

PUBLIC REPORT BY PROMTPRESS

Channel audit

Аня Солдаева | Русский язык ЕГЭ | insperia



@insperia_rus

Senior EGE expert, head of essays & funny mnemonics 315 perfect scorers Every 5th scored 97 or 100 Every 2nd scored 89+ 50% wrote essay 21–22/22 100% passed final...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
33 934	30.0%	9.7K
15.07.2026 -14350 per month	daily 9.4%	ad reach 3.3K/24h
HTTPS://PROMTPRESS.COM/AUDIT/INSPERIA_RUS		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 33 934 —	 SUBS REACH 28.58% avg % of subs see post	 VIEWS/POST 9.7K median 6.5K · 29 days	 POSTS/WEEK 34.9 for the period
 7D TREND -45.0% vs previous week	 REACTIONS/POST 135.6 total 19,798 reactions, 15,575 reposts, 18,621 comments	 POST LENGTH 358 chars. median 265 · 29 days	 POSTS ANALYZED 146 29 days
 AD REACH 3.3K 24h avg	 CHURN / MONTH -14350 last month	 QUOTABILITY 624 citation index · 977 channels mentioned ever	 CHANNEL AGE 5 years 2 months created 24.04.2021

AI EDITOR SUMMARY

Channel «Anya Soldaeva | Russian Language EGE | insperia» – 33 934 subs. Each post averages 9.7K people (29% from subs), good reach. Publishes 35 posts/week (~5/day) – active posting. For week Jun 29 – Jul 5, reach dropped -45.0% to week Jun 22–28 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 146 posts over 29 days.
- 02 Dominant format — Text (79/146 posts).
- 03 Avg post length — 358 chars (median 265).
- 04 Peak audience activity — Tue, 01:00 MSK.
- 05 Top posts get 12x more views than the weakest (41.3K avg for top vs 3.5K for worst) — among 146 posts in 29 days. Worth analyzing what top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 16.06 · 22:00 TEXT THERE IS ! Scores are starting to appear in all regions (Gosuslugi) ▫ Bryansk region at school ▫ Oryol region ▫ Tambov region...	VIEWS 46 547 REPOSTS 3 762	REACTIONS 1 065 ER 137.2%
Nº2 16.06 · 20:31 TEXT THERE ARE RESULTS. FOR SURE. ▫ Kamchatka ▫ Tomsk ▫ Novosibirsk I will continue publishing all regions in real time	VIEWS 44 880 REPOSTS 3 256	REACTIONS 1 364 ER 132.3%
Nº3 16.06 · 12:00 TEXT Sorry bros I'm late	VIEWS 32 429 REPOSTS 319	REACTIONS 628 ER 95.6%

Nº4 16.06 • 21:59 PHOTO First hundred!!!!!! Annual course, of course I remember about regions, I'll post a new one when results come in!!!!	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>31 843</td><td>926</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>288</td><td>93.8%</td></tr> </table>	VIEWS	REACTIONS	31 843	926	REPOSTS	ER	288	93.8%
VIEWS	REACTIONS								
31 843	926								
REPOSTS	ER								
288	93.8%								
Nº5 16.06 • 13:22 TEXT DEAR ONES, tomorrow's conference DOES NOT MEAN results will be today 😭 Many times in past years, overall data appeared after a few...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>31 281</td><td>844</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>746</td><td>92.2%</td></tr> </table>	VIEWS	REACTIONS	31 281	844	REPOSTS	ER	746	92.2%
VIEWS	REACTIONS								
31 281	844								
REPOSTS	ER								
746	92.2%								

WORST 3

↓ 11.07 • 15:08 TEXT Final essay – A SOBRIETY TEST??? You will all pass it (not necessarily 5/5 each...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>3 570</td><td>78</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>9</td><td>10.5%</td></tr> </table>	VIEWS	REACTIONS	3 570	78	REPOSTS	ER	9	10.5%
VIEWS	REACTIONS								
3 570	78								
REPOSTS	ER								
9	10.5%								
↓ 05.07 • 09:11 TEXT 2 truths, 1 lie: final essay. Can you guess which is false? 2 Topics are announced on exam day at 9:30 AM...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>3 425</td><td>309</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>4</td><td>10.1%</td></tr> </table>	VIEWS	REACTIONS	3 425	309	REPOSTS	ER	4	10.1%
VIEWS	REACTIONS								
3 425	309								
REPOSTS	ER								
4	10.1%								
↓ 05.07 • 06:45 PHOTO IN 15 MIN we solve the most annoying tasks – on a long text! YouTube: https://youtube.com/live/QFL04i3IKdE? feature=share VK...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>3 401</td><td>16</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>32</td><td>10.0%</td></tr> </table>	VIEWS	REACTIONS	3 401	16	REPOSTS	ER	32	10.0%
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3 401	16								
REPOSTS	ER								
32	10.0%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

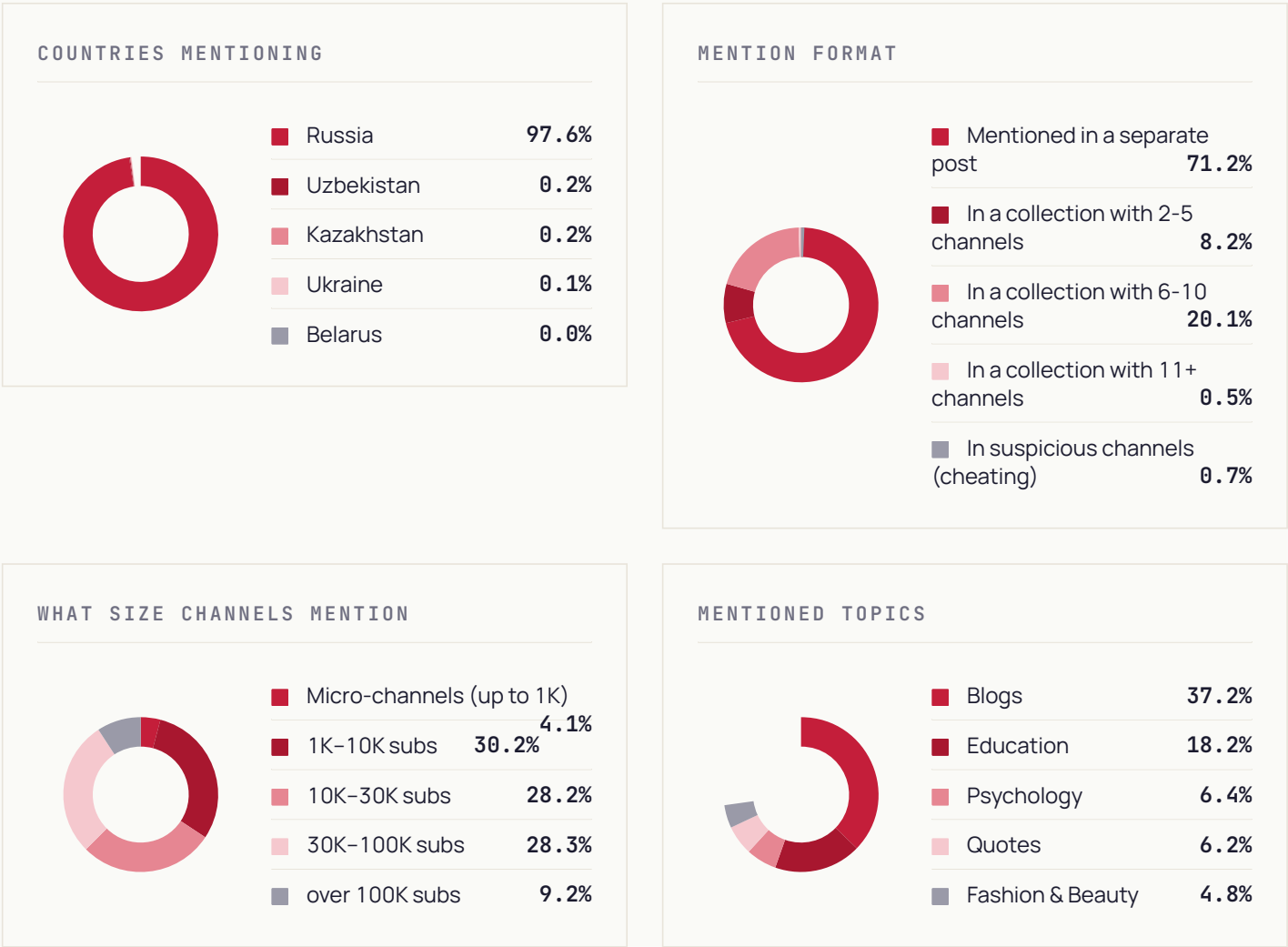
Subscriber growth chart for the year. On key months, exact subscriber count is shown. You can see which months the channel gained and which it lost subscribers.



SECTION 04 · CITATIONS

Who and how mentions the channel

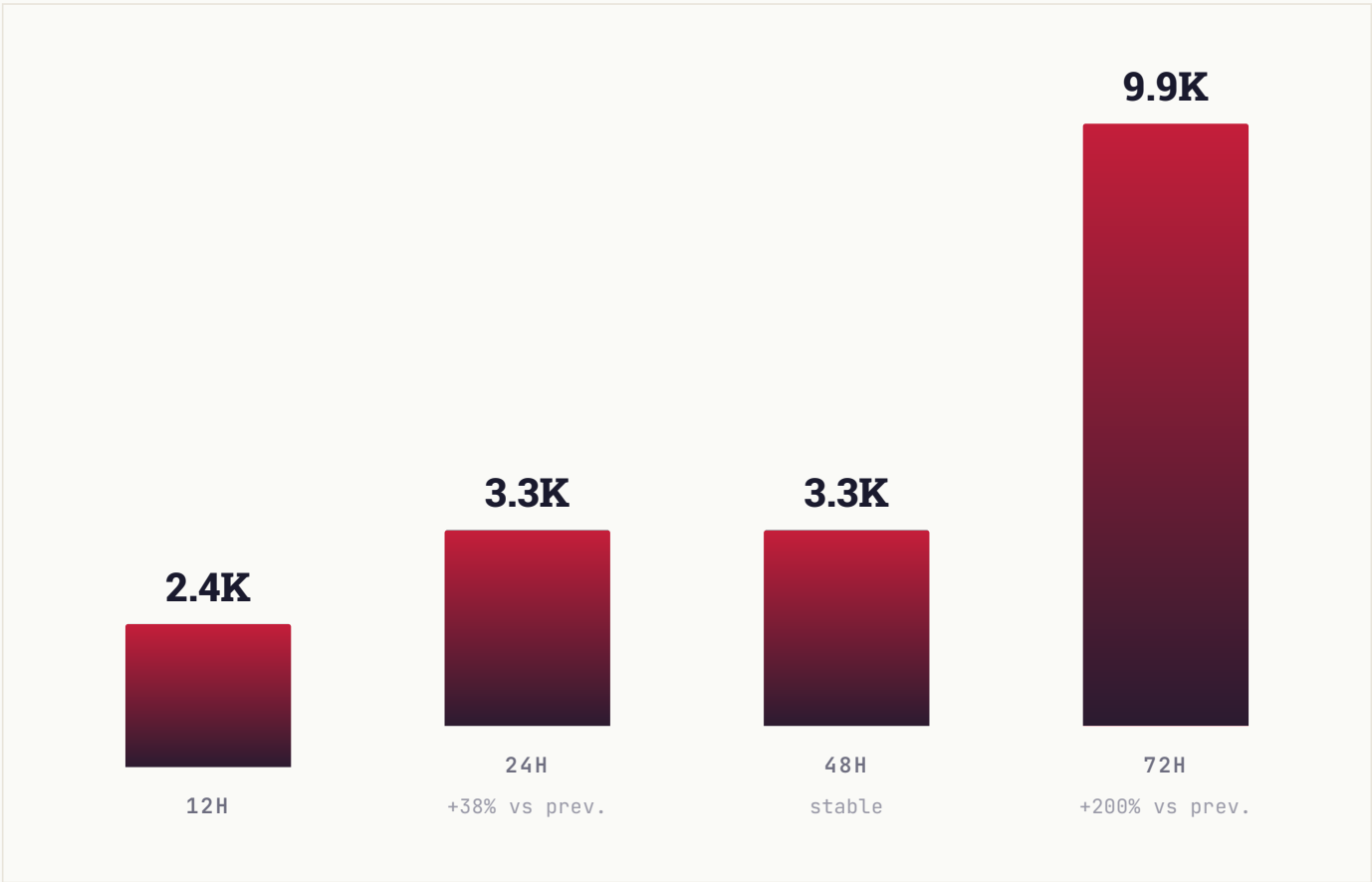
Citation index **624** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **977** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umschool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSkul Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
AS Аня Солдаева Русский язык ЕГЭ insperia YOU	33.9K

COMPARATIVE CONCLUSION

Channel not yet outside niche top-99 — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal: enter top-99 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **265**, they brought **25 659** new subs.

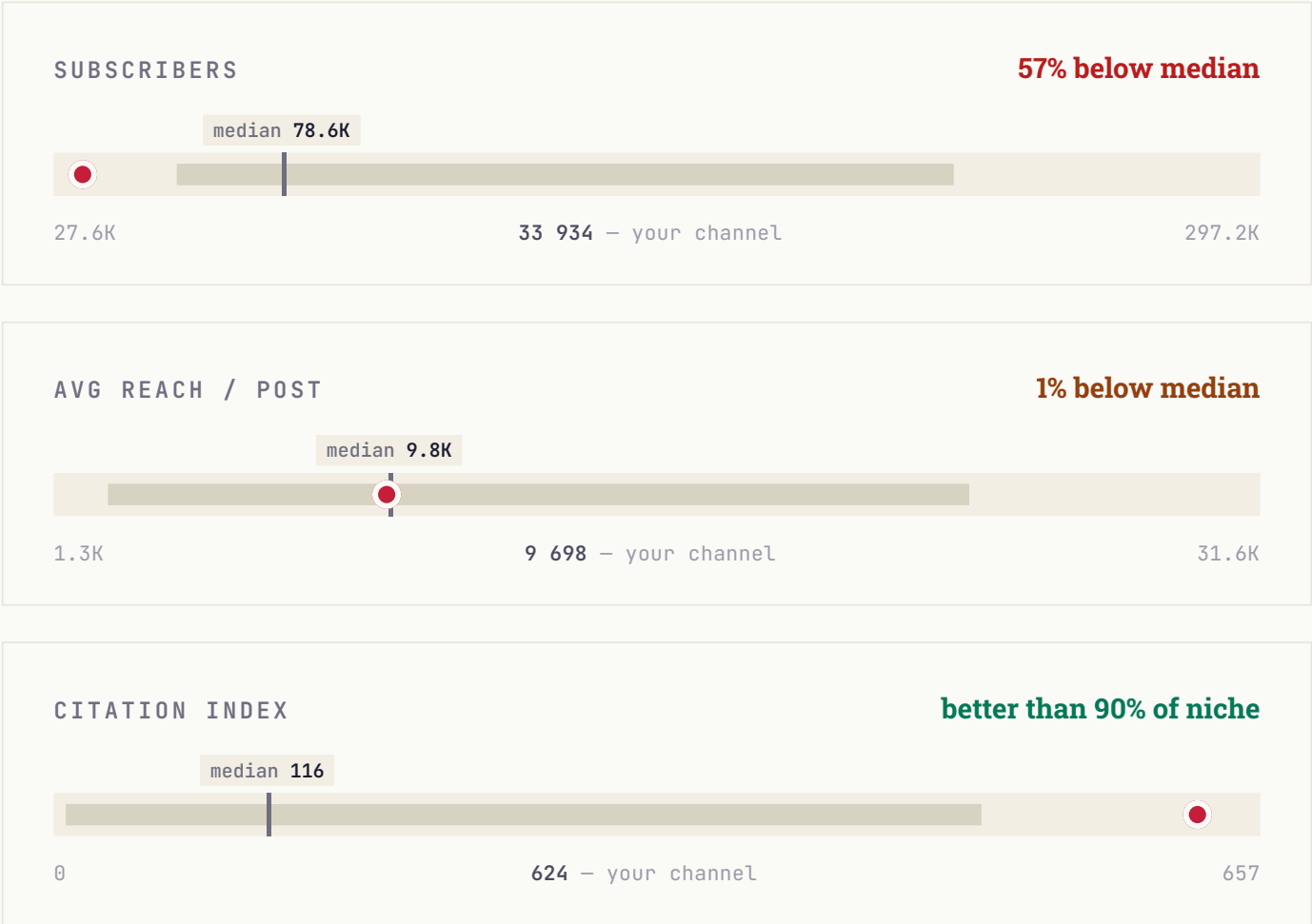
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	26	25	506	
December 2025	2	2	12 833	
November 2025	5	5	7 746	
October 2025	18	18	549	
September 2025	106	102	2 580	
August 2025	108	101	1 445	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
265	6	25 659

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Education» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Main post of the week — on Tuesday

On this day at 01:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
