

PUBLIC REPORT BY PROMTPRESS

Channel audit

INSTASAMKA



@instasamkacore

Ads: @mstolyarov / maxim@namnecash.ru Vote for the channel:
<https://t.me/instasamkacore?boost> <https://gosuslugi.ru/snet/679757eab0db9a5cd3408d40>

SUBSCRIBERS

453 621

-8532 per month

ERR (% SEE POSTS)

13.0%

in 24h **6.0%**

REACH/POST

60.2K

ad reach **27.2K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 453 621 —	 SUBS REACH 13.26% avg % of subs see a post	 VIEWS/POST 60.2K median 57.4K · 24 days	 POSTS/WEEK 5.2 over period
 7D TREND -28.6% vs previous week	 REACTIONS/POST 2456.5 total 44,217 reactions, 2,676 reposts, 0 comments	 POST LENGTH 205 chars median 99 · 24 days	 POSTS ANALYZED 18 24 days
 AD REACH 27.2K 24h average	 CHURN / MONTH -8532 last month	 CITATION RATE 1 020 citation index · 4,458 channels mentioned all time	 CHANNEL AGE 5 years 12 days created 14.06.2021

AI EDITOR SUMMARY

Channel «INSTASAMKA» — 453 621 subs. Each post averages 60.2K people (13% from subs), reach is low — consider expanding audience. Publishes 5 posts per week (~1/day) — infrequent posts. For the week of June 8–14, reach dropped by -28.6% vs week 1–7 June — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 18 posts over 24 days.
- 02 Dominant format – Photo (8/18 posts).
- 03 Avg post length – 205 chars (median 99).
- 04 Peak audience activity – Saturday, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (88.4K avg for top vs 41.3K for worst) – among 18 posts over 24 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 05:24 VIDEO EVEREST SOON	VIEWS 94 724 REPOSTS 1 104	REACTIONS 3 655 ER 20.9%
Nº2 30.05 · 10:38 PHOTO POPSTAR available at Magnolia and any marketplace, or in 15 min singles on OZON FRESH!🎵☺	VIEWS 86 821 REPOSTS 90	REACTIONS 3 037 ER 19.1%
Nº3 29.05 · 11:13 TEXT thanks for the feedback, Masha🎵🎵 https://youtu.be/cbvEVWMRofc?si=jAbcDMSBr9FNlpCw	VIEWS 83 684 REPOSTS 78	REACTIONS 1 821 ER 18.4%

Nº4 05.06 · 19:32 TEXT EVEREST 11.06 Presave: https://band.link/eeverest	VIEWS	REACTIONS
	69 921	2 114
	REPOSTS	ER
	178	15.4%

Nº5 12.06 · 17:58 PHOTO 👤👤👤👤	VIEWS	REACTIONS
	65 758	6 783
	REPOSTS	ER
	48	14.5%

WORST 3

↓ 15.06 · 05:45 VIDEO Porsche sport challenge 2026 Brand ambassador POPSTAR Rita HeyBae test drive with racer Ivan Stanchin👤👤 this time Ivan...	VIEWS	REACTIONS
	46 563	1 644
	REPOSTS	ER
	39	10.3%
↓ 17.06 · 08:16 VIDEO Старт 1 гонки GT Spot Cup 🏁 Самый интересный момент прошедшего уикенда на Igora Drive P4 > P1 (GT4 Cup)	VIEWS	REACTIONS
	40 476	692
	REPOSTS	ER
	14	8.9%
↓ 22.06 · 14:34 PHOTO my typical day in Dubai👤	VIEWS	REACTIONS
	36 917	3 414
	REPOSTS	ER
	64	8.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

