SUBSCRIBER REACH 8.83% avg % subs see post	 VIEWS/POST 1.6K median 922 · 28 days	 POSTS/WEEK 10.7 over period
 7D TREND +484.4% vs prev week	 REACTIONS/POST 1.6 only 68 reactions, 16 reposts, 0 comments	 POST LENGTH 468 chars median 293 · 28 days	 POSTS ANALYZED 43 28 days
 AD REACH 2.4K 24h avg	 MENTIONS 0 citation index · 306 channels mentioned it ever	 CHANNEL AGE 3 yrs 19 days created 02.07.2023	

AI EDITOR SUMMARY

Channel «Investment Fund» — 17 835 subs. Each post gets avg 1.6K people (9% of subs), reach is low — need to grow audience. Publishes 11 posts per week (~2/day) — steady. Week July 6–12 reach grew +484.4% by week June 29 – July 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **43** posts in 28 days.
- 02 Dominant format — **Photo** (31/43 posts).
- 03 Avg post length — **468** chars (median 293).
- 04 Peak audience activity — **Thursday**, 21:00 MSK.
- 05 Top posts get **280x** more views than the weakest (5.9K avg for top vs 21 for worst) — among 43 posts in 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 16.07 · 18:02 PHOTO ! Security guards in Moscow region to receive combat weapons for drone defense, per media. Eligible: those guarding energy facilities...	VIEWS 7 603 REPOSTS 4	REACTIONS 12 ER 42.6%
Nº2 16.07 · 15:42 PHOTO FIFA won't punish Argentine players for political banner on field — Cope radio. Decision postponed until end...	VIEWS 5 619 REPOSTS 1	REACTIONS 21 ER 31.5%
Nº3 16.07 · 11:06 PHOTO VK shares down 7% on news of app removal from Google Play VK and Max messenger apps unavailable for download...	VIEWS 4 389 REPOSTS —	REACTIONS 3 ER 24.6%

Nº4 16.07 · 12:53 PHOTO #LKOH no longer an oil stock? Lukoil shares vs Brent crude this week	VIEWS 3 683 REPOSTS —	REACTIONS 2 ER 20.7%
Nº5 17.07 · 08:46 TEXT Discount on Russian Urals oil in early month at Russian ports rose another \$3-4/bbl, and for India delivery...	VIEWS 3 417 REPOSTS —	REACTIONS 4 ER 19.2%

|

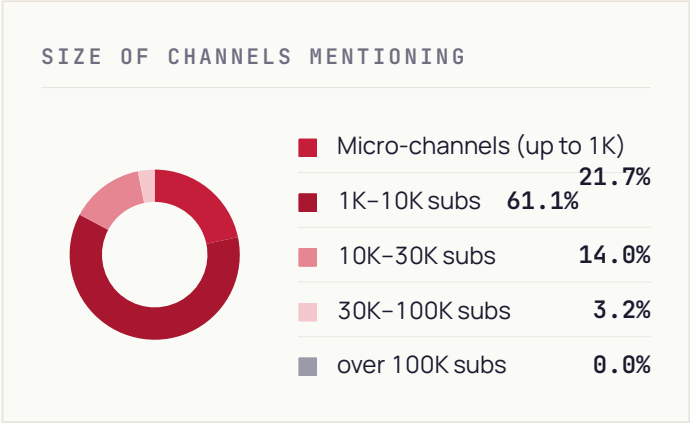
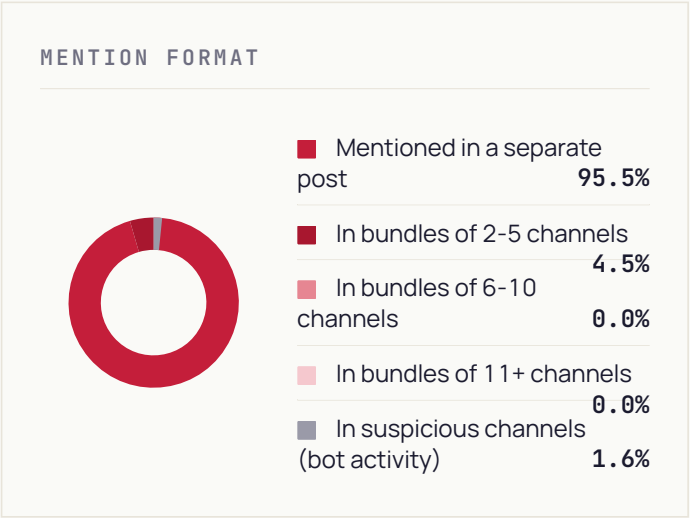
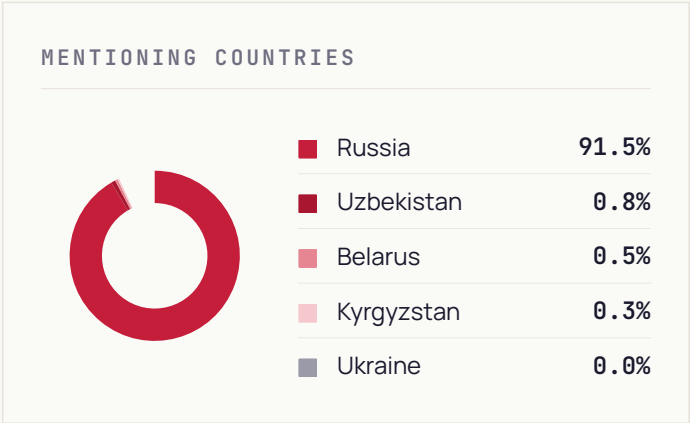
WORST 3

