

PUBLIC PROMTPRESS REPORT

Channel audit

INSIDER

Deutscher | Nachrichten



@insider_nachrichten

Erster Politischer Kanal. Nachrichten, Einblicke, Analysen. Werbung:
@TGowner999, @topovik_999 More about our network <https://t.me/TGownerTOP>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
1 247 129	1.0%	1.3K
-50636 per month 15.06.2026	in 24 hrs 0.0%	ad reach 553/24h
HTTPS://PROMTPRESS.COM/AUDIT/INSIDER_NACHRICHTEN		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 1 247 129 —	 SUBSCRIBER REACH 0.11% avg % subs see post	 VIEWS/POST 1.3K median 1.4K · 26 days	 POSTS/WK 6.4 over period
 7D TREND -5.5% vs previous week	 REACTIONS/POST 5.0 total 121 reactions, 39 reposts, 0 comments	 POST LENGTH 532 chars median 574 · 26 days	 POSTS ANALYZED 24 26 days
 AD REACH 553 24h avg	 CHURN / MONTH -50636 over last month	 MENTIONABILITY 0 citation index · 6 channels mentioned ever	

AI EDITOR SUMMARY

Channel «INSIDER Deutscher | Nachrichten» – 1 247 129 subs. Each post avg views 1.3K people (0% from subs), reach low – expand audience. Publishes 6 posts/week (~1/day) – rare. Week Jun 1–7 reach dropped -5.5% to week May 25–31 – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **24** posts over 26 days.
- 02 Dominant format – **Photo** (23/24 posts).
- 03 Avg post length – **532** chars (median 574).
- 04 Audience peak – **Tuesday**, 09:00 UTC.
- 05 Top posts get **2×** more views than the weakest (2K avg top vs 914 worst) – among 24 posts in 26 days. Analyze what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 26.05 · 09:48 PHOTO Ferrari enthüllt erstes E-Auto „Luce“ für 640.000 Dollar Ferrari bricht mit Traditionen und stellt mit dem „Luce“ sein erstes rein...	VIEWS 2 256 REPOSTS 3	REACTIONS 16 ER 0.2%
Nº2 30.05 · 19:32 PHOTO Explosion in Galați: Rumänien schließt russisches Konsulat nach Drohnentreffer Erstmals wurden bei einem Drohnenabsturz auf rumänischem...	VIEWS 1 896 REPOSTS 3	REACTIONS 6 ER 0.2%
Nº3 04.06 · 10:12 PHOTO Hohe Spritpreise treiben Indiens E-Auto-Markt über kritische Marke Aufgrund explodierender Rohölpreise infolge des Nahostkonflikts...	VIEWS 1 804 REPOSTS —	REACTIONS 5 ER 0.1%

Nº4 29.05 · 12:44 PHOTO USA planen 250-Dollar-Schein mit dem Gesicht von Donald Trump Das US-Finanzministerium bereitet Entwürfe für eine neue...	VIEWS 1795 REPOSTS 2	REACTIONS 7 ER 0.1%
Nº5 28.05 · 16:04 PHOTO Only 2 days left until the end of the Weekly Race with a \$20,000 prize pool on Qzino Just place your bets and climb the leaderboard —...	VIEWS 1757 REPOSTS —	REACTIONS — ER 0.1%

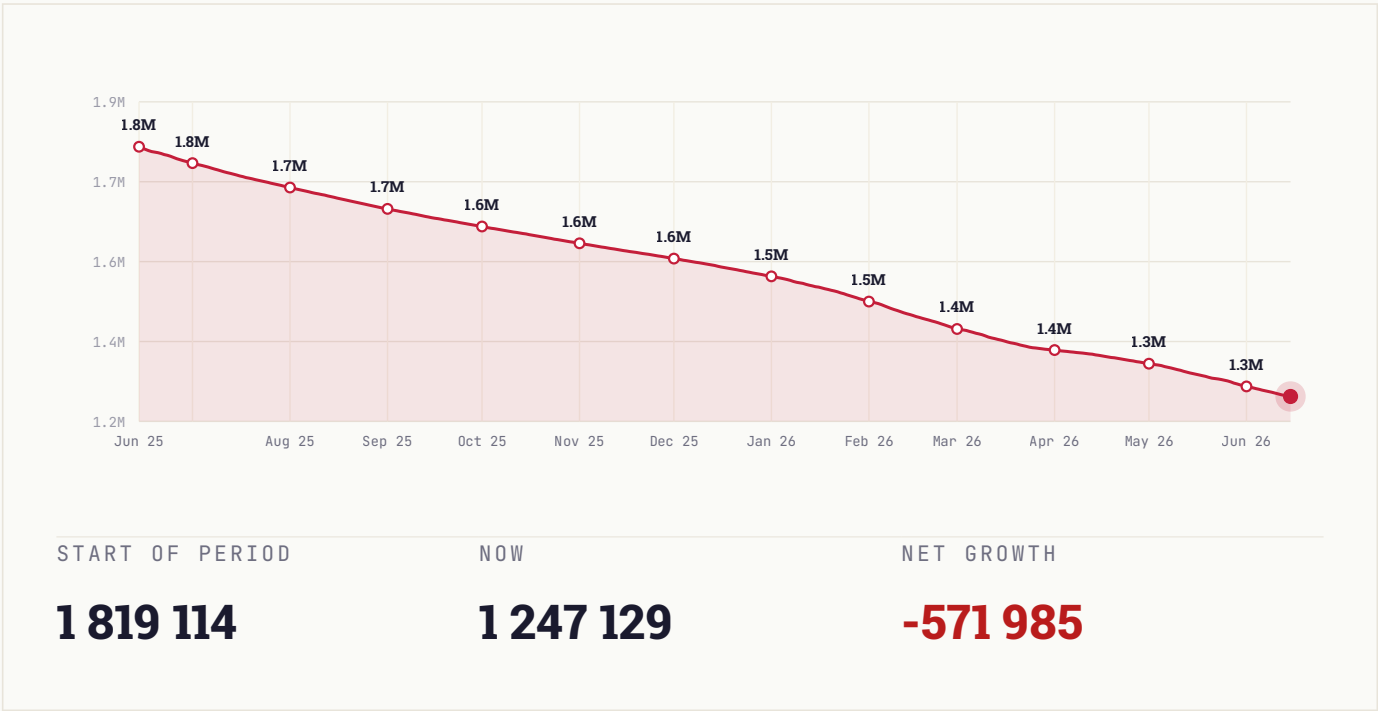
WORST 3

↓ 10.06 · 10:52 PHOTO Chinesischer Aktienmarkt überhitzt: Margin-Lending erreicht Rekordhoch von 431 Mrd. USD Der chinesische Aktienmarkt sendet deutliche...	VIEWS 973 REPOSTS 2	REACTIONS 3 ER 0.1%
↓ 10.06 · 15:45 PHOTO Militärische Eskalation im Golf: USA bombardieren iranische Stellungen Als Reaktion auf den Abschuss eines US-Apache-Hubschraubers durch...	VIEWS 961 REPOSTS —	REACTIONS 4 ER 0.1%
↓ 11.06 · 15:21 PHOTO Qzino has launched World Cup bonuses—don't miss out! A dedicated sports account is now live, so make sure you don't miss any of the...	VIEWS 810 REPOSTS —	REACTIONS 4 ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

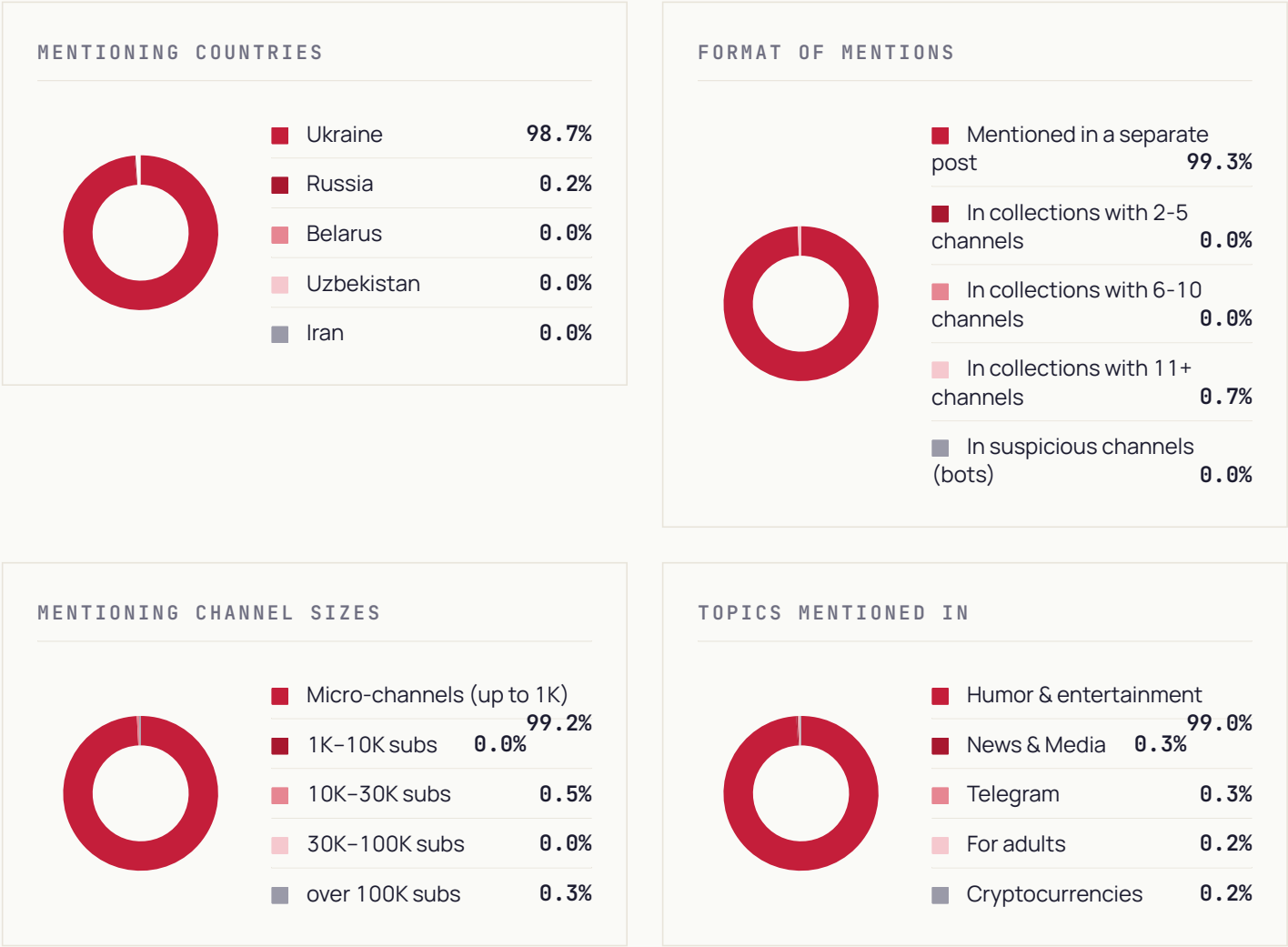
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

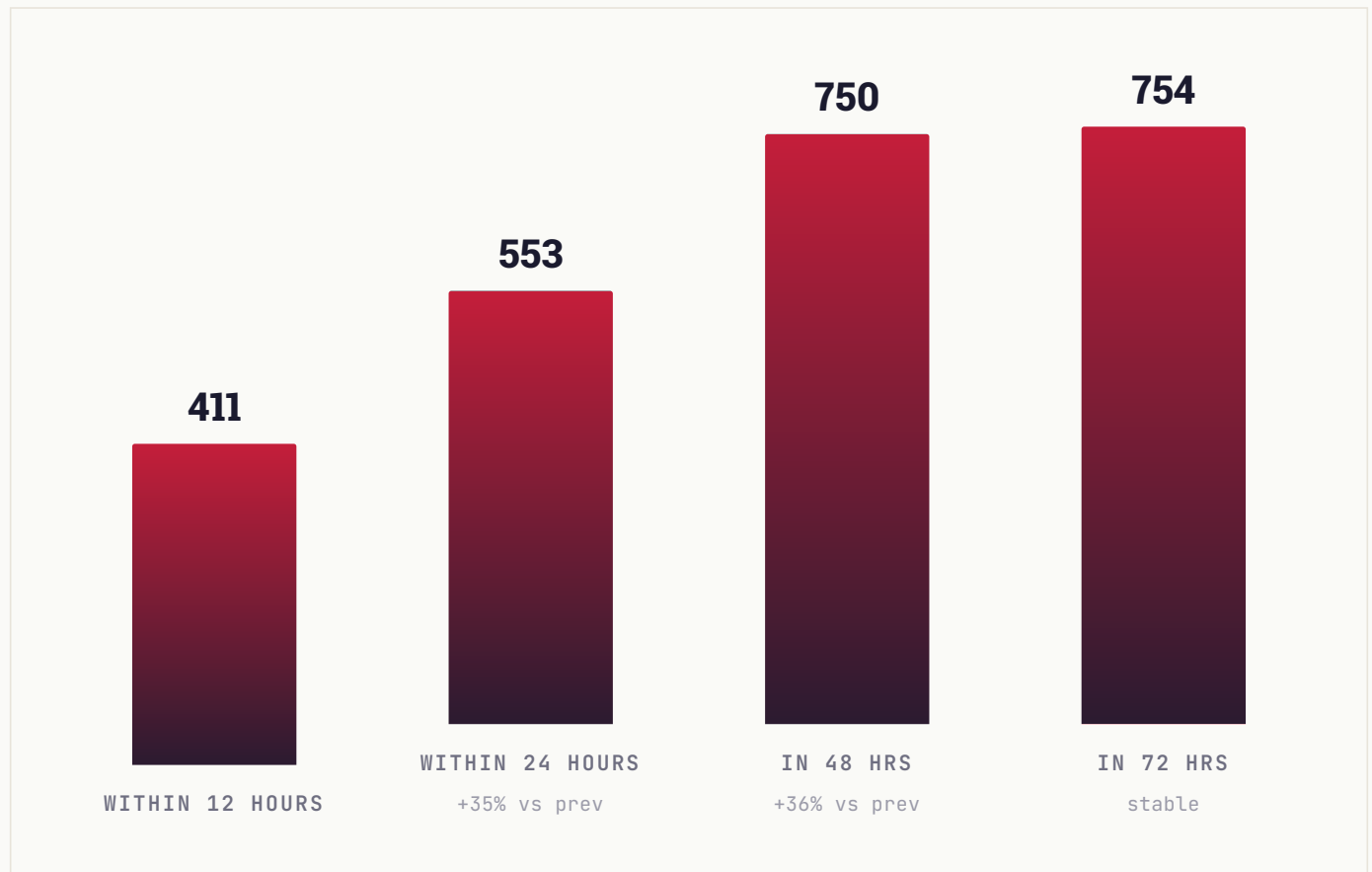
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time channel was mentioned 6 different channels.



— SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach by time since publish. Helps gauge how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HK Hamster Kombat Announcement	24.2M
TC tapswap community	12M
NC Notcoin Community	9.9M
CJ CRYPTO JOKER	2.3M
I INSIDER News Politics USA	2M
CI CRYPTO INSIDER	1.8M
IU INSIDER USA News	1.6M
IU INSIDER UK News	1.3M
CI CRYPTO INSIDER Deutscher	1.3M
ID INSIDER Deutscher Nachrichten YOU	1.2M
CS Crypto soothsayer	834.7K

COMPARATIVE INSIGHT

Channel in bottom third of selection (10th out of 11). Larger — 9 channels (leader: Hamster Kombat Announcement, 24.2M); these are growth benchmarks. We reach them via paid placements or partnerships. Smaller — 1 channel, for them you're already a partner-leader.

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 09:00 UTC.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.11% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+5.4pp ER

04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager