

— PROMTPRESS PUBLIC REPORT

Channel audit

IntimShop.ru

**@intimshop_official**

👤 Online consultations: @intimshopbot 📧 Chat: @chat_intimshop
➡️ Ads, collaboration: marketing@intimshop.ru ☎️ 8 (800)
775-13-60 Registered in the list of social media page owners of the
Federal Service for Supervision of Communications, Information
Technology and Mass Media (Roskomnadzor):...

SUBS

33 008

+2012 per month

ERR (% SEE POSTS)

12.0%

per day 4.1%

REACH/POST

3.7K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 33 008 —	 SUBSCRIBER REACH 11.2% avg % of subs who see a post	 VIEWS/POST 3.7K median 3.3K · 29 days	 POSTS/WEEK 11.3 over period
 7D TREND -50.8% vs previous week	 REACTIONS/POST 38.0 only 1,785 reactions, 700 reposts, 47 comments	 POST LENGTH 843 chars median 1K · 29 days	 POSTS ANALYZED 47 29 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH +2012 last month	 CITATION RATE 1 002 citation index · 1,432 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 27.02.2022

AI EDITOR SUMMARY

Channel «IntimShop.ru» – 33 008 subs. Each post averages 3.7K people (11% of subs), reach is low – consider growing audience. Publishes 11 posts/week (~2/day) – regular schedule. For the week of Jun 29 – Jul 5, reach dropped -50.8% vs week Jun 22–28 – analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & worst – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 47 posts over 29 days.
- 02 Dominant format – Photo (35/47 posts).
- 03 Avg post length – 843 chars (median 1000).
- 04 Peak audience activity – Friday, 20:00 MSK.
- 05 Top posts get 7x more views than the weakest (13.8K avg top vs 2.1K worst) – among 47 posts in 29 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 17:01 PHOTO  Candles blown, cake eaten, but 20% off top premium brands remains until end of June. Now is the perfect time to try the ultimate...	VIEWS 13 998 REPOSTS 1	REACTIONS 19 ER 42.4%
Nº2 26.06 · 13:12 PHOTO  Male contraception without hormones: scientists find a way to 'turn off' and 'turn on' sperm In April 2026, researchers from...	VIEWS 13 751 REPOSTS 16	REACTIONS 32 ER 41.7%
Nº3 25.06 · 17:03 PHOTO  Edging: pleasure that knows how to wait Edging is a practice where you bring arousal almost to orgasm, then stop before...	VIEWS 13 746 REPOSTS 13	REACTIONS 32 ER 41.6%

Nº4 21.06 · 11:36 VIDEO 🎂 Last day of sale Our birthday is coming to an end, and with it the holiday discounts: 26% off premium brands and 15% off everything...	VIEWS 4 291 REPOSTS 1	REACTIONS 19 ER 13.0%
Nº5 27.06 · 13:02 PHOTO 🔴 Erection ring that also monitors health A new generation of erection rings has appeared – they not only prolong erections...	VIEWS 4 284 REPOSTS 35	REACTIONS 36 ER 13.0%

|

WORST 3

↓ 12.07 · 13:01 PHOTO 🔥 Male libido peaks at forty Scientists at the University of Tartu analyzed data from 67,334 participants of the Estonian Biobank...	VIEWS 2 240 REPOSTS 30	REACTIONS 23 ER 6.8%
↓ 12.07 · 18:51 TEXT We collected all posts of the past week. What you might have missed: 🔴 Kiss Day – Yovee warming and cooling balms...	VIEWS 2 085 REPOSTS 1	REACTIONS 17 ER 6.3%
↓ 13.07 · 13:04 PHOTO 🤖 People are talking about sex with AI more than with their partner An unexpected twist in modern intimate life: according to data...	VIEWS 1 976 REPOSTS 9	REACTIONS 18 ER 6.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

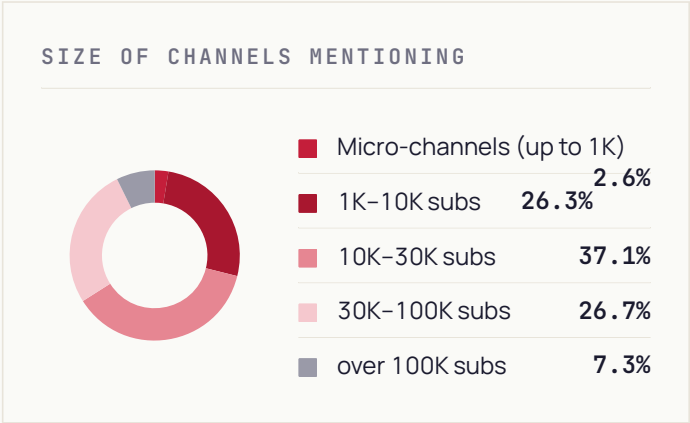
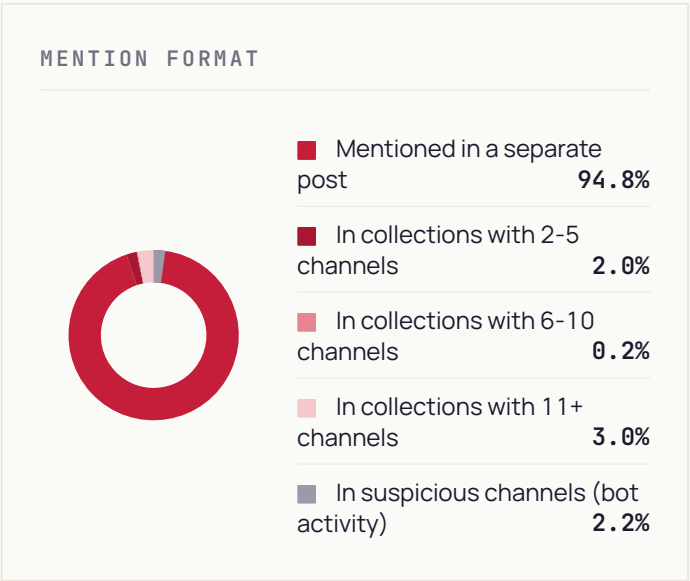
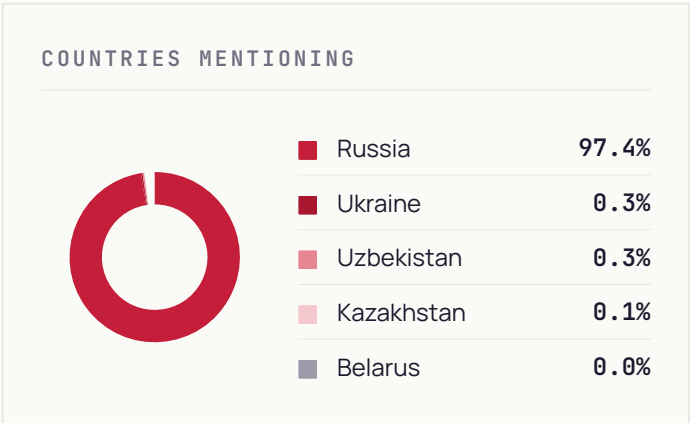
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

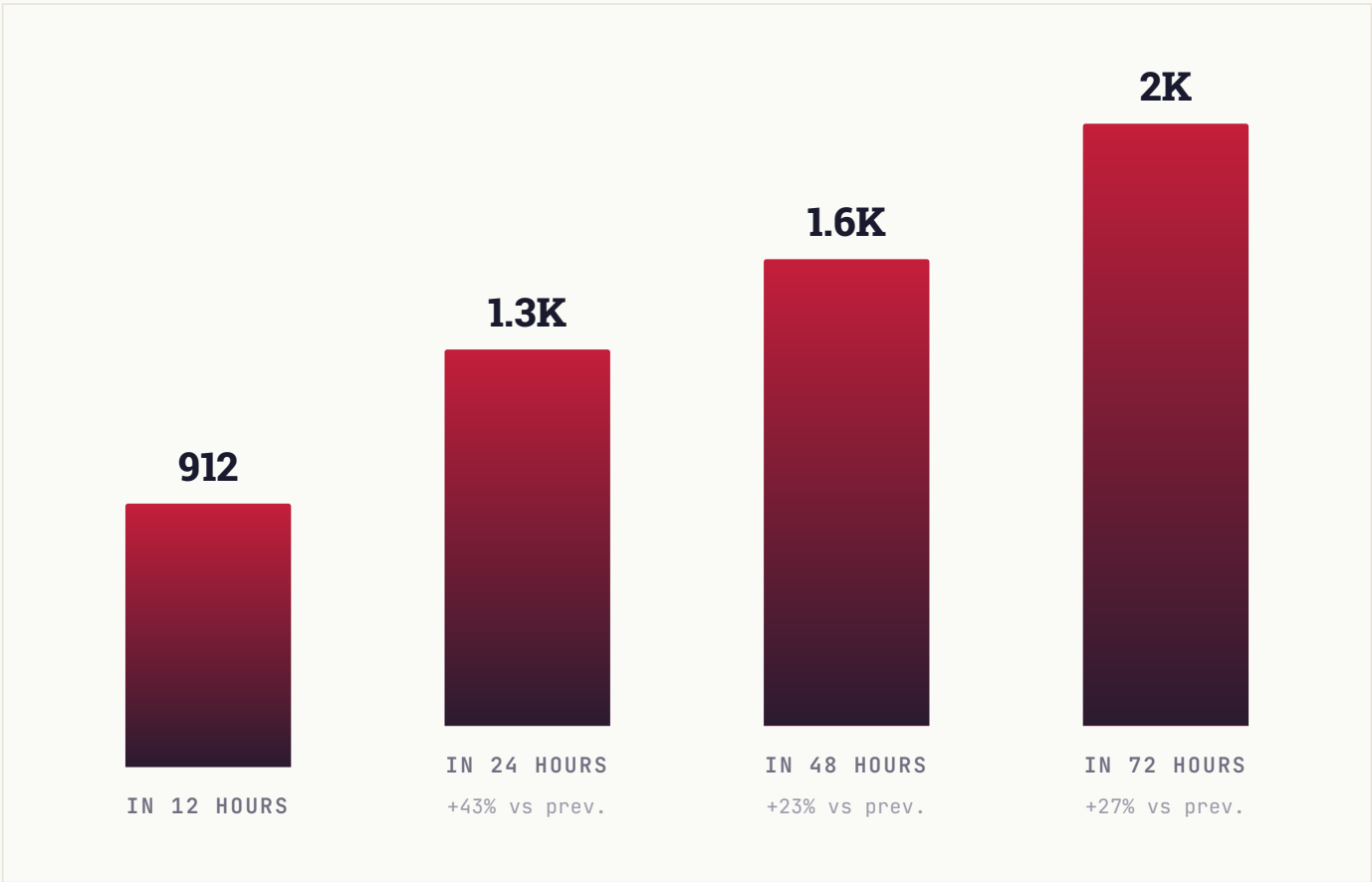
Citation index **1 002** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel was mentioned **1 432** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted – see its rank among niche peers.

CHANNEL	SUBS
O2 Offerzone 2.	5.8M
OF Offerzone	4.2M
OF Offerzone	1.2M
O3 Offerzone 3.	3.5M
DE Dealdost	3.1M
O4 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
SQ Shoppers Quest	1.3M
IN IntimShop.ru YOU	33K

COMPARATIVE CONCLUSION

Channel still outside top 95 of niche – early growth stage. Niche leader – Offerzone 2. (5.8M), top-95 median: 408K. First goal – enter top-95 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **52**, they brought **8 838** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	4	4	1 140
December 2025	7	6	1 026
November 2025	1	1	0
October 2025	12	7	1 123
September 2025	9	5	1 778
August 2025	19	9	3 771

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
52	6	8 838

SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Sales» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. 2-3 collabs give relevant growth — no need for daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