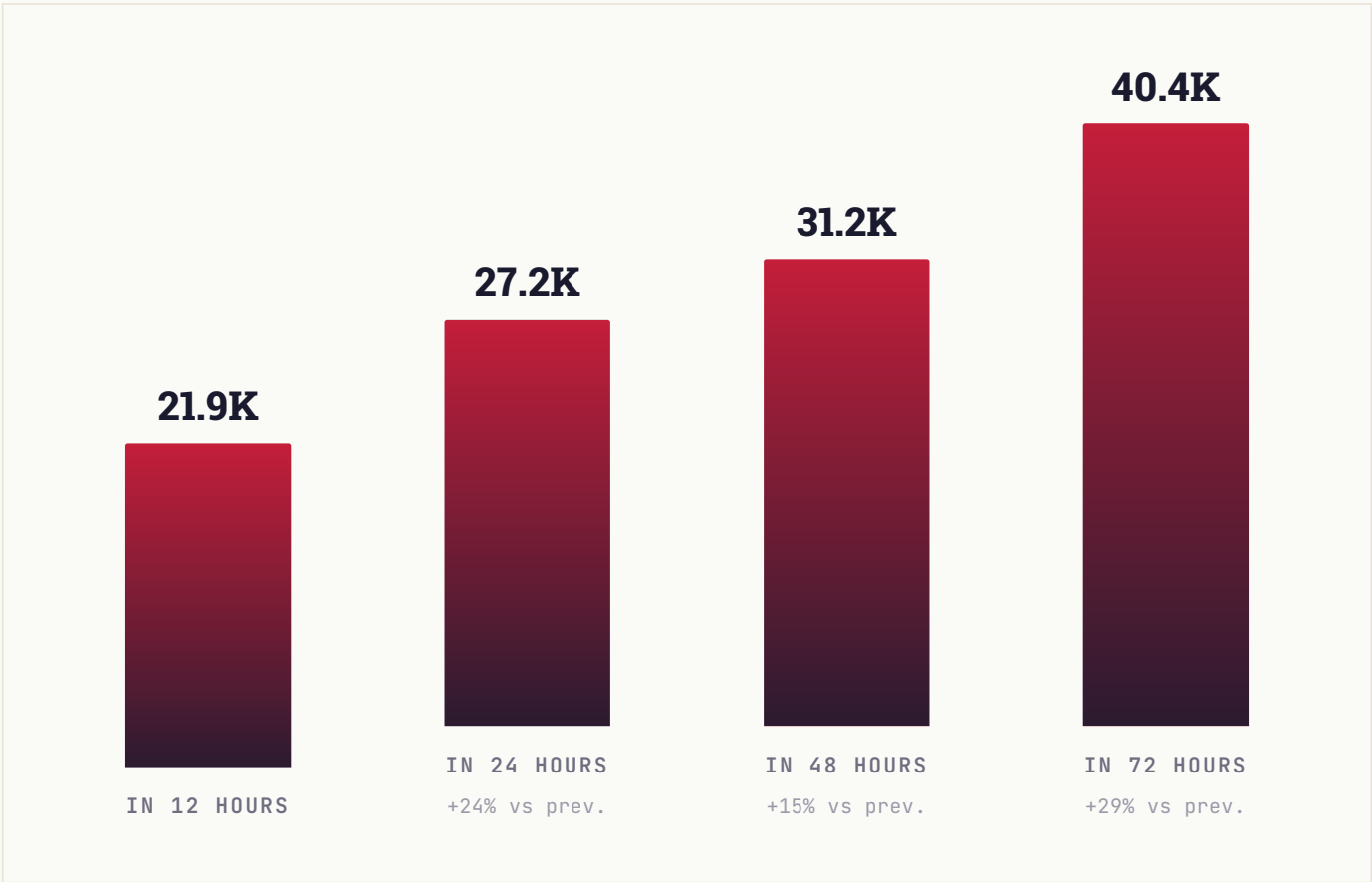
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
Z broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
IN INSTASAMKA YOU	453.6K

COMPARATIVE CONCLUSION

Channel in top half of niche (#47 of 100). Niche leader — Dima Maslennikov (2.2M), median subs 424.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **327**, they brought **140 011** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	28	20	0
November 2025	33	26	692
October 2025	94	65	2 901
September 2025	79	64	2 720
August 2025	8	7	0
July 2025	85	70	133 698

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
327	6	140 011

SECTION 07 • NICHE COMPARISON

Where channel stands in its league

Took top100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#47

/100

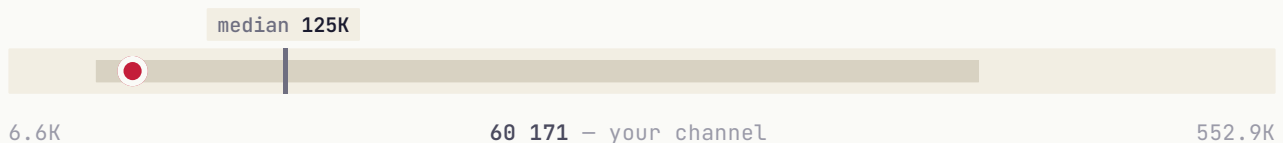
RANK IN NICHE

Channel in the top half of the ranking

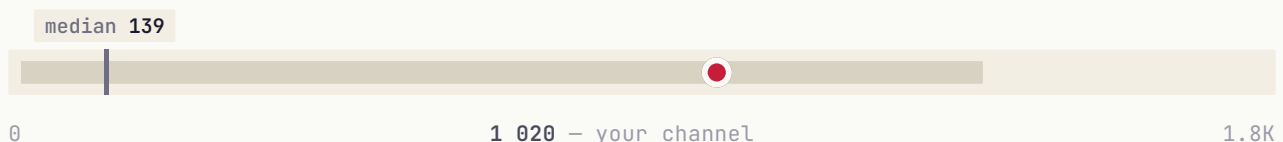
SUBSCRIBERS

better than 52% of niche


AVG REACH / POST

52% worse than median


CITATION INDEX

better than 77% of niche


— SECTION 08 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Saturday
Audience most active on this day at 13:00 MSK.

IMPACT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

IMPACT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

IMPACT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

IMPACT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

IMPACT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager