

— PUBLIC REPORT PROMTPRESS

Channel audit inside hse



@inside_hse

Contact bot @insidehsebot No ads in channel

SUBSCRIBERS

19 897

+47 this month

ERR (% SEE POSTS)

73.0%

daily 49.3%

REACH/POST

14.4K

ad reach 9.8K/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 19 897 —	 SUBS REACH 72.23% avg % subs see post	 VIEWS/POST 14.4K median 13.4K · 16 days	 POSTS/WEEK 1.3 over period
 7D TREND — no data for period	 REACTIONS/POST 686.0 only 2,058 reactions, 605 reposts, 163 comments	 POST LENGTH 778 chars median 687 · 16 days	 POSTS ANALYZED 3 16 days
 AD REACH 9.8K 24h avg	 CHURN / MONTH +47 last month	 CITATION RATE 49 citation index · 213 channels mentioned all time	 CHANNEL AGE 3 years 10 months created 21.08.2022

AI EDITOR SUMMARY

Channel «inside hse» — 19 897 subs. Each post averages 14.4K people (72% of subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts in 16 days.
- 02 Dominant format – Text (3/3 posts).
- 03 Avg post length – 778 chars (median 687).
- 04 Audience peak – Tuesday, 12:00 MSK.
- 05 Top posts get 1x more views than the weakest (14.4K avg for top vs 14.4K for worst) – among 3 posts in 16 days. Analyze commonalities: topic, format, timing.

TOP 3 POSTS

Nº1 30.06 · 09:09 TEXT HSE graduate arrested for 'fake news about army' Ostorozhno Novosti reports that Moscow's Simonovsky Court arrested 24-year-old Daria V...	VIEWS 20 997 REPOSTS 144	REACTIONS 720 ER 105.5%
Nº2 13.07 · 09:24 TEXT HSE tightens entry rules for foreign guests At least, new rules apply to those planning...	VIEWS 13 368 REPOSTS 113	REACTIONS 557 ER 67.2%
Nº3 16.07 · 09:57 TEXT Free training for BARS & military drone unit members This year HSE will cover tuition for...	VIEWS 8 748 REPOSTS 348	REACTIONS 781 ER 44.0%

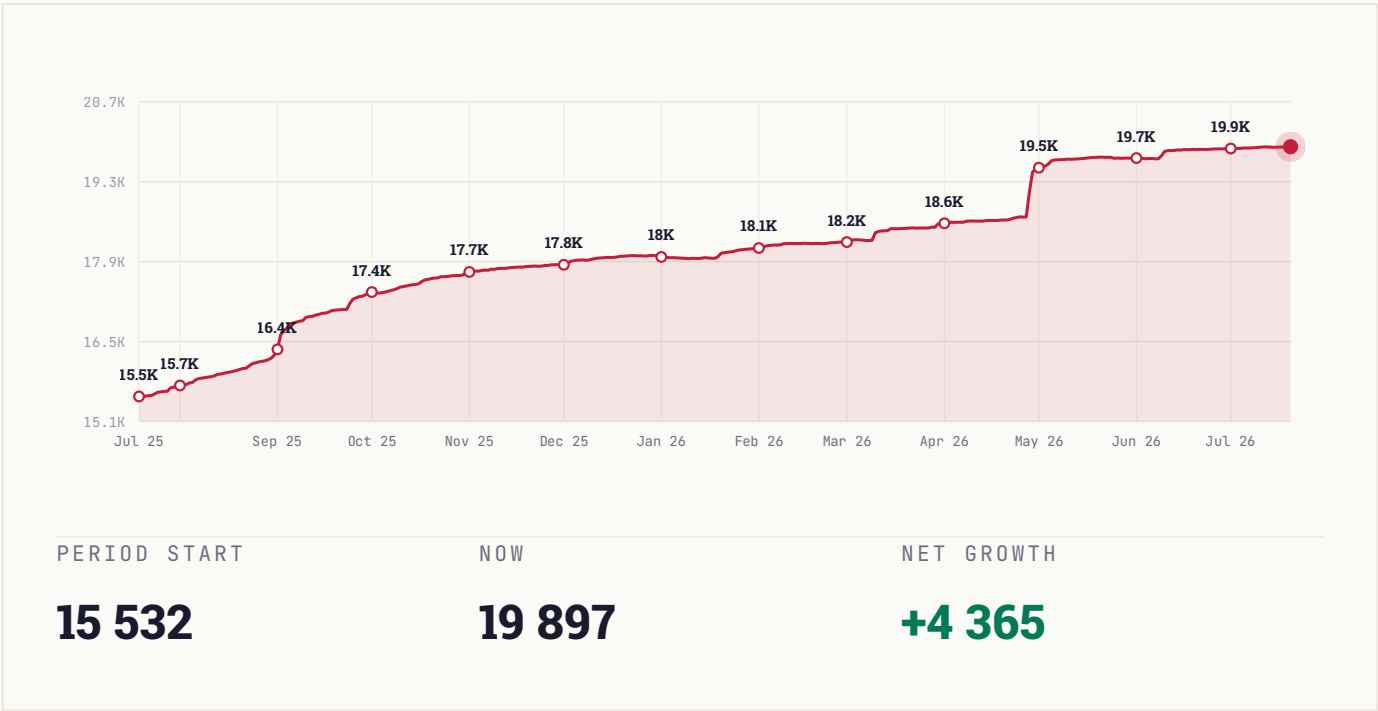
WORST 3

↓ 30.06 · 09:09 TEXT HSE graduate arrested for 'fake news about army' Ostorozhno Novosti reports that Moscow's Simonovsky Court arrested 24-year-old Daria V...	VIEWS 20 997 REPOSTS 144	REACTIONS 720 ER 105.5%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

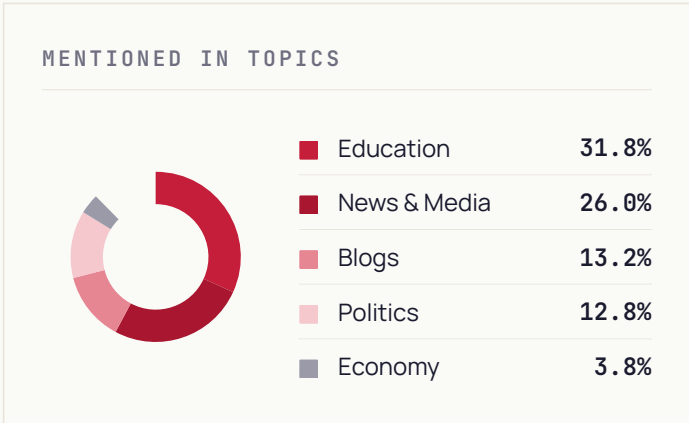
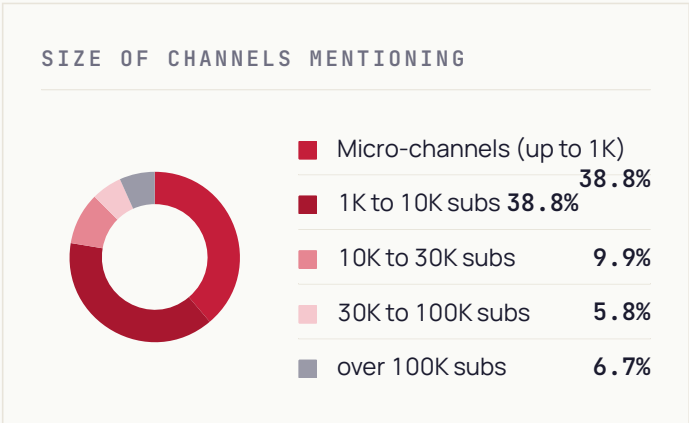
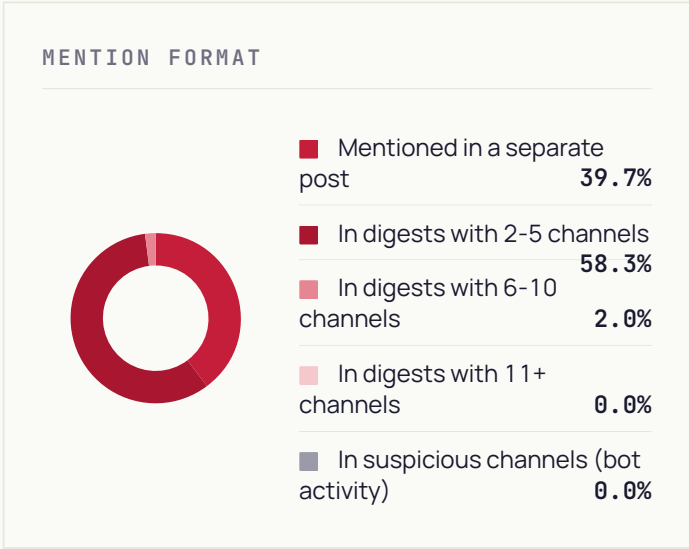
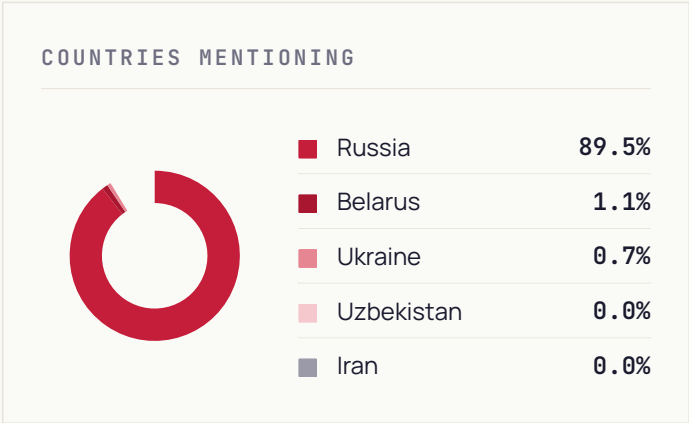
Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of growth vs. churn.



SECTION 04 · MENTIONS

Who mentions the channel and how

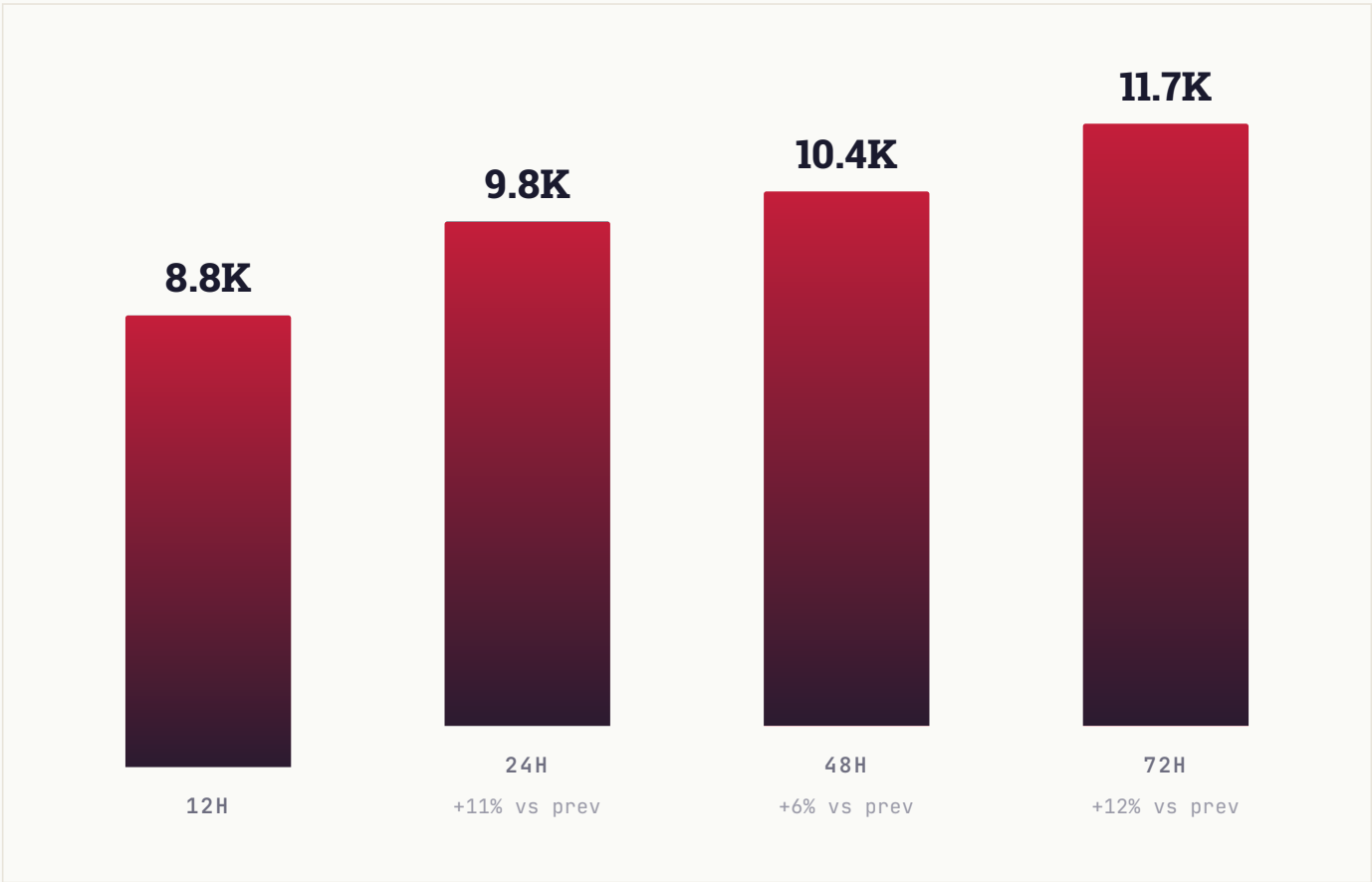
Citation index **49** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **213** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام کاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
IH inside hse YOU	19.9K

COMPARATIVE CONCLUSION

Channel is still outside niche top 100 — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal — enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels mentioning yours. Over the last **6 months** such mentions **37**, they brought **2 532** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	191
December 2025	8	7	181
November 2025	4	3	151
October 2025	7	5	380
September 2025	12	12	1 083
August 2025	6	4	546

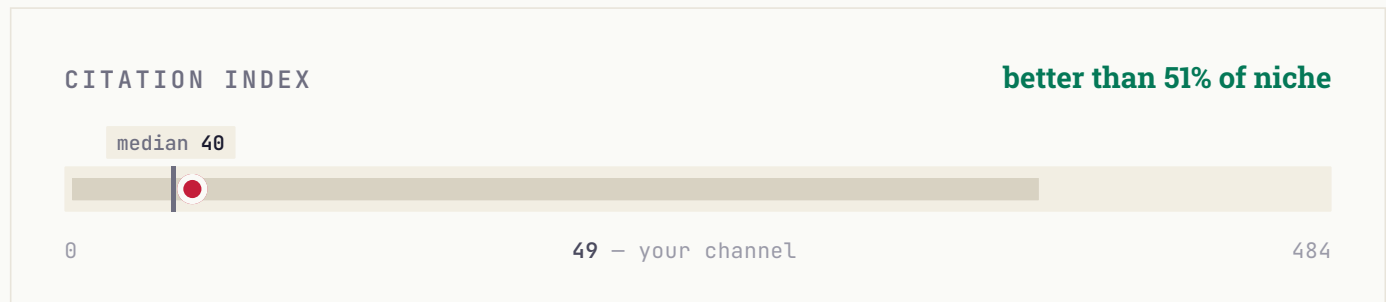
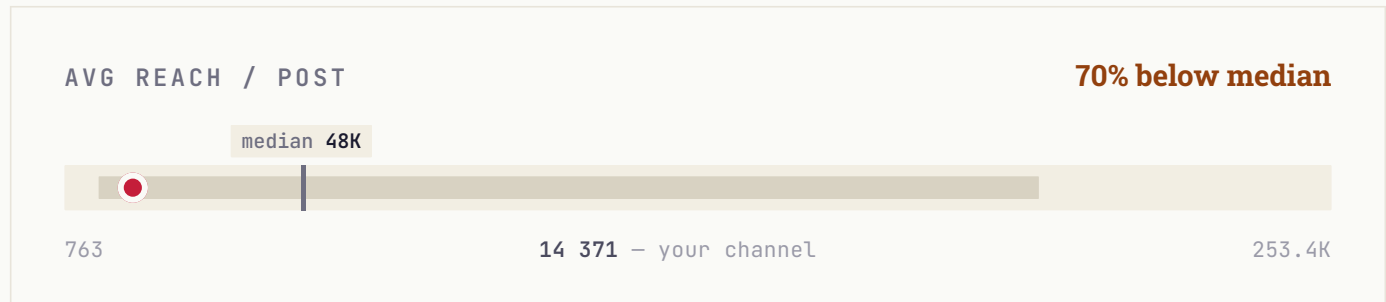
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
37	6	2 532

Where the channel stands in its league

SUBSCRIBERS 95% below median

median 421.5K

157.2K 19 897 — your channel 1.2M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.3 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
