

PUBLIC REPORT BY PROMTPRESS

Channel audit

ImmunoBee



@immunobee1

scammers cloned my channel as a private group. Beware!!!! This is the only channel!!! Immunology, PhD, scientist-immunologist No collaborations, NO ads on channel. RKN:...

SUBSCRIBERS

105 113

-544 per month

ERR (% SEE POSTS)

22.0%

per day 10.5%

REACH/POST

22.9K

ad reach 11.1K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel & how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Medicine» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 105 113 —	 SUBSCRIBER REACH 21.74% avg % subs see post	 VIEWS/POST 22.9K median 23.9K · 27 days	 POSTS/WEEK 13.7 over period
 7D TREND -12.4% vs previous week	 REACTIONS/POST 782.9 total 41,496 reactions, 1,454 reposts, 1,936 comments	 POST LENGTH 285 chars median 167 · 27 days	 POSTS ANALYZED 53 27 days
 AD REACH 11.1K 24h avg	 CHURN / MONTH -544 last month	 CITATION RATE 171 citation index · 761 channels mentioned ever	 CHANNEL AGE 4 years 8 months created 19.10.2021

AI EDITOR SUMMARY

Channel «ImmunoBee» – 105 113 subs. Each post avg views 22.9K people (22% from subs), this is avg reach – room to grow. Publishes 14 posts per week (~2/day) – regular schedule. For week Jun 8–14 reach dropped -12.4% to week Jun 1–7 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 53 posts over 27 days.
- 02 Dominant format – Text (38/53 posts).
- 03 Avg post length – 285 chars (median 167).
- 04 Peak audience activity – Sat, 20:00 MSK.
- 05 Top posts get 2x more views than the weakest (30.5K avg top vs 14.4K worst) – among 53 posts over 27 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 30.05 · 08:18 TEXT So, link update. Russian version wasn't updated. Only English version updated Probiotics and their...	VIEWS 31 047 REPOSTS 69	REACTIONS 269 ER 29.5%
Nº2 30.05 · 14:35 TEXT The government allocated 2 trillion for longevity research. Labs are already preparing to write grants and publish in MDPI and...	VIEWS 30 425 REPOSTS 22	REACTIONS 493 ER 28.9%
Nº3 30.05 · 17:53 TEXT And I have no doubt we have many smart people. But the system doesn't allow turning them into super specialists. The system also doesn't allow...	VIEWS 29 966 REPOSTS 32	REACTIONS 993 ER 28.5%

Nº4 29.05 • 14:06 PHOTO I'll post it to the channel. Genius! A tip for the hostess. —Why do you think I need surgery? —Then you just haven't grown up to...	VIEWS 29 682 REPOSTS 29 REACTIONS 1 361 ER 28.2%
Nº5 03.06 • 14:05 TEXT Can I just dump everything at once, otherwise I'll never write anything. My vacation mixed with work is starting. I've been waiting for this...	VIEWS 28 542 REPOSTS 46 REACTIONS 1 850 ER 27.2%

