

PUBLIC REPORT PROMTPRESS

Channel audit

InfoUzEX



@infouzex

Exchange rates. (Data from official sources, but channel is not official) Chat @infoUZEXchat Questions & commercial cooperation: @infoUzExAdmin This channel...

SUBSCRIBERS

12 363

-17 per month

ERR (% SEE POSTS)

9.0%

per day 11.6%

REACH/POST

1.2K

ad reach 1.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 12 363 —	 SUBS REACH 9.33% avg % subs see post	 VIEWS/POST 1.2K median 844 · 22 days	 POSTS/DAY 45.2 ~316 per week
 7D TREND -18.3% vs prev week	 REACTIONS/POST 0.0 only 18 reactions, 676 reposts, 0 comments	 POST LENGTH 502 chars median 364 · 22 days	 POSTS ANALYZED 997 22 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH -17 last month	 CITATION RATE 4 citation index · 26 channels mentioned all time	 CHANNEL AGE 7 years 1 month created 03.05.2019

AI EDITOR SUMMARY

Channel «InfoUzEX» – 12 363 subs. Each post avg views 1.2K people (9% of subs), reach is low – need to grow audience. Publishes 316 posts/week (~45/day) – very active. Week Jun 1–7 reach dropped -18.3% by week of May 25–31 – analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **997** posts in 22 days.
- 02 Dominant format — **Text** (947/997 posts).
- 03 Avg post length — **502** chars (median 364).
- 04 Peak audience activity — **Saturday**, 18:00 UZT.
- 05 Top posts get **13x** more views than the weakest (4.1K avg top vs 327 worst) — among 997 posts over 22 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 28.05 · 08:45 TEXT #Currency rates: Central Bank 01.06.2026 12001.94 (+4.11) Hamkorbank 27.05.2026 [11960.00 - 12050.00] Asakabank 26.05.2026 [11985.00 - ...	VIEWS 4 319 REPOSTS —	REACTIONS 2 ER 34.9%
Nº2 28.05 · 09:00 TEXT Thu 28.05.2026 Session 2	VIEWS 4 128 REPOSTS —	REACTIONS — ER 33.4%
Nº3 28.05 · 06:02 PHOTO Хурматли мижозларимиз! Сизларга "Abbos Savdo", бренди остидаги сифатли 1-навли Ун маҳсулотини таклиф қиламиз!. 📦 Рўзғор боб ва хамён...	VIEWS 3 851 REPOSTS —	REACTIONS — ER 31.1%

Nº4 27.05 · 13:45 TEXT #Currency rates: Central Bank 01.06.2026 12001.94 (+4.11) Hamkorbank 27.05.2026 [11960.00 - 12050.00] Asakabank 26.05.2026 [11985.00 -...	VIEWS 3 689 REPOSTS 2	REACTIONS — ER 29.8%
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Nº5 29.05 · 13:45 TEXT #Currency rates: Central Bank 01.06.2026 12001.94 (+4.11) Hamkorbank 27.05.2026 [11960.00 - 12050.00] Asakabank 29.05.2026 [11970.00 -...	VIEWS 3 641 REPOSTS —	REACTIONS 1 ER 29.5%
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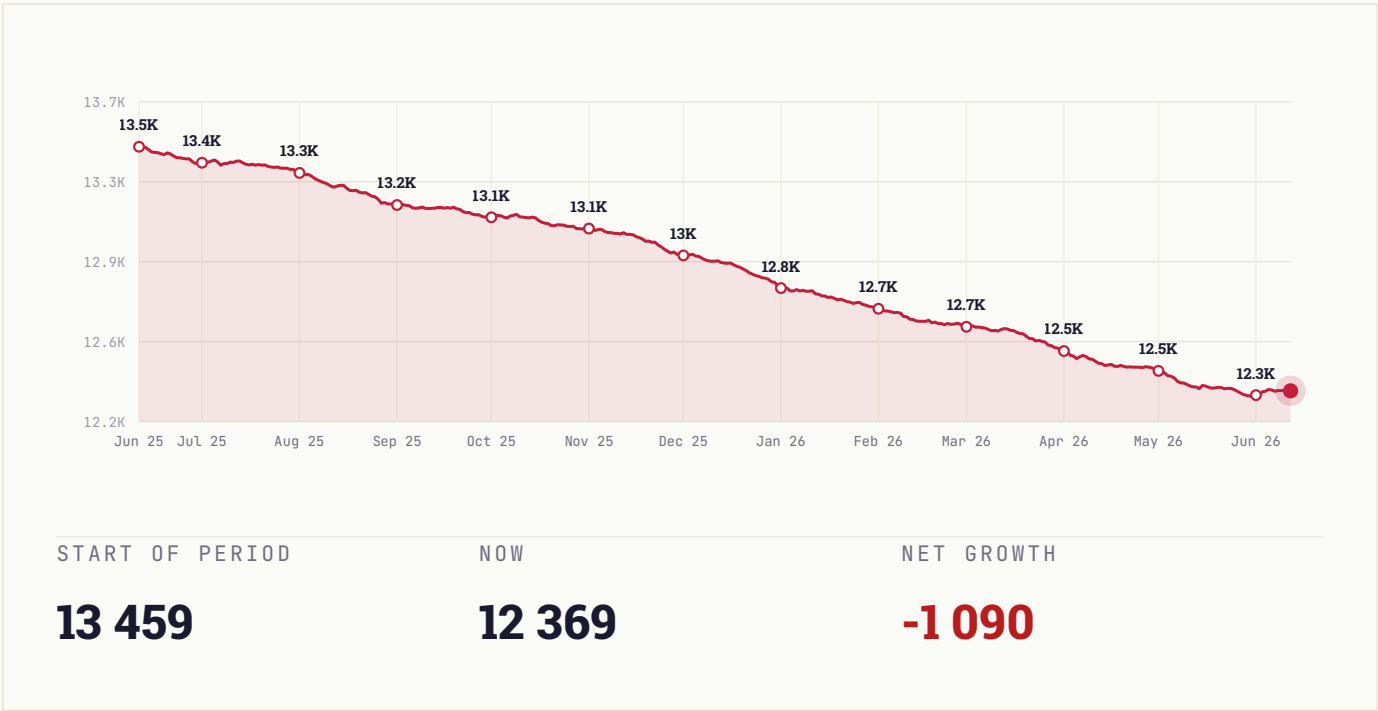
WORST 3

↓ 22.05 · 08:30 TEXT 22.05.2026 #Mineral_fertilizers (11:00-11:20) 468189-Syrdarya - 20 tn [2731-unsold] 468192-Bukhara - 10000 tn [3131] 468198- Syrdarya - 50 tn...	VIEWS 335 REPOSTS —	REACTIONS — ER 2.7%
↓ 22.05 · 08:30 TEXT 22.05.2026 #Mineral_fertilizers (11:00-11:20) 432705-Ohangaron - 5 tn [9202-unsold] 432706-Khatirchi - 10 tn [9202-unsold] 465385-Buvayda...	VIEWS 324 REPOSTS —	REACTIONS — ER 2.6%
↓ 22.05 · 08:30 TEXT 22.05.2026 #Mineral_fertilizers (11:00-11:20) 426526-Urganch - 70 tn [2804-unsold] 428757-Urganch - 90 tn [2804-unsold] 428767-Bukhara -...	VIEWS 324 REPOSTS —	REACTIONS — ER 2.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

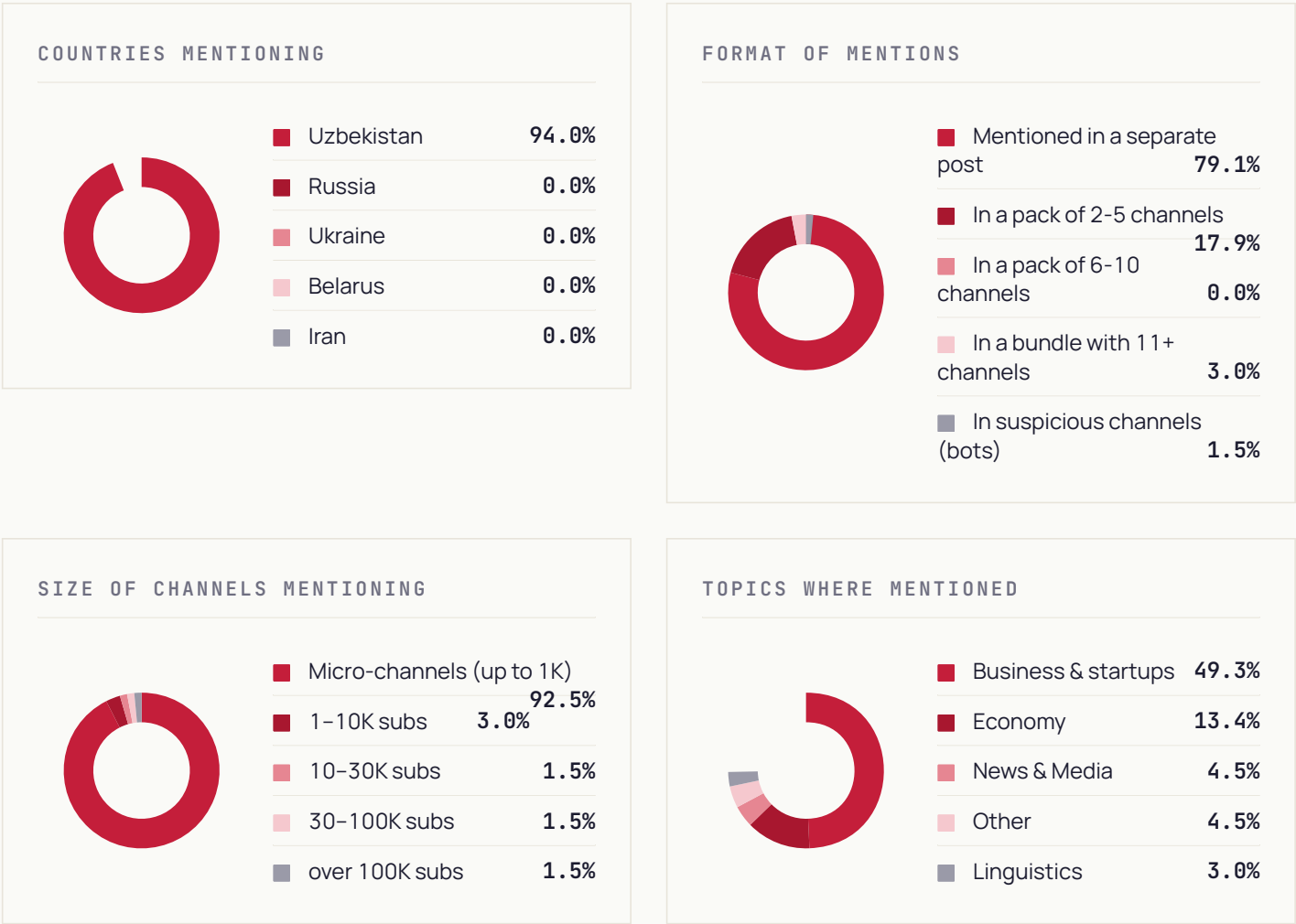
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

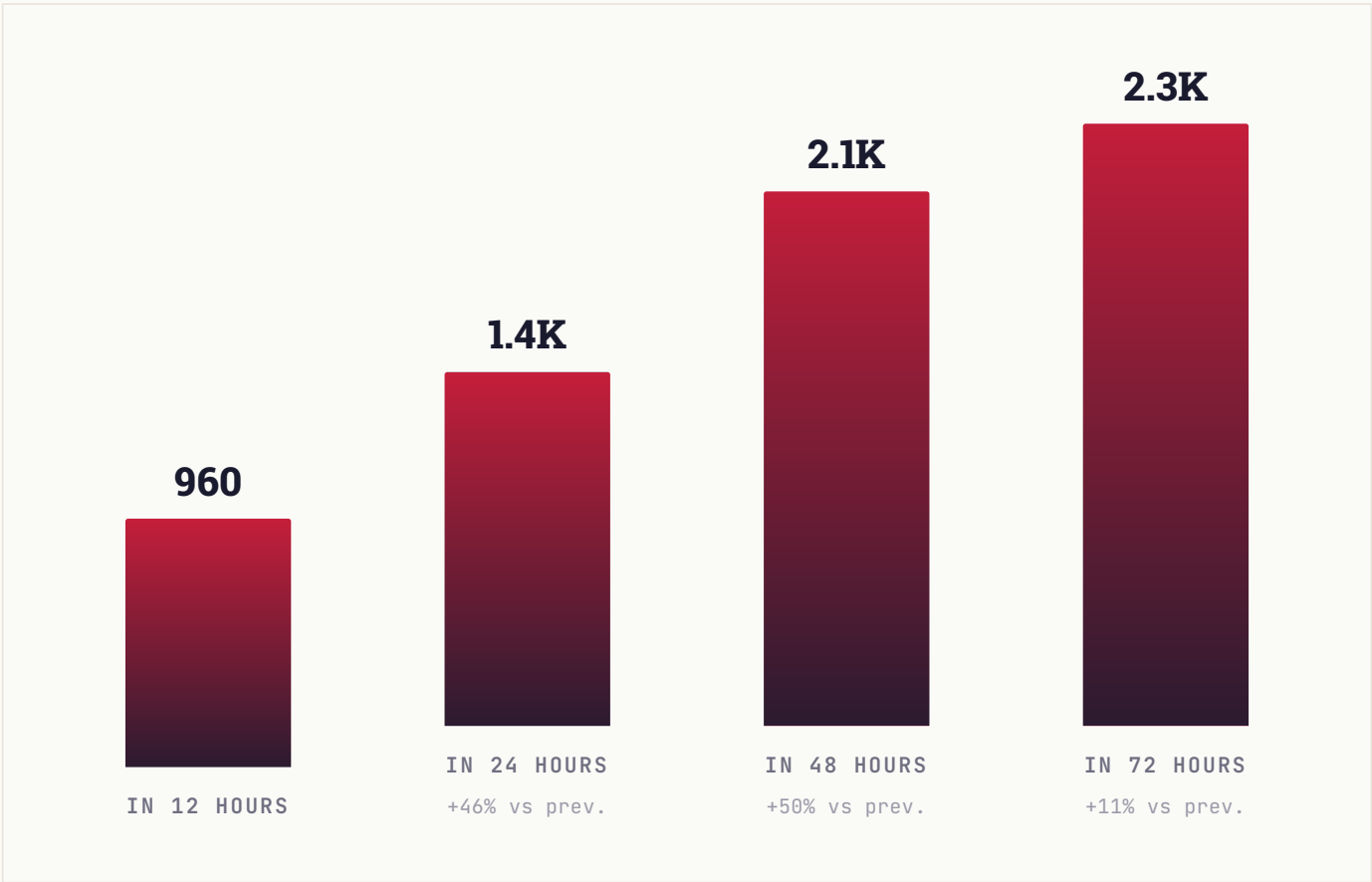
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel "weighs" more than from a 1K subs channel. All-time channel was mentioned 26 different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HA Huquqiy axborot	233.8K
UZ Uzbek-MDK	204.3K
SX Soliq xizmati xabarleri - Rasmiy kanal	103K
VK VALYUTA KURSI	98.3K
K- Kursinfo - Dollar kursi	76.3K
Banker's Diary	67.8K
BV Bank va Mijoz	50.3K
MB Markaziy bank	44.2K
AI Alisher Isaev blogi	39.8K
IN InfoUzEX YOU	12.4K
UZ UzTextile-News	2.9K

COMPARATIVE CONCLUSION

Channel in bottom third of the selection (10th out of 11). Larger — 9 channels (leader: Huquqiy axborot, 233.8K); these are growth benchmarks — we reach them via paid placements or partnerships. Smaller — 1 channel, for them you're already a partner-leader.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **149** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	11
November 2025	0	0	19
October 2025	0	0	35
September 2025	0	0	26
August 2025	0	0	16
July 2025	0	0	42
TOTAL MENTIONS	0	MONTHS OF DATA	6
		ACQUIRED SUBS	149

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Saturday
Audience is most active on this day at 18:00 UZT. | EFFECT
Best window
for important
posts |
| 02 | Increase video post share
Video in Telegram holds audience longer and is algorithm-friendly. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
3 formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — an easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
