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PROMTPRESS PUBLIC REPORT

# Channel audit INNO SCOPE / Главные инновации, стартапы и технологии без воды



@inno\_scope

Ad manager: @Inna\_887 Registered in RKN: <https://clck.ru/3PrA9p>

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SUBSCRIBERS

**132 965**

+52953 per month

ERR (% SEE POSTS)

**43.0%**

last day 18.9%

REACH/POST

**63.9K**

ad reach 25.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                  |                                                                                                                                                                                         |                                                                                                                                                                                       |                                                                                                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>132 965</div> <div>—</div>         | <div> SUBS REACH</div> <div>48.08%</div> <div>avg % of subs see post</div>                             | <div> VIEWS/POST</div> <div>63.9K</div> <div>median 62.1K · 18 days</div>                            | <div> POSTS/WEEK</div> <div>3.5</div> <div>for period</div>                        |
| <div> 7D TREND</div> <div>—</div> <div>no data for period</div> | <div> REACTIONS/POST</div> <div>5297.2</div> <div>total 47,675 reactions, 10 reposts, 0 comments</div> | <div> POST LENGTH</div> <div>626 chars</div> <div>median 646 · 18 days</div>                         | <div> POSTS ANALYZED</div> <div>9</div> <div>18 days</div>                         |
| <div> AD REACH</div> <div>25.2K</div> <div>24h average</div>  | <div> CHURN / MONTH</div> <div>+52953</div> <div>last month</div>                                    | <div> CITATION RATE</div> <div>4</div> <div>citation index · 908 channels mentioned all time</div> | <div> CHANNEL AGE</div> <div>3 years 22 days</div> <div>created 03.06.2023</div> |

EDITOR AI SUMMARY

Channel «INNO SCOPE / Главные инновации, стартапы и технологии без воды» — 132 965 subs. Each post averages 63.9K people (48% of subs), wide reach for a channel this size. Publishes 4 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 9 posts over 18 days.
- 02 Dominant format — Photo (8/9 posts).
- 03 Avg post length — 626 chars (median 646).
- 04 Peak audience activity — Saturday, 11:00 MSK.
- 05 Top posts get by 1x more views than the weakest (79.6K avg for top vs 57K for worst) — among 9 posts in 18 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                                          |                                                                    |                                                                      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------------------|
| <div><div>Nº1</div><div>06.06 · 08:51</div><div>PHOTO</div></div> <div>Vivo X500 series gets upgraded Sony cameras &amp; LOFIC tech.<br/>Vivo X500 Pro Max appears in IMEI database alongside other...</div>                             | <div>VIEWS</div> <div>84 168</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>6 376</div> <div>ER</div> <div>63.3%</div> |
| <div><div>Nº2</div><div>08.06 · 08:55</div><div>VIDEO</div></div> <div>China has entered the list of countries where the Russian drug Tirzetta has literally burst into the information field — its images appeared on the most...</div> | <div>VIEWS</div> <div>80 701</div> <div>REPOSTS</div> <div>4</div> | <div>REACTIONS</div> <div>5 579</div> <div>ER</div> <div>60.7%</div> |
| <div><div>Nº3</div><div>09.06 · 12:02</div><div>PHOTO</div></div> <div>Microsoft may lose exclusive access to OpenAI's AI models.<br/>According to Bloomberg, AI startup OpenAI has severed...</div>                                     | <div>VIEWS</div> <div>73 827</div> <div>REPOSTS</div> <div>1</div> | <div>REACTIONS</div> <div>5 484</div> <div>ER</div> <div>55.5%</div> |

Nº4

14.06 · 14:41

PHOTO

Notta launches SpeakOn for dictation on iPhone. Notta has unveiled SpeakOn – a compact voice recorder for iPhone...

VIEWS

66 698

REPOSTS

—

REACTIONS

6 010

ER

50.2%

Nº5

15.06 · 14:21

PHOTO

Huawei Watch Buds 2: smartwatch with built-in earbuds gets an update. Chinese giant Huawei plans to revive the concept of smart...

VIEWS

62 142

REPOSTS

—

REACTIONS

6 270

ER

46.7%

WORST 3

|                                                                                                                                                                                                                |                                                                    |                                                                      |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------------------|
| <div>↓</div> <div>17.06 · 08:47</div> <div>PHOTO</div> <div>Preparations underway for the premiere of a smart speaker from the creators of ChatGPT. OpenAI is developing a line of AI-powered devices...</div> | <div>VIEWS</div> <div>58 879</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>5 487</div> <div>ER</div> <div>44.3%</div> |
| <div>↓</div> <div>05.06 · 07:03</div> <div>PHOTO</div> <div>iOS 27 will let you customize camera buttons. Apple is preparing a major camera app update in iOS 27. The new version will get...</div>            | <div>VIEWS</div> <div>57 405</div> <div>REPOSTS</div> <div>1</div> | <div>REACTIONS</div> <div>4 564</div> <div>ER</div> <div>43.2%</div> |
| <div>↓</div> <div>05.06 · 12:59</div> <div>PHOTO</div> <div>Your turf, your rules with the new Infinix GT 50 Pro ☒ Forget lag and overheating. This device is built for domination: ☒ Liquid...</div>          | <div>VIEWS</div> <div>54 582</div> <div>REPOSTS</div> <div>4</div> | <div>REACTIONS</div> <div>4 453</div> <div>ER</div> <div>41.0%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

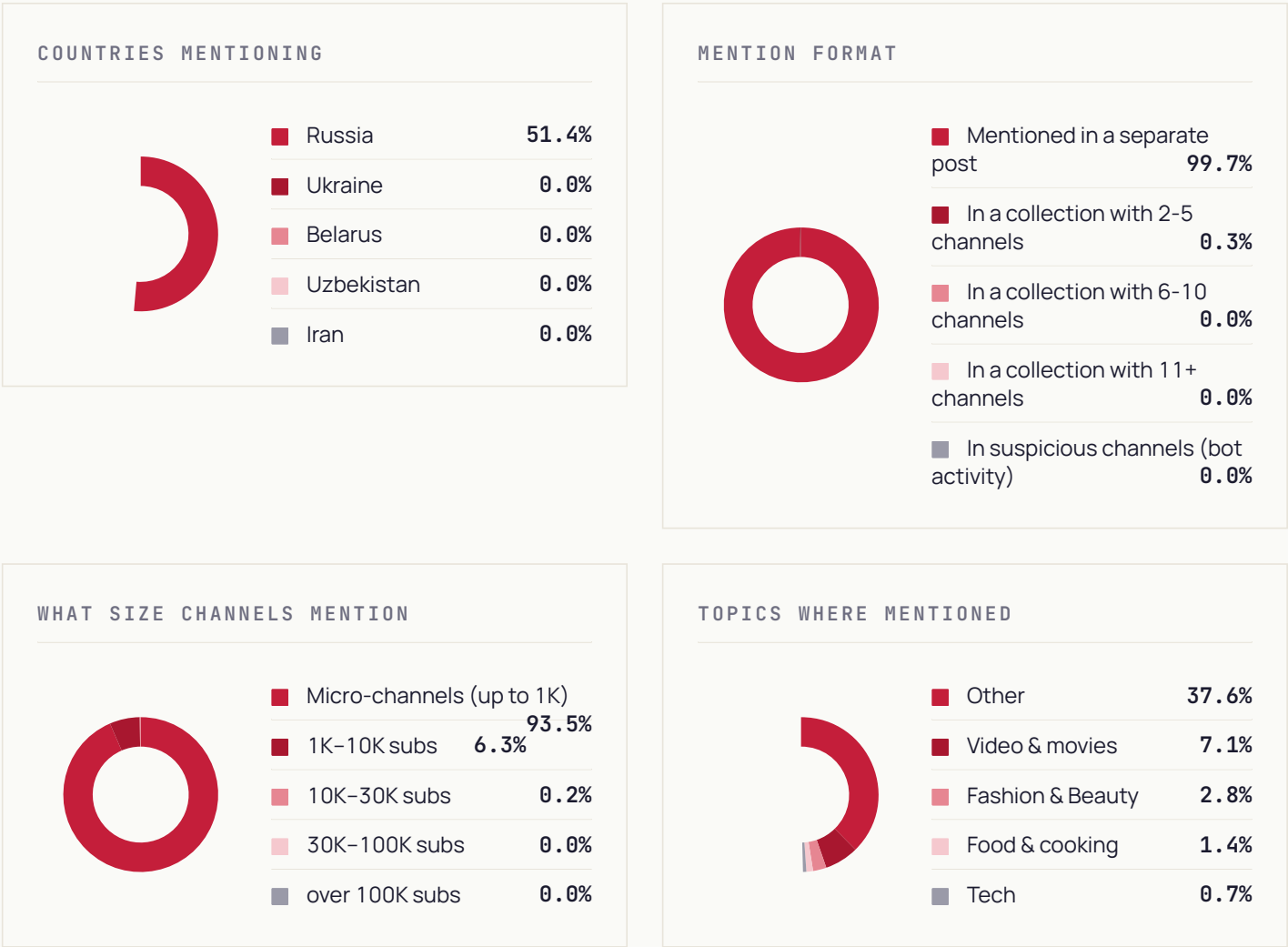
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

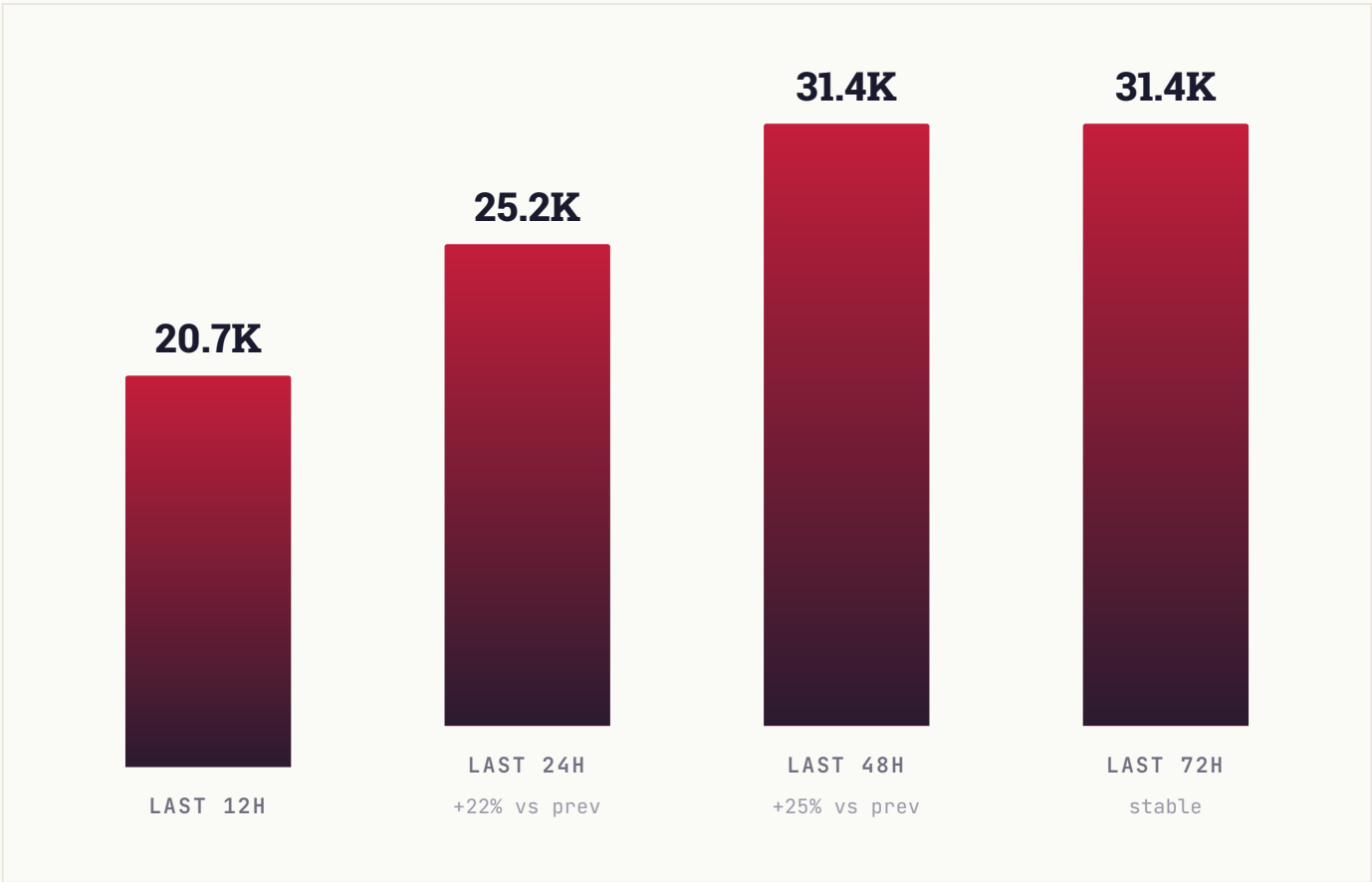
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **908** different channels.



SECTION 05 · AD POTENTIAL

# How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

| CHANNEL                                                                                     | SUBSCRIBERS |
|---------------------------------------------------------------------------------------------|-------------|
| <div>HI</div> hitvpn_blog                                                                   | 4.2M        |
| <div>MT</div> Trend World                                                                   | 3.4M        |
| <div>TE</div> Technochat                                                                    | 3.1M        |
| <div>HA</div> Hi, AI • Tech News                                                            | 2.5M        |
| <div>NN</div> NN                                                                            | 2.2M        |
| <div>TE</div> Technomotel                                                                   | 2.2M        |
| <div>L-</div> LIVE — Telegram, AI & Tech                                                    | 2.1M        |
| <div>EC</div> Exploit                                                                       | 2M          |
| <div>DJ</div> Digital Journal   IT, Neuroseti                                               | 1.8M        |
| <div>ER</div> Backdoor                                                                      | 1.8M        |
| <div>IS</div> INNO SCOPE / Главные инновации, стартапы и технологии без воды <div>YOU</div> | 133K        |

COMPARATIVE SUMMARY

Channel in bottom half of top-100 niche (#86 of 100). Niche median — 211.8K subs. First growth KPI — reach median. Leader: hitvpn\_blog (4.2M).

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **15**, they brought **17 573** new subs.

| PERIOD         | MENTIONS       | CHANNELS | BROUGHT SUBS      |
|----------------|----------------|----------|-------------------|
| December 2025  | 15             | 15       | 7 290 <div></div> |
| Nov 2025       | 0              | 0        | 7 289 <div></div> |
| Oct 2025       | 0              | 0        | 2 994 <div></div> |
| Sep 2025       | 0              | 0        | 0 <div></div>     |
| August 2025    | 0              | 0        | 0 <div></div>     |
| July 2025      | 0              | 0        | 0 <div></div>     |
|                |                |          |                   |
| TOTAL MENTIONS | MONTHS IN DATA |          | ACQUIRED SUBS     |
| 15             | 6              |          | 17 573            |

— SECTION 08 · NICHE COMPARISON

# Where the channel stands in its league

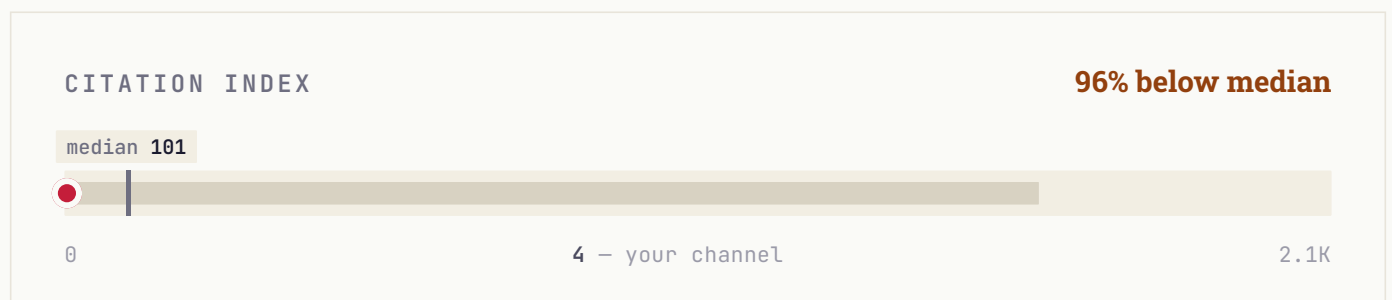
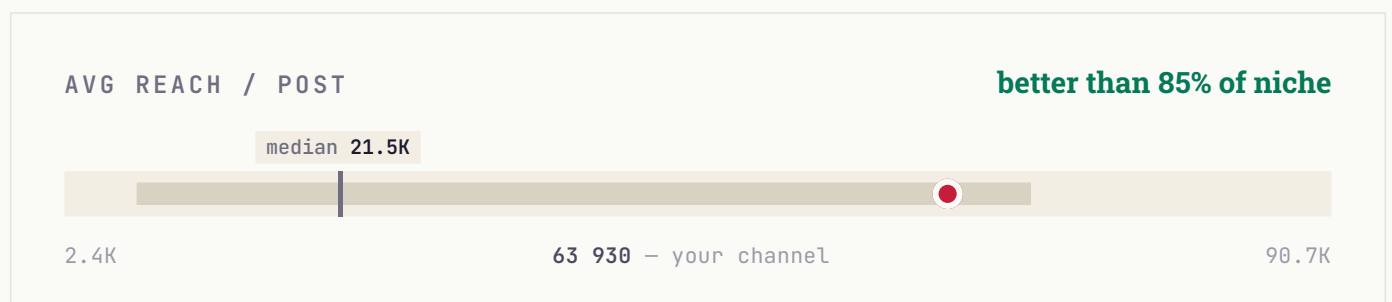
Took top-100 channels in category «Tech» (Russia) and compared your channel.  
 Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.  
 Red dot — your channel.

#86

/100

RANK IN NICHE

Channel in the bottom half of the ranking



## — SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

**01****Increase posting frequency**

Now 3.5 posts/week. Active channels do 7-10.  
Consistency is key to retention.

EFFECT

**Consistency  
beats volume****02****Main post of the week — on Saturday**

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window  
for an  
important post****03****Increase video post share**

Video in Telegram holds audience longer and is favored  
by the algorithm. We recommend increasing share to  
15-25%.

EFFECT

**Video better  
retains  
audience****04****System traffic purchase**

Three formats for your media: **Inhouse** (premium  
channels), **Native** (native integrations), **Premium**  
(target audience). PromptPress finds sources for your  
niche.

EFFECT

**+1000-3000  
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic — easy growth lever.

EFFECT

**+5-15% ER**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth target in a month.

01

## Launch ads in Telegram

<https://panel.promptpress.com/register>

02

## Contact manager

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)