

— PUBLIC REPORT BY PROMTPRESS

Channel audit

NEBOZHENA

**@imnotbozhena**

Personal parody account For ads @TgPodbor_bot Manager
@ula_TgPodbor Send news or tip @Nbzhcall_bot [https://
www.gosuslugi.ru/snet/678dc06158ab2221b0b3e402](https://www.gosuslugi.ru/snet/678dc06158ab2221b0b3e402)

SUBSCRIBERS

504 216

-618 per month

ERR (% SEE POSTS)

8.0%

per day 6.3%

REACH/POST

40.9K

ad reach 31.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 504 216 —	 SUBSCRIBER REACH 8.12% avg % subs see post	 VIEWS/POST 40.9K median 40K · 29 days	 POSTS/DAY 11.8 ~83 per week
 7D TREND -3.8% vs previous week	 REACTIONS/POST 519.1 total 183,748 reactions, 74,663 reposts, 2,527 comments	 POST LENGTH 406 chars median 328 · 29 days	 POSTS ANALYZED 354 29 days
 AD REACH 31.7K 24h avg	 CHURN / MONTH -618 last month	 CITATION RATE 4 422 citation index · 9,260 channels mentioned all time	 CHANNEL AGE 8 years 1 month created 16.05.2018

AI EDITOR SUMMARY

Channel «NEBOZHENA» — 504 216 subs. Each post averages 40.9K people (8% from subs), reach is low — consider expanding audience. Publishes 83 posts per week (~12/day) — very active posting. Week 22–28 Jun reach stable (-3.8% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **354** posts in 29 days.
- 02 Dominant format — **Photo** (183/354 posts).
- 03 Avg post length — **406** chars (median 328).
- 04 Audience peak activity — **Monday**, 18:00 MSK.
- 05 Top posts get **4×** more views than the weakest (128.7K avg top vs 33.8K worst) — among 354 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 15:26 VIDEO Full episode with Elena Alexandrovna Shinkarenko. Elena's path to journalism was accidental. By education she is a thermal power engineer. In...	VIEWS 232 156 REPOSTS 7	REACTIONS 212 ER 46.0%
Nº2 11.06 · 11:45 VIDEO «Flamingo Revolution» in Albania. Originally started against building elite resorts on Sazan Island and Zvërnec Peninsula, actions...	VIEWS 85 104 REPOSTS 96	REACTIONS 310 ER 16.9%
Nº3 25.06 · 15:33 VIDEO State Duma Deputy Alexey Alexandrovich Zhuravlev shared his vision of Russia's development and the significance of events in Donbass for the national...	VIEWS 68 871 REPOSTS 13	REACTIONS 307 ER 13.7%

Nº4 27.06 · 08:15 VIDEO Pavel Durov spotted on a beach in Batumi. According to local media, Pasha came to Georgia to explore the IT sector's potential...	VIEWS 66 889 REPOSTS 597	REACTIONS 543 ER 13.3%
Nº5 17.06 · 13:34 PHOTO A new legend is born. Meet 40-year-old Vozhinha – a goalkeeper from the island nation of Cape Verde. The other day he saved all Spanish shots and gave his...	VIEWS 65 635 REPOSTS 1 141	REACTIONS 2 173 ER 13.0%

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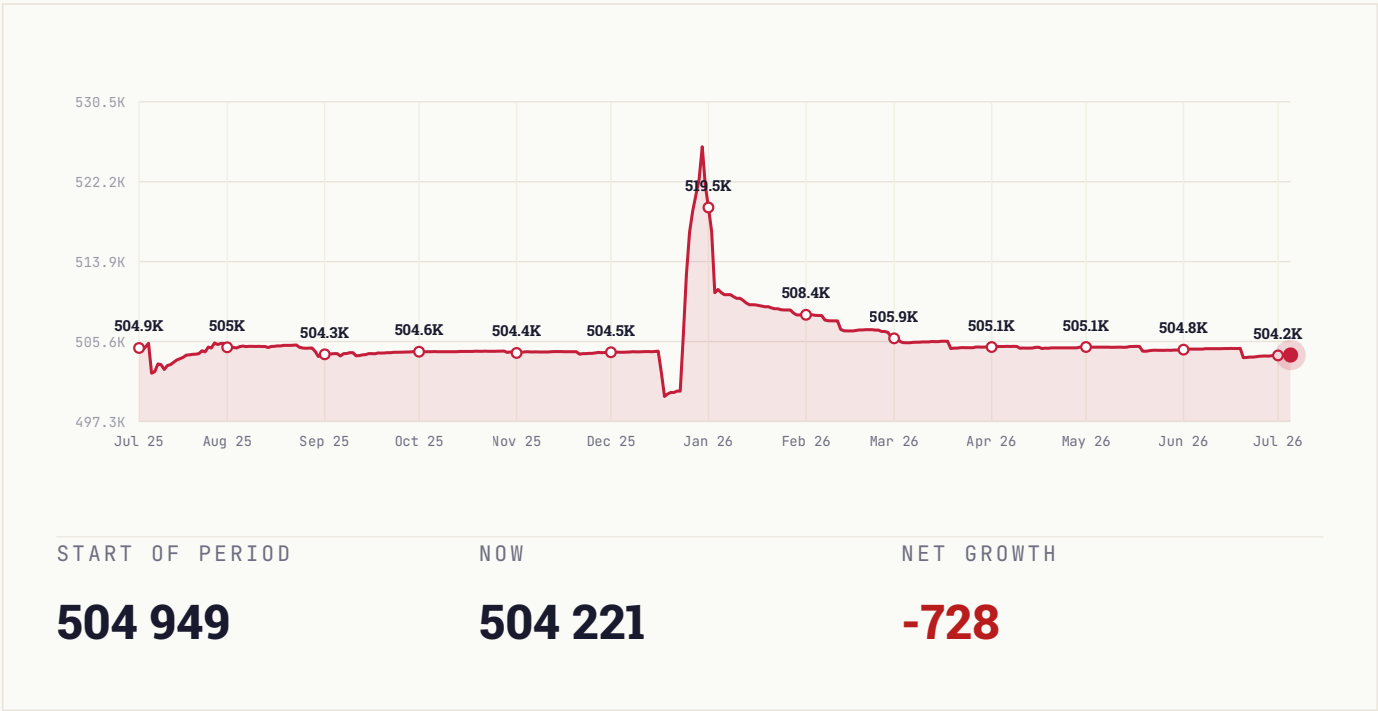
WORST 3

↓ 05.06 · 15:02 VIDEO Sometimes the best way to talk about big projects is not to talk about them at all. Just give away crocs with construction jibbitz. On...	VIEWS 35 175 REPOSTS 23	REACTIONS 137 ER 7.0%
↓ 09.06 · 08:29 PHOTO Dreaming of a break at Baikal? From July 1 to 8, the magazine 'Knife' runs a book shift at the adult camp 1642 CAMP. For a real...	VIEWS 34 472 REPOSTS 22	REACTIONS 59 ER 6.8%
↓ 09.06 · 13:31 VIDEO Experience real emotions from the 2026 World Cup with WINLINE 🏆 Even if you think you've seen it all in football, the main game of the planet always...	VIEWS 31 783 REPOSTS 4	REACTIONS 121 ER 6.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

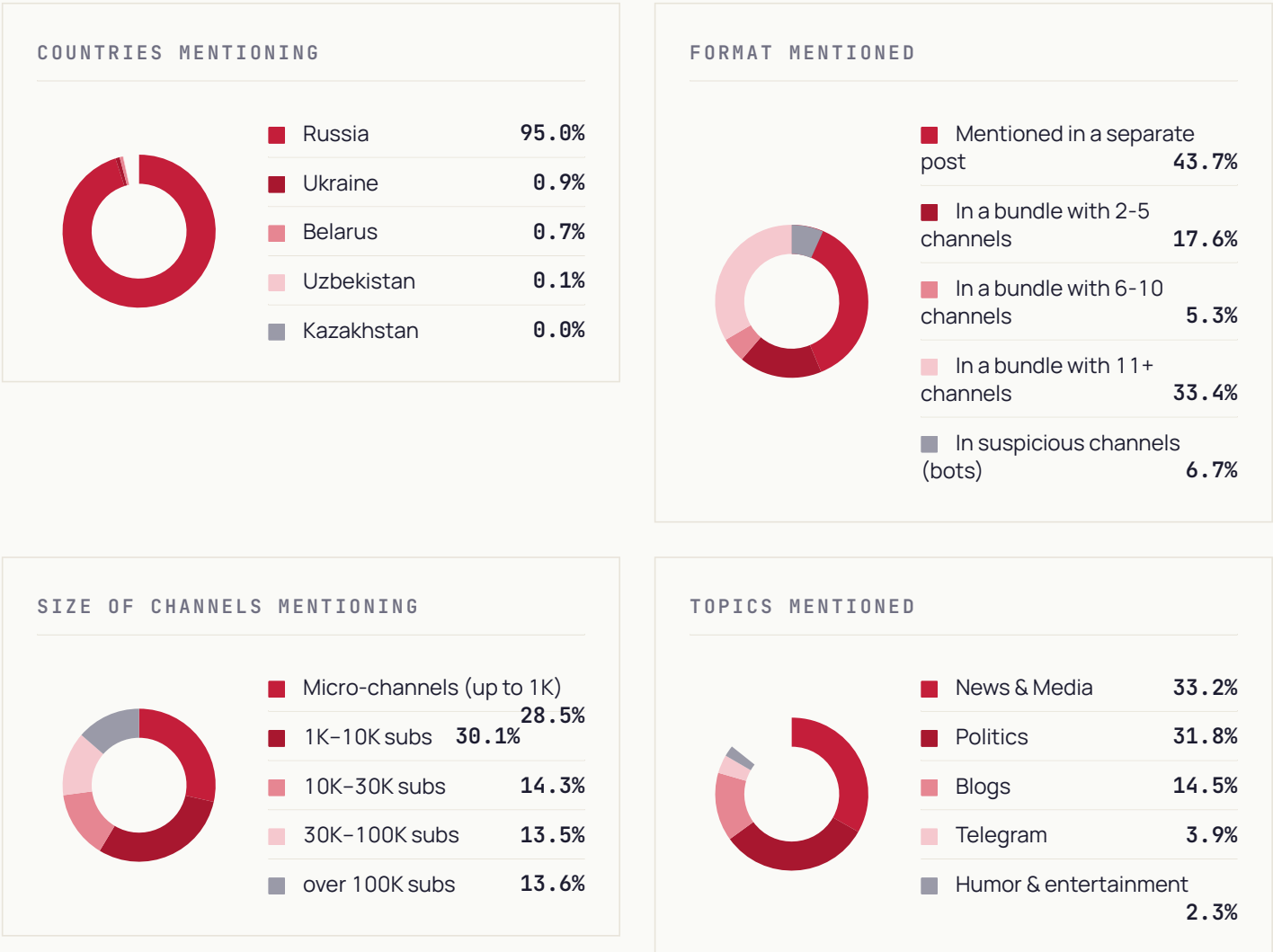
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who mentions the channel and how

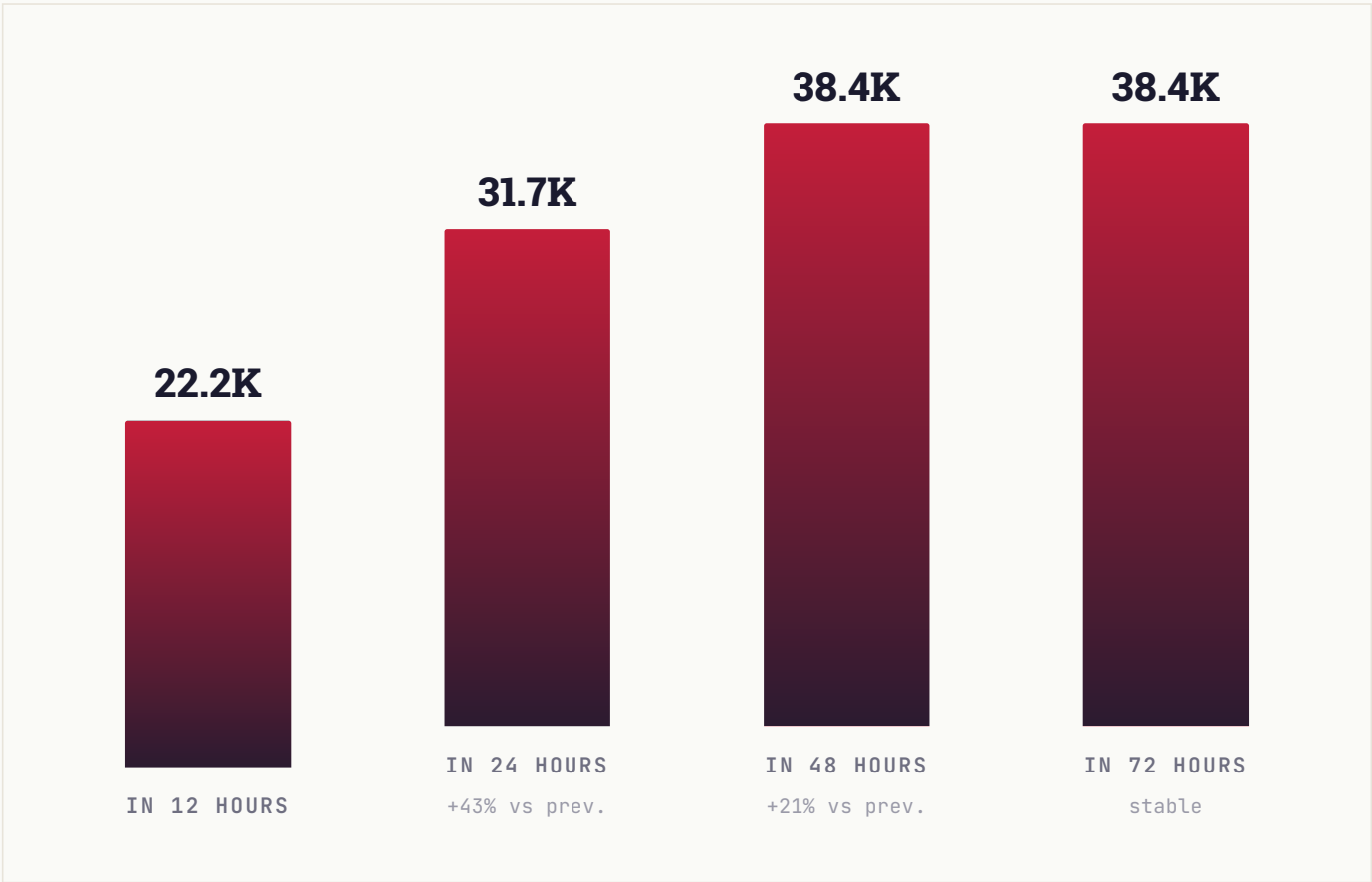
Citation index **4 422** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **9 260** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ here lives брoен	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
NE NEBOZHENA YOU	504.2K

COMPARATIVE CONCLUSION

Channel in top half of niche (#40 of 100). Niche leader — Dima Maslennikov (2.2M), median subs 426.9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **811**, they brought **28 687** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	86	78	393
December 2025	134	119	26 055
November 2025	140	114	376
October 2025	130	88	202
September 2025	131	88	912
August 2025	190	120	749

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
811	6	28 687

— SECTION 08 · NICHE COMPARISON

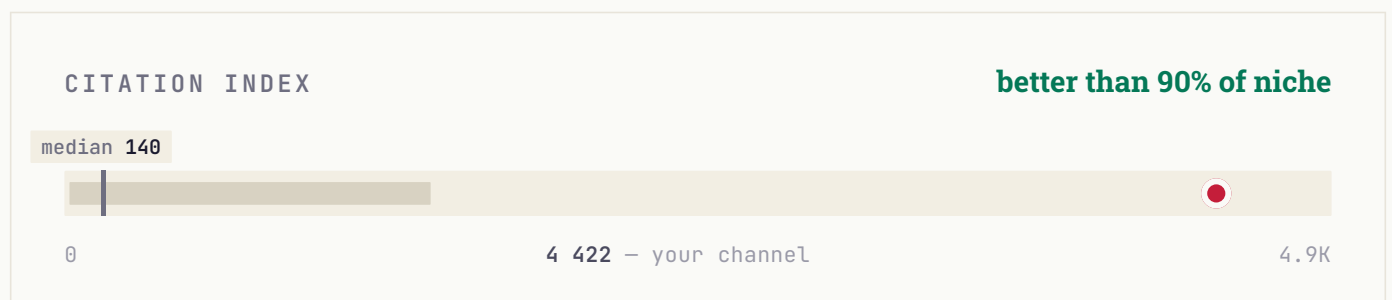
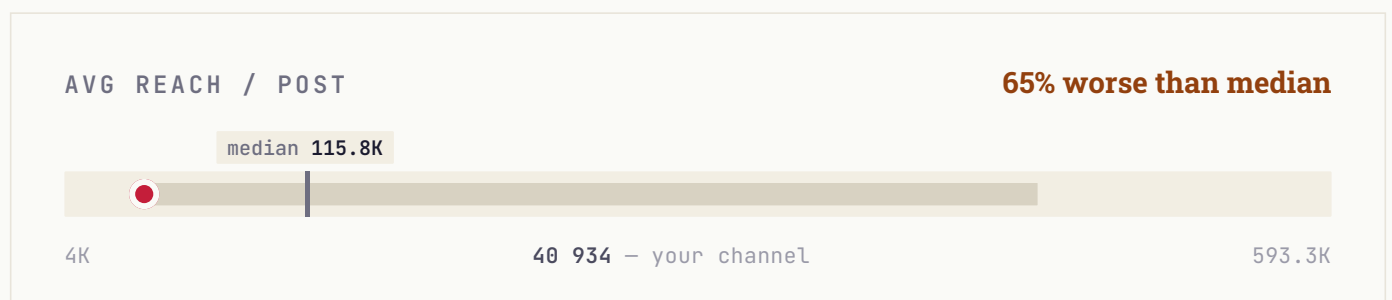
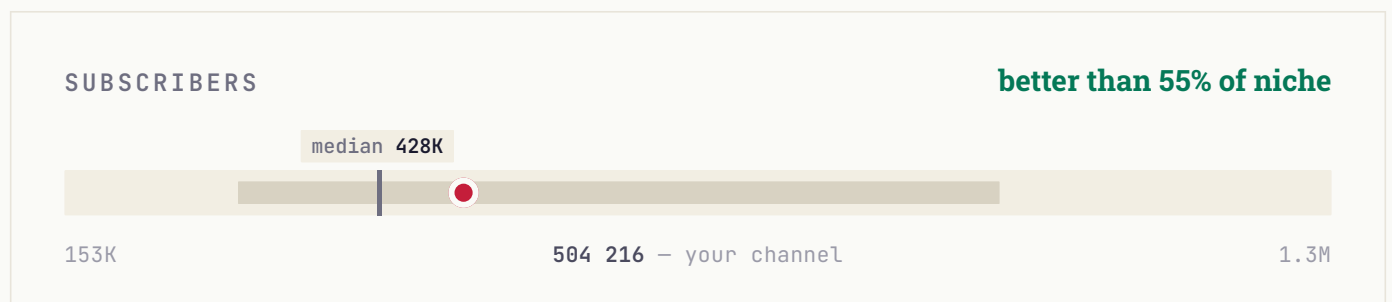
Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range of 80% niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#40/100

POSITION IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Monday**

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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