

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Militarist



@infantmilitario

for collab & ads: infantmilitario@mail.ru, @militaristmail

SUBSCRIBERS

276 966

-523 per month

ERR (% SEE POSTS)

16.0%

last day **13.0%**

REACH/POST

40.8K

ad reach **36K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

SUBSCRIBERS 276 966 —	SUBSCRIBER REACH 14.72% avg % subs see post	VIEWS/POST 40.8K median 41K · 11 days	POSTS/DAY 70.2 ~491 per week
7D TREND — no data for period	REACTIONS/POST — MTPROTO only	POST LENGTH 297 chars median 186 · 11 days	POSTS ANALYZED 794 11 days
AD REACH 36K 24h avg	CHURN / MONTH -523 last month	CITATION RATE 5 045 citation index · 11 601 channels mentioned all time	CHANNEL AGE 8 years 10 months created 26.08.2017

AI EDITOR SUMMARY

Channel «Militarist» — 276 966 subs. Each post averages 40.8K people (15% of subs), reach is low — consider expanding audience. Publishes 491 posts per week (~70/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **794** posts over 11 days.
- 02 Dominant format — **Text** (303/794 posts).
- 03 Avg post length — **297** chars (median 186).
- 04 Peak audience activity — **friday**, 01:00 MSK.
- 05 Top posts get **3×** more views than the weakest (83.7K avg for top vs 27.7K for worst) — among 794 posts in 11 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 10.07 · 22:03 VIDEO Chinese impressed by size of missile cruiser «Varyag»	VIEWS 90 558 REP. 720	REACTIONS — ER 32.7%
Nº2 09.07 · 20:50 PHOTO Russia starts solving the gasoline problem by selling mini-refineries, prices start from 1 million rubles, essentially on par with Lada...	VIEWS 85 494 REP. 2 174	REACTIONS — ER 30.9%
Nº3 09.07 · 21:59 VIDEO Nothing unusual, just farmers from Rivne	VIEWS 74 933 REP. 409	REACTIONS — ER 27.1%

Nº4

08.07 · 19:34

PHOTO

Turkish President Erdogan gave NATO leaders at the Ankara summit personalized revolvers with live ammunition. Keir Starmer couldn't bring...

VIEWS

74 356

REACTIONS

—

REP.

485

ER

26.8%

Nº5

05.07 · 18:29

VIDEO

Chinese TV shows Chinese and Russian warships and subs ahead of joint drills.

VIEWS

61 992

REACTIONS

—

REP.

175

ER

22.4%

WORST 3

↓ 07.07 · 15:16 VIDEO Japan's Navy conducted maneuvers and monitored China's Navy in the western Pacific. Destroyer Asahi (DD-119) tracked surface...	VIEWS 31 560 REACTIONS — REP. 27 ER 11.4%
↓ 07.07 · 14:51 VIDEO BTR Pindad Anoa securing Indonesian President Prabowo at the opening ceremony of the main road Lar Lar Kedungdung Sampang...	VIEWS 31 362 REACTIONS — REP. 12 ER 11.3%
↓ 09.07 · 19:41 VIDEO Geran-4 siker presents: MiG-29	VIEWS 20 237 REACTIONS — REP. 53 ER 7.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

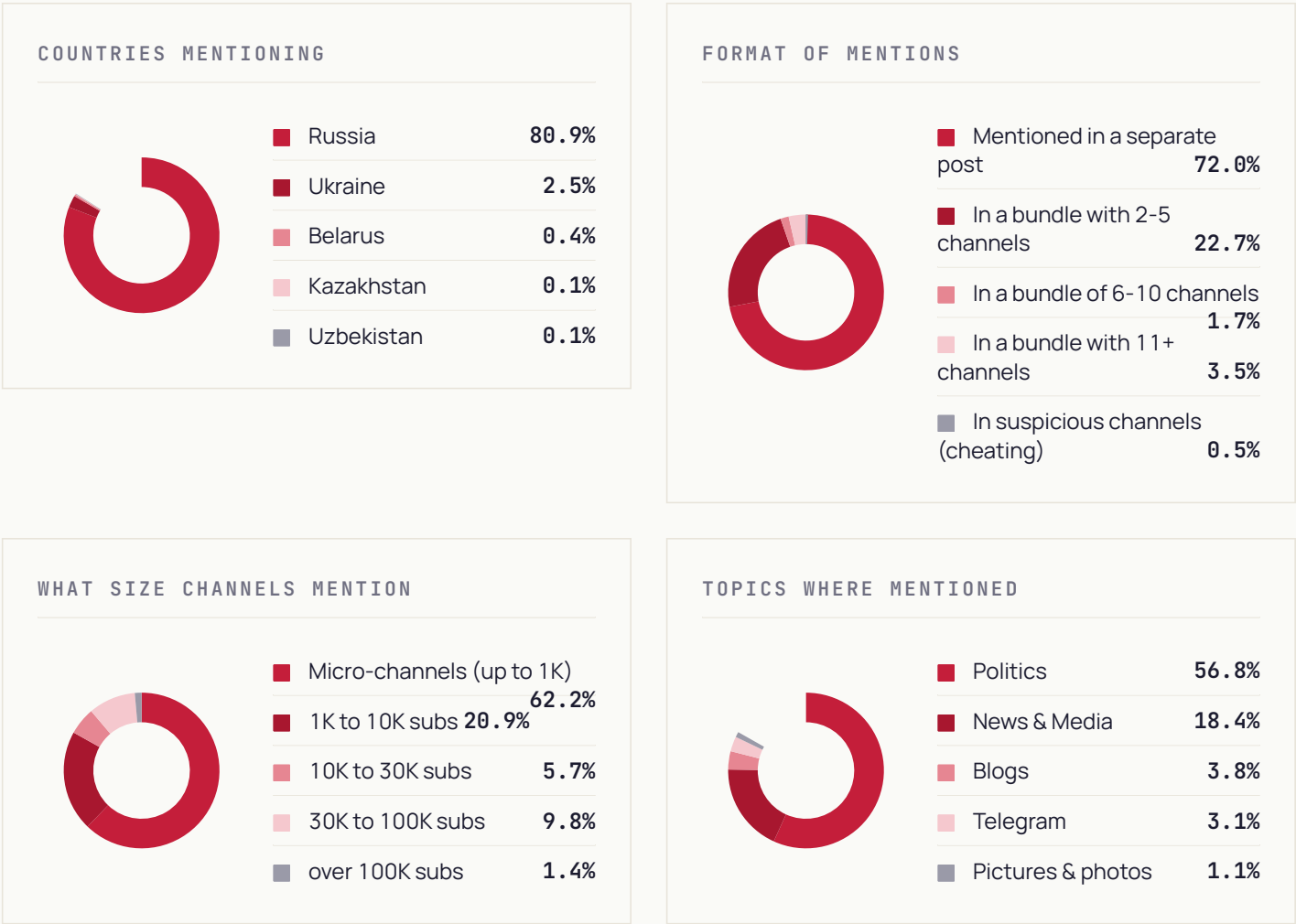
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

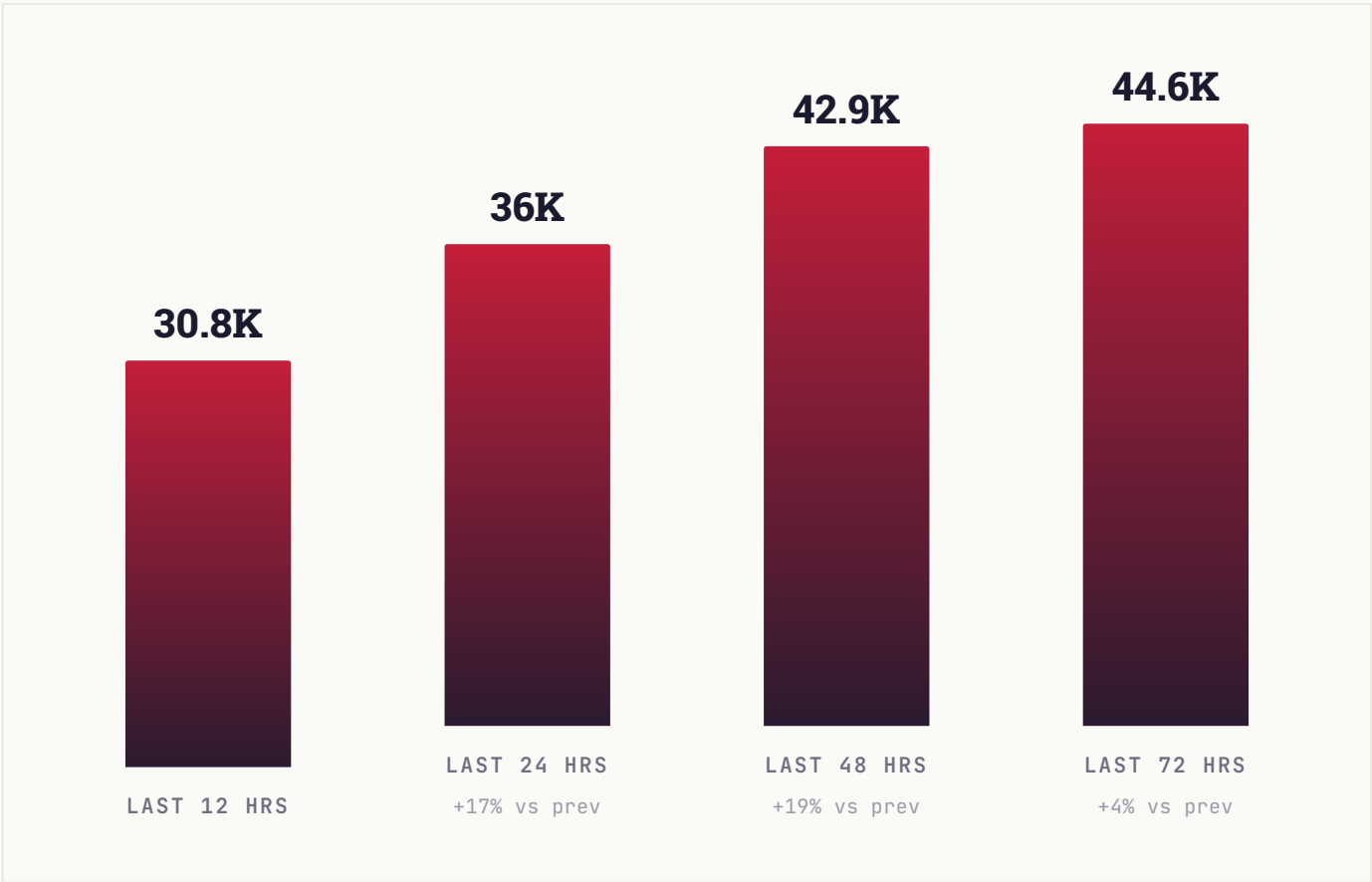
Citation index **5 045** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **11 601** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.4M
ک ا کانال اخبارفوری خبرفوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
MI Militarist YOU	277K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **29 919**, they brought **3 514** new subs.

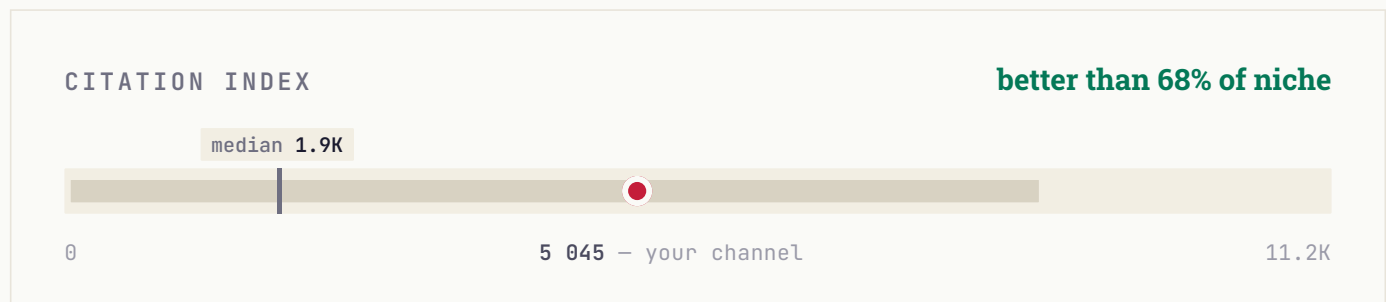
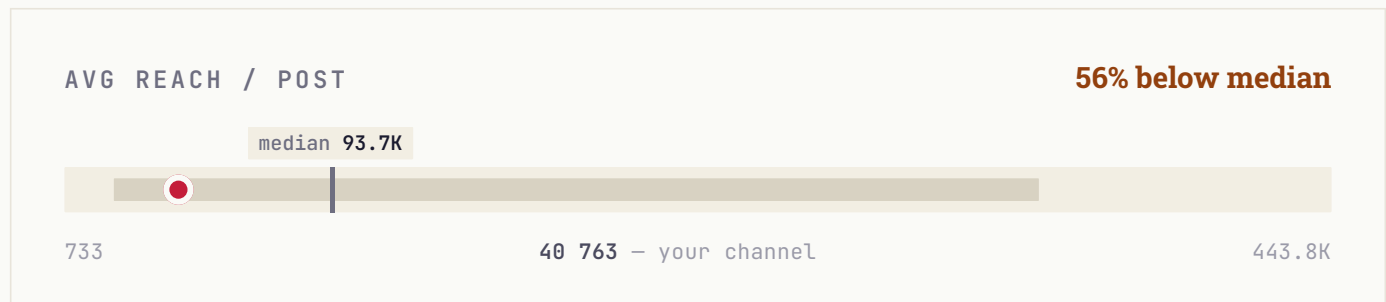
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	5 475	239	1 518	
December 2025	4 208	221	44	
November 2025	4 831	324	378	
October 2025	5 540	291	721	
September 2025	4 664	241	21	
August 2025	5 201	335	832	
TOTAL MENTIONS		MONTHS OF DATA		ATTRACTED SUBSCRIBERS
29 919		6		3 514

Where the channel stands in its league

SUBSCRIBERS 79% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 498.9K, 276 966, and 4.1M. A light beige bar represents the range from 498.9K to 4.1M. A darker beige bar represents the channel's performance, starting at 498.9K and ending at 276 966. A vertical line marks the median at 1.3M. A red dot is positioned at the start of the channel's bar (498.9K). The text 'median 1.3M' is placed above the median line. The text '79% below median' is in red at the top right.

Metric	Value
Channel Subscribers	276 966
Median	1.3M
Range Start	498.9K
Range End	4.1M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Friday | EFFECT |
| | On this day at 01:00 MSK the audience is most active. | Best window for an important post |
| 02 | Systematic traffic buying | EFFECT |
| | Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | +1000-3000 subs |
| 03 | Test polls & interactive formats | EFFECT |
| | Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever. | +5-15% ER |
| 04 | Cross-promo with neighboring channels | EFFECT |
| | Exchange posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth. | Growth from relevant audience |
| 05 | Update channel description for Telegram search | EFFECT |
| | Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic. | Organic traffic source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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