

PUBLIC REPORT BY PROMTPRESS

Channel audit

INSTARDING



@instarding

This is the official channel of INSTARDING! Here I share my experience and knowledge in finance. I show which projects I participate in and what I earn from. Also here I share my...

SUBS

97 685

-629 per month

ERR (% SEE POSTS)

22.0%

in a day 8.0%

REACH/POST

20.2K

ad reach 7.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 97 685 -	 SUBSCRIBER REACH 20.69% avg % subs see post	 VIEWS/POST 20.2K median 19K · 23 days	 POSTS/WK 2.3 over period
 7D TREND -27.9% vs previous week	 REACTIONS/POST 297.8 only 2,382 reactions, 468 reposts, 0 comments	 POST LENGTH 388 chars. median 334 · 23 days	 POSTS ANALYZED 8 23 days
 AD REACH 7.8K 24h avg	 CHURN / MONTH -629 last month	 CITATION RATE 72 citation index · 1,531 channels mentioned ever	 CHANNEL AGE 8 years 8 months created 02.11.2017

AI EDITOR SUMMARY

Channel «INSTARDING» – 97 685 subs. Each post averages 20.2K people (21% of subs), average reach – room to grow. Posts 2 posts/week (~0/day) – rare. For the week Jun 29 – Jul 5, reach dropped -27.9% to week 22–28 Jun – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 23 days.
- 02 Dominant format — Photo (4/8 posts).
- 03 Avg post length — 388 chars (median 334).
- 04 Peak audience activity — Friday, 19:00 MSK.
- 05 Top posts get 2× more views than the weakest (28.1K avg for top vs 13.2K for worst) — among 8 posts in 23 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 16:11 PHOTO  SpaceX shares opened at \$150/share; Bybit and others couldn't distribute tokens; all funds were fully...	VIEWS 34 417 REPOSTS 95	REACTIONS 501 ER 35.2%
Nº2 18.06 · 09:46 TEXT  In the new video I reveal the main secret to manifesting any desire and what I'm practicing now! https://youtu.be/ojXSYN7N0jc	VIEWS 28 576 REPOSTS 93	REACTIONS 319 ER 29.3%
Nº3 26.06 · 13:56 PHOTO  Bought MNT for \$10000 at \$0.4185 This trade is part of my public investments like Bitcoin. Remember, this asset's zone is...	VIEWS 21 181 REPOSTS 61	REACTIONS 269 ER 21.7%

Nº4 28.06 • 07:55 PHOTO  What I'm doing in finance now: 1. Took profit from spot bots and reopened them in a narrower range. For such a market...	VIEWS 20 964 REACTIONS 395 REPOSTS 33 ER 21.5%
Nº5 30.06 • 10:45 TEXT New video on main YouTube channel! https://youtu.be/Bzca30C8rJ0	VIEWS 17 067 REACTIONS 246 REPOSTS 55 ER 17.5%

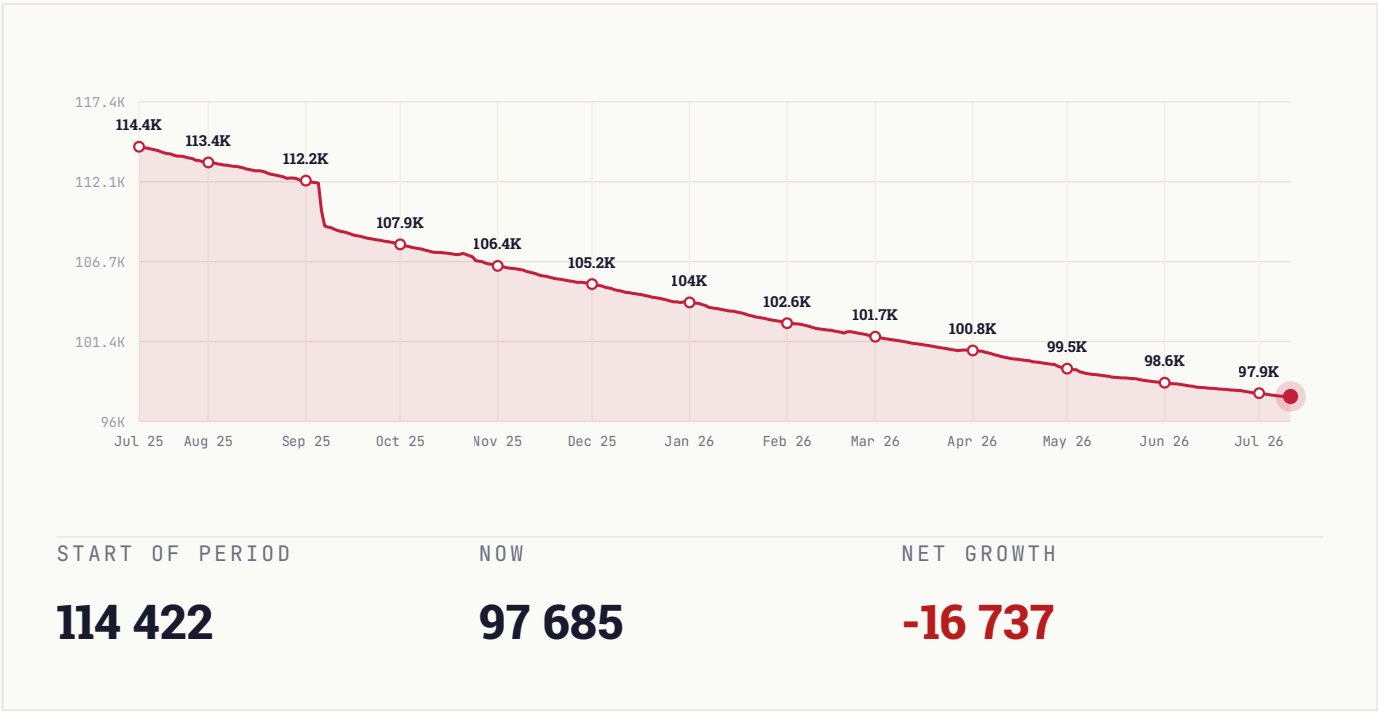
WORST 3

↓ 02.07 • 17:17 TEXT  New video on Instarding Capital  https://youtu.be/1MctmIFu5qM Topic I've wanted to cover for a while but kept putting off...	VIEWS 15 850 REACTIONS 150 REPOSTS 42 ER 16.2%
↓ 04.07 • 10:15 TEXT  In the new investment episode: • Continuing to invest in MNT • Showed returns from new grid bots • Showed where I short...	VIEWS 12 673 REACTIONS 172 REPOSTS 26 ER 13.0%
↓ 06.07 • 15:39 PHOTO  Here's what a grid bot looks like on the chart. The system simply places small buy and sell orders; the key is to configure...	VIEWS 10 937 REACTIONS 330 REPOSTS 63 ER 11.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

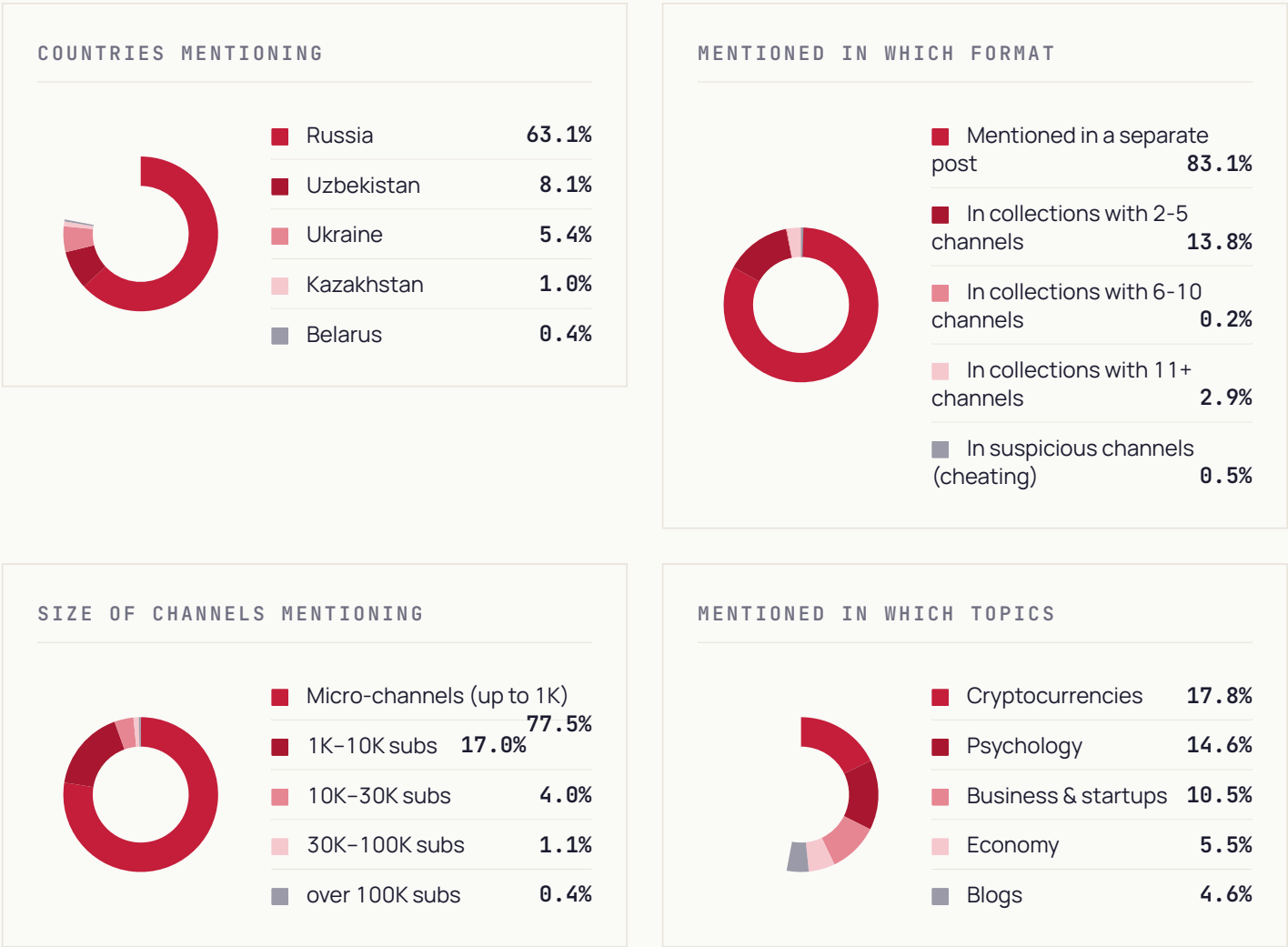
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel and how

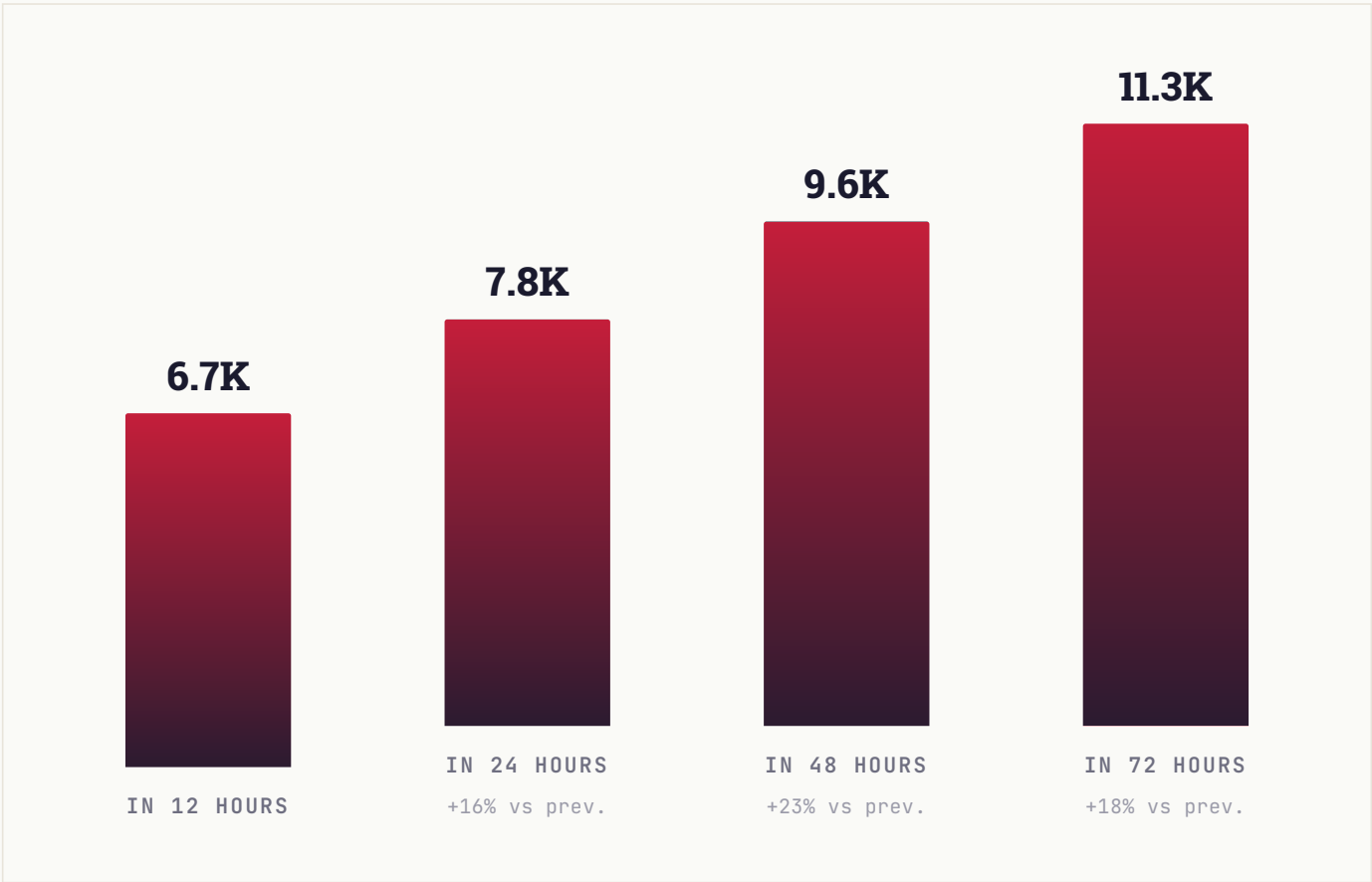
Citation index **72** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All-time channel was mentioned **1 531** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
IN INSTARDING YOU	97.7K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels mentioning yours. Over the last **6 months** such mentions **50**, they brought **170** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	2	2	0	
December 2025	2	2	44	
November 2025	7	6	0	
October 2025	30	15	89	
September 2025	5	4	0	
August 2025	4	4	37	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
50	6	170

Where channel stands in its league

SUBS

96% below median

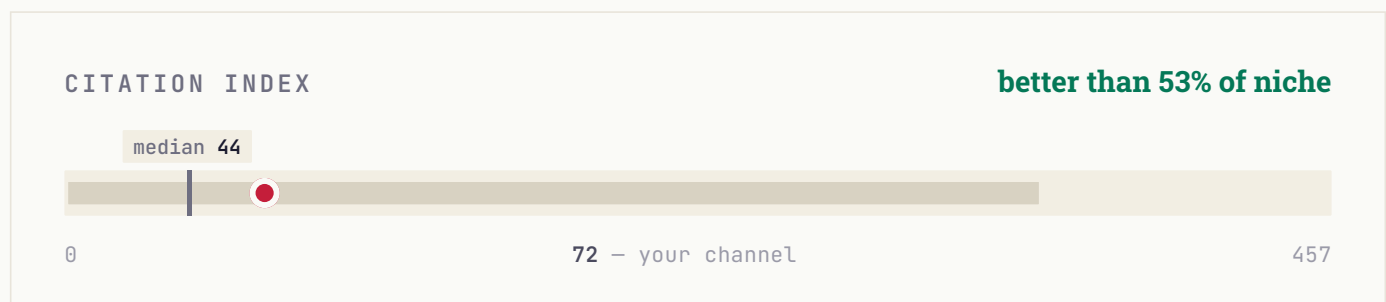
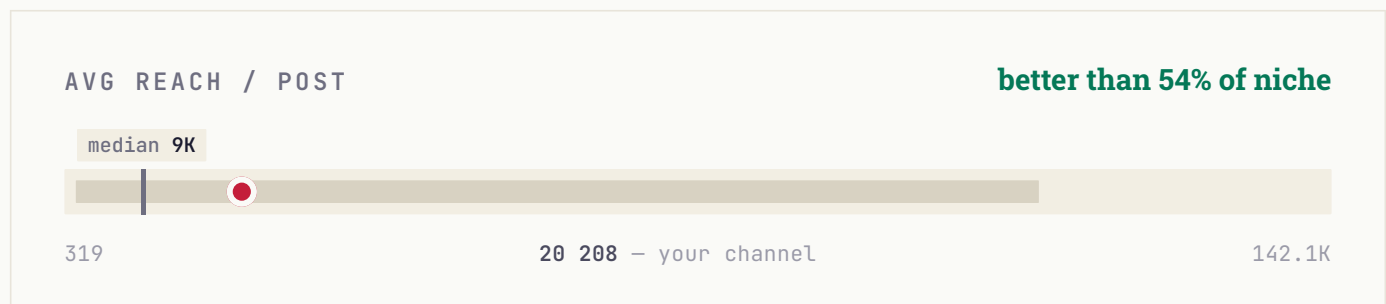
median 2.3M

619K

97 685 — your channel

6.8M

Category	Value
Median	2.3M
Your Channel	97,685
Comparison	96% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|----|---|---|
| 01 | Increase posting frequency
Now 2.3 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Friday
Audience most active on this day and at 19:00 MSK. | EFFECT
Best window for important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is favored by the algorithm. Recommend share of 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
