

PUBLIC REPORT BY PROMTPRESS

Channel audit

Беларускі інвестар



@investarbel

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SUBS

6 532

+38 per month

ERR (% SEE POSTS)

66.0%

daily 31.9%

REACH/POST

4.3K

ad reach 2.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 6 532 —	 SUBS REACH 66.17% avg % subs see post	 VIEWS/POST 4.3K median 4.5K · 20 days	 POSTS/WEEK 2.4 for period
 7D TREND — no data for period	 REACTIONS/POST 156.3 only 1,094 reactions, 171 reposts, 77 comments	 POST LENGTH 964 chars median 1,000 · 20 days	 POSTS ANALYZED 7 20 days
 AD REACH 2.1K 24h avg	 CHURN / MONTH +38 last month	 CITATION RATE 4 citation index · 8 channels mentioned ever	 CHANNEL AGE 3 years 2 months created 17.03.2023

AI EDITOR SUMMARY

Channel «Беларускі інвестар» — 6 532 subs. Each post averages 4.3K people (66% of subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts in 20 days.
- 02 Dominant format — Text (6/7 posts).
- 03 Avg post length — 964 chars (median 1,000).
- 04 Peak audience activity — Wednesday, 11:00 MSK.
- 05 Top posts drive 2x more views than the weakest (top avg 5.6K vs worst 2.9K) — among 7 posts in 20 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.05 · 11:15 TEXT I didn't even notice how my goals shifted from 'buy a car/ house/go on vacation' to 'I want to retire'. Not to do nothing...	VIEWS 6 374 REPOSTS 34	REACTIONS 624 ER 97.6%
Nº2 13.05 · 08:14 TEXT Opened enrollment for course «Invest BY» Online course on how to preserve and grow capital in Belarus. From investing basics...	VIEWS 5 526 REPOSTS 21	REACTIONS 37 ER 84.6%
Nº3 22.05 · 11:22 TEXT The 4% rule, or how to live off capital in retirement Investors often believe: to live off capital, you need to buy assets that generate...	VIEWS 4 987 REPOSTS 71	REACTIONS 142 ER 76.3%

Nº4 22.05 · 11:19 TEXT The post about retirement got tons of reactions – half a thousand whales and 30+ comments. Artyom wrote that he started saving for retirement at 22. That's...	VIEWS 4 525 REPOSTS 11	REACTIONS 62 ER 69.3%
Nº5 01.06 · 09:05 TEXT After reading the post about living off capital using the 4% rule, many might think: \$300K (adjusted for inflation), that's...	VIEWS 3 088 REPOSTS 16	REACTIONS 115 ER 47.3%

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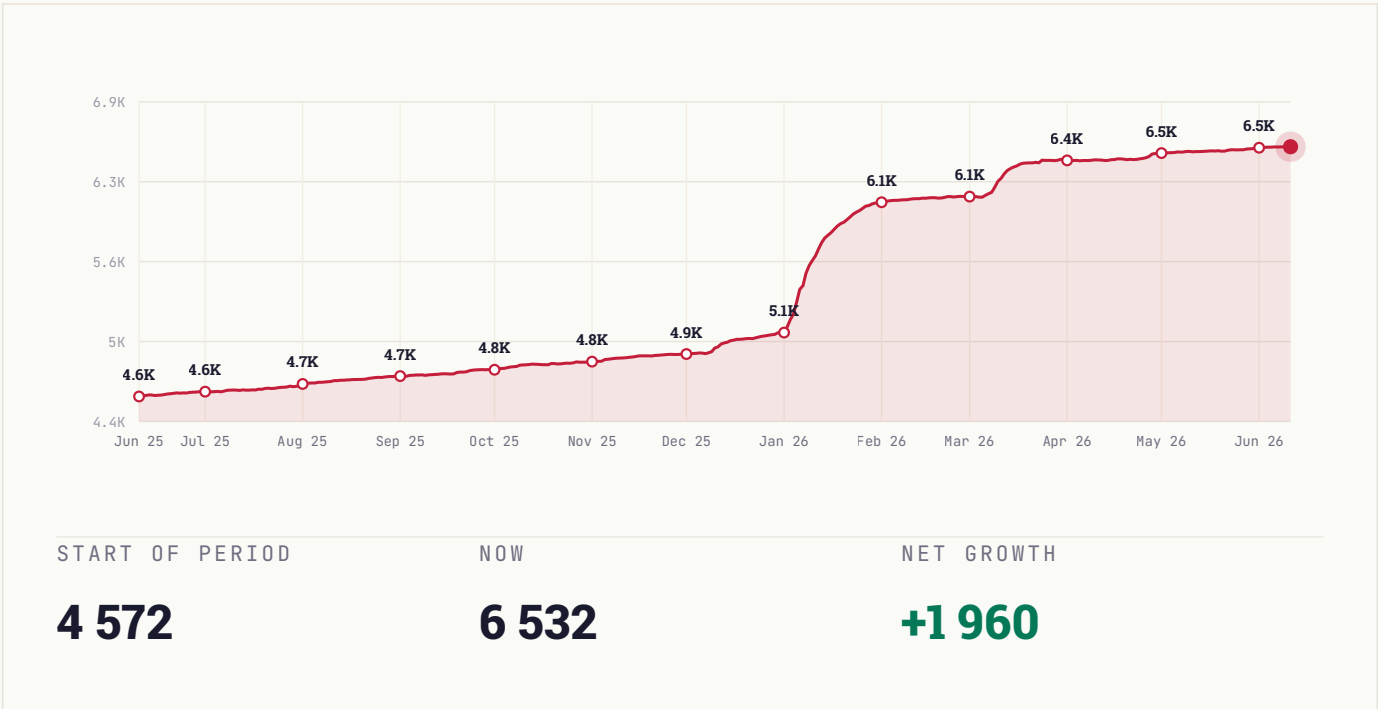
WORST 3

↓ 01.06 · 09:05 TEXT After reading the post about living off capital using the 4% rule, many might think: \$300K (adjusted for inflation), that's...	VIEWS 3 088 REPOSTS 16	REACTIONS 115 ER 47.3%
↓ 01.06 · 11:18 TEXT News about broker Mind Money Head of broker Mind Money Yulia Khandoshko detained in Russia on major fraud charges –...	VIEWS 3 085 REPOSTS 9	REACTIONS 28 ER 47.2%
↓ 02.06 · 10:26 PHOTO 📷 #Kapitalika. May +1% After April recovery, Kapitalika showed modest +1% or +158\$ in May. Portfolio value reached...	VIEWS 2 670 REPOSTS 9	REACTIONS 86 ER 40.9%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

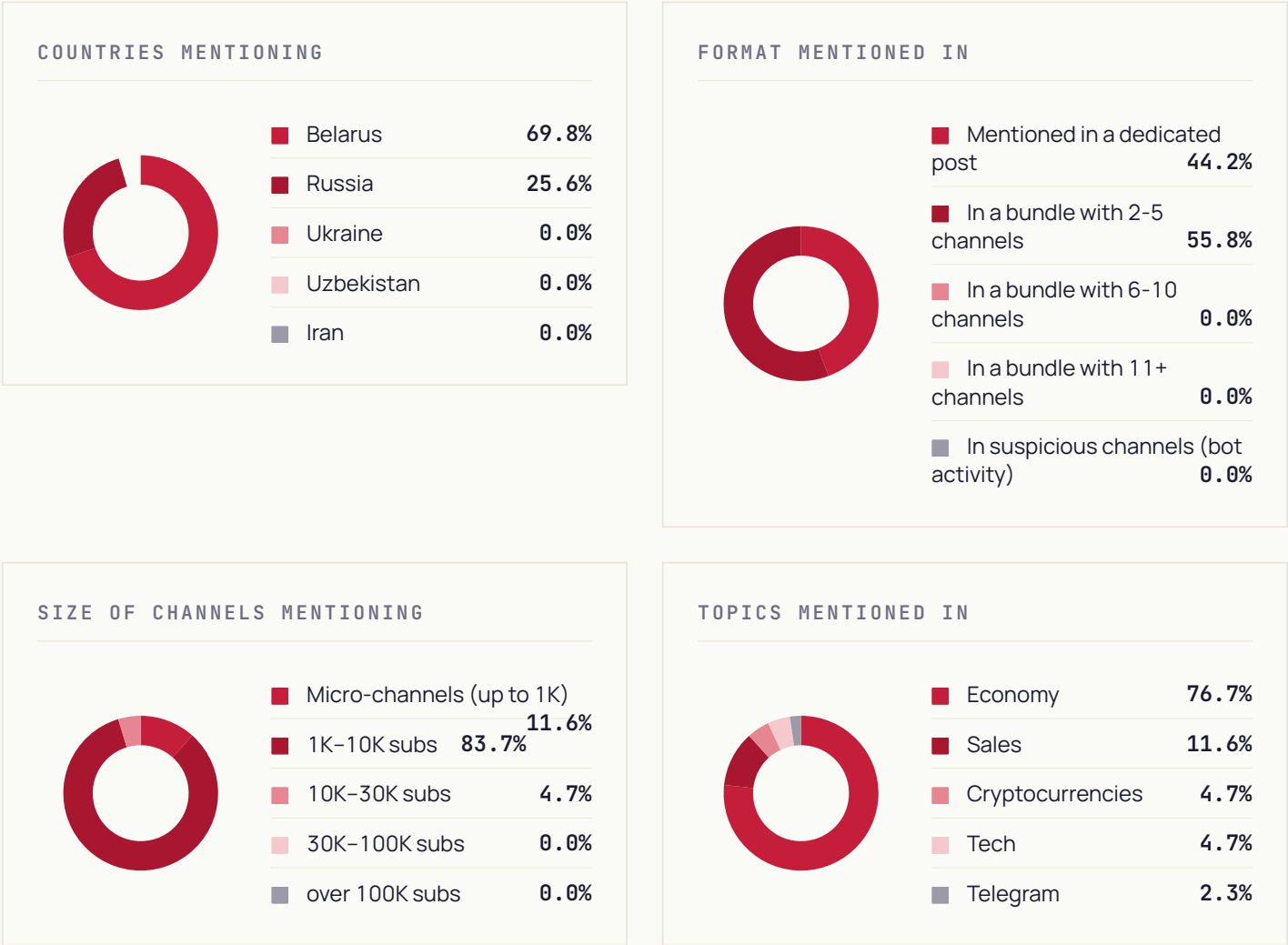
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

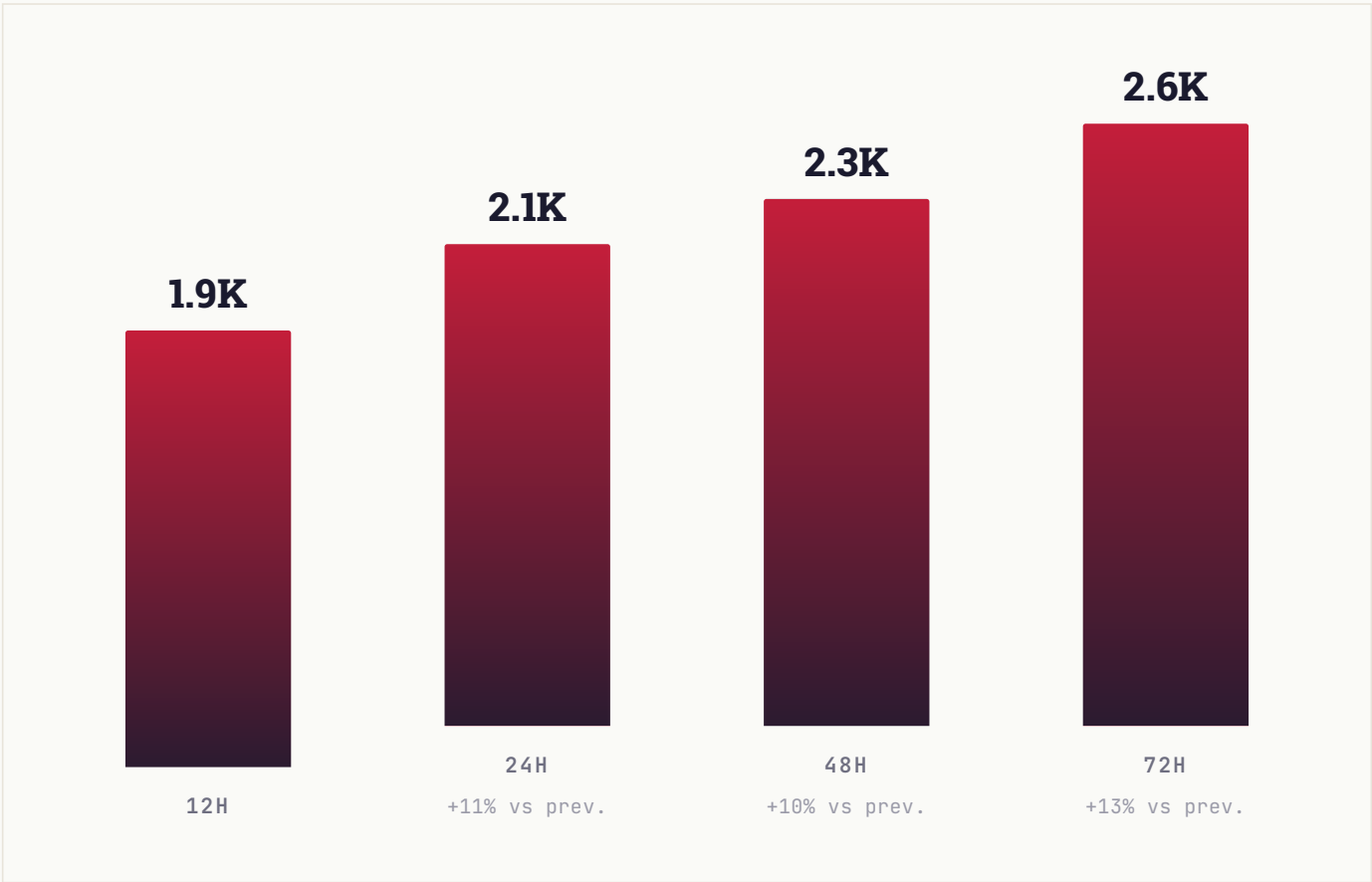
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearby channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
A(Alfa-Bank (Belarus)	79.3K
Sat Sber Bank (Belarus)	39.2K
BK Belarusbank: channel	35.9K
MY Myfin.by	27.3K
MA MART	22.2K
PR Priorbank	18.2K
BA BANKI24.BY	17.7K
MR Ministry of Taxes and Duties of the Republic of Belarus	15.1K
UA Operational Management Department of the Inspectorate of the Ministry of Taxes and Duties for Minsk	14.6K
BE Belagroprombank	11.1K
БІ Беларускі інвестар YOU	6.5K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#15 of 67). Leader — Alfa-Bank (Belarus) (79.3K). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **3**, they brought **524** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	177	
November 2025	0	0	61	
October 2025	0	0	78	
Sep 2025	0	0	59	
August 2025	2	2	79	
July 2025	1	1	70	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
3	6	524

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-67 channels in category "Economy» (Belarus) and compared your channel against them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#15 / 67

RANK IN NICHE

Channel in top 22% – strong position

SUBS

better than 63% of niche

median 1.7K



AVG REACH / POST

better than 73% of niche

median 896



CITATION INDEX

better than 50% of niche

median 3



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.4 posts/wk. Active channels avg 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
over volume**

02

Best post day of the week — Wednesday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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