↓ 27.06 · 17:46 PHOTO Russia's largest refineries running at max capacity – Putin. President held a meeting on domestic fuel supply...	VIEWS 24 REPOSTS —	REACTIONS — ER 0.1%
↓ 28.06 · 15:56 PHOTO Russia's largest refineries running at max capacity – Putin. President held a meeting on domestic fuel supply...	VIEWS 21 REPOSTS —	REACTIONS — ER 0.1%
↓ 26.06 · 09:31 VIDEO In Benner's cycle published back in 1875, 2026 is marked as a year of high prices and time to sell. Previous similar cycle points...	VIEWS 20 REPOSTS —	REACTIONS — ER 0.1%

SECTION 03 · MENTIONS

Who mentions the channel and how

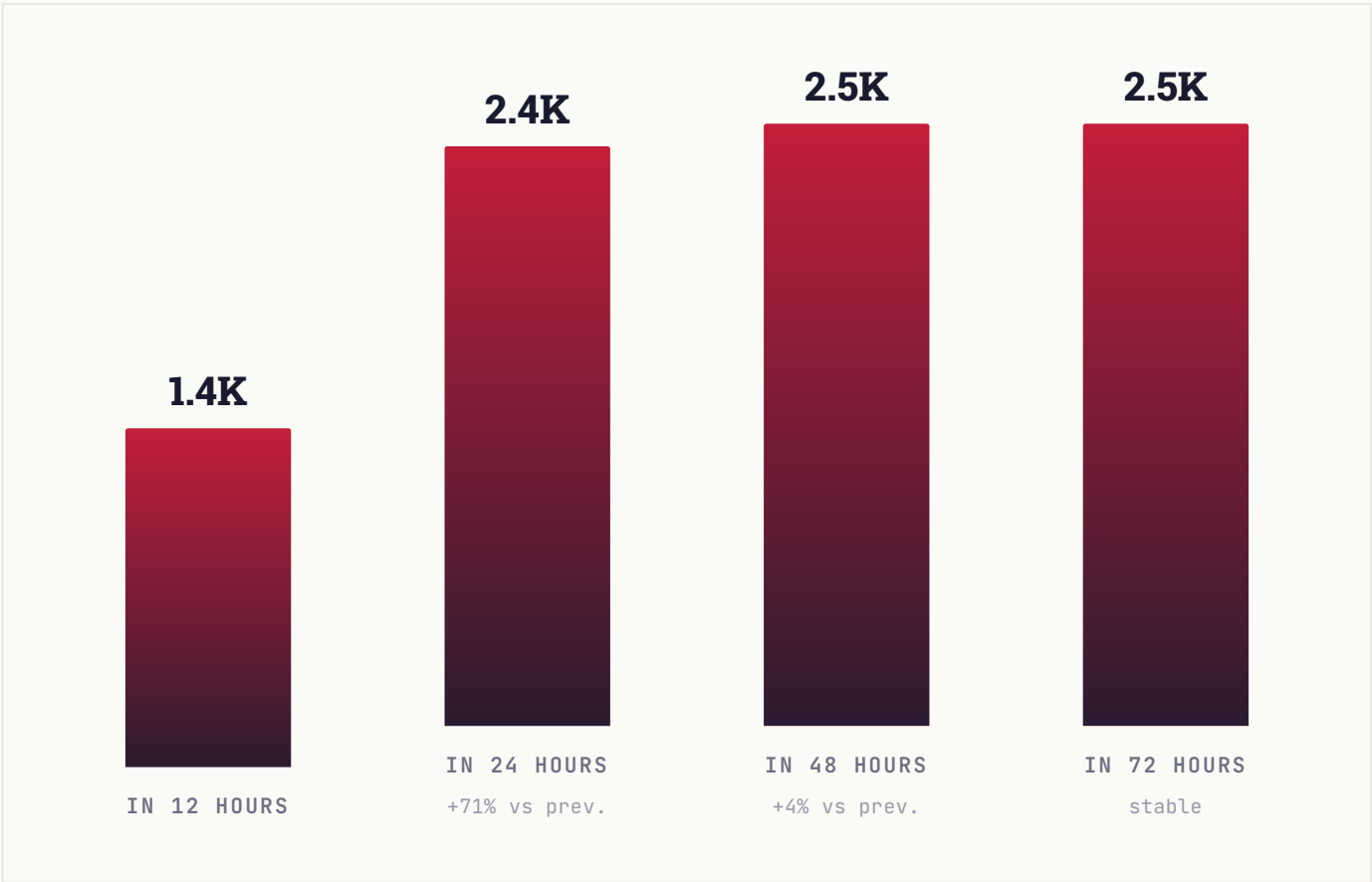
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **306** different channels.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
آقای تحلیلگر آت	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه قد	3.7M
اخبار فوری خبر فوری جنگ امریکا بندر عباس اخ	3.7M
Sharif شریف اش	2.8M
Trade Watcher TW	2.5M
قیمت لحظه ای دلار طلا خودرو قل	2M
KING EL GOLD 🏆 KE	1.8M
The Economist TЭ	1.3M
Topor. Economics. ER	1.2M
QUBTAN EL GOLD QE	1.1M
Investment Fund IF YOU	17.8K

