

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Non-labor income



@income_shabbat

Earn on the Belarusian stock market and survive Business and economy news, investments, analytics, passive income on financial markets and instruments For entrepreneurs and those who...

SUBSCRIBERS

5 755

+46 per month

ERR (% SEE POSTS)

70.0%

daily **35.8%**

REACH/POST

4K

ad reach **2.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 5 755 —	 SUBSCRIBER REACH 69.88% avg % subs see post	 VIEWS/POST 4K median 3.9K · 24 days	 POSTS/WEEK 1.2 for period
 7D TREND — no data for period	 REACTIONS/POST 181.2 725 reactions, 95 reposts, 37 comments	 POST LENGTH 768 chars median 848 · 24 days	 POSTS ANALYZED 4 24 days
 AD REACH 2.1K 24h avg	 CHURN / MONTH +46 last month	 CITATION RATE 20 citation index · 59 channels mentioned ever	 CHANNEL AGE 7 years 9 months created 15.08.2018

AI EDITOR SUMMARY

Channel «Non-labor income» – 5 755 subs. Each post averages 4K people (70% of subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 24 days.
- 02 Dominant format – Text (4/4 posts).
- 03 Avg post length – 768 chars (median 848).
- 04 Audience peak activity – Friday, 11:00 MSK.
- 05 Top posts drive 1x more views than the weakest (4.5K avg for top vs 3.4K for worst) – among 4 posts over 24 days. Analyze what top posts share: topic, format, timing.

TOP 4 POSTS

Nº1 15.05 · 08:01 TEXT Well, here I am 40 A solid age when every man should have made it. But on the other hand, you want to believe that before...	VIEWS 5 887 REPOSTS 33	REACTIONS 477 ER 102.3%
Nº2 29.05 · 06:15 TEXT Industry Capital -- careful, high risks Investment community actively discusses a new phenomenon on the Belarusian market – an attempt to...	VIEWS 5 072 REPOSTS 33	REACTIONS 134 ER 88.1%
Nº3 08.06 · 06:20 TEXT Court case the whole investor community is watching Interesting story unfolding in the token segment. One user...	VIEWS 2 693 REPOSTS 12	REACTIONS 71 ER 46.8%

Nº408.06 · 12:14 TEXT New default on the way? Another token issuer announces "temporary difficulties" and inability to pay coupons -- Blesavaris Leasing...	VIEWS	REACTIONS
	2 435	43
	REPOSTS	ER
	17	42.3%

WORST 3

↓ 29.05 · 06:15 TEXT Industry Capital -- careful, high risks Investment community actively discusses a new phenomenon on the Belarusian market – an attempt to...	VIEWS	REACTIONS
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	REPOSTS	ER
	17	42.3%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



START OF PERIOD	NOW	NET GROWTH
5 387	5 755	+368

SECTION 04 • MENTIONS

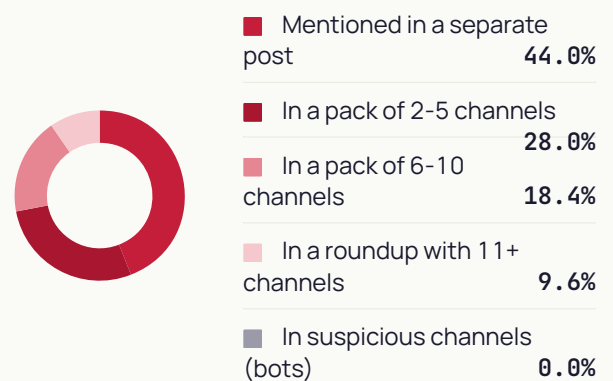
Who and how mentions the channel

Citation index **20** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **59** different channels.

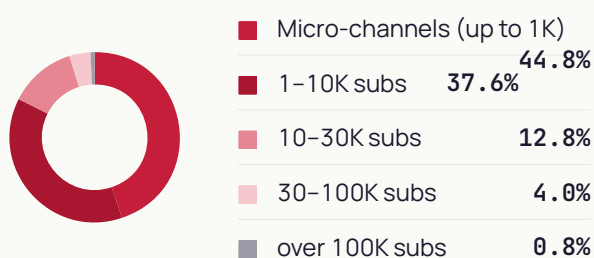
MENTIONING COUNTRIES



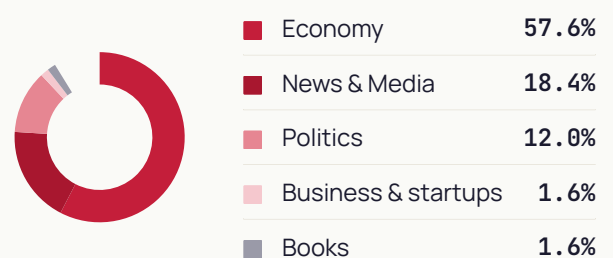
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



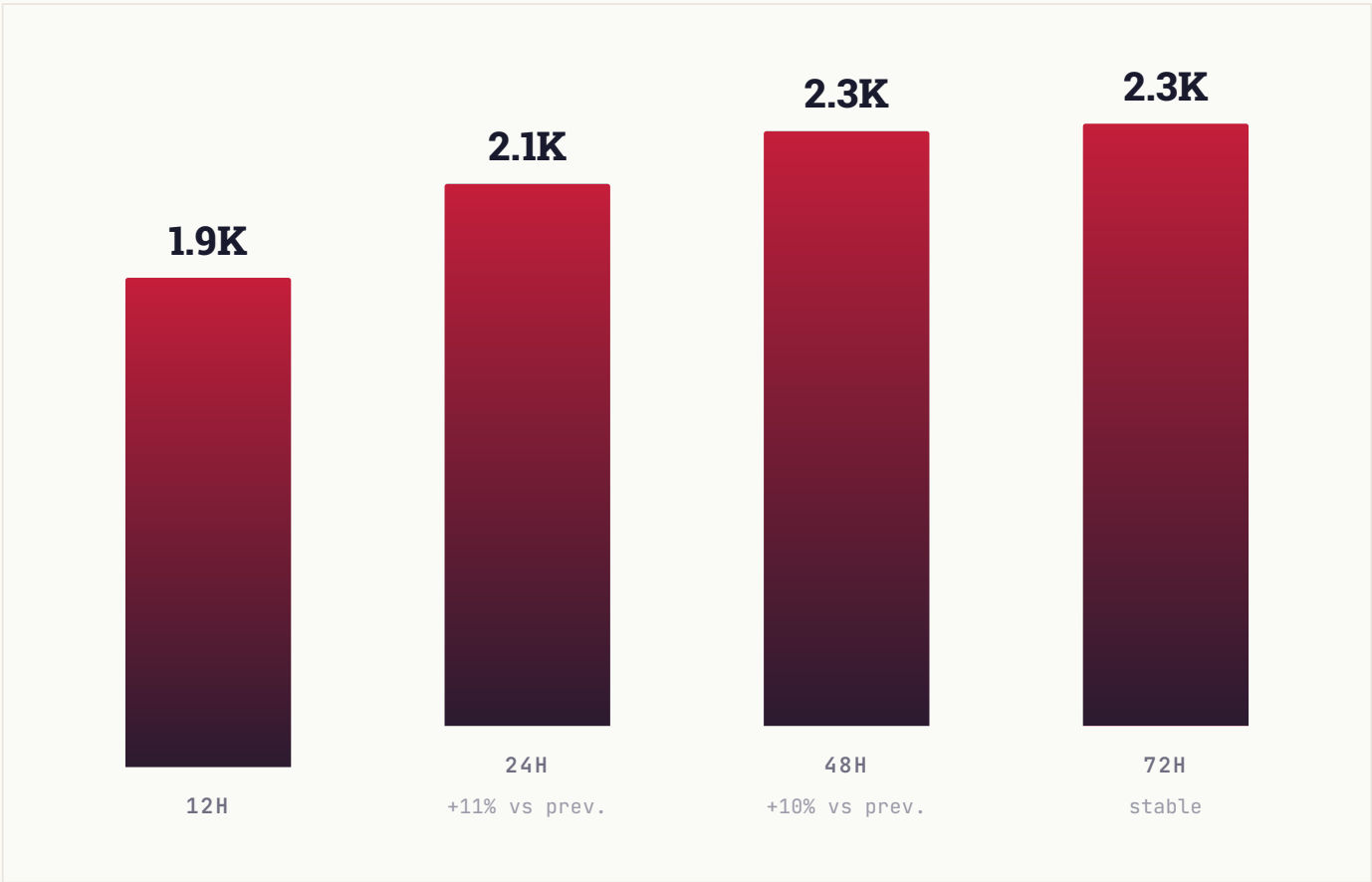
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
A(Alfa-Bank (Belarus)	79.3K
SB Sber Bank (Belarus)	39.2K
BK Belarusbank: channel	35.9K
MY Myfin.by	27.3K
MA MART	22.2K
PR Priorbank	18.2K
BA BANKI24.BY	17.7K
MR Ministry of Taxes and Duties of Belarus	15.1K
ER Operational Management of the MNS Inspection for Minsk	14.6K
BE Belagroprombank	11.1K
ND Non-labor income YOU	5.8K

COMPARATIVE INSIGHT

Channel in top half of niche (#18 of 67). Niche leader — Alfa-Bank (Belarus) (79.3K), median subs 1.7K. Aim for top quarter — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **342** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	32
Nov 2025	0	0	57
Oct 2025	0	0	38
September 2025	0	0	79
August 2025	1	1	49
July 2025	0	0	87

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
1	6	342

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-67 channels in category «**Economy**» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#18 /67

POSITION IN NICHE

Channel in top half of ranking

SUBSCRIBERS

better than 61% of niche

median 1.7K



AVG REACH / POST

better than 71% of niche

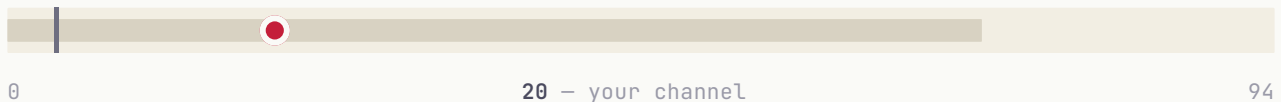
median 896



CITATION INDEX

better than 59% of niche

median 3



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.2 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Friday
On this day at 11:00 MSK audience is most active. | EFFECT
Best window
for an
important post |
| 03 | Increase video posts share
Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video holds
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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