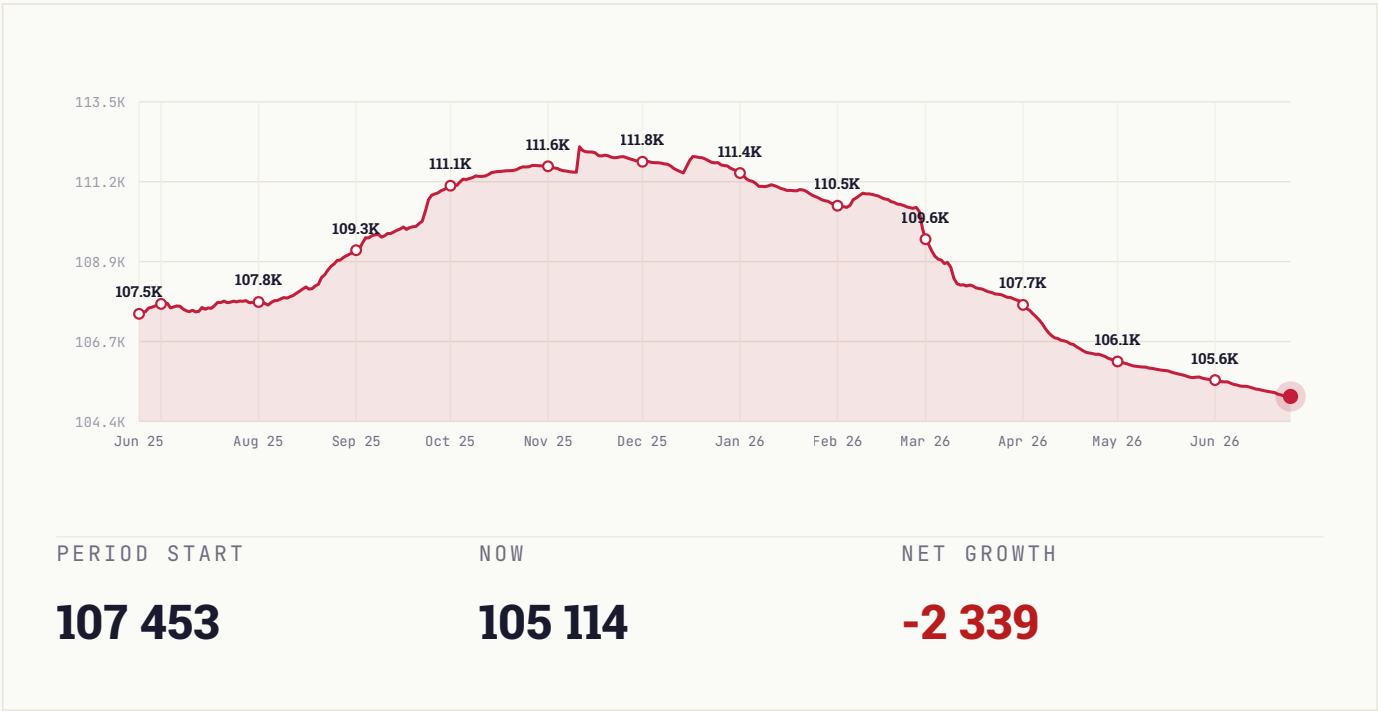
WORST 3

↓ 14.06 • 08:45 PHOTO Great movie🤔🤔🤔🤔	VIEWS 15 192 REPOSTS 3 REACTIONS 360 ER 14.5%
↓ 15.06 • 10:16 TEXT And here's Madame Karina, commander of immune nutrition/dietetics	VIEWS 14 512 REPOSTS 7 REACTIONS 180 ER 13.8%
↓ 15.06 • 08:42 TEXT I'm at a session on ultra-processed food (UPF) impact on the immune system. Hot topic, couldn't miss it. Cansin...	VIEWS 13 540 REPOSTS 357 REACTIONS 627 ER 12.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

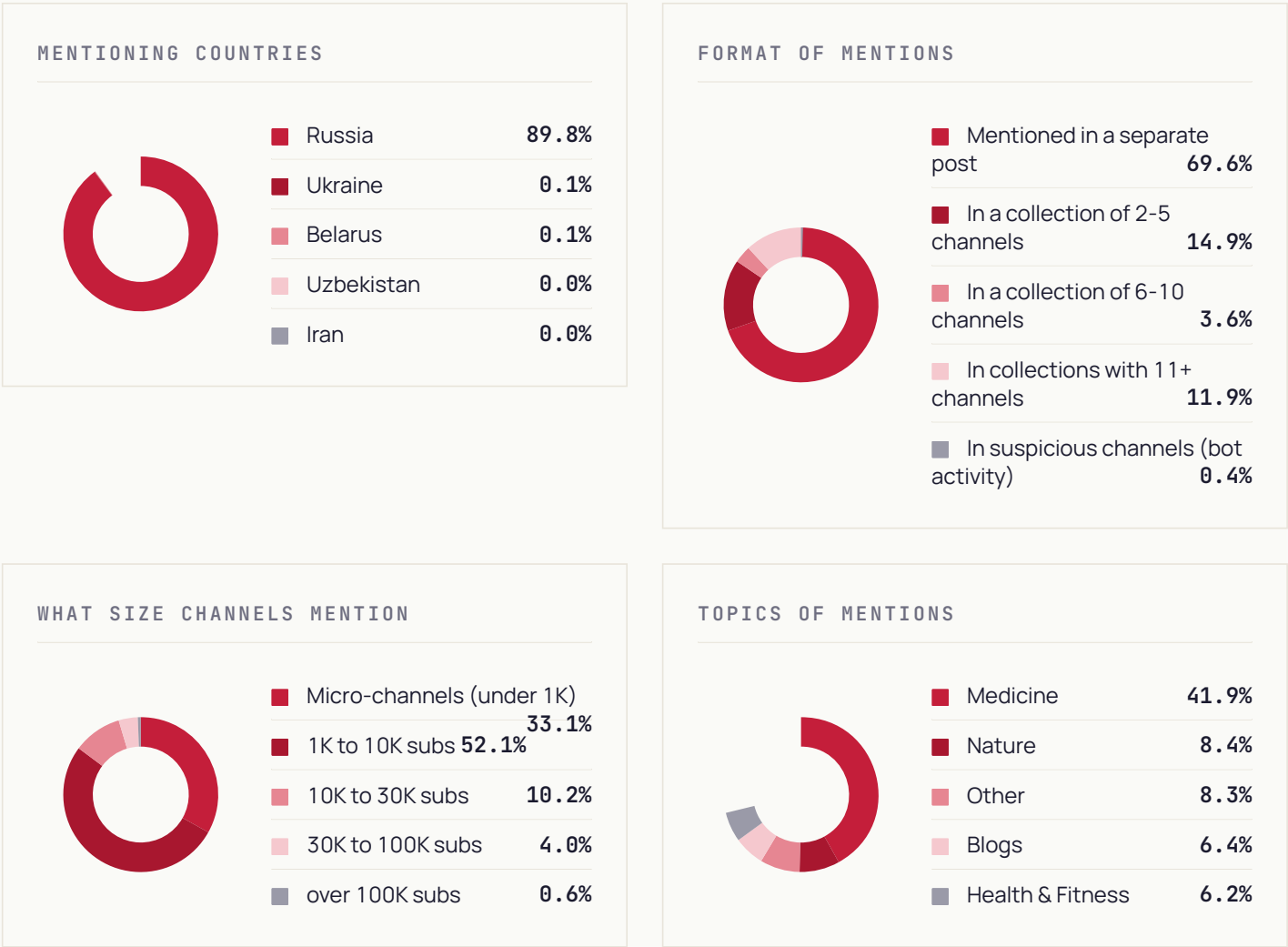
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

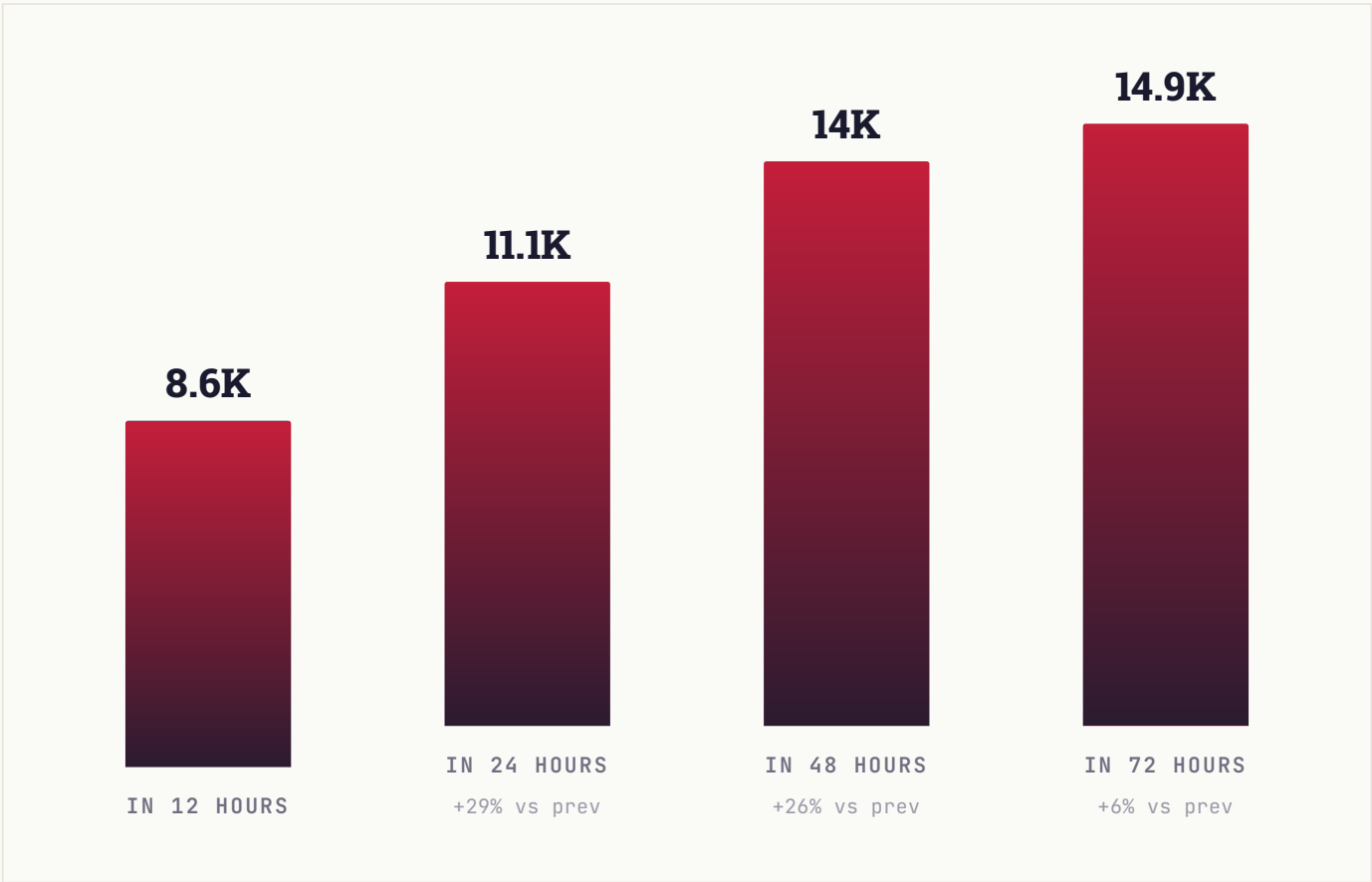
Citation index **171** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **761** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
BI Blog from the morgue	359.3K
EM Endocrinologist Magerya	293.9K
EP EXPERIENCED PHARMACIST	267K
MM Moscow medicine	238.8K
Health HealthControl	223.6K
QualityDr. Shishonin's channel	215.4K
AT Anatomical Theater	201.6K
MR Mikerina. Giving birth? Call the midwife!	192.6K
DM DOCTOR MYASNIKOV	182.8K
LifestyleNotes of a forensic expert	171.5K
IM ImmunoBee YOU	105.1K

COMPARATIVE INSIGHT

Channel in top half of niche (#29 of 96). Niche leader — Blog from the morgue (359.3K), median subs 70.8K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** mentions like this **72**, they brought **6 117** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	10	10	476
Nov 2025	5	5	777
Oct 2025	9	8	672
September 2025	25	25	1 996
August 2025	16	15	1 572
July 2025	7	7	624
TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS	
72	6	6 117	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Medicine» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#29 /100

POSITION IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday
 Audience is most active on this day at 20:00 MSK.

EFFECT
Best window for important post

02

Increase video post share
 Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better

03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy win.

EFFECT
+5-15% ER

05

Cross-promo with nearby channels
 Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. To go further — run ads through us and close your growth plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