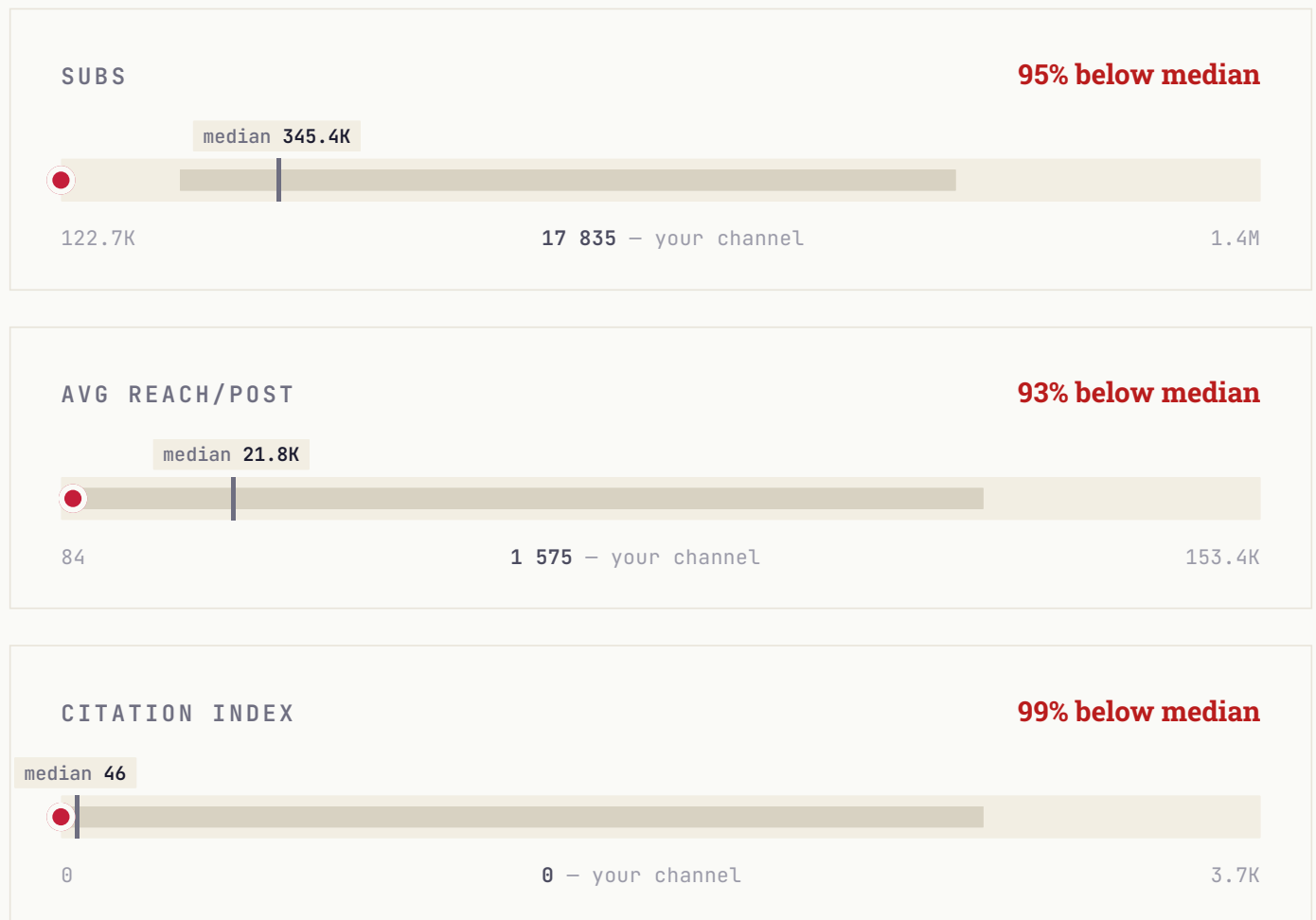
COMPARATIVE SUMMARY

Channel is still outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 349.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 06 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «**Economics**» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Thursday

On this day at 21:00 MSK audience is most active.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram keeps audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. 2-3 collabs give relevant growth — no need for daily.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager