

— PROMTPRESS PUBLIC REPORT

Channel audit

Infoflat | Аренда квартир | Снять квартиру в Минске



@infoflat

Renting an apartment in Minsk made easier. All rental listings from Onliner, Kufar, Realt, Domovita, Irr.by from owners in one place. Site: <https://infoflat.by> Post your listing:...

SUBSCRIBERS

8 682

ERR (% WHO SEE
POSTS)

REACH/POST

12

-87 per month

1.0%
per day 1.6%

0% from subs

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 8 682 —	SUBS REACH 0.14% avg % subs see a post	VIEWS/POST 12 median 12 · —	POSTS/DAY 42.9 ~300 per week
7D TREND — no data for period	REACTIONS/POST — MTPROTO only	POST LENGTH 193 chars median 187 · —	POSTS ANALYZED 1000 —
CHURN / MONTH -87 over the last month	CITATION RATE 0 citation index · 4 channels mentioned ever	CHANNEL AGE 4 years 10 months created 02.08.2021	

AI EDITOR SUMMARY

Channel «Infoflat | Apartment Rentals | Rent in Minsk» — 8 682 subs. Each post gets avg 12 people (0% from subs), reach is low — consider expanding audience. Publishes 300 posts per week (~43/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1000 posts for —.
- 02 Dominant format — Text (515/1000 posts).
- 03 Avg post length — 193 chars (median 187).
- 04 Peak audience activity — Wednesday, 13:00 MSK.
- 05 Top posts get 14x more views than the weakest (28 avg for top vs 2 for worst) — among 1,000 posts over —. Analyze what the top has in common — topic, format, timing.

TOP 5 POSTS

№117.06 · 10:51PHOTO	VIEWS	REACTIONS
	29	—
Address: Minsk, Mikhail Savitsky, 12 Rooms: 1-room apartment Price: 1106 BYN Price: 400 \$ Landlord: Agency Source...	REPOSTS	ER
	1	0.3%
№217.06 · 20:50TEXT	VIEWS	REACTIONS
	28	—
Telegram gifts for 1 📄: @gifts777bot	REPOSTS	ER
	—	0.3%
№317.06 · 20:50PHOTO	VIEWS	REACTIONS
	28	—
Address: Minsk, Igor Luchenka st, 27 Rooms: 1-room apartment Price: 1383 BYN Price: 500 \$ Landlord: Agency Source...	REPOSTS	ER
	—	0.3%

Nº4 17.06 · 10:50 TEXT Telegram gifts for 1 🎁: @gifts777bot	VIEWS 26 REPOSTS —	REACTIONS — ER 0.3%
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Nº5 17.06 · 20:45 TEXT Telegram gift! 🎁 Roll dice — same numbers? @gifts777bot	VIEWS 26 REPOSTS —	REACTIONS — ER 0.3%
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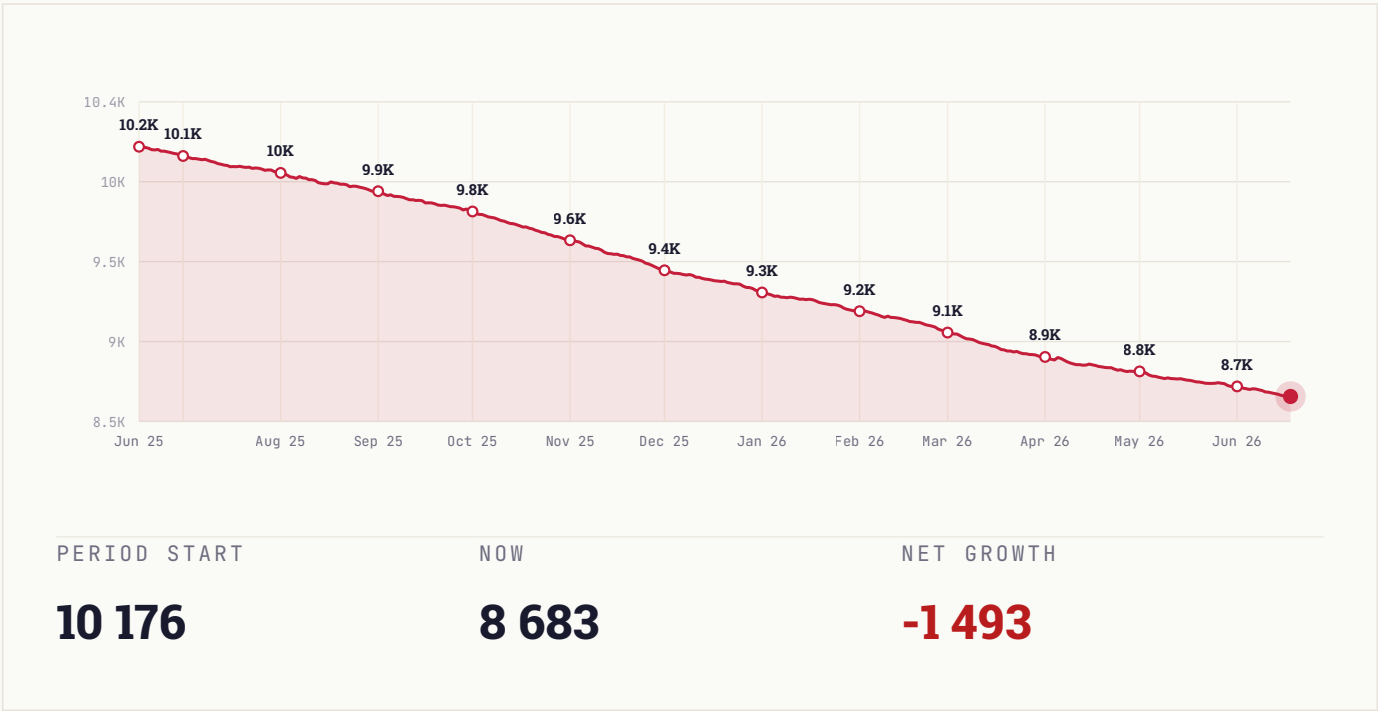
WORST 3

↓ 17.06 · 14:42 TEXT Telegram gift! 🎁 Roll dice — same numbers? @gifts777bot	VIEWS 2 REPOSTS —	REACTIONS — ER 0.0%
↓ 17.06 · 14:42 PHOTO Address: Minsk, Zhores Alferov st. 16 Rooms: 2-room apartment Price: 2490 BYN Price: 900 \$ Landlord: Agency Source: Realt Link...	VIEWS 2 REPOSTS —	REACTIONS — ER 0.0%
↓ 17.06 · 14:45 PHOTO Address: Zakharova st, 27, Minsk Rooms: 5-room apartment Price: 8928 BYN Price: 3000 \$ Landlord: Agency Source: Kufar Link...	VIEWS 2 REPOSTS —	REACTIONS — ER 0.0%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

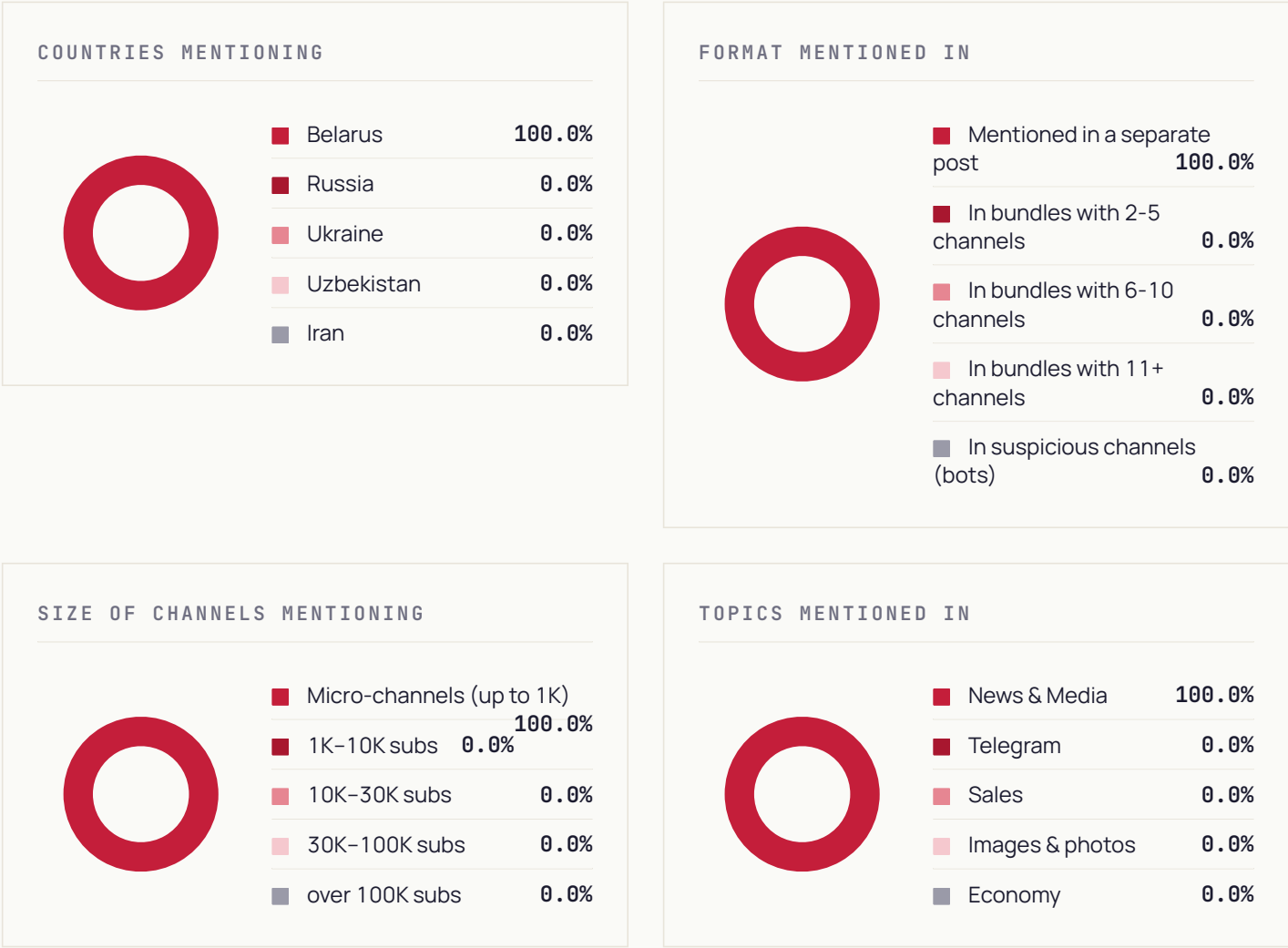
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K sub channel weighs more than from 1K. All-time mentions: 4 different channels.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
5Э 5 element 5element.by	105.2K
SB Belarus Discounts	75.2K
F- Flatty - Аренда квартир в Минске Жильё от собственников	43.6K
PI Promo codes & discounts Belarus	41.4K
SI Belarus Discounts & New Arrivals	36.2K
H2 2lvek.by Finds	35.5K
RE Realt	32.3K
SI SMARTECH люкс техника	27.3K
K- Kupon.by – промокоды Belarus	26.3K
KO Onliner Catalog	21.5K
I Infoflat Аренда квартир Снять квартиру в Минске YOU	8.7K

COMPARATIVE INSIGHT

Channel intop quartile of niche (#22 of 100). Leader — 5 element | 5element.by (105.2K). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **59** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
December 2025	0	0	4	
Nov 2025	0	0	1	
Oct 2025	0	0	1	
Sep 2025	0	0	16	
August 2025	0	0	26	
July 2025	0	0	11	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	59

— SECTION 07 · NICHE COMPARISON

Where channel stands in its league

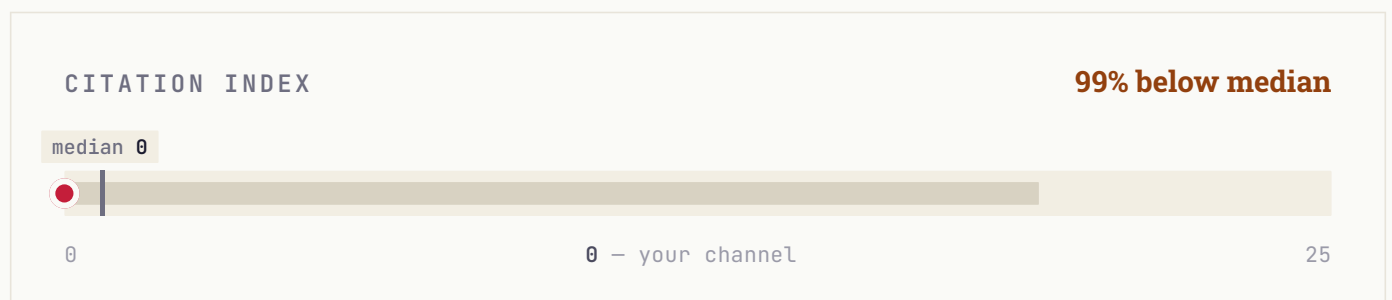
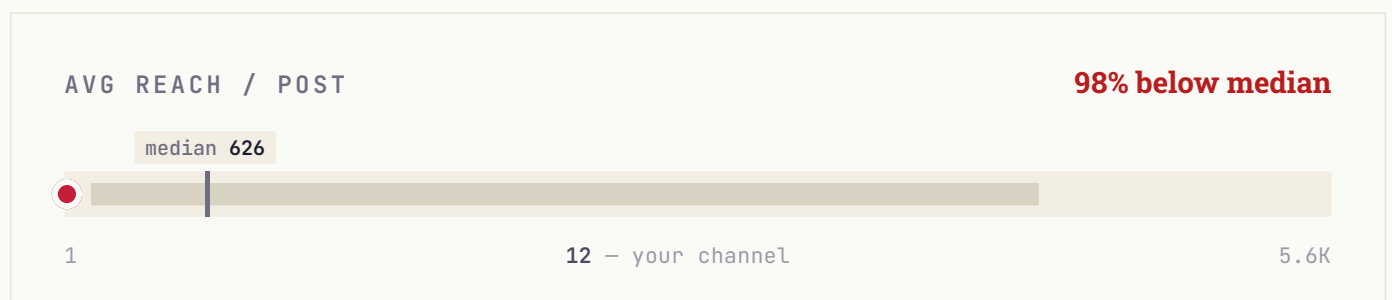
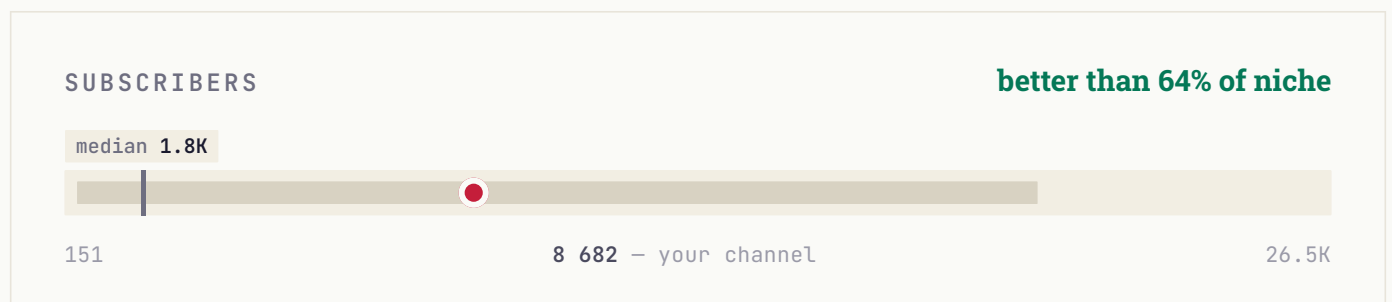
Took top-**100** channels in category "**Sales**» (Belarus) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.

#22

/100

RANK IN NICHE

Channel in top 22% – strong position



— SECTION 08 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 13:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.14% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+5.4pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager