
PUBLIC REPORT BY PROMTPRESS

Channel audit

Vika Lanskaya | Informatics EGE 2026 | InfaVikusya | Umskul



@infa_vikusya

8th year prepping future hackers for EGE in CS For EGE 2025
prepared 66 perfect scorers — TOP-1 among all online schools in
Russia, all-time — 135 perfect scorers Sign up for my course -...

SUBSCRIBERS

46 111

-6699 per month

ERR (% SEE POSTS)

20.0%

per day 6.8%

REACH/POST

8.1K

ad reach 3.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 46 111 —	 SUBS REACH 17.49% avg % of subs see a post	 VIEWS/POST 8.1K median 7.8K · 29 days	 POSTS/WEEK 39.8 over period
 7D TREND -27.7% vs previous week	 REACTIONS/POST 83.3 total 13,913 reactions, 6,030 reposts, 3,453 comments	 POST LENGTH 221 chars median 114 · 29 days	 POSTS ANALYZED 167 29 days
 AD REACH 3.1K 24h avg	 CHURN / MONTH -6699 last month	 CITATION RATE 136 citation index · 3,024 channels mentioned all time	 CHANNEL AGE 6 years 5 months created Feb 18, 2020

AI EDITOR SUMMARY

Channel «Vika Lanskaya | Informatics EGE 2026 | InfaVikusya | Umskul» — 46 111 subs. Each post gets on avg 8.1K people (17% from subs), average reach — room to grow. Publishes 40 posts per week (~6/day) — active posting. For the week of Jul 6–12, reach dropped -27.7% by week of Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **167** posts over 29 days.
- 02 Dominant format – **Photo** (94/167 posts).
- 03 Avg post length – **221** chars (median 114).
- 04 Peak audience activity – **Monday**, 18:00 MSK.
- 05 Top posts get **4x** more views than the weakest (14.7K avg for top vs 3.8K for worst) – among 167 posts in 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 05:39 **PHOTO**
24th prototype #2

VIEWS	REACTIONS
15 169	33
REPOSTS	ER
74	32.9%

Nº2 22.06 · 05:50 **TEXT**

further I think it'll be quiet, but checking for now. no coffins.
overall everything is fine. very nice reserve!!

VIEWS	REACTIONS
14 446	128
REPOSTS	ER
13	31.3%

Nº3 21.06 · 16:07 **PHOTO**

when do CS USE results come out?? ❤️ 2021 USE exam Jun 24,
25 – results were Jul 5 ❤️ 2022 USE exam Jun 20, 21 – results
were 1...

VIEWS	REACTIONS
14 440	225
REPOSTS	ER
103	31.3%

Nº424.06 · 15:40 **PHOTO**

6 DAYS UNTIL OFFICIAL START OF THE ANNUAL EGE 2027
COURSE classes start in July. as usual, split into 2 levels...

VIEWS	REACTIONS
14 401	46
REPOSTS	ER
41	31.2%

Nº522.06 · 15:28 **VIDEO**

university base

VIEWS	REACTIONS
14 060	242
REPOSTS	ER
13	30.5%

WORST 3

↓ 14.07 · 12:07 **VIDEO**

(post without caption – video)

VIEWS	REACTIONS
3 899	29
REPOSTS	ER
4	8.5%

↓ 14.07 · 12:41 **VIDEO**

(post without caption – video)

VIEWS	REACTIONS
3 759	15
REPOSTS	ER
4	8.2%

↓ 14.07 · 15:58 **VIDEO**

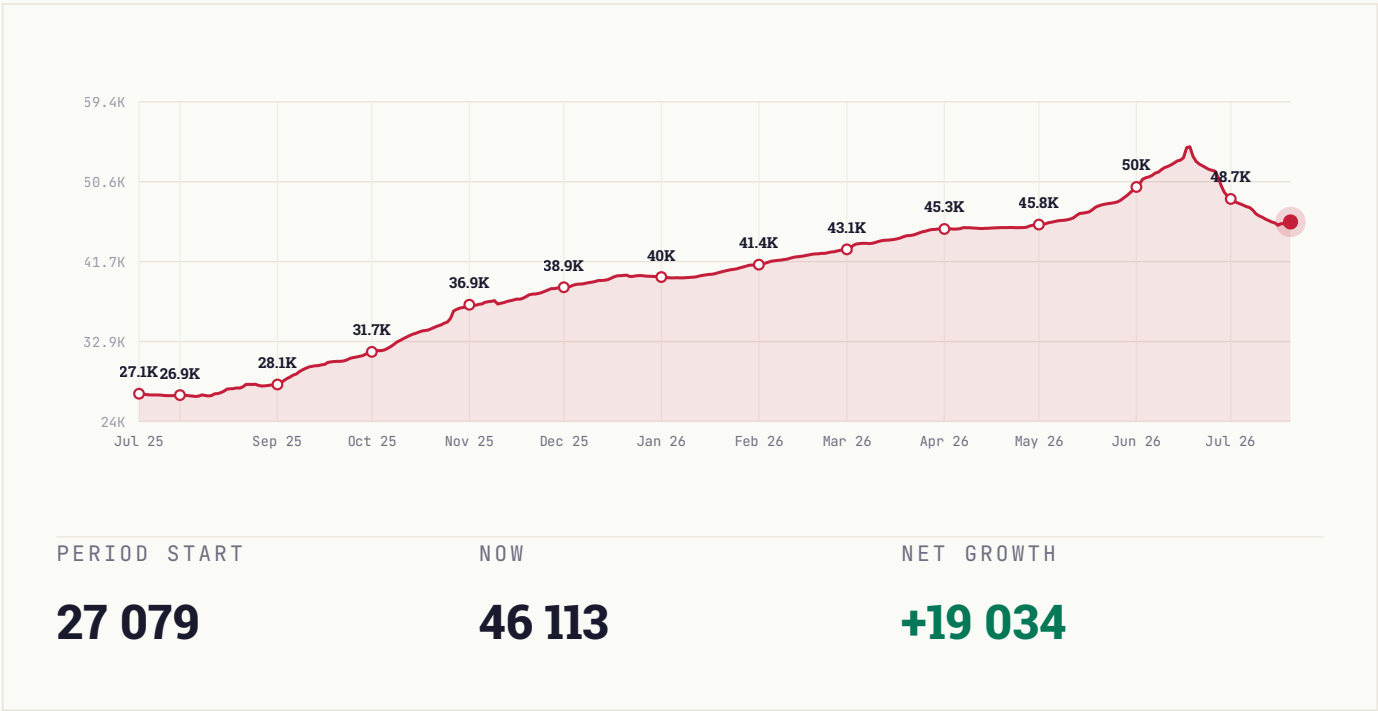
(post without caption – video)

VIEWS	REACTIONS
3 730	18
REPOSTS	ER
3	8.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

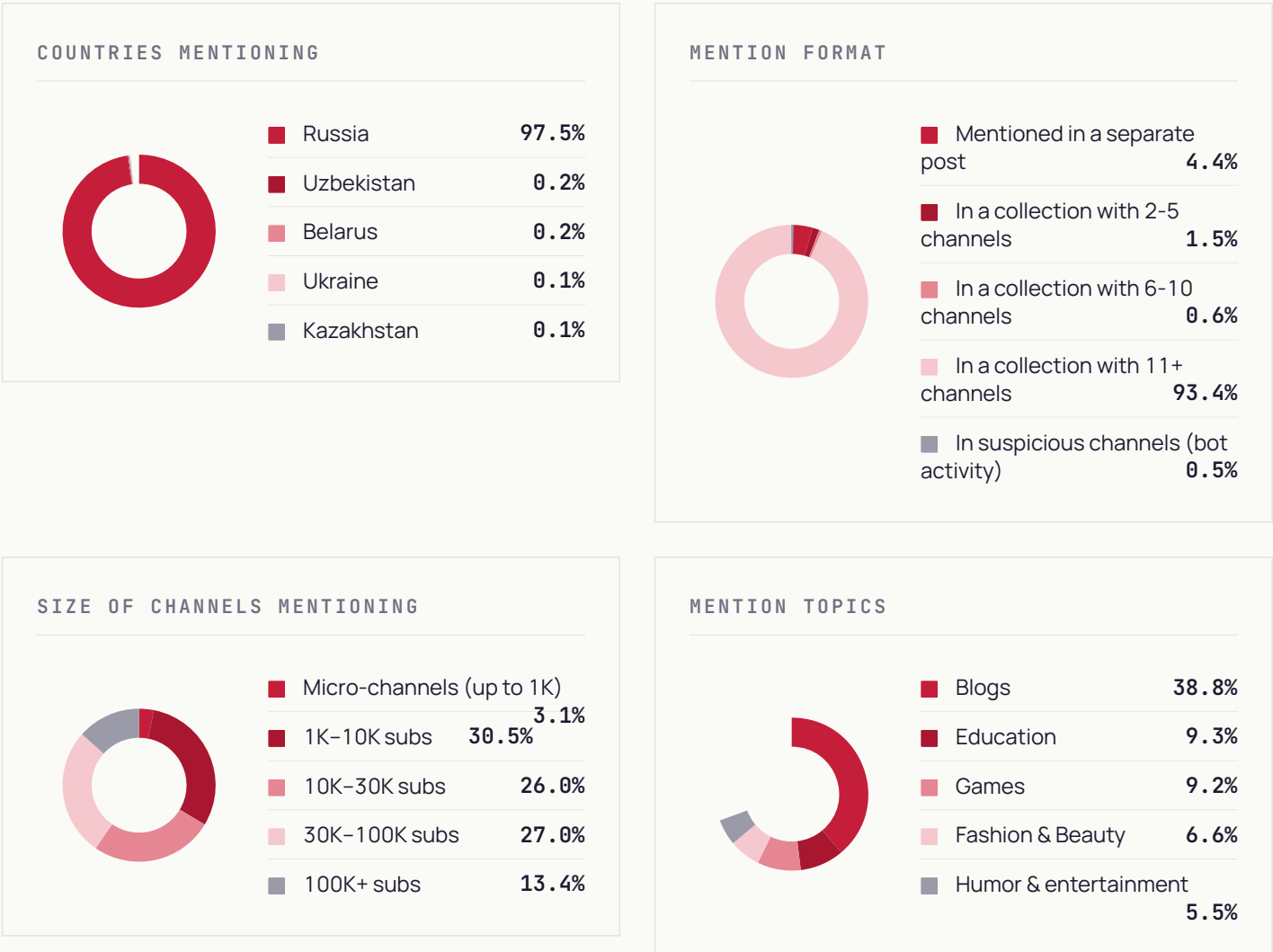
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

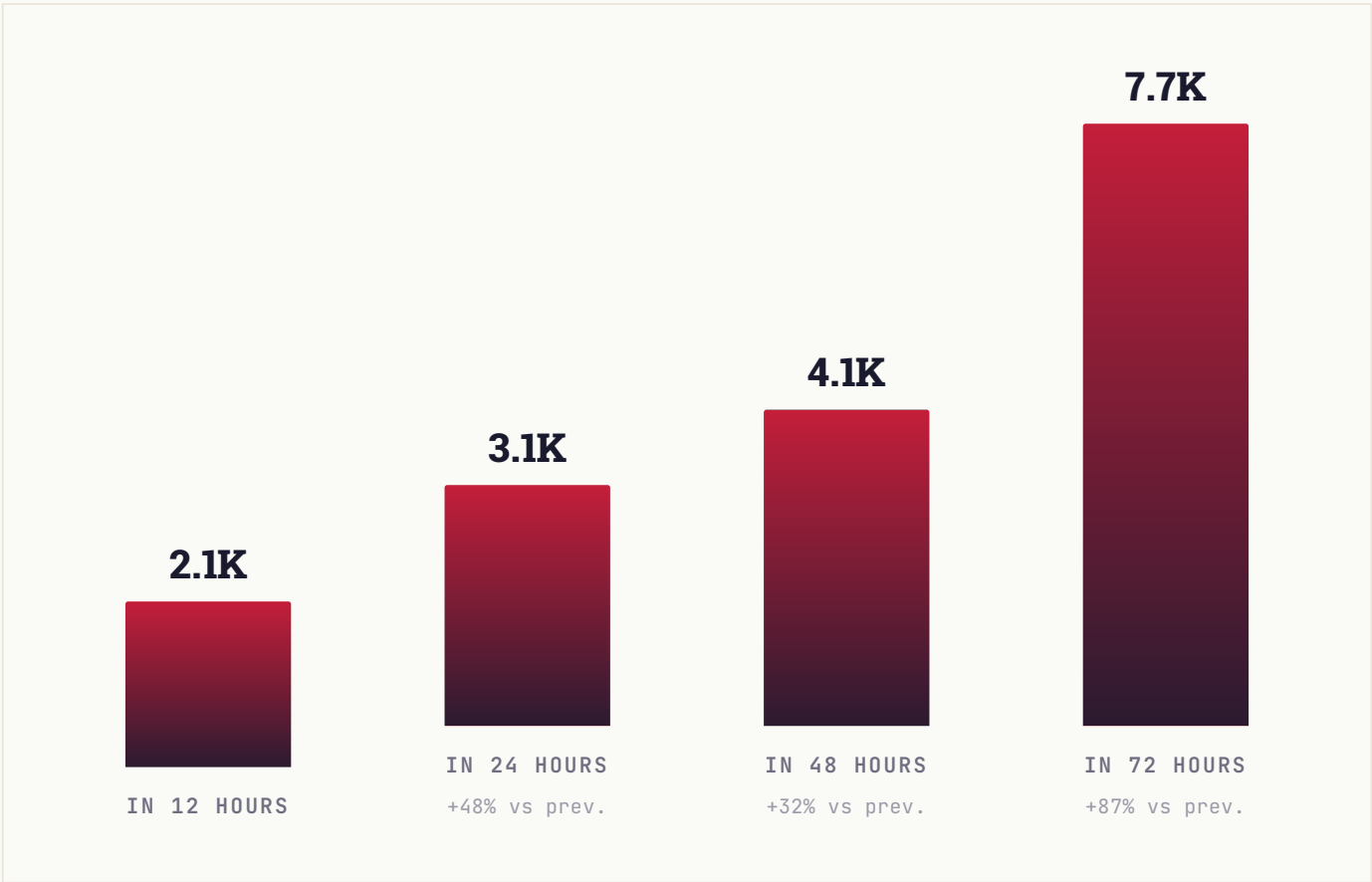
Citation index **136** — channel popularity rating based on mentions. Considers not only quantity but also mentioner weight: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions: **3 024** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
نا نيمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسى فوري	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام كاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهايي	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
VL Vika Lanskaya Informatics EGE 2026 InfaVikusya Umskul YOU	46.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — نيمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal — enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **2 711**, they brought **15 866** new subs.

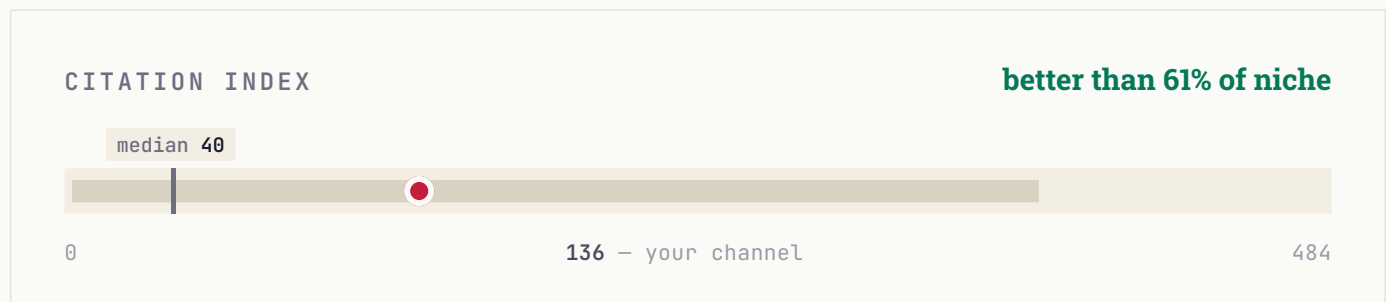
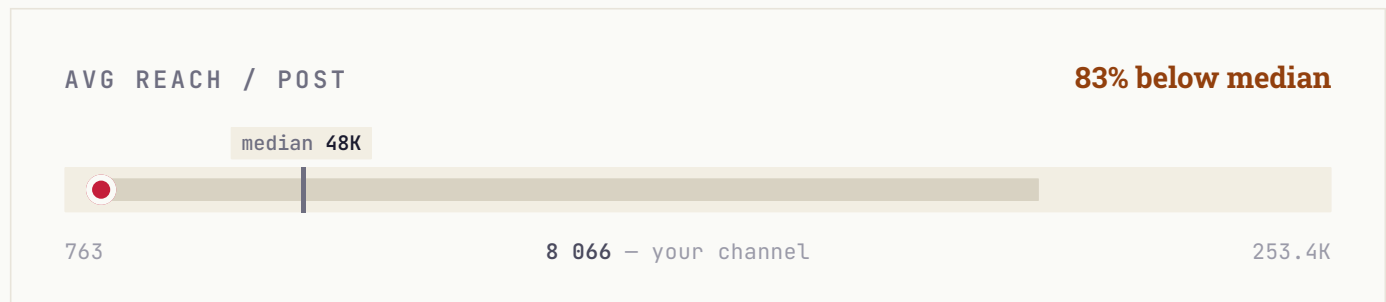
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	201	188	1 446
December 2025	381	368	1 550
Nov 2025	468	453	2 537
Oct 2025	418	398	5 116
Sep 2025	473	453	3 583
August 2025	770	685	1 634
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
2 711	6	15 866	

Where the channel stands in its league

SUBSCRIBERS 89% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, ranging from 157.2K to 1.2M. A vertical line marks the median at 421.5K. A light brown bar represents the channel's performance, starting at 157.2K and ending at 46,111. A red dot is positioned at the start of the bar (157.2K). The text '46 111 - your channel' is centered below the bar.

Metric	Value
Channel Subscribers	46,111
Median Subscribers	421.5K
Start of Range	157.2K
End of Range	1.2M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Monday

Audience most active on this day at 18:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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